

Timothy S. Fullmer

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ACADEMIC APPOINTMENTS

Associate Professor (Lecturer)	2020-Present
Adjunct Professor	2018-2020

University of Utah, Salt Lake City, Utah
David Eccles School of Business
Department of Finance

PROFESSIONAL EXPERIENCE

Taylor Made Productions, London, UK 2008-Present
U.S. Managing Director

Revitalized the solo career of Rolling Stones guitarist, Mick Taylor, with the creation of a complete brand overhaul and formulation of a comprehensive strategic plan including studio & live recording, touring, video production, branding, merchandise and book publishing.

Redland Music Products, Salt Lake City, Utah 2006-Present
Founder and President

Designed and manufactured specialized guitar care and maintenance products, and accessories.
Key Clients: Benedetto, Collings, Fender, Gibson, Long & McQuade, Martin, Sam Ash, and various music professionals.

Vision International, Inc., Salt Lake City, Utah 1993-2013
Founder, President, and CEO

Business conglomerate including:

Vision Graphics

Visual communications, look, and décor products;

Star Graphics

Out-of-home advertising products;

WFPP Leasing & Capital

Lease funding and private equity;

Pet Soup

Specialized retail pet products;

Ride Rugs

Custom and licensed motorcycle enthusiast products.

Key Clients: Anheuser Busch, Apple, Boeing, Burlington, CBS, Chick-fil-A, GM, H&R Block, Holiday Inn, Honda, Live Nation, NCAA, NFL, NHL, Nike, Nissan, Nordstrom, Paramount Pictures, Rolex, Target, UFC.

Vista Graphics, Inc., Salt Lake City, Utah 1991-1993
President
Directed research and development of wide-format print equipment for startup technology company.

Advanced Printing, Inc., Pleasanton, California 1985-1991
Finance Manager and Estimator
Financial analysis, cost accounting, and job pricing for commercial printing company.

CONSULTING & BOARD AFFILIATIONS

Young Presidents Organization Musicians Network, Irving, TX 2009-2019
Executive Board Member & Communications Chair
Developed, planned, and executed music related experiential programs to provide education, idea exchange, and new personal connections among the international membership.

Jim Bennett for U.S. Congress, Sandy, Utah 2018
Campaign Manager
Led U.S. congressional political campaign to create awareness for a new political party in Utah.
Key Accomplishments: First third-party candidate in Utah history to reach poll threshold to be included in official state debates.

Teye Guitars, Austin, Texas 2007-2011
Consultant
Advised in manufacturing processes, brand development, distribution, and product development.

PROFESSIONAL MUSIC EXPERIENCE

Rockamatics, Salt Lake City, Utah 1993-Present
Guitarist / Vocalist
Notable Performances: 2002 Winter Olympic Games, Utah Jazz "House Band," 7 songs appearing in 3 motion picture releases, played (solo) with: Steve Vai and members of Aerosmith, Sheryl Crow, Billy Joel, Van Morrison, Ted Nugent, Ratt, Starship, and Tommy Tutone.

EDUCATION

M.B.A. in Finance and Operations Research 1990
California State University, Hayward, California
Summa Cum Laude

B.A. in Graphic Communication 1988
California State University, Hayward, California
Magna Cum Laude
Art Director, *Escape*, national award-winning student magazine

A.S. in Graphics and Commercial Art 1985
Utah Valley University, Orem, Utah
Outstanding Student Award
President, Vocational Industrial Clubs of America

TEACHING

University of Utah, David Eccles School of Business, Salt Lake City, Utah
Business Fundamentals: Finance – 28 sections (Average Rating: **5.91/6.00**)
Financial Management – 13 sections (Average Rating: **5.87/6.00**)
Investments – 15 sections (Average Rating: **5.86/6.00**)
Business Scholars, International Finance – 10 sections (no rating)

California State University, Hayward, California
Graphic Communications (Average Rating: **5.0/5.0**)

PUBLICATIONS

Fullmer, T. (2005). *Digital Imaging Dots*. Salt Lake City: Vision International.
Fullmer, T. (1999). *A Buyer's Guide to Computer Printing*. Salt Lake City: Vision International.
Majors, R., with Fullmer, T. (1990). *Business Communication*. New York: Harper & Row.

WORKS IN PROGRESS

Clark, S., and Fullmer, T. "Spillover Effects of Publicity on Appellatively-related Firms."
Clark, S., and Fullmer, T. "Utilizing the Legalization of Sports Gambling to Expand the Efficient Frontier."
Fullmer, T., and Clark, S. "Outsider Finance: A New Approach to Financial Management and Investing."

PATENTS

U.S. Patent 5,818,477.
Image Forming System and Process Using More than Four Color Processing.
Issued October 6, 1998.

U.S. Patent 5,623,288.
Image Forming System and Process.
Issued April 22, 1997.

AFFILIATIONS

Golden Key National Honor Society
National Association of Music Merchants (NAMM)
National Multiple Sclerosis Society
Rotary International (inactive)
Young Presidents Organization

HONORS & AWARDS

Brady Faculty Superior Teaching Award (2022-2023)
University of Utah, David Eccles School of Business

Participant (2019)
University of Utah Center for Teaching and Learning Excellence Boot Camp

Best of State in Printing/Publishing (2011)
Utah Best of State
U.S. Top Shops Award (2011)
Wide Format Imaging Magazine

Excellence in Manufacturing for Technology Infusion (2003)
Manufacturing Extension Partnership

Outstanding Manufacturer of the Year (2001)
Manufacturing Extension Partnership

Excellence in Manufacturing for Electronic Commerce (2001)
Manufacturing Extension Partnership

Excellence in Innovation Award (2000)
Electronic Publishing Magazine

Entrepreneur of the Year Finalist (1999)
Merrill Lynch

Guinness World Record for World's Largest Twister Game Sheet (1998)
Guinness Publishing

Golden Spike Gold Award for Twister Campaign (1998)
Public Relations Society of America

Utah 100 Fastest Growing Companies (1998)
MountainWest Capital Network

Entrepreneur of the Year Finalist (1998)
Ernst & Young

Golden Spike Silver Award for Karl Malone Campaign (1997)
Public Relations Society of America

Paul Harris Fellow (1994)
Rotary International

Vocational Excellence Award (1985)
Utah State Board of Regents

Student Gallery of Fine Printing Second Place Award (1985)
Utah Litho Craftsmen

Three-time First-place Winner in Graphic Communications (1983-1985)
VICA United States Skill Olympics

Three-time First-place Winner in Graphic Communications (1983-1985)
VICA Utah Skill Olympics

Outstanding Student Award in Industrial Arts
Epsilon Pi Tau