

JAELYNN OH

Assistant Professor

David Eccles School of Business, University of Utah

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EDUCATION

The Wharton School, University of Pennsylvania, Philadelphia, PA

Ph.D. in Operations and Information Management (May 2014)

Thesis: Essays on Service Operations Management

Stanford University, Stanford, CA

M.S. in Management Science and Engineering (June 2008)

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, South Korea

B.S. in Applied Mathematics - Summa cum laude (February 2005)

RESEARCH INTERESTS

Service Operations Management

Strategic Consumer Behavior

Social Networks / Network Games

Online Marketplaces

PUBLISHED PAPERS

- Jaelynn Oh, Xuanming Su (2017), Reservation Policies in Queues: Advance Deposits, Spot Prices, and Capacity Allocation, *Production and Operations Management* 27.4 (2018): 680-695

WORK IN PROGRESS

- Jaelynn Oh, Xuanming Su, Chloe Kim Glaeser, Restaurant Delivery Platforms, Commission Rates, and Delivery Fees, *Preparing to submit to M&SOM (Reject and resubmit)*
- Jaelynn Oh, Xuanming Su, Advance Selling with Reservations: Optimal Pricing and Overbooking Strategies, *Under revision for Production and Operations Management (Major revision)*
- Jaelynn Oh, Tim Huh, Hidden-City Travel and Its Impact on Airfare: The Case with Competing Airlines, *Submitted to Transportation Research Part B*
- Jaelynn Oh, Jeongeun Sim, Tim Huh, Optimal Pricing Policy for Successive Product Introductions in the Presence of Strategic Consumers, *Preparing to submit to Production and Operations Management*
- Jaelynn Oh, Xuanming Su, Chloe Kim Glaeser, Pricing in Delivery Platforms, *Preparing to submit to Operations Research*

PEER-REVIEWED CONFERENCE PAPERS

- Jaelynn Oh, Michael Zargham, Xuanming Su, Ali Jadbabaie (2012), Game Theoretic Analysis of Customer Subscription Decisions in Networks with Positive Externality, IEEE Conference on Decision and Control.
- Victor M. Preciado, Jaelynn Oh, Ali Jadbabaie (2011), Analysis of Equilibria and Strategic Interaction in Complex Networks, IEEE Conference on Decision and Control.

TEACHING

Instructor at the University of Utah

- OIS 3660 Operations Management (Undergraduate Core)
- OIS 6611 Analytical Decision Models II (MSBA Core)

SERVICE

- **Reviewer**, Management Science, Operations Research, Production and Operations Management, MSOM
- **Session Chair**, INFORMS, POMS

HONORS & AWARDS

- Brady Faculty Superior Teaching Award (2018)
- Wharton Doctoral Fellowship (2008-2012)
- Kwanjung Scholarship (2006-2008)
- Samsung Lee Kun Hee Scholarship (2004)
- 50 Gifted Students in Korea (2003)
- KAIST Fellowship (2000-2003)