

PAUL G. RUBIN

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EDUCATION

University of Georgia, Athens, Georgia Ph.D., Higher Education	2017
University of Pennsylvania, Philadelphia, Pennsylvania M.S.Ed., Higher Education	2011
Boston College, Chestnut Hill, Massachusetts B.A., Communication and Political Science	2008

RESEARCH INTERESTS

- Higher education policies aimed at improving college access and removing barriers to degree attainment, particularly for systematically underrepresented and underserved student populations.
- Intersections between state and institutional characteristics, including governance and politics, and higher education policy-making and decision processes.
- Mechanisms influencing the use of information in federal and state education policy-making.

ACADEMIC APPOINTMENTS AND PROFESSIONAL EXPERIENCE

University of Utah, Salt Lake City, Utah

Assistant Professor, Department of Educational Leadership and Policy 2020–Present

Postdoctoral Research Associate, Department of Educational Leadership & Policy 2018–20
“Degrees When Due.” Funded by the Lumina Foundation, Kresge Foundation, Ascendium Philanthropy, and ECMC Foundation (Sub-Contract of \$610,918 from the Institute for Higher Education Policy of total \$5,000,000 budget). PI: Jason Taylor, University of Utah.

United States Senate, Washington, D.C.

Education and Oversight Fellow, Office of Senator Elizabeth Warren 2017–18

University of Georgia, Institute of Higher Education, Athens, Georgia

Project Manager and Lead Graduate Researcher 2015–17

Graduate Research Assistant 2013–15

“The Distinct Role of Intermediary Organizations in Fostering Research Utilization for State College Completion Policy.” Funded by the William T. Grant Foundation (\$350,000). PI: Erik Ness, University of Georgia; Co-PI: James Hearn, University of Georgia.

Storbeck/Pimentel & Associates, Media, Pennsylvania

Research Analyst 2011–13

University of Pennsylvania Law School, Philadelphia, Pennsylvania

Admissions and Financial Aid Graduate Assistant 2010–11

Arcadia University, Glenside, Pennsylvania

Enrollment Management Counselor 2008–10

PUBLICATIONS

Peer-Reviewed Journal Articles

Rubin, P. G. (2021). Political appointees vs. elected officials: Examining how the selection mechanism for state governing agency board members influences responsiveness to stakeholders in higher education policy-making. *Education Policy Analysis Archives*, 29(115), 1-23.

<https://doi.org/10.14507/epaa.29.5214>.

Rubin, P. G., & Ness, E. C. (2021). State higher education governing agencies and the knowledge brokering process: Investigating their role as multi-facing organizations in the United States. *Higher Education Policy*, 34(3), 643-663. <https://doi.org/10.1057/s41307-019-00155-z>.

Ness, E. C., Rubin, P. G., & Hammond, L. (2021). Becoming a “game changer”: Complete College America’s role in U.S. higher education policy fields. *Higher Education*, 82(1), 1-17.

<https://doi.org/10.1007/s10734-020-00619-x>.

Taylor, J. L., Rubin, P. G., Kauppila, S. A., & Davis, L. (2021). Unpacking implementation capacity and contexts for degree reclamation strategies: What factors move the equity needle? *Education Policy Analysis Archives*, 29(27), 1-32. <http://dx.doi.org/10.14507/epaa.29.5473>.

Lee, J. C., Ciarimboli, E. B., Rubin, P. G., & González Canché, M. S. (2020). Borrowing smarter or borrowing more? Investigating the effects of a change in federal loan policy. *The Journal of Higher Education*, 91(4), 483-513. <https://doi.org/10.1080/00221546.2019.1650583>.

Hammond, L., Adams, P., Rubin, P. G., & Ness, E. C. (2019, Online First). A rhetorical analysis of intermediary organization documents on college completion policy. *Educational Policy*. Advance online publication. <https://doi.org/10.1177/0895904819888231>.

Rubin, P. G., & González Canché, M. S. (2019). Test-flexible admissions policies and student enrollment demographics: Examining a public research university. *The Review of Higher Education*, 42(4), 1337-1371. <http://doi.org/10.1353/rhe.2019.0068>.

Rubin, P. G., & Hearn, J. C. (2018). The policy filtering process: Understanding distinctive state responses to the national college completion agenda in the United States. *Education Policy Analysis Archives*, 26(60), 1-28. <http://doi.org/10.14507/epaa.26.3447>.

Book Chapters

Rubin, P. G. (2021). Context matters in state higher education policy making. In R. M. Taylor, & A. F. Kuntz (Eds.), *Ethics in higher education: Promoting equity and inclusion through case-based inquiry* (pp. 147-149). Harvard Education Press.

Rubin, P. G., Ciarimboli, E. B., & Coco, L. B. (2020). Governing boards and their relationship to gender issues in higher education. In N. Niemi & M. Weaver-Hightower (Eds.), *The Wiley handbook of gender equity in higher education* (pp. 91-104). John Wiley & Sons, Inc. <https://doi.org/10.1002/9781119257639.ch5>.

Ness, E. C., Hearn, J. C., & Rubin, P. G. (2018). The SHEEO and intermediary organizations. In D. A. Tandberg, B. A. Sponsler, R. W. Hanna, & J. P. Guilbeau (Eds.), *The state higher education executive officer and the public good: Developing new leadership for improved policy, practice, and research* (pp. 163-192). Teachers College Press.

Rubin, P. G., & Hagood, L. P. (2018). Performance-based funding: The new normal for state accountability policies. In J. L. Blanchard (Ed.), *Controversies on campus: Debating the issues confronting American universities in the 21st century* (pp. 345-358). Praeger.

Policy Reports and Public Scholarship

Kauppila, S. A., Rubin, P. G., Taylor, J. L., Stovall, K. L., & Davis, L. (2021, October). *Anoka-Ramsey Community College: Implementing Degrees When Due within a complex institutional and policy context*. Institute for Higher Education Policy. <https://www.ihep.org/publication/arcc-case-study/>.

Rubin, P. G., Kauppila, S. A., Taylor, J. L., Stovall, K. L., & Davis, L. (2021, September). *Shasta College: Aiding the community by serving individuals with some college, but no degree*. Institute for Higher Education Policy. <https://www.ihep.org/publication/shasta-college-dwd/>.

Rubin, P. G. (2018, September). “Research” use in federal education policy & what academics can do to increase their involvement. *A Community of Higher Ed Scholars: The Official Blog of AERA Division J*. <http://aeradivisionj.blogspot.com/2018/09/research-use-in-federal-education.html>.

Rubin, P. G. (2018, July). Q&A with Congressional Fellows: Paul Rubin. *American Educational Research Association*. <https://www.aera.net/Newsroom/AERA-Highlights-E-newsletter/AERA-Highlights-July-2018/Q-A-with-Congressional-Fellows-Paul-Rubin>.

PRESENTATIONS

Refereed Conference Presentations

2022: American Educational Research Association

2021: Association for Education Finance and Policy; American Educational Research Association; Association for the Study of Higher Education

2020: Association for Education Finance and Policy; Council for the Study of Community Colleges [cancelled due to COVID-19]; American Educational Research Association [cancelled due to COVID-19]; Association for the Study of Higher Education

2019: Student Financial Aid Research Network; Association for Public Policy Analysis & Management; Association for the Study of Higher Education

2018: American Educational Research Association; Volatility in State Spending for Higher Education conference

2017: American Educational Research Association; Association for Public Policy Analysis & Management; Association for the Study of Higher Education

2016: American Educational Research Association; Association for the Study of Higher Education

2015: Institutional Design Frontiers Summit; American Educational Research Association; Association for the Study of Higher Education

2014: Association for the Study of Higher Education

Invited Speaking Engagements

“Ethics in Higher Education Panel: Free College Tuition for All?” Stanford University, Graduate School of Education’s Student Group Humanistic Inquiry & Research in Education (HIRE). Virtual Panel. May 2021.

“State Boards of Regents and the College Completion Agenda: Examining their Role and the Influence of Appointment on the Policy Process.” University of Utah, Department of Educational Leadership & Policy Higher Education Seminar Series. Salt Lake City, Utah. October 2018.

“Insights on Sharing Education Research with Capitol Hill.” American Educational Research Association Webinar. November 2017.

“Scholars Who Lunch: Conversations with Newly Minted and Early Career Scholars.” Association for the Study of Higher Education annual conference. Houston, Texas. November 2017.

“Congressional Fellows Research and Policy Talk.” Association for the Study of Higher Education annual conference. Houston, Texas. November 2017.

“Qualitative Research: Tools and Methods.” University of Georgia, Integrative Conservation (ICON) Program. Athens, Georgia. November 2016.

FUNDED RESEARCH

“Exploring Underlying State Values Influencing Policy-Making.” 2021-23
Funding: VP for Research, University of Utah, Research Incentive Seed Grant Program (\$15,000)
Role: Principal Investigator

Consultancy Work

“Students versus Institutions: How Policymakers Distribute Funds to Higher Education during an Economic Recession.” PI: Denisa Gándara, University of Texas at Austin; 2021-23
Co-PI: Meredith Billings, Sam Houston State University.
Funding: Spencer Foundation (\$59,757.00)

TEACHING

Courses Taught

University of Utah:

- ELP 6500/7500: Sociocultural Foundations of U.S. Higher Education
- ELP 6570/7570: Higher Education Finance
- ELP 6711: Internship in Educational Leadership (Higher Education)
- ELP 6960/7960: Special Topics: Contemporary Policy Issues in Higher Education
- ELP 7440: Educational Policy
- ELP 7545: Higher Education Administration
- ELP 7590: Higher Education Finance, Budgeting, & Planning

University of Georgia:

- EDHI 8930: Qualitative Research in Higher Education (Teaching Assistant)
- EDHI 9500: Policy Studies in Higher Education (Teaching Assistant)

Guest Lectures/Invited Class Talks

“State Systems and Governance of Higher Education.” Higher Education Policy, University of Iowa, Department of Educational Policy and Leadership Studies. Iowa City, Iowa. Instructor: Graham Miller. October 2021.

“Doctoral Education.” Internship in Educational Leadership (Higher Education), University of Utah, Department of Educational Leadership & Policy. Salt Lake City, Utah. Instructor: Sharon Aiken-Wisniewski. October 2018; October 2019; November 2020.

“State Financing of Higher Education.” Higher Education Finance, University of Utah, Department of Educational Leadership & Policy. Salt Lake City, Utah. Instructor: Jason Taylor. February 2019.

“Data Use in Decision-Making and Secondary Data Sources.” Quantitative Research Methods, University of Utah, Department of Educational Leadership & Policy. Salt Lake City, Utah. Instructor: Jason Taylor. November 2018.

“Digital Tools for Qualitative Research.” Qualitative Research in Higher Education, University of Georgia, Institute of Higher Education. Athens, Georgia. Instructor: Erik Ness. March 2017.

“Principal-Agent Theory.” Policy Studies in Higher Education, University of Georgia, Institute of Higher Education. Athens, Georgia. Instructor: Erik Ness. October 2016.

“Values in Educational Policy: Preferential College Admissions at the University of Texas at Austin” (with Erin B. Ciarimboli). Educational Policy Analysis, University of Georgia, Department of Lifelong Education, Administration, & Policy. Lawrenceville, Georgia. Instructor: Elizabeth DeBray. May 2015; May 2016.

FELLOWSHIPS, HONORS, AND AWARDS

ASHE/Ascendium Fellow, Team Member on Student Success & Funding Research Team	2021
University of Utah Postdoc Travel Assistance Award	2019
AERA Congressional Fellowship/AAAS Science & Technology Policy Fellowship	2017
William L. Boyd National Education Politics Workshop, Emerging Scholar	2016
AERA Division J Emerging Scholars Workshop, Participant	2016
AERA Division J Graduate Student Travel Grant	2016
ASHE Graduate Student Policy Seminar, Participant	2014
Ph.D. Scholar of Excellence Assistantship, University of Georgia	2013

SERVICE

Service to the Profession

American Educational Research Association (AERA):

AERA Annual Meeting Proposal Reviewer	2014–Present
AERA Congressional Fellowship Selection Committee	2021
Member, AERA Division J Student Travel Grant Committee	2020

Association for the Study of Higher Education (ASHE):
 ASHE Annual Conference Proposal Reviewer 2014–Present
 ASHE Annual Conference Session Chair 2015–16, 2019
 Member, ASHE at 50 Strategic Planning: Voice/External Relations Workgroup 2019
Work Contributed to ASHE 2020-2023 Strategic Plan

Ad-Hoc Manuscript Referee:
 AERA Open
 Education Policy Analysis Archives
 Emerging Voices in Education (EViE)
 Higher Education Politics & Economics
 Research in Higher Education
 The Review of Higher Education

Additional Professional Service:
 AAAS Science & Technology Policy Fellowship Application Reader 2018–Present
 SHEEO Association Policy Conference Proposal Reviewer 2018

Service to the University, College, and Department

University of Utah:
 Member, Graduate School & Union Student Leader Scholarship Committee 2021
 Member, Union Scholarship for Future Alumni Committee 2021
 Search Committee Member, Deputy Executive Director, Scholarships & Financial Aid 2021

University of Utah, College of Education
 Member, College of Education Marketing & Communications Committee 2021–Present
 Member, College of Education Scholarship Committee 2021–Present

University of Utah, Department of Educational Leadership & Policy:
 Member, Ph.D. Professional Development Committee 2020–Present
 Member, M.Ed. in Student Affairs Recruitment & Admissions Committee 2020–Present
 Manager of Department’s Social Media Accounts 2020–Present
 Member, Ed.D. in Higher Education Administration Admissions Committee 2018–Present
 Search Committee Co-Chair, Tenure-Track Assistant Professor 2021

PROFESSIONAL AFFILIATIONS

American Educational Research Association (AERA) 2014–Present
 Division J: Postsecondary Education
 Division L: Educational Policy and Politics
 Special Interest Group: Research Use

Association for the Study of Higher Education (ASHE) 2014–Present

Association for Public Policy Analysis & Management (APPAM) 2017–Present

Association for Education Finance and Policy (AEFP) 2020–Present