

**KEVIN M. COE**  
Curriculum Vitae

Dept. of Communication, Univ. of Utah  
255 S. Central Campus Drive RM 2400  
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**POSITIONS**

2015-present Associate Professor, Department of Communication, University of Utah  
2013-2015 Assistant Professor, Department of Communication, University of Utah  
2008-2013 Assistant Professor, Department of Communication, University of Arizona

**EDUCATION**

Ph.D. (2008) University of Illinois at Urbana-Champaign (Speech Communication)  
M.A. (2004) University of Washington (Communication)  
B.A. (2002) University of Washington (Communications and Speech Communication)  
With distinction, magna cum laude, Phi Beta Kappa honor society

**HONORS & AWARDS**

2019 Taft-Nicholson Summer Fellow, Taft-Nicholson Center, University of Utah  
2017 Article of the Year Award, Religious Communication Association  
2017 Faculty Member of the Year, Department of Communication, University of Utah  
2017 Michael Pfau Outstanding Article Award, Political Communication Division, National Communication Association  
2017 Virgil C. Aldrich Faculty Fellowship, Tanner Humanities Center, University of Utah  
2016 Faculty Fellow Award, University Research Committee, University of Utah  
2015 Top Three Paper Award, Religious Communication Association  
2013 Michael Pfau Outstanding Article Award, Political Communication Division, National Communication Association  
2012 Favorite Professor Recognition, Spring Commencement: College of Social and Behavioral Sciences, University of Arizona  
2012 Outstanding Article Award, International and Intercultural Communication Division, National Communication Association  
2010 Favorite Professor Recognition, Spring Commencement: College of Social and Behavioral Sciences, University of Arizona  
2009 Favorite Professor Recognition, Winter and Spring Commencements: College of Social and Behavioral Sciences, University of Arizona  
2009 Gerald R. Miller Outstanding Doctoral Dissertation Award, National Communication Association

- 2009 Outstanding Book Award, Political Communication Division, National Communication Association
- 2009 Top Four Paper Award, Political Communication Division, National Communication Association
- 2008 Outstanding Article Award, Department of Speech Communication, University of Illinois
- 2008 Outstanding Article Award, Political Communication Division, National Communication Association
- 2007 Dissertation Fellowship, Department of Speech Communication, University of Illinois
- 2007 National Communication Association Doctoral Honors Seminar, University of Colorado at Boulder
- 2007 Nicholson-IPRH Graduate Student Fellow, University of Illinois
- 2007 Ruth S. and Charles H. Bowman Award for Most Outstanding Graduate Student, Department of Speech Communication, University of Illinois
- 2007 Top Four Paper Award, Political Communication Division, National Communication Association
- 2005 Henry L. Mueller Award for Most Outstanding New Teaching Assistant, Department of Communication, University of Illinois
- 2005 Research Fellowship, Department of Speech Communication, University of Illinois
- 2005 Top Four Paper Award, Political Communication Division, National Communication Association
- 2004-2008 Included on the “List of Teachers Ranked as Excellent by Their Students” for every course taught at the University of Illinois

**PUBLICATIONS** (\* indicates the coauthor was a graduate student when the study was conducted)

***Books***

1. Domke, D., & Coe, K. (2010). *The God strategy: How religion became a political weapon in America* (Updated edition). New York, NY: Oxford University Press. (Original work published 2008). **Recipient of the National Communication Association’s Political Communication Division Outstanding Book Award, 2009.**

***Journal Articles***

36. Chapp, C. B., & Coe, K. (in press). Religion in American presidential campaigns, 1952-2016: Applying a new framework for understanding candidate communication. *Journal for the Scientific Study of Religion*.
35. Kenski, K., Coe, K., & Rains, S. A. (in press). Perceptions of uncivil discourse online: An examination of types and predictors. *Communication Research*.

34. Lee, T. K., \*Kim, Y., & **Coe, K.** (2018). When social media become hostile media: An experimental examination of news sharing, partisanship, and follower count. *Mass Communication and Society, 21*, 450-472.
33. **Coe, K.**, & Kuttner, P. J. (2018). Education coverage in television news: A typology and analysis of 35 years of topics. *AERA Open, 4*, 1-13.
32. Scacco, J. M., **Coe, K.**, & \*Hearit, L. B. (2018). Presidential communication in tumultuous times: Insights into key shifts, normative implications, and research opportunities. *Annals of the International Communication Association, 42*, 1-17.
31. **Coe, K.**, \*Bruce, R. J., & \*Ratcliff, C. L. (2017). Presidential communication about marginalized groups: Applying a new analytic framework in the context of the LGBT community. *Journal of Communication, 67*, 851-873.
30. **Coe, K.**, & Chapp, C. B. (2017). Religious rhetoric meets the target audience: Narrowcasting faith in presidential elections. *Communication Monographs, 84*, 110-127. **Recipient of the Religious Communication Association's Article of the Year Award, 2017.**
29. Rains, S. A., Kenski, K., **Coe, K.**, & Harwood, J. (2017). Incivility and political identity on the internet: Intergroup factors as predictors of incivility in discussions of news online. *Journal of Computer-Mediated Communication, 22*, 163-178.
28. Scacco, J. M., & **Coe, K.** (2017). Talk this way: The ubiquitous presidency and expectations of presidential communication. *American Behavioral Scientist, 61*, 298-314.
27. Scacco, J. M., & **Coe, K.** (2016). The ubiquitous presidency: Toward a new paradigm for studying presidential communication. *International Journal of Communication, 10*, 2014-2037. **Recipient of the National Communication Association's Political Communication Division Michael Pfau Outstanding Article Award, 2017.**
26. **Coe, K.**, & \*Chenoweth, S. (2015). The evolution of Christian America: Christianity in presidential discourse, 1981-2013. *International Journal of Communication, 9*, 753-773.
25. \*Schmidt, A., & **Coe, K.** (2014). Old and new forms of racial bias in mediated sports commentary: The case of the National Football League draft. *Journal of Broadcasting & Electronic Media, 58*, 655-670.
24. **Coe, K.**, & \*Bradshaw, S. C. (2014). Toward a fuller understanding of the echoing press: Presidential addresses and the *New York Times*, 1933-2013. *Communication Theory, 24*, 272-290.
23. **Coe, K.**, Kenski, K., & Rains, S. A. (2014). Online and uncivil? Patterns and determinants of incivility in newspaper website comments. *Journal of Communication, 64*, 658-679.
22. \*Bradshaw, S. C., **Coe, K.**, & Neumann, R. (2014). Newspaper attention to major presidential addresses: A reexamination of conceptualizations, predictors, and effects. *Communication Reports, 27*, 53-64.
21. **Coe, K.** (2013). The American presidency at war: An examination of three possibilities for presidential rationales. *Communication Studies, 64*, 470-487.
20. **Coe, K.**, & \*Chenoweth, S. (2013). Presidents as priests: Toward a typology of Christian discourse in the American presidency. *Communication Theory, 23*, 375-394.

19. **Coe, K.** (2013). Television news, public opinion, and the Iraq War: Do wartime rationales matter? *Communication Research*, 40, 486-505.
18. \*Cunningham, S., Domke, D., **Coe, K.**, \*Fahey, A., & \*Van Leuven, N. (2013). Accruing masculinity capital: Dominant and hegemonic masculinities in the 2004 political conventions. *Men and Masculinities*, 16, 499-516.
17. **Coe, K.**, & \*Schmidt, A. (2012). America in black and white: Locating race in the modern presidency, 1933-2011. *Journal of Communication*, 62, 609-627. **Recipient of the National Communication Association's Political Communication Division Michael Pfau Outstanding Article Award, 2013.**
16. Althaus, S. L., & **Coe, K.** (2011). Priming patriots: Social identity processes and the dynamics of public support for war. *Public Opinion Quarterly*, 75, 65-88.
15. **Coe, K.** (2011). George W. Bush, television news, and rationales for the Iraq War. *Journal of Broadcasting & Electronic Media*, 55, 307-324.
14. **Coe, K.**, & \*Neumann, R. (2011). Finding foreigners in American national identity: Presidential discourse, people, and the international community. *International Journal of Communication*, 5, 819-840.
13. **Coe, K.**, & \*Neumann, R. (2011). International identity in theory and practice: The case of the modern American presidency. *Communication Monographs*, 78, 139-161. **Recipient of the National Communication Association's International and Intercultural Communication Division Outstanding Article Award, 2012.**
12. **Coe, K.**, & \*Neumann, R. (2011). The major addresses of modern presidents: Parameters of a data set. *Presidential Studies Quarterly*, 41, 727-751.
11. Tewksbury, D., \*Jensen, J., & **Coe, K.** (2011). Video news releases and the public: The impact of source labeling on the perceived credibility of television news. *Journal of Communication*, 61, 328-348.
10. **Coe, K.**, & \*Reitzes, M. (2010). Obama on the stump: Features and determinants of a rhetorical approach. *Presidential Studies Quarterly*, 40, 391-413.
9. **Coe, K.**, Tewksbury, D., \*Bond, B. J., \*Drogos, K. L., \*Porter, R. W., \*Yahn, A., & \*Zhang, Y. (2008). Hostile news: Partisan use and perceptions of cable news programming. *Journal of Communication*, 58, 201-219.
8. **Coe, K.**, Domke, D., \*Bagley, M. M., \*Cunningham, S., & \*Van Leuven, N. (2007). Masculinity as political strategy: George W. Bush, the "war on terrorism," and an echoing press. *Journal of Women, Politics, & Policy*, 29, 31-55.
7. \*Anspach, W., **Coe, K.**, & Thurlow, C. (2007). The other closet?: Atheists, homosexuals and the lateral appropriation of discursive capital. *Critical Discourse Studies*, 4, 95-119.
6. **Coe, K.** (2007). The language of freedom in the American presidency, 1933-2006. *Presidential Studies Quarterly*, 37, 375-398.
5. Domke, D., & **Coe, K.** (2007). The God strategy: The rise of religious politics in America. *Journal of Ecumenical Studies*, 42, 53-75.

4. \*John, S. L., Domke, D., **Coe, K.**, & \*Graham, E. S. (2007). Going public, crisis after crisis: The Bush administration and the press from September 11 to Saddam. *Rhetoric & Public Affairs*, 10, 195-219.
3. **Coe, K.**, & Domke, D. (2006). Petitioners or prophets? Presidential discourse, God, and the ascendancy of religious conservatives. *Journal of Communication*, 56, 309-330. **Recipient of the National Communication Association's Political Communication Division Outstanding Article Award, 2008.**
2. Domke, D., \*Graham, E. S., **Coe, K.**, \*John, S. L., & \*Coopman, T. (2006). Going public as political strategy: The Bush administration, an echoing press, and passage of the Patriot Act. *Political Communication*, 23, 291-312. **Reprinted in Graber, D. A. (Ed.). (2010). *Media power in politics* (6<sup>th</sup> ed.). Washington, DC: CQ Press.**
1. **Coe, K.**, Domke, D., \*Graham, E. S., \*John, S. L., & \*Pickard, V. W. (2004). No shades of gray: The binary discourse of George W. Bush and an echoing press. *Journal of Communication*, 54, 234-252.

### **Book Chapters**

11. Kenski, K., **Coe, K.**, & Rains, S. A. (2019). Perceptions of incivility in public discourse. In R. G. Boatright, T. J. Shaffer, S. Sobieraj, & D. G. Young (Eds.), *A crisis of civility? Political discourse and its discontents* (pp. 45-60). New York, NY: Routledge.
10. **Coe, K.** (2018). Christianity and race in political discourse: The case of Barack Obama. In O. O. Banjo & K. M. Williams (Eds.), *Contemporary Christian culture: Messages, missions and dilemmas* (pp. 1-12). Lanham, MD: Lexington Books.
9. \*Rowley, L., **Coe, K.**, & \*Layne, R. (2018). Discovering and recovering arguments about terror: Presidents George W. Bush and Barack Obama in comparative perspective. In R. A. Lake (Ed.), *Recovering argument* (206-212). New York, NY: Routledge.
8. Scacco, J. M., **Coe, K.**, & \*Harness, D. (2018). From interactivity to incitement: Ubiquitous communication and elite calls for participation. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. C. Banwart (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign* (pp. 296-315). Santa Barbara, CA: Praeger.
7. **Coe, K.** (2017). Presidential address. In K. Kenski & K. H. Jamieson (Eds.), *The Oxford handbook of political communication* (pp. 121-132). New York, NY: Oxford University Press.
6. Scacco, J. M. & **Coe, K.** (2017). Acting “presidential”: The modern campaign meets the ubiquitous presidency. In R. E. Denton Jr. (Ed.), *Political campaign communication: Theory, method, and practice* (pp. 303-325). Lanham, MD: Lexington Books.
5. **Coe, K.**, Domke, D., & Sheets, P. (2016). Barack Obama and the expansion of American civil religion. In J. A. Edwards & J. M. Valenzano III (Eds.), *The rhetoric of American civil religion: Symbols, sinners, and saints* (pp. 183-198). Lanham, MD: Lexington Books.
4. **Coe, K.** (2015). Honoring the dead, supporting the war: Media eulogies and the possibilities of patriotic discourse. In E. Sahlstein Parcell & L. M. Webb (Eds.), *A communicative perspective on the military: Interactions, messages, and discourses* (pp. 237-254). New York, NY: Peter Lang.

3. **Coe, K.**, Domke, D., & \*Schmidt, A. (2015). Political pilgrimages: American presidents and religious communities, 1933-2012. In S. D. Brunn (Ed.), *The changing world religion map: Sacred places, identities, practices and politics* (pp. 3485-3500). New York, NY: Springer.
2. \*Neumann, R., & **Coe, K.** (2014). Using a mixed approach to content analysis: The case of apologetic rhetoric in the modern presidency. In F. Darling-Wolf (Ed.), *I.E.M.S. VLL: Research methods in media studies* (pp. 277-302). Malden, MA: Wiley-Blackwell.
1. \*Neumann, R., & **Coe, K.** (2011). The rhetoric in the modern presidency: A quantitative assessment. In J. A. Edwards & D. Weiss (Eds.), *The rhetoric of American exceptionalism: Critical essays* (pp. 11-30). Jefferson, NC: McFarland.

### **Other Publications**

11. Sadeque, F., Rains, S., Shmargad, Y., Kenski, K., **Coe, K.**, & Bethard, S. (2019). Incivility detection in online comments. *Proceedings of the eighth joint conference on lexical and computational semantics (\*SEM)* (pp. 283-291).
10. **Coe, K.**, & Scacco, J. M. (2017). Quantitative content analysis. In J. Matthes (Ed.) *The international encyclopedia of communication research methods* (pp. 346-356). Hoboken, NJ: Wiley-Blackwell.
9. **Coe, K.** (2016). Why – and how – modern American politicians talk about God and religion. *Scholars strategy network: Key findings*.
8. **Coe, K.** (2015). Political rhetoric. In G. Mazzoleni (Ed.), *The international encyclopedia of political communication* (pp. 1427-1435). Hoboken, NJ: Wiley-Blackwell.
7. Benoit, W. L., Bostdorff, D. M., Carlin, D. B., **Coe, K.**, Holbert, R. L., & Murphy, J. M., with Miller, K. (2013). Decision 2012: Presidential election analysis from the CM Café. *Communication Monographs*, 80, 243-254.
6. **Coe, K.** (2013). [Review of Diane Heith, *The presidential road show: Public leadership in an era of party polarization and media fragmentation*]. *Political Communication*, 30, 510-512.
5. Kenski, K., **Coe, K.**, & Rains, S. (2012). Patterns and determinants of civility in online discussions: Final report to the National Institute for Civil Discourse.
4. **Coe, K.** (2011). Construction of news. In G. T. Kurian (Ed.), *The encyclopedia of political science* (pp. 1111-1112). Washington, DC: CQ Press.
3. **Coe, K.** (2009). [Review of Elvin Lim, *The anti-intellectual presidency: The decline of presidential rhetoric from George Washington to George W. Bush*]. *Political Communication*, 26, 472-474.
2. **Coe, K.** (2008). [Review of John Green et al., *The values campaign: The Christian Right and the 2004 elections*]. *Journal of Church and State*, 50, 739-740.
1. **Coe, K.** (2008). [Review of Nicholas Winter, *Dangerous frames: How ideas about race and gender shape public opinion*]. *Public Opinion Quarterly*, 72, 825-827.

### **GRANTS**

- 2019                      *Detecting incivility in 2020 presidential primary candidate social media posts utilizing interdisciplinary methods*. Charles Koch Foundation, via National

- Institute for Civil Discourse and University of Arizona Foundation. \$24,985. Role: Co-PI (with K. Kenski, S. Bethard, S. Rains, & Y. Shmargad).
- 2019 *Local governance, civil discourse, and social media: Charting incivility from and directed at Tucson's elected officials.* Eller College of Management, University of Arizona. \$7,500. Role: Co-PI (with S. Rains, Y. Shmargad, K. Kenski, F. Sadeque, & S. Bethard).
- 2017 *Research-informed teaching in the digital media era.* University Teaching Committee, University of Utah. \$6,000. Role: Co-PI (with L. Yi-Fan Su & Y. Sun).
- 2016 *The evolution of Christian America: Political communication and the transformation of religious identity from Reagan to Obama.* University Research Committee, University of Utah. \$4,176. Role: PI.
- 2012 *Development of an online hybrid argumentation course.* Office of Instruction and Assessment, University of Arizona. \$9,698. Role: Assistant Project Leader (with T. Schmidt as Project Leader).
- 2011 *Patterns and determinants of civility in online discussions.* National Institute for Civil Discourse, University of Arizona. \$7,500. Role: Co-PI (with K. Kenski & S. Rains).

#### CONFERENCE PAPERS / PRESENTATIONS

49. Park-Ozee, D., & **Coe, K.** (2019). *(In)civility and the modern presidency: Presidential constructions of a complex idea.* Paper accepted for presentation at the NCA/AFA Summer Conference on Argumentation, Alta, UT.
48. Sadeque, F., Rains, S., Shmargad, Y., Kenski, K., **Coe, K.**, & Bethard, S. (2019). *Incivility detection in online comments.* Paper presented at the Eighth Joint Conference on Lexical and Computational Semantics, Minneapolis, MN.
47. Scacco, J. M., **Coe, K.**, & Wiemer, E. (2019). *Trumpian echoes: Presidential language repetition on Twitter.* Paper accepted for presentation at the American Political Science Association annual political communication preconference, Washington, DC.
46. Shmargad, Y., Rains, S. A., **Coe, K.**, & Kenski, K. (2019). *Backing off or ramping up? Incivility dynamics and audience feedback.* Paper accepted for presentation at the American Political Science Association annual meeting, Washington, DC.
45. **Coe, K.**, & Park-Ozee, D. (2018). *Incivility and the modern presidency: Empirical and normative considerations.* Paper presented at the American Political Science Association annual meeting, Boston, MA.
44. **Coe, K.** (2017). *Knowledge for the sake of knowledge?* Panel presentation at the Western States Communication Association annual meeting, Salt Lake City, UT.
43. **Coe, K.**, Bruce, R. J., & Ratcliff, C. L. (2017). *Presidential communication and the LGBT community: Toward an analytic framework.* Paper presented at the International Communication Association annual meeting, San Diego, CA.

42. Scacco, J. M., & **Coe, K.** (2017). *Talk this way: The ubiquitous presidency and expectations of presidential communication*. Paper presented at the National Communication Association annual meeting, Dallas, TX.
41. Scacco, J. M., **Coe, K.**, & Harness, D. (2017). *From interactivity to incitement: Ubiquitous communication and elite calls for participatory action*. Paper presented at the Normative Theorizing in Communication Research preconference, International Communication Association annual meeting, San Diego, CA.
40. Chapp, C. B., & **Coe, K.** (2016). *Religious rhetoric meets the target audience: Narrowcasting faith in presidential elections*. Paper presented at the National Communication Association annual meeting, Philadelphia, PA.
39. Jensen, J. D., King, A. J., Guntzviller, L. M., Perez, D., Krakow, M., & **Coe, K.** (2016). *Explicating the cognitive mediation model for underserved populations: Direct and indirect effects of ethnic news media*. Paper presented at the Broadcast Education Association annual meeting, Las Vegas, NV.
38. Rains, S. A., Kenski, K., **Coe, K.**, & Harwood, J. (2016). *Incivility and political identity on the internet: Intergroup factors as predictors of incivility in discussions of news online*. Paper presented at the National Communication Association annual meeting, Philadelphia, PA.
37. Scacco, J. M., & **Coe, K.** (2016). *The microtargeted campaign meets the ubiquitous presidency*. Paper presented at the Rhetoric Society of America biennial conference, Atlanta, GA.
36. Scacco, J. M., & **Coe, K.** (2016). *The post-Obama ubiquitous presidency: Expectations of presidential communication among prospective Iowa caucus-goers*. Paper presented at the Global Summit on Politics, Sports, and Civic Engagement, Emerson College, Boston, MA.
35. **Coe, K.**, Domke, D., & Sheets, P. (2015). *Barack Obama and the expansion of American civil religion*. Paper presented at the Religious Communication Association annual meeting, Las Vegas, NV. **Top three paper.**
34. Kenski, K., **Coe, K.**, & Rains, S. A. (2015). *Public perceptions of uncivil discourse online: Definitions, types, and predictors*. Paper presented at the International Communication Association annual meeting, San Juan, Puerto Rico.
33. Rowley, L., Layne, R., & **Coe, K.** (2015). *Discovering and recovering arguments about terror: Presidents George W. Bush and Barack Obama in comparative perspective*. Paper presented at the NCA/AFA Summer Conference on Argumentation, Alta, UT.
32. Scacco, J. M., & **Coe, K.** (2015). *Conceptualizing and testing the ubiquitous presidency model of communication*. Paper presented at the American Political Science Association's Political Communication preconference, San Francisco, CA.
31. Summers, I., Zulli, D., & **Coe, K.** (2015). *Television news coverage of domestic terrorism: Insights into fragmentation, group voice, and ideological labeling*. Paper presented at the National Communication Association annual meeting, Las Vegas, NV.
30. **Coe, K.** (2014). *Political communication: Our present(s), our future(s)*. Panel presentation at the National Communication Association annual meeting, Chicago, IL.
29. **Coe, K.**, & Bradshaw, S. C. (2014). *Toward a fuller understanding of the echoing press: Presidential addresses and the New York Times, 1933-2013*. Paper presented at the International Communication Association annual meeting, Seattle, WA.



28. Bradshaw, S. C., **Coe, K.**, & Neumann, R. (2013). *Media attention to major presidential addresses: An examination of conceptualizations, predictors, and effects*. Paper presented at the National Communication Association annual meeting, Washington, DC.
27. **Coe, K.**, & Chenoweth, S. (2013). *The end of Christian America? Christianity in presidential discourse, 1981-2013*. Paper presented at the National Communication Association annual meeting, Washington, DC.
26. Chenoweth, S., & **Coe, K.** (2012). *Presidents as priests: Christian discourse in the American presidency, 1981-2011*. Paper presented at the National Communication Association annual meeting, Orlando, FL.
25. Schmidt, A., & **Coe, K.** (2011). *America in black and white: Locating race in the modern presidency, 1933-2011*. Paper presented at the National Communication Association annual meeting, New Orleans, LA.
24. **Coe, K.**, & Neumann, R. (2010). *The major addresses of modern presidents: Parameters of a data set*. Paper presented at the National Communication Association annual meeting, San Francisco, CA.
23. **Coe, K.** (2009). *Presidential rationales for war from WWII to Iraq: Consistency or variation?* Paper presented at the International Communication Association annual meeting, Chicago, IL.
22. **Coe, K.** (2009). *Words of war: Presidential rationales for military action from WWII to Iraq*. Paper presented at the National Communication Association annual meeting, Chicago, IL. **Top four paper in Political Communication.**
21. Neumann, R., & **Coe, K.** (2009). *International identity: A view of the world from the American presidency, 1934-2008*. Paper presented at the National Communication Association annual meeting, Chicago, IL.
20. Althaus, S. L., & **Coe, K.** (2008). *Priming patriots: How news intensity and evaluative tone affect public support for war*. Paper presented at the Conference on Homogeneity and Heterogeneity in Public Opinion, Cornell University, Ithaca, NY. Earlier version presented at the International Communication Association annual meeting, 2007, San Francisco, CA.
19. **Coe, K.**, & Domke, D. (2007). *Speaking to the faithful: The rise of the God strategy in American politics*. Paper presented at the National Communication Association annual meeting, Chicago, IL. **Top four paper in Political Communication.**
18. Domke, D., & **Coe, K.** (2007). *Acts of communion: The rise of the God strategy in American politics*. Paper presented at the National Communication Association annual meeting, Chicago, IL.
17. Althaus, S. L., **Coe, K.**, & Harden, J. J. (2006). *Public support for war and news coverage of military conflicts: Persuasion or reinforcement?* Paper presented at the Midwest Political Science Association annual meeting, Chicago, IL.
16. **Coe, K.** (2006). *Honoring the dead, supporting the war: Patriotism and ideology in CBS News' "Fallen Heroes."* Paper presented at the National Communication Association annual meeting, San Antonio, TX.
15. **Coe, K.**, Bond, B. J., Drogos, K. L., Porter, R. W., Yahn, A., Zhang, Y., & Tewksbury, D. (2006). *Hostile news: Partisan perceptions of cable television news programming*. Paper presented at the National Communication Association annual meeting, San Antonio, TX.

14. Cunningham, S., Domke, D., **Coe, K.**, Fahey, A., & Van Leuven, N. (2006). *Masculinity, terrorism, and partisan identity in post-September 11 politics*. Paper presented at the International Communication Association annual meeting, Dresden, Germany.
13. Tewksbury, D., Jensen, J., & **Coe, K.** (2006). *The impact of video source labeling on the perceived credibility of the news*. Paper presented at the International Communication Association annual meeting, Dresden, Germany.
12. **Coe, K.** (2005). *Fashioning the presidency in her own image: Teresa Heinz Kerry at the 2004 Democratic National Convention*. Paper presented at the National Communication Association annual meeting, Boston, MA.
11. **Coe, K.**, & Domke, D. (2005). *Petitioners or prophets? Presidential discourse, God, and the ascendancy of religious conservatives*. Paper presented at the National Communication Association annual meeting, Boston, MA. **Top four paper in Political Communication.**
10. **Coe, K.**, Domke, D., Bagley, M., Cunningham, S., & Van Leuven, N. (2005). *Hyper-masculinity as political strategy: George W. Bush, the “war on terrorism,” and an echoing press*. Paper presented at the National Communication Association annual meeting, Boston, MA.
9. Anspach, W., **Coe, K.**, & Thurlow, C. (2004). *The other closet?: Atheists, homosexuals and the lateral appropriation of discursive capital*. Paper presented at the National Communication Association annual meeting, Chicago, IL.
8. **Coe, K.** (2004). *Reheating the Cold War drama: George W. Bush and the Iraq War buildup*. Paper presented at the Western States Communication Association annual meeting, Albuquerque, NM.
7. **Coe, K.**, Graham, E. S., Oleson, K., & Williams, D. (2004). *Performing for the press: Media discourse, resistance, and radical cheerleading*. Paper presented at the National Communication Association annual meeting, Chicago, IL.
6. Domke, D., **Coe, K.**, & Tynes, R. (2004). *The gospel of freedom and liberty: George W. Bush, the “war on terror,” and an echoing press*. Paper presented at the Association for Education in Journalism and Mass Communication annual meeting, Toronto, Canada.
5. John, S. L., **Coe, K.**, Graham, E. S., & Moy, P. (2004). *Beyond the academy: Evaluating public scholarship*. Paper presented at the International Communication Association annual meeting, New Orleans, LA.
4. John, S. L., Domke, D., **Coe, K.**, & Graham, E. S. (2004). *From September 11 to Saddam: George W. Bush, strategic communications, and the “war on terrorism.”* Paper presented at the International Communication Association annual meeting, New Orleans, LA.
3. **Coe, K.** (2003). *Toward a normative model of public apology*. Paper presented at the National Communication Association annual meeting, Miami, FL.
2. **Coe, K.**, Domke, D., Graham, E. S., John, S. L., & Pickard, V. W. (2003). *Beyond good and evil: The binary discourse of George W. Bush and an echoing press*. Paper presented at the Association for Education in Journalism and Mass Communication annual meeting, Kansas City, MO.
1. Graham, E. S., Domke, D., **Coe, K.**, John, S. L., & Coopman, T. (2003). *Follow the leader: The Bush Administration, news media, and passage of the U.S.A. Patriot Act*. Paper presented at the

Association for Education in Journalism and Mass Communication annual meeting, Kansas City, MO.

## **TEACHING**

### ***Undergraduate Courses***

University of Utah

- COMM 1270: Analysis of Argument (Fall 14; Spring 15, 16)
- COMM 2580/4580: Strategic Communication Theory & Practice (Spring 16, 17, 18, 19)
- COMM 5000: Content Analysis (Fall 15, 18)
- COMM 5200: Persuasion and Political Communication (Fall 13, 15; Spring 14, 15)
- HUM 1010: Media, Citizenship, and Democracy (Fall 18)

University of Arizona

- COMM119H: Introduction to Public Speaking (Honors) (Spring 12, 13)
- COMM 301: Survey of Mass Communication (Fall 10, 12; Spring 10, 11, 13)
- COMM 309: Introduction to Mass Media Effects (Fall 08, 09; Spring 08, 10)
- COMM 424: Media and Politics in America (Fall 10; Spring 08, 12)
- COMM 424H: Media and Politics in America (Honors) (Fall 09, 12; Spring 11)

University of Illinois

- SPCM 220: Communicating Public Policy (2006-2008)
- SPCM 277: The Media of Public Discourse (2004-2006)

University of Washington

- COM 220: Introduction to Public Speaking (2002-2004)

### ***Graduate Courses***

University of Utah

- COMM 6000: Content Analysis – Hybrid (Fall 15)
- COMM 6200: Persuasion and Political Communication (Fall 13, 15; Spring 14, 15)
- COMM 7000: Content Analysis – Seminar (Spring 19)
- COMM 7405: Political Rhetoric (Spring 18)
- COMM 7510: Media and Politics (Fall 14)
- COMM 7610: Mass Communication Theory (Spring 17)

University of Arizona

- COMM 524: Media and Politics in America (Fall 09, 12; Spring 11)

### ***Course Supervision***

University of Utah

- COMM 1020: Principles of Public Speaking (2016-2019)

### ***Undergraduate Honors Theses***

- Caroline Felton (University of Utah, 2019)
- Jessica Brennan (University of Arizona, 2012)

***Undergraduate Independent Studies***

University of Utah ( $N = 6$ )

University of Arizona ( $N = 5$ )

University of Illinois ( $N = 1$ )

***Graduate Independent Studies***

University of Utah ( $N = 8$ )

University of Arizona ( $N = 3$ )

***M.A. Chair***

Dakota Park-Ozee (Communication, University of Utah, 2018)

Anthony Schmidt (Communication, University of Arizona, 2012)

Rico Neumann (Communication, University of Arizona, 2010)

Michael Reitzes (Communication, University of Arizona, 2009)

***M.A. Committee***

Katelyn Brooks (Communication, University of Utah, in progress)

Sijia Qian (Communication, University of Utah, in progress)

Jennifer Jackson (Communication, University of Utah, 2019)

Alley Agee (Communication, University of Utah, 2017)

Chelsea Ratcliff Bush (Communication, University of Utah, 2017)

Samantha Edwards (Communication, University of Utah, 2017)

Kelsey Lahr (Communication, University of Utah, 2017)

Yulin Yin (Communication, University of Utah, 2016)

Christine Filer (Communication, University of Arizona, 2013)

Kyle Oman (Communication, University of Arizona, 2013)

Cody Cassidy (Communication, University of Arizona, 2010)

***Ph.D. Chair***

Loretta Rowley (Communication, University of Utah, in progress)

Diana Zulli (Communication, University of Utah, 2018)

***Ph.D. Committee***

Andrés Rosenberg Benadretti (Communications, Pontificia Universidad Católica de Chile, in progress)

Julia Berger (Communication, University of Utah, in progress)

Chelsea Ratcliff Bush (Communication, University of Utah, in progress)

Charlene Orchard (Political Science, University of Utah, in progress)

Bill Payton (Communication, University of Utah, in progress)

Meaghan McKasy (Communication, University of Utah, 2019)

Sherrie Loewen (Communication, University of Utah, 2018)

Ana Gomez Parga (Communication, University of Utah, 2018)

Ian Summers (Communication, University of Utah, 2018)

Kevin John (Communication, University of Utah, 2015)

David Harris (Communication, University of Utah, 2014)

**SERVICE*****Professional Service: Academic Associations***

- 2019 Best Dissertation Award Committee, Political Communication Division, International Communication Association
- 2019 Legislative Assembly, National Communication Association
- 2019 Manuscript Referee, Political Communication Division, National Communication Association
- 2018 Chair, Political Communication Division, National Communication Association
- 2018 Legislative Assembly, National Communication Association
- 2018 Manuscript Referee, Political Communication Division, International Communication Association
- 2018 Manuscript Referee, Political Communication Division, National Communication Association
- 2018 Manuscript Referee, Religious Communication Association
- 2018 Scholars' Office Hours, National Communication Association
- 2017 Legislative Assembly, National Communication Association
- 2017 Manuscript Referee, Political Communication Division, International Communication Association
- 2017 Murray Edelman Distinguished Career Award Committee, Political Communication Division, American Political Science Association
- 2017 Panel Respondent, Political Communication Division, National Communication Association
- 2017 Vice Chair, Political Communication Division, National Communication Association
- 2016 Manuscript Referee, Political Communication Division, International Communication Association
- 2016 Manuscript Referee, Political Communication Division, National Communication Association
- 2016 Vice Chair Elect, Political Communication Division, National Communication Association
- 2015 Manuscript Referee, Political Communication Division, International Communication Association
- 2015 Manuscript Referee, Political Communication Division, National Communication Association
- 2015 Manuscript Referee, Religious Communication Association
- 2014 Chair, Michael Pfau Outstanding Article Award Committee, Political Communication Division, National Communication Association

- 2014 Manuscript Referee, Political Communication Division, International Communication Association
- 2014 Manuscript Referee, Political Communication Division, National Communication Association
- 2013 Kyoon Hur Dissertation Award Committee, Mass Communication Division, International Communication Association
- 2013 Manuscript Referee, Political Communication Division, International Communication Association
- 2013 Manuscript Referee, Political Communication Division, National Communication Association
- 2012 Faculty Facilitator, Political Communication Graduate Student Preconference, International Communication Association
- 2012 Manuscript Referee, Political Communication Division, International Communication Association
- 2012 Manuscript Referee, Political Communication Division, National Communication Association
- 2011 Chair, Political Communication Division Nominations Committee, National Communication Association
- 2011 Manuscript Referee, Political Communication Division, National Communication Association
- 2010 Awards Committee, Political Communication Division Article of the Year Award, International Communication Association
- 2010 Chair, Political Communication Division Outstanding Article Award Committee, National Communication Association
- 2010 Manuscript Referee, Political Communication Division, National Communication Association
- 2009 Awards Committee, Political Communication Division Article of the Year Award, International Communication Association
- 2009 Manuscript Referee, Political Communication Division, International Communication Association
- 2009 Manuscript Referee, Political Communication Division, National Communication Association
- 2009 Panel Respondent, Political Communication Division, National Communication Association
- 2009 Wandering Scholar, Political Communication Division, National Communication Association
- 2008 Chair, Political Communication Division Nominations Committee, National Communication Association

- 2008 Manuscript Referee, Political Communication Division, International Communication Association
- 2008 Manuscript Referee, Political Communication Division, National Communication Association
- 2008 Nominations Committee, National Communication Association
- 2007 Manuscript Referee, Mass Communication Division, National Communication Association
- 2007 Panel Respondent, Political Communication Division, National Communication Association
- 2005 Manuscript Referee, Student Section, National Communication Association

***Professional Service: Journal Reviewer*** (\* indicates membership on the journal's editorial board)

- 2019 *British Journal of Political Science; \*Communication Monographs; Communication Research; International Journal of Communication; International Journal of Public Opinion Research; \*Journal of Broadcasting & Electronic Media; Journal of Communication; Presidential Studies Quarterly; Social Media and Society*
- 2018 *Communication Law Review; \*Communication Monographs; Communication Research; Congress & the Presidency; Human Communication Research; International Journal of Communication; \*Journal of Broadcasting & Electronic Media; Journal of Communication; Political Communication; Political Psychology; Public Opinion Quarterly; Teaching and Teacher Education*
- 2017 *American Behavioral Scientist; \*Communication Monographs; Communication Reports; Communication Research; Human Communication Research; International Journal of Communication; International Journal of Press/Politics; Journal of Broadcasting & Electronic Media; Journal of Communication; Mass Communication and Society; Political Communication; Presidential Studies Quarterly; Public Opinion Quarterly; Social Media and Society*
- 2016 *Communication Monographs; Communication Research; Howard Journal of Communications; International Journal of Communication; Journal of Communication; Journal of Computer-Mediated Communication; Journalism & Mass Communication Quarterly; Mass Communication and Society; Political Communication; Presidential Studies Quarterly; Public Opinion Quarterly*
- 2015 *Communication Monographs; Communication Quarterly; Congress & the Presidency; International Journal of Communication; International Journal of Press/Politics; Journal of Broadcasting & Electronic Media; Journal of Communication; Journal of Language and Social Psychology; Mass Communication and Society; Political Communication; Public Opinion Quarterly*
- 2014 *Academy of Management Review; Communication and Critical/Cultural Studies; Journal of Broadcasting & Electronic Media; Journal of Communication; Journal of Computer-Mediated Communication; Political and Military*

*Sociology: An Annual Review; Political Behavior; Politics & Religion; Public Opinion Quarterly; Rhetoric & Public Affairs*

2013 *Academy of Management Review; Communication Monographs; Communication Reports; Journal of Broadcasting & Electronic Media; Journal of Communication; Mass Communication and Society; Political Communication*

2012 *Communication Monographs; Human Communication Research; International Journal of Public Opinion Research; Journal of Communication; Public Opinion Quarterly*

2011 *Communication Monographs; Journal of Broadcasting & Electronic Media; Journal of Communication; Public Opinion Quarterly*

2010 *Communication Monographs; Communication Reports; Communication Theory; Journal of Broadcasting & Electronic Media; Political Communication; Public Opinion Quarterly*

2009 *Communication Monographs; International Journal of Press/Politics; Journal of Broadcasting & Electronic Media; Public Opinion Quarterly*

2008 *Communication Reports; Journal of Broadcasting & Electronic Media; Political Behavior; Public Opinion Quarterly*

2007 *Journal of Politics; Western Journal of Communication*

***Professional Service: Book Manuscript Reviewer***

2017 Lexington (scholarly book); Pearson (textbook)

2016 Rowman & Littlefield (textbook)

2015 Rowman & Littlefield (textbook)

2013 Oxford University Press (scholarly book)

2012 Michigan State University Press (scholarly book)

2011 Cornell University Press (scholarly book)

2010 Bedford/St. Martin's (textbook); Oxford University Press (textbook)

2009 Oxford University Press (scholarly book)

2008 Wiley-Blackwell (textbook)

***Professional Service: Other Review Activity***

2019 Research Proposal, *Israel Science Foundation*

2010 Research Proposal, *Time-Sharing Experiments for the Social Sciences*

***University Service***

2016-2019 Campus Planning Advisory Committee, University of Utah

2015-2016 'HIP Talks' University-wide Speech Competition Judge, University of Utah

2010-2013 Parking Hearing Board, University of Arizona

2010-2011 Co-Chair, Interdisciplinary Studies Degree Committee, University of Arizona



***College Service***

- 2016-2018 Career Development Committee, College of Humanities, University of Utah
- 2016 Tanner Humanities Center Review Committee, College of Humanities, University of Utah
- 2015-2017 Faculty Advisory Board, Religious Studies Program, College of Humanities, University of Utah
- 2014-2019 Convocation Speaker Selection Committee, College of Humanities, University of Utah

***Departmental Service***

- 2019 Advisory Report Committee for J. Houf, Department of Communication, University of Utah
- 2019 Workshop Panelist, Writing and Publishing, Department of Communication, University of Utah
- 2018 Awards Banquet Committee, Department of Communication, University of Utah
- 2018 Celebrating Success Committee, Department of Communication, University of Utah
- 2018 Promotion and Tenure Committee for M. Middleton, Department of Communication, University of Utah
- 2018 Workshop Panelist, Work/Life Balance, Department of Communication, University of Utah
- 2017-present Faculty Mentor for S. McGregor, Department of Communication, University of Utah
- 2017 Informal Review Committee for M. Middleton, Department of Communication, University of Utah
- 2017-2019 Undergraduate Committee, Department of Communication, University of Utah
- 2016-2019 Communication Studies Emphasis Coordinator, Department of Communication, University of Utah
- 2016-2018 Faculty Mentor for R. Griffin, Department of Communication, University of Utah
- 2016 Informal Review Committee for M. Middleton, Department of Communication, University of Utah
- 2016-2017 Peer Teaching Committee, Department of Communication, University of Utah
- 2016 Workshop Panelist, Preparing for Academic Job Interviews, Department of Communication, University of Utah
- 2015 Chair, B. Aubrey Fisher Lecture Committee, Department of Communication, University of Utah
- 2015-2017 Executive Committee, Department of Communication, University of Utah

- 2015 Promotion and Tenure Committee for Y. Sun, Department of Communication, University of Utah
- 2015 Reading Room Committee, Department of Communication, University of Utah
- 2014-present Faculty Mentor for S. Yeo, Department of Communication, University of Utah
- 2014-2016 Graduate Committee, Department of Communication, University of Utah
- 2014 Workshop Panelist, Preparing for Academic Job Interviews, Department of Communication, University of Utah
- 2013 Search Committee for Environmental Communication, Department of Communication, University of Utah
- 2013 Workshop Panelist, Preparing for the Academic Job Market, Department of Communication, University of Utah
- 2012 Search Committee for Mass Communication, Department of Communication, University of Arizona
- 2010-2013 Undergraduate Committee, Department of Communication, University of Arizona
- 2009-2013 Faculty Liaison, Association of Graduate Students in Communication, Department of Communication, University of Arizona
- 2007 Graduate Student Representative, Committee to Evaluate the Department Head, Department of Communication, University of Illinois
- 2005-2006 Graduate Student Mentor, Department of Communication, University of Illinois
- 2003-2004 Graduate Student Mentor, Department of Communication, University of Washington
- 2002-2004 Undergraduate Student Mentor, Research Mentor Center, University of Washington
- 2002-2003 Faculty Relations Representative, Department of Communication Graduate Student Association, University of Washington

## **PUBLIC ENGAGEMENT**

### ***Media Interviews/Coverage***

Local: *Abilene Reporter-News*; *Arizona Daily-Star*; *Arizona Republic*; *Chicago Tribune*; *Deseret News* (Salt Lake City, UT); *Fox13* (Salt Lake City, UT); *Houston Chronicle*; *Ithaca Journal*; *KGUN9* (Tucson, AZ); *KUAT6* (Tucson, AZ); *KUAT-FM* (Tucson, AZ); *KUOW-FM* (Seattle, WA); *Morristown Daily Record*; *Newark Advocate*; *Philadelphia Inquirer*; *Richmond Times-Dispatch*; *Salt Lake Tribune*; *Seattle Post-Intelligencer*; *Seattle Times*; *Springfield News-Leader*; *Tampa Tribune*; *Tucson Citizen*; *Utah Public Radio*; *Washington Examiner*; *WCCM-AM* (Methuen, MA); *Yakima Herald-Republic*

National: *ABC News*; *Associated Press*; *Christian Science Monitor*; *CNN*; *ConsumerAffairs.com*; *Cronkite News*; *C-SPAN2*; *Daily Kos*; *Fox News*; *Huffington Post*; *New York Magazine*; *New York Times*; *Nieman Journalism Lab*; *NPR*; *POLITICO*; *SALON*; *The Blaze*; *The New Yorker*; *USA Today*

International: *Le Nouvel Observateur* (France)

***Publications in Popular Media (selected)***

Coe, K. (2011, August). Practical advice from communication experts: Election 2012. *Communication Currents*.

Domke, D., & Coe, K. (2008, April 29). Happy 35th, 'God Bless America.' *Time.com*.

Domke, D., & Coe, K. (2008, January 8). Victories for God? *Pittsburgh Post-Gazette*.

Domke, D., & Coe, K. (2007, December 6). Romney unlikely to have true 'JFK moment.' *Baltimore Sun*.

Coe, K. (2007, July 2). Freedom! Liberty! – How presidents exploit words. *History News Network*.

Domke, D., & Coe, K. (2005, February 1). Bush, God and the union. *Chicago Tribune*.

Domke, D., & Coe, K. (2005, January 20). As in past speeches, expect Bush to make several references to his special link to God. *Detroit Free Press*.

***Invited Presentations (selected)***

*Between Christian America and Pluralist America: Presidential communication about marginalized groups*. (2019, March). Department of Communication and Zimmerman School of Advertising and Mass Communications, University of South Florida.

*News literacy: Tools and strategies*. (2018, June). Utah State Board of Education, Utah Council for the Social Studies, and Utah Commission on Civic and Character Education, Salt Lake City, UT.

*Understanding journalism and bias in tumultuous times*. (2018, May). Student Affairs Diversity Council, University of Utah.

*Speaking across the curriculum*. (2018, May). University of Utah Asia Campus.

*News media and democracy in tumultuous times*. (2018, February). Osher Lifelong Learning Institute, University of Utah.

*The case for optimism in American politics*. (2016, October). MUSE Project, University of Utah.

*Guidelines for effective presentations*. (2016, February). Disability Law Center, Salt Lake City, UT.

*The evolution of religious communication in American politics from FDR to Obama*. (2015, March). Media School, Indiana University.

*A journey through U.S. presidents' religious communication*. (2014, September). College of Humanities, University of Utah.

*Principles of public speaking*. (2014, February). Hinckley Institute of Politics, University of Utah.

*The God strategy in American politics: Continuity and change from FDR to Obama*. (2013, March). Search for Meaning Book Festival, Seattle, WA.

*Presidential discourse and media in America: Examining the contexts of war and religion*. (2013, March). Department of Communication, University of Washington.

*Personality politics: How persona plays into our political thinking* (with Kate Kenski and Thomas Miller). (2012, October). College of Humanities, University of Arizona.

*Religion, rhetoric, and American politics: Continuity and change, 1933-2012.* (2012, September).  
Institute for the Study of Religion and Culture, University of Arizona.

*Politics, Obama, and religion* (with Kate Kenski). (2011, March). Tucson Festival of Books,  
Tucson, AZ. Televised nationally on C-SPAN2.

## **CONTINUED EDUCATION**

- 2019 Intervening with Distressed Students, Behavioral Intervention Team, University of Utah
- 2018 Data Management for the Arts and Humanities, Digital Matters Lab, University of Utah
- 2018 Engaging with the Media, Scholars Strategy Network, Utah Chapter
- 2018 Tips and Tools for Public Speaking, Center for Teaching and Learning Excellence, University of Utah
- 2017 Teaching Information and Media Literacy in the Era of Fake News, Center for Teaching and Learning Excellence, University of Utah
- 2016 National Endowment for the Humanities Grant Writing Workshop, College of Humanities, University of Utah
- 2015 Leadership Through Social Influence, School of Communication, Northwestern University (Online)
- 2015 Breathing New Life into Your Course, Center for Teaching and Learning Excellence, University of Utah
- 2013 Active Learning in Your Classroom, Center for Teaching and Learning Excellence, University of Utah
- 2013 Teaching Online for the First Time, Office of Instruction and Assessment, University of Arizona
- 2013 Embracing Diversity: Applications of Universal Design in Learning, Office of Instruction and Assessment, University of Arizona
- 2012 Creating Effective Multiple-Choice Questions, Office of Instruction and Assessment, University of Arizona
- 2011 Interactive Response Solutions for the Hybrid Classroom: More than Clickers, Office of Instruction and Assessment, University of Arizona
- 2009 Strategies for Teaching Large Classes, University Teaching Center, University of Arizona
- 2008 Theater Tips for the Classroom, University Teaching Center, University of Arizona
- 2008 Story Telling as a Teaching Strategy, University Teaching Center, University of Arizona

## **ACADEMIC AFFILIATIONS & ASSOCIATIONS**

International Communication Association

*Mass Communication Division*  
*Political Communication Division*

National Communication Association

*Mass Communication Division*  
*Political Communication Division*  
*Public Address Division*

National Institute for Civil Discourse Research Network

Religious Communication Association

Scholars Strategy Network, Utah Chapter