

# Jordan Schoenfeld

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## Current Positions

Eccles School of Business, University of Utah  
Associate Professor, 2021–  
– David Eccles Faculty Endowed Fellowship

Tuck School of Business, Dartmouth College  
Visiting Associate Professor, 2021–  
– Teach “Financial Reporting for CFOs” to MBAs

## Prior Positions

Tuck School of Business, Dartmouth College  
Associate Professor, 2019–2021  
– Raether Research Endowed Fellowship  
– Created/taught an MBA elective titled “Financial Reporting for CFOs”  
– Created an executive education course titled “The Role of the CFO”  
– Affiliate of the TuckLAB incubator, where I taught startup founders

McDonough School of Business, Georgetown University  
Assistant Professor, 2018–2019  
– Created an executive education course for startup founders

Eccles School of Business, University of Utah  
Assistant Professor, 2016–2018  
– Griggs Research Endowed Fellowship  
Instructor, 2015

Deloitte & Touche LLP  
Business Risk Consultant (Chicago, IL and Washington, DC), 2009–2011  
Audit Intern (Cleveland, OH), 2008

## Peer-reviewed research publications

8. Cyber risk and voluntary Service Organization Control (SOC) Audits  
(solo-authored) *Review of Accounting Studies*, Forthcoming ([link](#))
7. Measuring weather exposure with annual reports  
(with V. Nagar) *Review of Accounting Studies*, Forthcoming ([link](#))
6. Shareholder monitoring and discretionary disclosure  
(with V. Nagar) *Journal of Accounting and Economics*, 2021, 72(1) ([link](#))
5. Contracts between firms and shareholders  
(solo-authored) *Journal of Accounting Research*, 2020, 58(2), 383–427 ([link](#))  
**Presented at the JAR annual conference**

4. The effect of economic policy uncertainty on investor information asymmetry and management disclosures (with V. Nagar and L. Wellman) *Journal of Accounting and Economics*, 2019, 67(1), 36–57 ([link](#))  
**Recognized in 2021 for being the most-cited JAE paper since 2018**
3. Manager-analyst conversations in earnings conference calls (with J. V. Chen and V. Nagar) *Review of Accounting Studies*, 2018, 23(4), 1315–1354 ([link](#))
2. Shareholder activism and voluntary disclosure (with T. Bourveau) *Review of Accounting Studies*, 2017, 22(3), 1307–1339 ([link](#))
1. The effect of voluntary disclosure on stock liquidity: New evidence from index funds (solo-authored) *Journal of Accounting and Economics*, 2017, 63(1), 51–74 ([link](#))  
**Recognized in 2021 for being among the ten most-cited JAE papers since 2017**

## Selected working papers

Voluntary investor disclosure

(with R. McDonough) R&R at *Management Science*

Disaggregated discretionary disclosure and future operating performance

(with V. Nagar)

The Gender Gap in Directors' Career Paths after Financial Restatements

(with T. Liu and S. Malik)

How does accounting facilitate corporate finance? New evidence from real estate leases

## Other publications

1. The Invisible Risk: Pandemics and the Financial Markets (**1,700+ downloads on SSRN**)  
*Covid Economics: Vetted and Real-Time Papers*, 2020, Centre for Economic Policy Research ([link](#))  
This study was peer reviewed. See the summary in the VOX CEPR Policy Portal ([link](#))

## Education

Ph.D. Business Administration (Accounting), Ross School of Business, University of Michigan, 2015  
Committee: Raffi Indjejikian, Feng Li, Venky Nagar, Stefan Nagel

B.S. Business (Accounting, Finance), Miami University, 2009

## Service

**Editorial Board**, *The Accounting Review*, 2020–current

Eccles School of Business, University of Utah

- Accounting Curriculum Committee, 2021–current
- Accounting Retention, Tenure, and Promotion Committee, 2021–current
- College Council Committee, 2021

Disclosure Section Chair, Hawaii Accounting Research Conference, 2019–current

AAA FARS Capital Market Intermediaries Track Chair, 2021–current

AAA Excellence in Reviewing Award, 2020, 2022

Refereed over 70 papers for several leading accounting, finance, and management journals

## Case authorship

PG&E Plays with Fire, 2020

Boeing and the 737 MAX, 2020

(cases are available upon request)

## Teaching

I have created and taught several MBA and executive education accounting courses, including “Financial Reporting for Chief Financial Officers,” “Accounting and Big Data,” and “Accounting for Startup Founders.” I have also written several cases and taught intermediate and advanced financial accounting courses to undergraduate, Masters of Accounting, and MBA students.

## Research mentions

[Michigan Ross School of Business, April 2022](#)

[Harvard Law School Corporate Governance Forum, March 2022](#)

[Columbia Law School’s Blue Sky Blog, February 2021](#)

[CEPR Policy Portal, May 2020](#)

[Tuck School of Business, April 2020](#)

[Tuck School of Business, March 2020](#)

[Columbia Law School’s Blue Sky Blog, March 2018](#)

[Bloomberg, October 2017](#)

[Harvard Law School Corporate Governance Forum, October 2017](#)

[Harvard Law School Corporate Governance Forum, October 2015](#)

[Harvard Law School Corporate Governance Forum, May 2014](#)

[Business Insider, August 2012](#)

[The Wall Street Journal, August 2012](#)

## Licenses

Certified Public Accountant (inactive status), 2010–

## Invited research paper presentations

Michigan State University, 2022 (scheduled)

Bocconi University, 2022

Erasmus/RSM University, 2022

Tilburg University, 2022

Duke University, 2022

Vienna University of Economics and Business, 2022

University of Amsterdam, 2022

European Financial Management Association Annual Conference, Rome, Italy, 2022

CGEGRS Webinar, 2022

Accounting and Finance Association of Australia and New Zealand Conference, 2021 (best-paper award)

Hawaii Accounting Research Conference, 2021

Singapore Management University Accounting Symposium, 2020

University of Florida, 2020

University of Illinois Symposium on Audit Research, 2020

University of Miami Webinar, 2020

CGE CRS Webinar, 2020  
 Columbia University, 2020  
 Insights in Accounting Webinar, 2020  
 MIT Sloan, 2019  
 Dartmouth Accounting Research Conference, 2019  
 Washington Accounting Research Conference, Washington, DC, 2019  
 Journal of Accounting Research Conference, Chicago, IL, 2019  
 HKUST Accounting Research Symposium, Hong Kong, 2018  
 Dopuch Conference, Washington University in St. Louis, 2018  
 Dartmouth College, 2018  
 George Washington University, 2018  
 Temple Accounting Conference, Philadelphia, PA, 2018  
 Conference on Investor Protection, Corporate Governance, and Fraud, George Mason University, 2018  
 Front Range Finance Seminar, Denver, CO, 2018  
 University of British Columbia, 2017  
 University of Oregon, 2017  
 Georgetown University, 2017  
 University of Chicago, 2017  
 Northwestern University, 2017  
 European Winter Finance Conference, Megève, France, 2017  
 Boston College, 2016  
 UTS Australian Summer Accounting Conference, Sydney, AU, 2016  
 INSEAD, 2015  
 University of Calgary, 2015  
 University of Colorado at Boulder, 2015  
 University of Michigan, 2015  
 University of Rochester, 2015  
 University of Texas at Dallas, 2015  
 University of Utah, 2015  
 Singapore Management University Accounting Symposium, 2015  
 Yale University, 2015  
 London Business School Trans-Atlantic Doctoral Conference, 2014  
 University of Michigan Finance Brownbag Series, 2014

## Other conferences

Utah Winter Accounting Conference, 2022  
 Tilburg Accounting Conference, 2021  
 Review of Accounting Studies Conference, 2021  
 Stanford Summer Camp, 2021  
 FARS Midyear Meeting, 2021 (discussant)  
 Review of Accounting Studies Conference, 2020  
 Contemporary Accounting Research Conference, 2020  
 Journal of Accounting and Economics Conference, Cambridge, MA, 2019  
 Lisbon Accounting Conference, 2019 (discussant)  
 University of Michigan Kapnick Spring Conference, 2019  
 Utah Winter Accounting Conference, 2019  
 Journal of Accounting and Economics Conference, Rochester, NY, 2018  
 AAA Annual Meeting, Washington, DC, 2018 (discussant and moderator)  
 Colorado Summer Accounting Research Conference, Aspen, CO, 2018  
 Utah Winter Accounting Conference, 2018  
 FARS Midyear Meeting, Austin, TX, 2018 (moderator)  
 PCAOB/JAR Conference, Washington, DC, 2017  
 Review of Accounting Studies Conference, Barcelona, Spain, 2017  
 UIC Accounting Conference, Chicago, IL 2017  
 FARS Midyear Meeting, Charlotte, NC, 2017 (discussant)

Utah Winter Accounting Conference, 2017 (discussant)  
Western AAA Meeting, San Francisco, CA, 2017 (discussant)  
AAA Annual Meeting, New York, NY, 2016  
AAA New Faculty Consortium, Leesburg, VA, 2016  
FARS Midyear Meeting, Newport Beach, CA, 2016  
PCAOB/JAR Conference, Washington, DC, 2016  
Utah Winter Accounting Conference, 2016  
AAA Annual Meeting, Chicago, IL, 2015  
Contemporary Accounting Research Conference, Vancouver, BC, 2015  
PCAOB/JAR Conference, Washington, DC, 2015  
University of Michigan Spring Conference, 2015  
University of Michigan Summer Symposium with Robert Verrecchia, 2015  
University of Michigan Victor L. Bernard Memorial Conference, 2015  
AAA Deloitte Foundation J. Michael Cook Doctoral Consortium, Dallas, TX, 2014  
University of Michigan Mitsui Finance Symposium, 2014  
University of Michigan Summer Symposium with Robert Bloomfield, 2014  
Estimate Econometrics Weekend Workshop with Jeff Wooldridge, E. Lansing, MI, 2013  
University of Michigan Mitsui Finance Symposium, 2013  
University of Michigan Summer Symposium with Ray Ball, 2013  
Michigan State University PwC Summer Symposium with Doug Skinner, 2012  
University of Michigan Mitsui Finance Symposium, 2012  
University of Michigan Summer Symposium with Robert Bushman, 2012  
University of Michigan Summer Symposium with Katherine Schipper, 2011