

PAVITRA GOVINDAN

Assistant Professor
Department of Economics
College of Social and Behavioral Science
University of Utah
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Education

2018	Ph.D., Economics, Brown University
2012	M.A., Economics, Delhi School of Economics
2008	B.Tech., Electrical Engineering, Indian Institute of Technology, Delhi

Academic Appointment

2018-Present Assistant Professor of Economics, University of Utah

Peer-reviewed Publications

1. Govindan, Pavitra. "Effect of Moderate and Radical Rules on High-Caste Behavior and Norms in India." *The World Bank Economic Review* (2024)
2. Case Against Efficiencies in Horizontal Merger Reviews (with Darren Bush, Mark Glick, And Gabriel Lozada) *Accepted in the Temple Law Review*
3. How do informal norms affect rule compliance: Experimental evidence. *Journal of Behavioral and Experimental Economics* 96 (2022): 101795.
4. The Effect of Incentives on Motivated Numeracy Amidst COVID-19 (with Eunbin Chung and Anna Pechenkina) *Journal of Experimental Political Science, Cambridge University Press, 1–17. (2022)*
5. Perspective on improving the quality of surface and material data analysis in the scientific literature with a focus on x-ray photoelectron spectroscopy (XPS)." (with Matthew R. Linford and others) *Journal of Vacuum Science & Technology A* 41, no. 3 (2023).¹

Work in progress

1. Psychology of ideology, emotions, and motivated numeracy amidst COVID-19 (with Eunbin Chung and Anna Pechenkina)-Manuscript submitted

¹ I contributed to the formal analysis of the game theoretic model in the paper explaining why researchers have an incentive to generate fast but low-quality surface data and analysis and how that adversely affects the literature generated in this field.

Updated on Mar 15th, 2024

2. Explaining the gender gap in self-promotion: labor market discrimination and social norm (with Anna Bernard and Peilu Zhang)- first wave of data collected and analyzed
3. Do women shy away from being evaluated against men? The role of non-transparent institutions (with Eva Ranehill and Marina Chugunova)- Funding secured
4. The effects of need for cognition and need for affect on motivated numeracy about undocumented immigrants and crime (with Eunbin Chung and Anna Pechenkina)
- Data collected

Non peer-reviewed articles

1. Although the New Merger Guidelines Should Be Applauded, There Is Still Room for Improvement (with Mark Glick, Gabriel Lozada, and Darren Bush)
The Sling (Economic Analysis and Competition Policy Research). (2023)
2. The Mythology of Horizontal Merger Efficiencies (with Mark Glick, Gabriel Lozada, and Darren Bush))
Institute for New Economic Thinking (2023)

Awards and Grants

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|------------|--|
| 1. 2024 | VPR Faculty Fellow Award |
| 2. 2023-24 | VPR NSF Cohort Fellowship Program |
| 3. 2023 | VPR Research Incentive Seed Grant, University of Utah, \$10, 760 |
| 4. 2023 | Institute of New Economic Thinking (INET), \$39,900 |
| 5. 2020 | ULEEF Seed Grant, Marriner S. Eccles Institute, \$2500 |
| 6. 2020 | Junior Faculty Research Leave Award |
| 7. 2019 | CSBS Research Incentive Seed Grant, University of Utah, \$8000 |
| 8. 2018 | NSF Doctoral Dissertation Grant, Award SES-1658853, \$17,136 |
| 9. 2017 | Center for Contemporary South Asia Fellowship, Brown, \$7,500 |
| 10. 2015 | Graduate Teaching Award, Brown |

Invited Presentations & Conferences

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|---------------|---|
| 1. Apr 2024 | (Invited) Appalachian Experimental and Environmental Economics Workshop |
| 2. Oct 2023 | Economic Science Association Conference, Charlotte |
| 3. Nov 2022 | Economic Science Association Conference, Santa Barbara |
| 4. Nov 2022 | Behavioral Research Workshop, University of Utah |
| 5. Nov 2021 | Gender and Labor, Southern Economic Association Conference |
| 6. Sep 2021 | Behavioral Research Workshop, University of Utah |
| 7. Apr 2021 | Behavioral Research Workshop, University of Utah |
| 8. Oct 2020 | University of Utah Laboratory of Experimental Economics and Finance |
| 9. May 2020 | Utah Experimental Economics Conference, Utah State University |
| 10. Oct 2019 | Economic Science Association Conference, Los Angeles |
| 11. Oct 2019 | Science of Diversity Initiative, University of Chicago |
| 12. Sept 2019 | (Invited) Warwick Summer School in Behavioral Economics, Venice |
| 13. May 2019 | Utah Experimental Economics Conference, Utah State University |

14. Oct 2018	Economic Science Association Conference, Antigua, Guatemala
15. Oct 2018	Norms and Behavioral Change Conference, University of Pennsylvania
16. Sept 2018	Science of Diversity Initiative, University of Chicago
17. Jan 2018	Department of Economics, University of Utah
18. Nov 2017	Economic Theory Seminar, Brown University
19. Nov 2017	Experimental Economics Workshop, Utah State University
20. Oct 2017	Applied Microeconomics Seminar, Brown University
21. Oct 2017	Economic Science Association Conference, Richmond, Virginia
22. Oct 2017	Center for Contemporary South Asia, Watson Institute, Brown University
23. Sep 2017	School of Philanthropy Initiative, University of Chicago
24. Feb 2017	(Invited) Philosophy, Political Science and Economics Group, UPenn
25. Nov 2016	Economic Science Association Conference, Tucson, AZ
26. Sep 2016	Economic Theory Lunch Seminar, Brown University
27. Mar 2016	Economic Theory Lunch Seminar, Brown University
28. Jul 2014	International Workshop of the Game Theory Society, University of São Paulo

Teaching Experience

Instructor of Record, University of Utah

		Instructor (1-6)	Course (1-6)
Fall 2023	QAMO 4651 – Econometrics for BEA	5.2	5.1
Fall 2023	QAMO 4011-001 Inter Micro for BEA	5.0	5.0
Fall 2022	QAMO 4651 – Econometrics for BEA	4	4.3
Fall 2022	Online 4650– Principles of Econometrics	4.5	4.5
Fall 2021	Online 4650 – Principles of Econometrics	5.2	5.4
Fall 2021	ECON 4651 – Econometrics for BEA	5.3	5.3
Spring 2021	Online 4650 – Principles of Econometrics (*New rating system. Course and Instructor approval 92%)	_*	_*
Spring 2021	ECON 7006 – Microeconomic Theory (*Sample size threshold not met)	_+	_+
Spring 2020	Online 4650 – Principles of Econometrics* (COVID semester)	4.9	4.5
Spring 2020	Online 3640 – Probability and Statistical Inference for Economists*(COVID Semester)	4.6	4.9
Fall 2019	ECON 4650 - Principles of Econometrics	5.1	5.1
Fall 2019	ECON 3640 – Probability and Statistical Inference for Economists	4.9	4.7

Spring 2019	ECON 4650 - Principles of Econometrics	5.4	5.2
Fall 2018	ECON 4650 - Principles of Econometrics	5.5	5.5

Teaching Initiatives, University of Utah

Fall 2022	Administrator of CSBS H5P Pilot program
Fall 2021	Part of CSBS H5P pilot program; created interactive video assessments for online ECON 4650-090.
Fall 2021	Designed a flipped classroom for ECON 4651 – Econometrics for BEA
Fall 2019	Developed online Gen X course ECON 4650-090 – Principles of Econometrics

Instructor, Brown University

Summer 2015	Behavioral Game Theory, Brown Pre-college Program
Spring 2015	Microeconomic Theory II (Graduate), Brown, TA for Professor Glenn Loury
Fall 2014	Microeconomic Theory I (Graduate), Brown, TA for Professor Rajiv Vohra
Summer 2014	Behavioral Game Theory, Brown Pre-college Program
Spring 2014	Microeconomic Theory II (Graduate), Brown, TA for Professor Glenn Loury
Fall 2013	Microeconomic Theory I (Graduate), Brown, TA for Professor Rajiv Vohra

Mentoring at University of Utah**Undergraduate mentoring and placement**

2024: Mickey Maples, Parker Booth
 2023: Divyanshu Tripathi
 2021: Peri Brimley (Economics PhD program, University of Wyoming)
 2020: McKay Jensen (Economics PhD program, University of Chicago)
 2020: Dash Anderson (MA Economics, New School for Social Research)
 2020: Chandler Blount (mentored CSBS Solutions Scholar in behavioral economics research)
 2019: Samantha Thorne (Harvard Law School)

Thesis Supervision and Mentoring: Economics PhD Dissertations

Laura Beltran Figueroa	Economics, Member
Sanchit Shrivastava	Economics, Member, graduated Oct 2020
Chimedlkham Zorigbaatar	Economics, Member, graduated July 2023
Aashima Sinha	Economics, Mentor
Papungkorn Kitcharoenkarnkul	Economics, Mentor
Aishwarya Ghosh	Economics, Member
Sanchaita Hazra	Economics, Member

Service at University of Utah**A. College**

2018-Present Member of Advisory Board, Quantitative Research Analytics Certificate

2022	Served as a reviewer for the undergraduate UROP program applications
2022	Administrator of CSBS H5P pilot program for online classes
2021	Reviewed student projects for Capstone requirement for the Quantitative Research Analytics Certificate

B. Economics department

2022- present	PhD admissions and committee member
2018-19, 2020-23	Organizer, Behavioral Economics Research Workshop
Spring 2023	Organizer, bi-weekly behavioral economics reading group
Summer 2021/23	Created and graded Micro qualifying exams for first year PhD Students
2021	Peer reviewed a career line instructor's teaching performance
Spring 2021	Taught a PhD Behavioral Economics independent study to a graduate student
2018-19	Co-Organizer, Antitrust Conference, Economics, University of Utah

Professional Service

2022	Referee for the Journal of Development Economics, World Bank Economic Review
2021	Referee for PLoS One, Journal of Economic Behavior and Organization
2020	Referee for NSF doctoral dissertation grant, Southern Economic Journal, PLoS One, Journal of Economic Behavior and Organization
2019	Referee for Journal of Development Economics

Professional Development

2023-24	VPR NSF Cohort Fellowship Program
May 2021	oTree software Workshop
Feb 2021	Retention Review Workshop: Part 2, University of Utah
Dec 2020	Retention Review Workshop, University of Utah
Oct 2020	NSF Grant Writing Workshop, University of Utah
Spring 2020	Faculty Success Program, NCFDD
Jan 2020	CeMENT: Mentoring Junior Faculty, American Economic Association
Oct 2019	Norms and Behavioral Change Workshop, University of Pennsylvania
Sept 2018	Research Transparency and Reproducibility Training, BITSS, Los Angeles
May 2016	Workshop in the Logistics of Intensive Field Work, Watson Institute, Brown
2015-16	Teaching Certificate II, Sheridan Center, Brown University
Nov 2015	Effective Performance Workshop, Theatrical Techniques to be an Effective Performer in Academia, Trinity Rep Theater, Providence
2014-15	Teaching Certificate I, Reflective Teaching, Sheridan Center, Brown University

Skills

Stata, z-Tree, LaTeX, Lyx

Industry Employment

2008-2010	Senior Associate, iRunway India Pvt. Limited (Provided technology consulting for IP litigations for US law firms)
April 2022-present	Ad hoc Economic Consultant, Keystone Strategy