

Prof. Tabitha Benney
Email: tabitha.benney@poli-sci.utah.edu
Office: Room 327
Office Hrs: W 10-12 pm, or by appointment

University of Utah
Department of Political Science
POLS 5710 – Spring 2014
Class Time: W 2:00-5:00 PM
Location: OSH 104

Spring 2014

POLS 5710: Foundations of the Politics of International Economic Relations

Description: The main goal of this course is to introduce students to the field of international political economy. This course is introductory and was designed for students with no previous background in the field. The focus of this course is on the politics of international economic relations, which has an International Relations designation. Alternative analytical and theoretical perspectives will be examined for their value in helping to understand and evaluate the historical development and current operation of the world economy.

Course Requirements

Required Readings: The textbooks for this course can be purchased online or at the bookstore.

- **David N. Balaam and Bradford Dillman (2011) *Introduction to International Political Economy*.** [Hereafter referred to as BD.]
- **Benjamin J. Cohen (2008), *International Political Economy: An Intellectual History***

In addition to the textbooks, additional readings are assigned from other sources. All of these additional materials are included on the course canvas website.

Students are also expected to be familiar with world events. Being able to participate in class discussion often requires that students be somewhat aware of what is in the news. Some suggestions include the New York Times, which is available for free on campus. However, other newspaper or daily news broadcasts on television or radio are also acceptable.

Please check your U of Utah email since this will be the primary way I will communicate with you about events and any changes to the syllabus.

Grading: The grade for this course is based on the following:

- **Discussion and participation (10%)**
- **Three Critical Commentaries (90%)**

Discussion and participation (10%): Your attendance and participation in class and at office hours is essential. Although a large part of class time will be taken up with formal lectures, students are expected to participate actively in discussion and to do all the reading before arriving to class. Students should feel free to ask for clarification on any aspect of any of the material covered in lectures. Students should also feel free to offer their own opinions or comments regarding the views expressed by the instructor.

Please note: Students who do not attend at least 50% of classes will receive a failing grade for this course.

Critical Commentaries (30%): Students will be required to write three critical reviews of selections of the assigned readings, as follows:

Paper no 1. A review of the readings assigned for one of the following four weeks: January 22, January 29, February 5 or February 12. **This paper is due February 12th in hard copy at the start of class.**

Paper no 2. A review of the readings assigned for one of the following three weeks: February 19, February 26, March 5 or March 19. **This paper is due March 19th in hard copy at the start of class.**

Paper no. 3. A review of the readings assigned for one of the following four weeks: April 2, April 9, April 16, or April 23. **This paper is due April 23rd in hard copy at the start of class.**

Each of the three papers should be 8-10 pages. In each paper, you will be expected to identify three or more common themes in the assigned readings and compare and evaluate what the readings have to say on each theme. The themes do not need to be addressed by every one of the week's assigned readings but, in each case, should be addressed by a minimum of two of the readings. The choice of themes is up to you. Themes may be as broad as (e.g.) the overall role of interests, institutions or ideas in shaping some form of state behavior or as narrow as (e.g.) the specification of a single variable or issue.

The aim of each paper is *comparative analysis*, not mere description. The emphasis is on reasoned judgment. It is not enough simply to recapitulate what each reading has to say about a given theme. You must *compare and contrast* what they have to say, evaluating strengths and weaknesses, and offer some conclusion of your own. What do we learn about each theme from the readings? Which reading or readings seem to provide the best insight? What remains to be learned?

Thus each paper should include the following:

- A very brief summary of each selected reading, with an emphasis on key arguments and conclusions. Avoid summarizing details. Stick to the main points.
- A brief summary of each common theme to be discussed in your paper. What are the issues involved and why are they important?
- A comparative evaluation of what the selections have to say about each theme. What do we learn from these discussions, and what remains to be learned?

ADA Statement: Persons with disabilities requiring special accommodations to meet the expectations of this course are encouraged to bring this to the attention of the instructors as soon as possible. Written documentation of the disability should be submitted during the first week of the quarter along with the request for special accommodations. To do so, contact the Center for Disabled Student Service, 160 Union, 801-581-5020.

Academic Honesty is taken very seriously in our department. The University of Utah's policies pertaining to Academic Misconduct and Dishonesty will be carefully observed and strictly enforced in this class. Students will be held responsible for all academic policies and procedures listed in the Student Handbook, including plagiarism. Any misconduct will result in a failing grade for that assignment and may also result in a failing grade for the course. This policy can be found at <http://www.admin.utah.edu/ppmanual/8/8-10.html>. Please review this information and contact me if you have ANY questions in this regard.

Make-up Assignments: All graded assignments and exams are due at the beginning of class on the date due. No make-up tests, paper deadline extensions, or incompletes will be given except in cases of documented illness or sudden personal emergency.

Contested Grades: If you feel your grade does not accurately reflect the expected grade, please email me in advance of coming to my office hours. In this email, please state the exact questions or points you feel justify an adjustment to your grade and we can discuss it further from there. Please be aware, if you are requesting a regrade, the entire assignment will be evaluated again. This means that your grade can be lowered as well as raised. The new grade will be final. Any contested grades must be submitted within 10 days of being returned to the student. After this point, all grades are final. I appreciate your cooperation in this matter.

Readings

January 8: Getting Organized

- BD, Ch. 1

January 15: Conceptual and Analytical Issues

- BD, Ch. 2-5.

January 22: International Economic History -- Nineteenth Century and Interwar Period

- T.D. Lairson and D. Skidmore, *International Political Economy* (3rd ed, 2003), 43-64
- R. O'Brien and M. Williams, *Global Political Economy* (3rd ed, 2010), ch. 4.
- C.P. Kindleberger, *The World in Depression* (1973), chs. 1, 14.

January 29: International Economic History -- Postwar Period

- Cohen (2008) *International Political Economy: An Intellectual History*, Chs 1-2
- R. O'Brien and M. Williams, *Global Political Economy* (third edition, 2010), 125-144.
- T.H. Cohn, *Global Political Economy* (fifth edition, 2010), ch. 2.

February 5: Trade – Domestic Politics and Institutions

- BD, ch. 6.
- Helen Milner (2013), "International Trade" in *Handbook of International Relations*, 720-732

Read three of the following:

- Michael Hiscox (2001), "Class Versus Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade," *International Organization* 55:1 (Winter), 1-46.
- Edward Mansfield and Diana Mutz (2009), "Support for Free Trade: Self-Interest, Sociotropic Politics, and Out-Group Anxiety," *International Organization* 63:3 (Summer). 425-457.
- Kerry Chase (2005), *Trading Blocs*, chs. 1, 2 (15-43 only).
- Edward Mansfield and Helen Milner (2012), *Votes, Vetoes, and the Political Economy of International Trade Agreements*, chs. 1-2.
- Sean Ehrlich (2007), "Access to Protection: Domestic Institutions and Trade Policy in Democracies," *International Organization* 61:3 (Summer), 571-605.

February 12: Trade - International Politics

- Helen Milner (2013), "International Trade" *Handbook of International Relations*, 732-739
- I. Fletcher, *Free Trade Doesn't Work* (2009), chs. 1, 5.
- Peter Rosendorff and Helen Milner (2004), "The Optimal Design of International Trade Institutions: Uncertainty and Escape," in Barbara Koremenos et al., eds., *The Rational Design of International Institutions*, 69-97.
- Moonhawk Kim (2012), "Disguised Protectionism and Linkages to the GATT/WTO," *World Politics* 64:3 (July), 426-475.

February 19: Money and Finance: Domestic Politics and Institutions

BD, Ch. 7.

Read three of the following:

- David Andrews (1994), "Capital Mobility and State Autonomy: Toward a Structural Theory of International Monetary Relations," *International Studies Quarterly* 38:2 (June), 193-218.
- Jeffry Frieden (1991), "Invested Interests: The Politics of National Economic Policies in a World of Global Finance," *International Organization* 45:4 (Autumn), 425-451.
- David H. Bearce (2003), "Societal Preferences, Partisan Agents, and Monetary Policy Outcomes," *International Organization* 57:2 (Spring), 373-410.
- William Bernhard and David Leblang (1999), "Democratic Institutions and Exchange Rate Commitments," *International Organization* 53:1 (Winter), 71-97.
- Alexandra Guisinger and David Andrew Singer (2010), "Exchange Rate Proclamations and Inflation-Fighting Credibility," *International Organization* 64:2 (Spring), 313-337.
- Stefanie Walter and Thomas D. Willett (2012), "Delaying the Inevitable: A Political Economy Approach to Currency Defenses and Depreciation," *Review of International Political Economy* 19:1 (February), 114-139.

February 26: Money and Finance - International Politics

- BD, Ch. 8.

Read three of the following:

- Benjamin Cohen and Tabitha Benney (2013) "What Does the International Currency System Really Look Like?" *Review of International Political Economy* (December).
- David Andrew Singer (2004), "Capital Rules: The Domestic Politics of International Regulatory Harmonization," *International Organization* 58:3 (Summer), 531-565.
- Michael Tomz (2007), *Reputation and International Cooperation*, chs. 1-2.
- Beth Simmons (2001), "The Legalization of International Monetary Affairs," in Judith Goldstein et al., eds., *Legalization and World Politics*, 189-218.
- David Andrews, ed. (2006), *International Monetary Power*, chs. 1 (Andrews), 2 (Cohen), and 7 (Kirshner).

Friday Feb 28: Benjamin J. Cohen, University of California
Political Science Colloquia Series Talk
Hinckley Institute (Time: TBD)

March 5: International Economic Governance

- Cohen (2008) *International Political Economy: An Intellectual History*, Ch 4
- Stephan Haggard and Beth Simmons (1987), "Theories of International Regimes," *International Organization* 41:3 (Summer), 491-517.
- Helen Milner (1992), "International Theories of Cooperation Among Nations: Strengths and Weaknesses," *World Politics* 44:3 (April), 466-496.
- Claire Cutler, Virginia Haufler, and Tony Porter, eds. (1999), *Private Authority and International Affairs*, chs. 1, 12.

March 12: Spring Break

March 19: Political Economy and National Security

- BD, Ch. 9

Read three of the following:

- Joanne Gowa (1994), *Allies, Adversaries, and International Trade*, ch. 3.
- Edward Mansfield (1994), *Power, Trade, and War*, chs. 1, 5.
- Gerald Schneider, Katherine Barbieri, and Nils Petter Gleditsch, eds. (2003), *Globalization and Armed Conflict*, chs. 1 (Schneider *et al.*), 6 (Gartzke and Li), 12 (Mansfield and Pevehouse).
- Ka Zeng (2004), *Trade Threats, Trade Wars*, chs. 1-2.
- Katherine Barbieri and Rafael Reuveny (2005), "Economic Globalization and Civil War," *Journal of Politics* 67:4 (November), 1228-1247.
- Jon Hovi, Robert Huseby, and Detlef Sprinz (2005), "When Do (Imposed) Economic Sanctions Work?," *World Politics* 57:4 (July), 479-499.
- Kevin Narizny (2007), *The Political Economy of Grand Strategy*, ch. 1.

March 26: Reading Day

April 2: Economic Development

BD, ch. 11.

J.E. Stiglitz, *Globalization and Its Discontents* (2002), ch. 1.

Read two of the following:

- Quan Li and Adam Resnick (2003), "Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows to Developing Countries," *International Organization* 57:1 (Winter), 175-211.
- Nita Rudra (2002), "Globalization and the Decline of the Welfare State in Less-Developed Countries," *International Organization* 56:2 (Spring), 411-445.
- Erik Wibbels (2006), "Dependency Revisited: International Markets, Business Cycles, and Social Spending in the Developing World," *International Organization* 60:2 (Spring), 433-468.
- Richard Doner, Bryan Ritchie, and Dan Slater (2005), "Systemic Vulnerability and the Origins of Developmental States: Northeast and Southeast Asia in Comparative Perspective," *International Organization* 59:2 (Spring), 327-361.
- Halvor Mehlum, Karl Moene, and Ragnar Torvik (2006), "Cursed by Resources or Institutions?," *The World Economy* 29:8 (August), 1117-1131.

April 9: The Multinational Corporation

- BD, ch. 17.

Read three of the following:

- Thomas Risse (2005) "Transnational Actors and World Politics," in *Handbook of International Relations*. Sage Publishers, Ch 13.
- Richard Caves (2000) "The Multinational Enterprise as an Economic Organization," in *IPE: Perspectives on Global Power and Wealth*.
- Hirst, Thompson, and Bromley (2010) *Globalization in Question*, Ch 3
- Nathan Jensen (2003), "Democratic Governance and Multinational Corporations: Political Regimes and Inflows of Foreign Direct Investment," *International Organization* 57:3 (Summer), 587-616.
- Shah Tarzi (2000) "Third World Governments and Multinational Corporations: Dynamics of Host's Bargaining Power," in *IPE: Global Power and Wealth*.
- David Fieldhouse (2000) "A New Imperial System? The Role of the Multinational Corporations Reconsidered," in *IPE: Perspectives on Global Power and Wealth*.

April 16: Greening the Global Economy

- BD, ch. 19, 20.
- Paul Krugman (2011) "Building a Green Economy," *The New York Times*.
- Sheila M. Olmstead (2013) "Applying Market Principles to Environmental Policy," in Vig, Norman J., and Michael E. Kraft (eds) *Environmental policy: New directions for the twenty-first century*. CQ Press.
- Kelly Sims Gallagher and Joanna I. Lewis (2013) "China's Quest for a Green Economy," in Vig, Norman J., and Michael E. Kraft (eds) *Environmental policy: New directions for the twenty-first century*. CQ Press.

April 23: Globalization

- Cohen (2008) *International Political Economy: An Intellectual History*, Ch 3

Read three of the following:

- Anthony McGrew (2010), "The Logics of Globalization," in John Ravenhill, ed., *Global Political Economy*, second edition, ch. 9.
- Geoffrey Garrett (2000), "The Causes of Globalization," *Comparative Political Studies* (August/September), 941-991.
- Eric Helleiner (2005), "The Meaning and Contemporary Significance of Economic Nationalism," in Eric Helleiner and Andreas Pickel, eds., *Economic Nationalism in a Globalizing World*, 220-234.
- Miles Kahler and David Lake (2009), "Economic Integration and Global Governance: Why So Little Supranationalism?," in Walter Mattli and Ngaire Woods, eds., *The Politics of Global Regulation*, ch. 8.
- Emilie Hafner-Burton, Miles Kahler, and Alexander Montgomery (2009), "Network Analysis for International Relations," *International Organization* 63:3 (Summer), 559-592.