

**Prof. Tabitha Benney**  
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**Office:** Bldg #73, Room 225  
**Office Hours:** Tue 11-1 pm, or by appointment

**University of Utah**  
**Department of Political Science**  
**Class Time:** T/TH 9:10-10:30 AM  
**Location:** Bldg 73, Rm 105

**Fall 2016**

### **POLS 6750 – The Rise of Global Capitalism**

**Description:** The goal of this course is to understand the historical and political impacts of global capitalism. This course will assess the rise of capitalism and the global capitalist system over the last two hundred years through the interplay between events, economic theories and government policies. To fully understand this phenomenon, the course is divided into three sections. We begin by exploring the historical, political and social impacts of the Industrial Revolution. Next, the course investigates the rise of the modern capitalist system and the issues, actors and institutions that enable its global impact today. The final section of this course focuses on the field of Comparative Capitalism and the geopolitical implications that result from varying forms of capitalism. Here, the emphasis is placed on the similar and dissimilar ways political forces influence the structure and process of industrial development in the countries studied.

**Required Readings:** The required readings include two books and a variety of scholarly articles, which are available on the course canvas website.

- Frieden, Jeffery (2006) *Global Capitalism: Its Fall and Rise in the 20<sup>th</sup> Century*, W.W. Norton and Company
  - This textbook can be purchased online:
- APA (2009) *Publication Manual of the American Psychological Association*
  - This book can be accessed both online <http://www.apastyle.org> or at the university library.

**Learning Objectives:** By the end of this course, students will be able to:

- Formulate, construct and articulate oral and written arguments clearly and cogently that situate economic theories and practices within their historical contexts [Written Communication].
- Demonstrate understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communications styles, economy, or beliefs and practices [Intercultural Knowledge and Competence].
- Identify, analyze, and assess information about the global economy and the structures of capitalism from a variety of sources and perspectives [Inquiry and Analysis].
- Think critically about economic theory as a set of cultural practices and a vital political resource; and to assess how gender, race, class, sexuality, etc. shape income status and thus the experiences of humans from all walks of life [Ethical Reasoning].

**Student Learning Assessment:** Students will be evaluated based on the following:

- Two quizzes on the course readings on **November 15 and November 29** (5% each)
- Two analytical Response Papers due at **9 am on October 4<sup>th</sup> and November 1<sup>st</sup>** (20% each)
- Four posts to the course discussion forms for assigned weeks (5% each)
- Five responses to posts from the discussion forum explained below (2% each)
- A final exam on **December 8<sup>th</sup>** based on the course readings, lectures, and discussions (20%)

**Please check your U of Utah email or canvas page for updates on the course. This will be the primary way I communicate with you about news, events, and changes to the syllabus.**

**Reading Quizzes (5% each):** The quizzes are based on the readings for the course and will take place on **November 15 and November 29**. Quizzes can be completed in advance, but cannot be made up after the end of the class period when they are assigned. The quizzes are timed and will only be available for 45 minutes once you start them – so please be prepared before entering the quiz function on canvas.

**Response Papers (20% each):** This course requires two analytical Response Papers due on **October 4<sup>th</sup> and November 1<sup>st</sup> prior to the start of class (9:00 am)**. Please submit both papers online through the canvas website. **Late papers can be emailed to me directly for up to 48 hours after the due date. After this time, no further papers will be accepted.** For each paper, students will read an article and respond to an assigned question as posted on the canvas webpage. Although your opinions matter, I expect your essay to include concise arguments backed with evidence from the readings and class lectures. Students should demonstrate their understanding of the course materials rather than seek outside information to complete the assignment. **Response Papers should be 8 pages long with 12 pt New Times Roman font and normal margins. The document should be double spaced and must use APA citations.**

**Discussion Posts (5% each):** On the dates assigned in the syllabus, you will be required to submit a 3-5 paragraph post to the class Discussion Forum (see canvas for further details). These posts will engage with and promote discussion about the issues raised in the course readings and lectures for that day. These posts should use evidence from current and past readings and discussions from the course. In total, there will be four discussion posts and each will be worth 5% of your final grade.

**Response Posts (2% each):** On the dates assigned in the syllabus, you will be required to post a 1-3 paragraph post to the class Discussion Forum that responds to someone else's post and that encourages further intellectual insight on the topic (see canvas for further details). All posts are to be respectful or they will not count towards the assignment. There will be five response posts total worth 2% each.

**Final Exam (20%):** A timed final exam based on the content in the readings, lectures, movies and class discussion will take place on December 8<sup>th</sup> during the normal class period. **This exam will be administered on the canvas website – YOU WILL NOT NEED TO COME TO CLASS THAT DAY TO TAKE THE EXAM.** The final exam will last 1 hour 20 minutes from the time you open the exam – so please be prepared before beginning. The test will become available at 10:30 am on December 1<sup>st</sup> and will close at 10:30 am on December 8<sup>th</sup>. The answers to the exam will become available for one week following the exam.

## **Course Policies**

**Contested Grades:** If you feel your grade does not accurately reflect the grade you expected, please email me in advance of coming to my office hours. In this email, please state the exact questions or points you feel justify an adjustment to your grade and we can discuss it further from there. Please be aware, if you are requesting a regrade, the entire assignment will be evaluated again. This means that your grade can be lowered as well as raised. The new grade will be final.

**Make-up Assignments:** All graded assignments and exams are due at the beginning of class on the date due or when otherwise specified. No make-up tests, paper deadline extensions, or incompletes will be given except in cases of documented illness or documented sudden personal emergency. Extended assignments and make-up exams must be submitted within ten days of the excused absence.

**Academic honesty is taken very seriously in our department.** The University of Utah's policies pertaining to Academic Misconduct and Dishonesty will be carefully observed and strictly enforced in this class. Students will be held responsible for all academic policies and procedures listed in the Student Handbook, including plagiarism. All course assignments will be scanned through turnitin and any misconduct will result in a failing grade for the course. This policy can be found at <http://www.admin.utah.edu/ppmanual/8/8-10.html>. Please review this information and contact me if you have ANY questions in this regard.

**Americans with Disabilities Act:** The University of Utah seeks to provide equal access to its programs, services, and activities for people with disabilities. If you will need accommodations in this class, written documentation of the disability should be submitted during the first week of the quarter along with the request for special accommodations. To do so, please contact the Center for Disability Services at 162 Olpin Union Building, 801-581-5020 (V/TDD) to make arrangements for accommodations. All written information in this course can be made available in alternative format with prior notification.

**Veterans Center:** If you are a student veteran, I want you to know that the University of Utah has a Veterans Support Center on campus. They are located in Room 418 in the Union Building. Hours: M-F 8-5pm. Please visit their website for more information about what support they offer, a list of ongoing events and links to outside resources: <http://veteranscenter.utah.edu/>. Please also let me know if you need any additional support in this class for any reason.

**Learners of English as an Additional/Second Language:** If you are an English language learner, please be aware of several resources on campus that will support you with your language development and writing. These resources include: the Department of Linguistics ESL Program (<http://linguistics.utah.edu/esl-program/>); the Writing Center (<http://writingcenter.utah.edu/>); the Writing Program (<http://writing-program.utah.edu/>); the English Language Institute (<http://continue.utah.edu/eli/>). Please let me know if there is any additional support you would like to discuss for this class.

## **READING ASSIGNMENTS**

### **August 23: Course Introduction – Getting Organized**

### **Part I. The History of Industrialization**

#### **August 25: International Economic History - Nineteenth Century**

- T.D. Lairson and D. Skidmore (2003) “Origins of the World Economy” (pg. 43-57)
- R. O’Brien and M. Williams (2010) Global Political Economy (Chapter 4)
- Frieden (2006) Global Capitalism - Prologue (pg. 1-10)

#### **August 30: Defining the Industrial Revolution**

- J. Frieden and R. Rogowski, (2014) “Modern Capitalism: Enthusiasts, Opponents, and Reformers,” in *The Cambridge History of Modern Capitalism* (pg. 384-423)

#### **September 1: The First Wave of Industrialization - 1760-1880**

- Frieden (2006) Global Capitalism - Chapter 1 (pg. 13-27)
- Frieden (2006) Global Capitalism - Chapter 3 (pg. 56-79)

#### **September 6: Early Theories of Capitalism**

- Adam Smith (1723-1790) Biography – The Concise Encyclopedia of Economics
- David Ricardo (1772-1823) Biography – The Concise Encyclopedia of Economics
- John Stuart Mill (1806-1873) Biography – The Concise Encyclopedia of Economics
- Frieden (2006) Global Capitalism - Chapter 2 (pg. 28-55)

#### **September 8: Second Wave of Industrialization – 1880-1950s**

- Frieden (2006) Global Capitalism - Chapter 4 (pg. 80-104)
- Frieden (2006) Global Capitalism - Chapter 5 (pg. 105-123)

#### **September 13: International Economic History - Interwar Period**

- Frieden (2006) Global Capitalism - Chapter 6 (pg. 127-154)
- Frieden (2006) Global Capitalism - Chapter 8 (pg. 173-194)

#### **September 15: Karl Marx and the Return to Autarky**

- Karl Marx (1818-1883) Biography – The Concise Encyclopedia of Economics
- Karl Marx (1867) *Capital*, Volume 3, Part III (Skim pg. 148-180)
- Frieden (2006) Global Capitalism - Chapter 9 (pg. 195-228)

## **Part II. The Rise of Modern Capitalism and the Global Economy**

### **September 20: International Economic History -- Postwar Period**

- R. O'Brien and M. Williams (2010) "Post 1945 World Order" (pg. 125-144)
- T.H. Cohn (2010) "Global Political Economy (Chapter 2)

### **September 22: How to Write formally**

- John Gerring (2010) General Advice on Social Science Writing
- *APA (2009) Publication Manual of the American Psychological Association* or APA website:  
<http://www.apastyle.org/>
- Shively (2011) The Craft of Political Research (Chapter 1)

### **CLASS IS ONLINE – DO NOT COME TO CAMPUS**

- Reminder: To access the class lecture, please click on the "Media Gallery" link on the left hand menu in canvas and select the lecture for the day.

### **September 27: Contemporary Capitalist Theorists**

- John Maynard Keynes (1883-1946) Biography – The Concise Encyclopedia of Economics
- Friedrich August Hayek (1899-1992) Biography – The Concise Encyclopedia of Economics
- Milton Friedman (1912-2006) Biography – The Concise Encyclopedia of Economics
- Paul Anthony Samuelson (1915-2009) Biography – The Concise Encyclopedia of Economics
- Frieden (2006) Global Capitalism - Chapter 10 (pg. 229-252)

### **DISCUSSION POST AND TWO RESPONSE POSTS DUE TODAY BY 9:00 AM**

### **September 29: Rise of the Bretton Woods Institutions**

- Cohen (2014) "The Bretton Woods System"
- Frieden (2006) Global Capitalism - Chapter 12 (pg. 278-300)

### **October 4: Third Wave of Industrialization – 1950s-2000s**

- Frieden (2006) Global Capitalism - Chapter 11 (pg. 253-277)

### **FIRST RESPONSE PAPER DUE OCTOBER 4th BY 9 AM**

### **October 6: Economic Development and the Developing World**

- Frieden (2006) Global Capitalism - Chapter 13 (pg. 301-320)

### **October 11-13      FALL BREAK – NO CLASS**

**October 18: Complex Interdependence and the Globalization Debate**

- Keohane & Nye (2001) Power, Interdependence and Globalism (Chapter 10)
- Stiglitz, J. (2002) “Globalization and its Discontents” (Introduction)

**October 20: The Role of the State**

- Waltz (2006) – Globalization and Governance (pg. 335-344)
- Asa Briggs (1961) “The Welfare State in Historic Perspective” (Sections 1-2 and 5)
- Nita Rudra (2002) “Globalization and the Decline of the Welfare State in Less-Developed Countries”

**October 25: Looking to the Future of Industrialization**

- Frieden (2006) Global Capitalism - Chapter 18 (pg. 413-434)
- Frieden (2006) Global Capitalism - Chapter 19 (pg. 435-455)

**October 27: Global Inequality – Part I**

- Anthony B. Atkinson (2016) “How to Spread Wealth: Practical Policies for Reducing Inequality”
- François Bourguignon (2016) “Inequality and Globalization”
- Thomas Edsall (2014) “What Makes People Poor?”
- Ronald Inglehart (2016) “Inequality and Modernization”

**November 1: Global Inequality – Part II**

- Pierre Rosanvallon (2016) “Create a Society of Equals”
- T. Piketty and E. Saez (2006) “The Evolution of Top Incomes”
- Goldin and Katz (2007) “The Race Between Education and Technology”

**SECOND RESPONSE PAPER DUE TODAY BY 9 AM****November 3: Multinational Corporations (MNCs) – Part I**

- Hirst, Thompson, and Bromley (2010) Globalization in Question (Chapter 3)
- Rosenberg and Birdzell (1986) “Diversity of Organization: The Corporation”

**November 8: Multinational Corporations (MNCs) – Part II**

- Steven Pressman (2006) Economic Power, the State, and Post-Keynesian Economics
- Miklar et al (2016) “Paying a ‘Fair Share’”

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**November 10: Innovation and Growth**

- Rosenberg and Birdzell (1986) “The Link Between Wealth and Science”
- Lewin, Kenney and Murmann (2016) “China’s Innovation Challenge” (pg. 21-49)

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**DISCUSSION POST #2 AND RESPONSE POST #3 DUE TODAY BY 9:00 AM**

**Part III. Institutional Approaches and the Varieties of Capitalism (VoC)****November 15: Comparative Capitalism**

- Bruno Amable (2005) The Diversity of Modern Capitalism (pg. 1-16)
- Tabitha Benney (2015) Making Environmental Markets Work (pg. 25-35)
- Streeck (2010) “Taking Capitalism Seriously: towards an institutionalist approach to contemporary political economy ”

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**READING QUIZ #1 DUE ONLINE TODAY BY 10:30 AM**

**November 17: The Varieties of Capitalism (VoC)**

- Hall and Soskice (2001) Intro to the Varieties of Capitalism (pg. 1-68)

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**November 22-26: NO CLASS – HAPPY THANKSGIVING**

**DISCUSSION POST #3/RESPONSE POST 4 DUE AT 9 AM ON NOVEMBER 22<sup>ND</sup>**

**November 29: The Rise of State Capitalism**

- The Economist (2012) A Brief History of State Capitalism
- The Economist (2012) The Invisible Hand
- The Economist (2012) A Choice of Models
- Ian Bremmer (2009) “State Capitalism Comes of Age: The End of the Free Market?”

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**READING QUIZ #2 DUE ONLINE TODAY BY 10:30 AM**

**December 1: Outcomes of Capitalism**

- Jerry Z. Muller (2013) “Capitalism and Inequality”
- John Mikler (2011) “A VoC Approach to the Environment”

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**December 6: The Future of Global Capitalism**

- Dani Rodrik (2011) – “Designing Capitalism 3.0” (Chapter 11)
- Dani Rodrik (2011) – “Sane Globalization” in Globalization Paradox (Chapter 12)

**CLASS IS ONLINE – DO NOT COME TO CAMPUS**

**DISCUSSION POST #4/RESPONSE POST #5 DUE AT 9:00 AM ON DECEMBER 6<sup>TH</sup>**

**December 8: Final Exam**

**FINAL EXAM DUE ONLINE TODAY BY 10:30 AM**