

# June-Young Lee

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<http://juneyounglee.com>

## Summary

Media specialist & Communications Lecturer with broadcast journalism career in Korea and the U.S. Teaching journalism courses at The University of Utah Asia Campus. Hosted and produced the investigative news program Into the world with June-Young Lee at KNN. Extensive reporting awards from Korea Journalists Association as a TV news reporter and a producer at Channel A & YTN.

## Experience



### Assistant Professor of Journalism | Department of Communication

The University of Utah Asia Campus

May 2021 - Present (2 years 10 months)

[Assistant Professor of Journalism]

- Lecture journalism courses at the Department of Communication
- Lecture News Monitoring and Analysis for the Incheon Citizen College students

[Senior PR Specialist & Communication Lecturer]

- Drive strategic media plans and manage broadcast & print media advertisement
- Write a press release for school events and accomplishments
- Provide PR counsel and messaging guidance to internal stakeholders
- Manage journalist's contacts and have a good relationship with the government and the media
- Manage official social media such as Naver Blog, Facebook, Twitter, and LinkedIn
- Monitor information related to higher education and respond against bad or fake news
- Collaborate with marketing communications team at Salt Lake City campus
- Lecture Media Writing (COMM1130) course of the Communication Department

### ••YTN News Reporter / Program Director (PD)

YTN

Jan 2016 - Dec 2018 (3 years)

[Daily TV News Show Main Producer]

- Operated the control room and directed 12 staff members for a daily news show titled NEWSTONG as the main producer
- Organized a rundown, news story titles, and subtitles for a daily news show titled NEWSTONG
- Wrote scripts for breaking news on air
- Wrote scripts for a news program and contacted guest experts for newscast panels through strong relationships, relative to usually done by writers, not reporters
- Worked with Nielsen overnight report and kept track of ratings for a daily new titled NEWSTONG

[City Desk Reporter]

- Covered and reported news stories about crimes and accidents in Gangnam area

## News Reporter

## Channel A

Jan 2013 - Dec 2015 (3 years)

[Editorial Desk Reporter]

- Organized news story titles and subtitles for 3 daily news shows compared to the average of 1 by most editorial reporters as a result of providing deep insight from field reporter's experience
- Wrote scripts for nightly news program previews and contacted guest experts for newscast panels through solid relationships, relative to usually done by writers, not reporters

[Business Desk Reporter]

- Solely covered and reported news stories from business entities including Samsung, LG, Hyundai Motors, etc. relative to covering them by an average of 3 reporters per 1 entity
- Reported a series of exclusive news stories on safety issues of Airlines: Korean Air's nut rage scandal & Asiana Airline ignoring safety warning

[City Desk Reporter / Investigative News Reporter]

- Solely produced a series of news reports on cross-border tax evasion of Korean leaders in 2013 compared to other teams, which consist of at least 3 reporters
- Reported successively as a task force team member of Dong-Ah Newspaper & Channel A for cabinet candidate verification
- Covered and reported news stories about crimes and accidents

## News Reporter/ Program Director (PD)

KNN(Korea New Network)

Feb 2011 - Jan 2013 (2 years)

[Investigative Reporting TV Show Producer]

- Hosted, produced, and edited an investigative reporting program "Into the World with June-Young Lee" compared to other TV shows produced separately by writers, editors, and a host under multitasking skills
- Produced and edited a daily magazine program, "On Air Today"

[City Desk Reporter]

- Covered and reported news stories about crimes and accidents



## Marketing Research Assistant

ABC7 News Bay Area

Sep 2010 - Dec 2010 (4 months)

- Worked with Nielsen overnight report and kept track of ratings for news, sports, prime time, etc
- Assisted Research Director and Research Associate



## Production Assistant for Eye On The Bay

KPIX | CBS San Francisco/Bay Area

May 2010 - Aug 2010 (4 months)

- Coordinated interviews, locations, and items for once a week program "Friday Flea Market"
- Researched items for the show and contacted guests for location shoots
- Organized sets and timing during segments

## Production Assistant

Comcast SportsNet Bay Area Holdings Inc

Jan 2010 - May 2010 (5 months)

- Logged and transcribed daily sports games using INEWS and Avid Interplay
- Edited 5minute-49ers highlight reel
- Coordinated sports events for Chronicle Live Show and Say Hey Tuesday

## Education



### Incheon National University

Doctor of Philosophy, Mass Communication/Media Studies

Mar 2022 - Feb 2024

- Published three academic research papers:
  - Persuasion Strategies of the Presidential Election in the Televised Debate: Focused on the 20th Presidential Election <Korean Journal of Communication Studies>
  - The Effects of Watching the Reality Dating Show <I am Solo> on Romantic Relationship and Marriage Expectations - Testing Mediation Effects of Social Comparison and Social Viewing <Journal of Media Economics & Culture>
  - What issues do the discussion on raising public service broadcasting fees combine with?: Focusing on comparing the level of public opinion by period <SNU Institute of Communication Research>

### Riverside Flight Center

Commercial Pilot Course, Aviation

2018 - 2019

- Obtained a commercial pilot license: Airplane Multi-Engine & Single-Engine Land, Instrument Rating
- Operated BE-76 / C172 / C152
- Built 300.0 hrs of flying



### Academy of Art University

Master of Arts, Media Communications

2009 - 2011

- Hosted and produced INBOX series: S.F. Street Musicians
- Produced, shot, and edited a promotional video of the AAU recreation classes, which has been shown at all of the AAU school buildings



### Hankuk University of Foreign Studies

Bachelor of Arts, English-Korean Interpretation and Translation

2001 - 2008

## Licenses & Certifications



**Commercial Pilot (CP)** - Federal Aviation Administration

**Commercial Aircraft Pilot** - Korea Transportation Safety Authority