

AVERY E. HOLTON

Assistant Professor, PhD

Vice President's Clinical and Translational Research Scholar

Journalism Sequence Coordinator | University Student Media Advisor

2018 National Humanities Center Summer Fellow

2019 Oslo Metropolitan Digital Journalism Fellow

Department of Communication | College of Humanities

The University of Utah

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EDUCATION

University of Texas - Austin 2013

Ph.D., William Powers Fellow, School of Journalism

Adviser: Dr. Renita Coleman

Dissertation: A journalistic chasm? Normative perceptions and participatory and gatekeeping roles of organizational and entrepreneurial (health) journalists

**Gene Burd Outstanding Dissertation Award Finalist, Journalism Studies Division, International Communication Association*

University of Texas - Austin 2013

Doctoral Certification, Texas Center for Disabilities Studies

University of Texas - Austin 2004

M.A., School of Journalism

University of Texas - Austin 2003

B.A., Honors, School of Journalism

ACADEMIC APPOINTMENTS

University of Utah - Salt Lake City, UT

Assistant Professor, Department of Communication 2013-present

Humanities Scholars Faculty, College of Humanities 2015-present

Undergraduate Journalism Sequence Advisor 2016-present

H2 Honors Professorship, College of Humanities & Honors College 2014-2015

University of Texas - Austin, TX

Instructor of Record, School of Journalism 2011-2012

Graduate Research Assistant, School of Journalism 2010-2012

Graduate Teaching Assistant, School of Journalism 2009-2013

PUBLICATIONS

Peer-Reviewed Publications

- Holton, A. E.** & Belair-Gagnon, V. (2018). Strangers to the game: Explicating journalism's peripheral workers. *Media & Communication* (in press)
- Belair-Gagnon, V. & **Holton, A. E.** (2018). Boundary work, interloper media, and analytics in the newsroom. *Digital Journalism*. (in press)
- Bossio, D. & **Holton, A. E.** (2018). The Identity Dilemma: Identity drivers, decision making, and social media fatigue in journalism *Popular Communication*. (in press)
- Parsloe, S. & **Holton, A. E.** (2018). #Boycottautismspeaks: Communicating a counternarrative through cyberactivism and connective action. *Information, Communication, & Society*. (in press)
- Canary, H., Clark, Y. & **Holton, A. E.** (2018) Structuring Expanded Genetic Carrier Screening: A longitudinal analysis of online news coverage. *Health Communication*. (in press)
- Molyneux, L., Lewis, S. C., & **Holton, A. E.** & Lewis, S. C. (2018). Media work, identity, and motivations that shape branding practices among journalists: An explanatory framework. *New Media & Society*. (in press)
- Lough, K., Molyneux, L. & **Holton, A. E.** (2018). A clearer picture: Journalistic identity practices in words and images on Twitter. *Journalism Practice*. (in press)
- Coddington, M., Lewis, S. C., & **Holton, A. E.** (2018). Measuring and evaluating reciprocal journalism as a concept. *Journalism Studies*. (in press)
- Molyneux, L., **Holton, A. E.** & Lewis, S. C. (2018). How journalists engage in branding on Twitter: Individual, organizational, and institutional levels. *Information, Communication, & Society*, 21(10), 1386-1401.
- Holton, A. E.** & Molyneux, L. (2017). Identity lost? The personal impact of brand journalism. *Journalism*, 18(2), 195-210.
***Harvard Nieman Lab Top 10 Digital and Social Media Paper of 2017**
- Holton, A. E.**, Canary, H. & Wong, B. (2017). Business and breakthrough: Framing (expanded) genetic carrier screening for the public. *Health Communication*, 32(9), 1051-1058.
- Belair-Gagnon, V., Owen, T., & **Holton, A. E.** (2017). Unmanned aerial vehicles and journalistic disruption: Perspectives of early professional adopters. *Digital Journalism*, 5(10), 1226-1239.

- Mooney R., Mahasen S., **Holton A. E.**, Devine K., Kirchhoff A., Wright J. & Wu Y. P. (2017). Adolescent and young adult cancer survivors' perspectives on their internet use for seeking information on healthy eating and exercise. *Journal of Adolescent and Young Adult Oncology*, 6(2), 367-371.
- Holton, A. E.** (2016). Intrapreneurial informants: An emergent role of freelance journalists. *Journalism Practice*, 10(7), 917-927.
- Holton, A. E.**, Lewis, S. C. & Coddington, M. (2016). Interacting with audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. *Journalism Studies*, 17(7), 849-859.
- De Maeyer, J. & **Holton, A. E.** (2016). Why linking matters: A metajournalistic discourse analysis. *Journalism*, 17(6), 776-794.
- Myrick, J., **Holton, A. E.**, Himelboim, I., & Love, B. (2016). #Stupidcancer: Exploring a typology of social support and the role of emotional expression in a social media community. *Health Communication*, 31(5), 596-605.
- Chyi, I., Lee, A. & **Holton, A. E.** (2016). Examining the third-person perception on news consumers' intention to pay. *Electronic News*, 10(1), 24-44.
- Jensen, J. D., **Holton, A. E.**, Krakow, M., Weaver, J., Donovan, E., & Tavtigian, S. (2016). Colorectal cancer prevention and intentions to use low-dose aspirin: A survey of 1,000 U.S. Adults 40 – 65. *Cancer Epidemiology*, 41, 99-105.
- McKeever, B., McKeever, R., **Holton, A. E.** & Li, J.-Y. (2016). The silent majority: Childhood vaccinations and antecedents for communicative action. *Mass Communication & Society*, 19(4), 476-498.
- Holton, A. E.**, Lawson, S. & Love, C. (2015). Unmanned aerial vehicles: Opportunities, barriers, and the future of 'drone journalism.' *Journalism Practice*, 9(5), 634-650.
- Holton, A. E.**, Coddington, M., Lewis, S. & Gil de Zuniga, H. (2015). Reciprocation and the news: The role of personal and social media reciprocity in news creation and consumption. *International Journal of Communication*, 9, 2526-2547.
- Molyneux, L. & **Holton, A. E.** (2015). Branding (health) journalism: Perceptions, practices, and emerging norms. *Digital Journalism*, 3(2), 225-42.
- Lawson, S., Love, C. & **Holton, A. E.** (2015). View from above: First Amendment implications of the Federal Aviation Administration's ban on commercial drones. *Journal of Science and Law Technology* (Boston University), 21(1).
- Clarke, C., Dixon, G., **Holton, A. E.** & Weberling, B. (2015). The influence of weight-of-evidence messages on (vaccine) attitudes: A sequential mediation model. *Health Communication*, 30(5), 461-72.

- Dixon, G., Weberling, B., **Holton, A. E.**, Clarke, C., & Eosco, G. (2015). The power of a picture: Overcoming scientific misinformation by communicating weight-of-evidence information with visual exemplars. *Journal of Communication*, 65(4), 639-659.
- Wu, Y. P., Yi, J., McClellan, J., Tian, T., Grahmann, B., Kirchhoff, A. C., **Holton, A. E.** & Wright, J. (2015). Barriers and facilitators of healthy diet and exercise among adolescent and young adult cancer survivors: Implications for behavioral interventions. *Journal of Adolescent and Young Adult Oncology*, 4(4), 184-191.
- Holton, A. E.**, Lee, N. Y. & Coleman, R. (2014). Commenting on health: A framing analysis of user comments in response to health articles online. *Journal of Health Communication*, 19(7), 825-37.
- Holton, A. E.**, Farrell, L. & Fudge, J. (2014). A threatening space? Stigmatization and the framing of autism in the news. *Communication Studies*, 65(2), 189-207.
- Holton, A. E.**, Baek, K., Coddington, M. & Yaschur, C. (2014). Seeking and sharing: Motivations for linking on Twitter. *Communication Research Reports*, 31(1), 33-40.
- Lewis, S. C. **Holton, A. E.** & Coddington, M. (2014). Reciprocal journalism: A concept of mutual exchange between journalists and audiences. *Journalism Practice*, 8(2) 229-41.
- Coddington, M. & **Holton, A. E.** (2014). When the gates swing open: Examining network gatekeeping in a social media setting. *Mass Communication & Society*, 17(2), 236-57.
- Suran, M., **Holton, A. E.** & Coleman, R. (2014). Topical punch: Health topics as drivers of idiosyncratic reader responses to online news articles. *Journalism and Mass Communication Quarterly*, 91(4), 725-39.
- Mackert, M., Champlin, S., **Holton, A. E.**, Munoz, I., & Damasio, M. (2014). eHealth and health literacy: A research methodology review. *Journal of Computer Mediated Communication*, 19(3), 516-28.
- Lawrence, R., Molyneux, L., Coddington, M. & **Holton, A. E.** (2014). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. *Journalism Studies*, 15(6), 789-806.
- Holton, A. E.** (2013). What's wrong with Max? Parenthood and the portrayal of autism spectrum disorders. *Journal of Communication Inquiry*, 37(1), 45-63.
- Holton, A. E.** & Love, B. (2013). Lonely no more: Remembering text messaging in mHealth conversations. *Health Communication*, 28(5), 530-32.
- Holton, A. E.**, Coddington, M. & Gil de Zuniga, H. (2013). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Journalism Practice*, 7(6), 720-37.

- Love, B., Himelboim, I., **Holton, A. E.** & Stewart, K. (2013). Twitter as a source of vaccination information: Content drivers and what they're saying. *American Journal of Infection Control*, 41(6), 568-70.
- Holton, A. E.** (2012). Negating nodes & liquid fragmentation: Extending conversations of diffusion, social networks, and fragmentation. *Communication Theory*, 22(3), 279-98.
- Holton, A. E.** (2012). Case of the #UTShooter: Citizens working around, with, and for traditional news media. *Journal of Applied Journalism and Media Studies*, 1(2), 125-42.
- Holton, A. E.** (2012). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. *Journal of Sports Media*, 7(1), 39-58.
- Holton, A. E.**, Weberling, B., Clarke, C., & Smith, M. (2012). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. *Health Communication*, 27(7), 690-701.
- Holton, A. E.** & Coddington, M. (2012). Recasting social media users as brand ambassadors: Opening the doors to the first 'Social Suite.' *Case Studies in Strategic Communication*, 1, 3-23.
- Holton, A. E.** & Chyi, I. (2012). News and the overloaded consumer: factors influencing information overload among news consumers. *Cyberpsychology, Behavior, and Social Networking*, 15(110), 619-624.
- Guo, L., **Holton, A. E.** & Jeong, S. H. (2012). Transnational comparative framing: A model for an emerging framing approach. *International Journal of Communication*, 6, 1918-41.
- Guo, L., Hsu, S. H., **Holton, A. E.** & Jeong, S. H. (2012). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. *International Communication Gazette*, 74(5), 484-503.
- Lasorsa, D., Lewis, S. C. & **Holton, A. E.** (2012). 'Normalizing' Twitter: Journalism practice in an emerging communication space. *Journalism Studies*, 13(1), 19-36.
- Holton, A. E.** & Lewis, S. C. (2011). Journalists, social media, and the use of humor on Twitter. *Electronic Journal of Communication*, 21, 1-21.
- Holton, A. E.**, Love, B. & Mackert, M. (2011). Exchanging health for commercialization: The news media's mediation of the baby carrots campaign. *Cases in Public Health Communication & Marketing*, 5, 2-25.
- Baek, K., **Holton, A. E.**, Harp, D. & Yaschur, C. (2011). The links that bind: Uncovering novel motivations for linking on Facebook. *Computers in Human Behavior*, 27(6), 2243-48.

Mackert, M., Love, B. & **Holton, A. E.** (2011). Journalism as health education: Media coverage of a non-branded pharma website. *Telemedicine and e-Health*, 17(2), 88-94.

Book Chapters & Encyclopedia Entries

Holton, A. E. (2019). Intrapreneurial Informants: An emergent role of freelance journalists. In Allen, S., Carter, C., Cushion, S., et al. (Eds). *The Future of Journalism: Risks, Threats and Opportunities*. London: Routledge.

Holton, A. E., Lewis, S. C. & Coddington, M. (2019). Interacting with Audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. In Allen, S., Carter, C., Cushion, S., et al. (Eds). *The Future of Journalism: Risks, Threats and Opportunities*. London: Routledge.

Holton, A. E., Lawson, S. & Jackson, J. (in press). Drone Journalism. *Sage International Encyclopedia of Mass Media and Society*.

Jackson, J. & **Holton, A. E.** (in press). Bylines. *The International Encyclopedia of Journalism Studies*.

Holton, A. E. & Molyneux, L. (2018). Social media and journalistic branding. In Eldridge, S. and Franklin, B. (Eds). *The Routledge Handbook of Developments in Digital Journalism Studies*. London: Routledge.

Lewis, S. C., **Holton, A. E.** & Coddington, M. (2017). Reimagining the journalist-audience relationship through reciprocal journalism. In Peters, C. and Broersma, M. (Eds.). *Rethinking Journalism Again: Societal Role and Public Relevance in a Digital Age*. New York: Routledge.

Lewis, S. C., **Holton, A. E.** & Coddington, M. (2015). Reciprocal journalism. In Robinson, S. (Ed). *Community Journalism Midst Media Revolution*. New York: Routledge

Holton, A. E. (2012). The lights never go out: Information overload, ambient news, and future practices. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2nd Edition). Cognella Academic Publishing, 54-74.

Holton, A. E., Harlow, S. & Lewis, S. C. (2012). The evolution of participatory journalism. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2nd Edition). Cognella Academic Publishing, 183-198.

Selected publications, essays, and reviews

Belair-Gagnon, V. & **Holton, A. E.** (2018). Invited book review of *Online Journalism from the Periphery: Interloper Media and the Journalistic Field* by Scott Eldridge II. In *Digital Journalism*. (in press).

- Holton, A. E.** & Lawson, S. (2015). Create an organic and collaborative mini-MOOC. Article for PBS *MediaShift* and PBS *EdShift*.
- Holton, A. E.** & Lawson, S. (2015). Approach innovative technologies with critical hands-on entrepreneurship. Article for PBS *MediaShift* and PBS *EdShift*.
- Lawson, S. & **Holton, A. E.** (2015). Testing immersive classroom innovation with drones. Article for PBS *MediaShift* and PBS *EdShift*.
- Quigley, R. & **Holton, A. E.** (2014). Turning a MOOC into a network of schools collaborating. Article for *PBS MediaShift*.
- Holton, A. E.** (2014). Invited book review of K. Weller, A. Bruns, J. Burgess, M. Mahrt, & C. Puschmann (Eds.). *Twitter and Society* (2014). In the *Journal of Media Innovations*.
- Lawson, S., Love, C. & **Holton, A. E.** (2014). News from above: First Amendment implications of the Federal Aviation Administration ban on commercial drones. Working paper for *Mercatus, George Mason University*.

PRESENTATIONS

Refereed Conference Papers

- Holton, A. E.** & Belair-Gagnon, V. (2018, August). Strangers to the game? Interlopers, intralopers, and shifting news production. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.
- Lee, A., **Holton, A. E.**, & Chen, V. (2018, August). Re-examining news overload: Effects of content characteristics and news topics on selective scanning and avoidance. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.
- *Top Faculty Paper (3rd place-tie)**
- Hinsley, A. & **Holton, A. E.** (2018, August). Fake news cues: Examining content, source, and typology cues in identifying mis- and disinformation. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.
- Molyneux, L., Lewis, S. C., & **Holton, A. E.** (2018, August). Exploring a Branding Alignment Typology: Influences on individual, organizational, and institutional forms of journalistic branding. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.
- *Top Faculty Paper (3rd place-tie)**
- Molyneux, L., **Holton, A. E.**, Lewis, S. C. (2018, June). Be you, but also be us: Drivers of branding activity among journalists. Paper presented to the *International Association for Media and Communication Research Conference*. Eugene, OR.

- Bossio, D. & **Holton, A. E.** (2018, June). Changing media, shifting identities: Journalists and representations of professional identity on social media. Paper presented to the *International Association for Media and Communication Research Conference*. Eugene, OR.
- Belair-Gagnon, V. & **Holton, A. E.** (2018, May). Boundary work, interloper media, and numbers in newsrooms. Paper presented to the *International Communication Association Pre-Conference on Audience Analytics*. Prague, Czech Republic.
- Bossio, D. & **Holton, A. E.** (2018, May). The Identity Dilemma: An international perspective on journalistic identity drivers and decisions. Paper presented to the *International Communication Association Pre-Conference on Audience Analytics*. Prague, Czech Republic.
- Holton, A. E.** and Norman, J. (2018, January). Rules and risks in teaching new technologies: Two approaches to engaging drones in the classroom. Educause Learning Initiative (ELI) Annual Meeting. New Orleans, LA.
- Canary, H., **Holton, A.E.**, & Clark, Y. K. (2017, November). Structuring Expanded Genetic Carrier Screening: A longitudinal analysis of online news coverage. Paper presented at the *National Communication Association Conference*. Dallas, TX.
- Coddington, M., Lewis, S.C., & **Holton, A. E.** (2017, September). The role of reciprocity in participatory journalism: Evaluating a concept. Paper presented at the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.
- Belair-Gagnon, V. & **Holton, A.E.** (2017, September). Contested boundaries and web analytics companies in news production. Paper presented at the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.
- Lough, K. T., Molyneux, L., & **Holton, A. E.** (2017, August). The whole picture: Journalistic identity practices in words and pictures on Twitter. Paper presented at the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Chicago, IL.
- Lazard, A., **Holton, A.E.**, Zenner, S., Wilner, T. (2017, August). Cancer self representations: Gender portrayals on Instagram. Paper presented at the *Association for Education in Journalism and Mass Communication Conference*, Health Communication Division. Chicago, IL.
- Parsloe, S. & **Holton, A.E.** (2016, November). #Boycottautismspeaks: Communicating a counternarrative through cyberactivism and connective action. Paper presented at the *National Communication Association Conference*, Disabilities Studies Caucus. Philadelphia, PA.
- *Top Faculty Paper Honors**

Molyneux, L., **Holton, A. E.**, & Lewis, S. C. (2016, August). Journalistic identity as branding: Individual, organizational, and institutional considerations. Paper presented at the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Minneapolis, MN.

***Top Faculty Paper Honors**

Holton, A. E., Lee, A., & Chen, V. (2016, June). Extending explications of news overload: Effects of content and topic specific factors on selective scanning and news avoidance. Paper presented at the *International Communication Association Conference*, Journalism Studies Division. Fukuoka, Japan.

Holton, A. E., Canary, H., & Wong, B. (2016, June). Business and breakthrough: Framing (expanded) genetic carrier screening for the public. Paper presented at the *International Communication Association Conference*, Journalism Studies Division. Fukuoka, Japan.

Lazard, A. & **Holton, A. E.** (2016, June). My cancer, my image: Implicit communication of cancer and gender in Instagram self-representations. Paper presented at the *Visual Communication Conference*. Salt Lake City, UT.

McGregor, S. & **Holton, A. E.** (2016, April). Vaccine networks: Examining acute and perpetual networks and discourse on Twitter. Presented at the *7th Annual McCombs Healthcare Symposium*. The University of Texas at Austin, Austin, TX.

Holton, A. E., Canary, H., & Wong, B. (2016, April). Business, breakthrough, and silent sources: News media portrayals of genetic expanded carrier screening. Presented at the *7th Annual McCombs Healthcare Symposium*. The University of Texas at Austin, Austin, TX.

Holton, A. E. & Lazard, A. (2016, February). Representing cancer: Implicit communication of cancer and gender on Instagram. Presented at the *Media+Health Symposium*. Virginia Commonwealth University, Richmond, VA.

Jensen, J. D., **Holton, A. E.**, Krakow, M., Weaver, J., Donovan, E. & Tavitgan, S. (2015, November). Intentions to take low-dose aspirin for colorectal cancer prevention: Findings from the translating research into action study. Presented at the *100th Annual Meeting of the National Communication Association*, Las Vegas, NV.

Samhouri, M., **Holton, A. E.**, Mooney, R., & Wu, Y. (2015, October). Use of social media to seek health information in adolescent and young adult cancer survivors. Presented at the annual *Translating Cancer Epidemiology: From Cells to Clinic and Populations*. Huntsman Cancer Institute, Salt Lake City, UT.

Mooney, R., Tulley-Bahe, M., Grahmann, B., Gardner, E., Haskins, C., Yi, J., **Holton, A. E.**, Spraker-Perlman, H., Fluchel, M., Wu, Y. (2015, October). The use of social media among parents of children with cancer. Presented at the annual *Translating Cancer Epidemiology: From Cells to Clinic and Populations*. Huntsman Cancer Institute, Salt Lake City, UT.

Holton, A. E. (2015, September). Saving Health Journalism? Freelance journalists as intrapreneurial innovators in a time of newsroom crisis. Presented at the *Future of Journalism Conference*, Cardiff University, UK.

Holton, A. E., Lewis, S.C. & Coddington, M. (2015, September). Interacting with audiences: role conceptions, reciprocity, and journalistic perceptions about participation. Presented at the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.

McKeever, B., McKeever, R., **Holton, A. E.** & Li, J. (2015, August). The silent majority: Childhood vaccinations and antecedents for communicative action. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. San Francisco, CA.

Holton, Avery, & Molyneux, Logan (2015, May). Identity lost? The personal impact of brand journalism. Presented at the *International Communication Association Conference*, Journalism Studies Division. San Juan, PR.

***Top Faculty Paper Honors**

Coddington, M., **Holton, A. E.** & Lewis, S. C. (2015, May). Reciprocation and Participation: The role of reciprocity in participatory journalism. Presented at the *International Communication Association Conference*, Journalism Studies Division. San Juan, PR.

Mooney, R., McPhail, J., Wilson, A., **Holton, A. E.**, Hung, M., Samhour, M., Spraker-Perlman, H., Fluchel, M. & Wu, Y. (2015, April). The importance of involving family members in promoting healthy lifestyles: Behaviors for young adult cancer survivors. Presented at the *Society of Pediatric Psychology Annual Conference*. San Diego, CA.

Holton, A. E., Lewis, S. C. & Coddington, M. (2015, February). Reciprocal me: Journalism and the new engagement. Presented at the *Re-Inventing Journalism*. Zurich University of Applied Sciences. Winterthur, Switzerland.

Holton, A. E., Coddington, M. & Lewis, S. C. (2014, August). Reciprocation and the news: The role of personal and social media reciprocity in news creation and consumption. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Participatory Journalism Interest Group. Montreal, Canada.

***Top Faculty Paper Award**

Myrick, J., **Holton, A. E.**, Himelboim, I. & Love, B. (2014, August). Hope and the hyperlink: Drivers of message sharing in a Twitter cancer network. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Montreal, Canada.

- De Maeyer, J. & **Holton, A. E.** (2014, August). Journalists and linking: A metajournalistic discourse analysis. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Mass Communication Division. Montreal, Canada.
- Lawson, S., Love, C. & **Holton, A. E.** (2014, August). Eyes in the skies: First Amendment implications of the FAA drone ban as applied to journalists. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Law and Policy Division. Montreal, Canada.
- Clarke, C., Dixon, G., **Holton, A. E.** & Weberling, B. (2014, August). Linking risk information, uncertainty, and health attitudes: A vaccination case study. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Montreal, Canada.
- Holton, A. E.** & Molyneux, L. (2014, May). Branding health journalism. Perceptions, practices, and emerging norms. Presented at the *International Communication Association Conference*, Seattle, WA.
- Holton, A. E.** & McElroy, K. (2014, May). Black girls in search of 140 characters: Twitter as rhetorical expression. Presented at the *16th Biennial Rhetoric Society of America Conference*, San Antonio, TX.
- Holton, A. E.** & Molyneux, L. (2014, April). Branding (health) journalism. Presented at the *International Symposium on Online Journalism*. Austin, TX.
- Holton, A. E.**, Farrell, L. & Fudge, J. (2013, August). A threatening space? Stigmatization and the framing of autism in the news media. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, & Risk (ComSHER) Division. Washington, D.C.
- *Top Paper Honors**
- Suran, M., **Holton, A. E.** & Coleman, R. (2013, August). Topical punch: The idiosyncratic relationship between framing, health topic and how readers respond to online articles. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, & Risk (ComSHER) Division. Washington, D.C.
- Holton, A. E.** & Lee, A. (2013, June). When sickness closes in: Drivers of a proactive behavior during a health crisis. Presented at the *International Communication Association Conference*, Health Communication Division. London.
- Holton, A. E.**, Baek, K., Yaschur, C. & Coddington, M. (2013, June). Motives for linking on Twitter: Reciprocity and communality in a digital space. Presented at the *International Communication Association Conference*, Communication and Technology Division. London.

Lawrence, R. G., Molyneux, L., Coddington, M. & **Holton, A. E.** (2013, June). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. Presented at the *International Communication Association Conference*, Political Communication Division. London.

Holton, A. E., Baek, K., Yaschur, C. & Coddington, M. (2013, April). Soliciting Reciprocity: Socializing, communality, and other motivations for linking on Twitter. Presented at the *International Symposium on Online Journalism*. Austin, TX.

Suran, M., **Holton, A. E.** & Coleman, R. (2013, April). Topical punch: Idiosyncratic reader responses to topics in health news coverage. Presented at the *4th Annual McCombs Healthcare Symposium*. Austin, TX.

Holton, A. E. (2013, April). Health news norms: Perceived and collective norms of organizational and entrepreneurial health journalists. Presented at the *4th Annual McCombs Healthcare Symposium*. Austin, TX.

Holton, A. E., Coddington, M. & Gil de Zuniga, H. (2012, August). Whose news? Whose values? Citizen journalism and journalistic values. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. Chicago, IL.

Holton, A. E., Lee, N. Y. & Coleman, R. (2012, August). Commenting on health: A framing analysis of user comments in response to health articles online. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Chicago, IL.

Chyi, I., Lee, A. & **Holton, A. E.** (2012, August). Linking economics to communication research: Exploring the Third-Person Effect on news consumers' intention to pay. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Media Management and Economics Division. Chicago, IL.

Coddington, M. & **Holton, A. E.** (2012, May). You have to hand over the keys: Reshaping gatekeeping within a networked context. Presented at the *International Communication Association Conference*. Phoenix, AZ.

Holton, A. E. (2012, April). Health connectivity: Triangulation methods for social media research in health communication. Presented at the *3rd Annual McCombs Healthcare Symposium*. Austin, TX.

Holton, A. E., Coddington, M. & Gil de Zuniga, H. (2012, April). Who knows best? Attitudes and perceptions of citizen journalism and the news through the lens of creators and consumers. Presented at the *International Symposium on Online Journalism*. Austin, TX.

Holton, A. E. (2012, March). The evolution of participatory journalism. Presented at the *Media Sociology Forum III*. Columbia University. New York.

- Holton, A. E.** (2011, August). Case of the #UTShooter: Citizens working around, with, and for traditional news media. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. St. Louis, MO.
***Top Student Paper Honors**
- Holton, A. E.** (2011, August). Television's spectacle of autism: Myths and metaphors of a major television program. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Cultural and Critical Studies Division. St. Louis, MO.
- Holton, A. E.** (2011, August). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Sports Communication Interest Group. St. Louis, MO.
- Holton, A. E.,** Weberling, B., Clarke, C. & Smith, M. (2011, August). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. St. Louis, MO.
- Holton, A. E. &** Chyi, I. (2011, August). Information surplus, information overload, and multiplatform news consumption: Updating considerations of influential factors. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Mass Communication & Society Division. St. Louis, MO.
- Baek, K., **Holton, A. E.,** Harp, D. & Yaschur, C. (2011, August). Motivational influences of linking: Factors guiding behaviors on Facebook. Presented at the *Association for Education in Journalism and Mass Communication Conference*, Communication Technology Division. St. Louis, MO.
- Guo, L., **Holton, A. E.,** Hsu, S. & Jeong, S. H. (2011, August). Transnational comparative framing: A model for an emerging framing approach. Presented at the *Association for Education in Journalism and Mass Communication Conference*, International Communication Division. St. Louis, MO.
- Holton, A. E. &** Lewis, S. C. (2011, July). Journalists, social media, and the use of humor on Twitter. Presented at the *International Association for Media and Communication Research Conference*, Journalism Research & Education Section. Istanbul, Turkey.
- Lasorsa, D. & **Holton, A. E.** (2011, May). Newspapers differ in coverage of the 2008 U.S. presidential election: Content analysis of two major metro dailies. Presented at the *International Communication Association Conference*, Journalism Studies Division. Boston, MA.

- Lasorsa, D., Lewis, S. C. & **Holton, A. E.** (2011, May). 'Normalizing' Twitter: Journalism practice in an emerging communication space. Presented at the *International Communication Association, Communication and Technology Division. Conference.* Boston, MA.
- Guo, L., Hsu, S., **Holton, A. E.** & Jeong, S. H. (2011, May). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. Presented at the *International Communication Association Conference, Global Communication and Social Change Division.* Boston, MA.
- Holton, A. E.** (2011, April). Mobilizing health: Analysis and applications of the first US health text messaging service. Presented at the *2nd Annual McCombs Healthcare Symposium.* Austin, TX.
- Holton, A. E.** (2011, January). Metaphors and the spectacle of autism. Presented at the *9th Annual International Conference on Arts and Humanities.* Honolulu, HI.
- Holton, A. E.** (2010, Denver). Swine flu shift: The role of risk and concern on information seeking during a pandemic. Presented at the *Association for Education in Journalism and Mass Communication Conference, Communicating Science, Health, Environment, and Risk (ComSHER) Division,* Denver, CO.
- *Student Award Honors**
- Holton, A. E.** (2010, May). Health information seeking during a pandemic: Risk and concern during the H1N1 outbreak. Presented at the *Collaborations in Research and Education Clinical Research Forum.* Austin, TX.
- Holton, A. E.** (2010, April). Negating nodes and fifth-stage fragmentation: New applications of traditional communication models and theories in the midst of diffusing communication innovations. Presented at the *Association for Education in Journalism and Mass Communication Symposium,* Technology Division, Lubbock, TX.

Invited and Organized Presentations

- Holton, A. E.** (2018, August). Networked news and social media responsibilities. Panel presenter for "Discussing politically contentious scientific issues in the classroom." *Association for Education in Journalism and Mass Communication Conference,* Communicating Science, Health, Environment and Risk Division and Political Communication Interest Group. Washington, DC.
- Holton, A. E.** (2017, August). Examining 'community' and 'participatory' journalism. Panel presenter at the *Association for Education in Journalism and Mass Communication Conference,* Participatory Journalism Interest Group. Chicago, IL.
- Holton, A. E.** (2017, June). Social media as democratic expression and digital community building. Moderator for Berkeley Law's Congress on Iceland's Democracy. California Constitution Center, Berkeley Law, University of California. Berkeley, CA.

- Holton, A.E.** (2017, April). Drones and the disruptive journalist. Panel presenter for “Robots, drones, virtual reality, and digital ethics.” Broadcast Education Association Conference. Las Vegas, NV.
- Holton, A.E.** (2016, August). News Engagement Day: Professional engagement. Panel presenter for “News Engagement Day 2016: Extending NED’s to the election, the profession, and beyond.” Association for Education in Journalism and Mass Communication Conference. Minneapolis, MN.
- Lewis, S. C., Coddington, M., Usher, N., & Poepsel, M. (2016, August). Reciprocity and the communal function of journalism. In **Holton, A. E.** (chair). Research panel for Participatory Journalism Interest Group and Community Journalism Interest Group, *Association for Journalism and Mass Communication Conference*. Minneapolis, MN.
- Holton, A. E.**, Coddington, M., & Lewis, S. C. (2016, July). Reciprocity as a (digital) bridge for newspapers. Entrepreneurial Journalism Educators Summit. City University of New York. New York, NY.
- Holton, A. E.** (2016, April). Virtual reality: Research, education, innovation. *International Symposium on Online Journalism*. University of Texas at Austin. Austin, TX.
- Holton, A. E.** & Lazard, A. (2016, February). My self, my scars: Representations of cancer and gender on Instagram. Utah Symposium on the Digital Humanities. Utah Valley University. Orem, UT.
- Holton, A. E.** (2015, December). #Cancer: A brief exploration of social and emotional exchange through social media. *Public Health Grand Rounds*. Department of Family and Preventative Medicine, University of Utah. Salt Lake City, UT.
- Holton, A. E.** (2015, August). Brand You: Harnessing networked branding across emerging social media platforms. #UtahJCamp. Weber State University. Ogden, UT.
- Boyles, J., McGregor, S. C., Himelboim, I., Vargo, C. J. (2015, August) Big Data, friend or foe? De-stigmatizing the use of big data to advance communication research. In **Holton, A. E.** (chair). PR&R panel for Communication Technology Division, *Association for Journalism and Mass Communication Conference*. San Francisco, CA.
- Holton, A. E.** (2015, May). Chair for “Entertainment media and health communication” panel. Health Communication Division, *International Communication Association Conference*. San Juan, PR.
- Holton, A. E.** (2015, May). Chair for “Ethnicity and Race In Communication” panel. Journalism Studies Division, *International Communication Association Conference*. San Juan, PR.

- Holton, A. E.** (2014, August). Chair for panel “#Net-work: The Transformative Role of Social Networks in the News.” Newspaper and Online News Division, co-sponsored by Electronic News Division, *Association for Education in Journalism and Mass Communication Conference*. Montreal, Canada.
- Holton, A. E.,** Lewis, S. C. & Coddington, M. (2014, April). Reciprocity in journalism: Concepts and challenges. Presented as panel participant, *International Symposium on Online Journalism*. University of Texas at Austin. Austin, TX.
- Holton, A.E.** (2014, January). Reciprocal journalism. Rethinking Journalism II: The Societal Role & Relevance of Journalism in a Digital Age. Presented as part of a research forum for the Centre for Media and Journalism Studies, University of Groningen. Groningen, Netherlands.
- Holton, A. E.** (2012, August). Harnessing brand ambassador networks: Social media and the new audience cultivation. Presented as part of a research panel, “What’s Next for Research on Participatory Journalism,” for the Civic and Citizen Journalism Interest Group of the *Association for Education in Journalism and Mass Communication Conference*. Chicago, IL.
- Holton, A. E.** (2012, June). The Herring Gull and creative destruction: Forward progress in communication education. *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.
- Holton, A. E.** (2012, April). Participatory journalism and app potatoes. *2012 Millennials and News Coverage Summit*. University of Texas at Austin, TX.
- Holton, A. E.** (2011, June). Tweet links: Incorporating social network sites and digital platforms in the classroom. *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.
- Holton, A. E.** (2010, June). Prepping for preps: Tackling stale sports coverage with fresh information and innovative tactics. *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.
- Holton, A. E.** (2010, March). Finding a future: How the evolution of technology is changing the way journalists approach their job. *Society of Professional Journalists Spring Conference*. Austin, TX.

GRANTS

Awarded

2016-21 National Institutes of Health and National Human Genome Research Institute RM1 funding to support research focused on issues relevant to population screening for genetic conditions including effective traditional and social media communication and digital community construction. Primary Investigator, Jeffrey Botkin. Co-Investigator/Project Lead. **\$3,880,000 (renewable through 2021)**

- 2018 Utah Center for Excellence in ELSI Research. Funding to support research project between the University of Utah and San Diego State University entitled “Mapping the Genetics Communication Circuit: Genetic Counseling, Family Conversations, and Information Seeking Behaviors.” Primary Investigator, Heather Canary. Co-Investigator. \$31,500
- 2016 Tow-Knight Center for Entrepreneurial Journalism. Funding to support research of journalistic community building in digital and social media spaces with an international perspective. Co-Primary Investigator. \$4,000
- 2015 University of Utah Center for Excellence in ELSI Research (UCEER) Grant. Funding to support analysis of media and scholarly coverage of expanded carrier genetic testing. Primary Investigator. \$13,500
- 2014 Huntsman Cancer Institute Grant. Funding to support low dose aspirin and colorectal cancer prevention in adults. Huntsman Cancer Institute. Co-Primary Investigator. \$40,000.
- 2014 H2 Honors/Humanities Research Fund. Funding to support research and course development for Honors and Humanities Colleges. University of Utah, Primary Investigator. \$10,000
- 2013 Great Ideas In Humanities Grant. Funding to initiate Networked Health Research Lab. University of Utah, Primary Investigator. \$10,000
- 2013 Individual Teaching Grant. Funding for Smart Reporting: Innovations in News Coverage, digital technology for classroom experimentation. The University Teaching Committee, University of Utah. Primary Investigator. \$3,500
- 2013 International Travel and Research Grant. Funding for exploration of journalists community-building functions, College of Humanities, University of Utah. Primary Investigator. \$1,000
- 2013 Professional Development Award. Research the sociology of entrepreneurial health journalists, University of Texas. Primary Investigator. \$2,000
- 2012 Professional Development Award. Research the sociology of journalists and social network users, University of Texas. Primary investigator. \$500
- 2011 Texas Program in Sports and Media Research Grant. Ethnographic research of digital and social media integration in professional and non-professional journalists. University of Texas. Co-Primary Investigator. \$5,500
- 2011 Professional Development Award and Grant. Research of disability communication in a popular media format, University of Texas. Primary investigator. \$1,100

HONORS AND AWARDS

Fellowships and Scholarships

- 2016-2021 Vice-President's Clinical and Translational Research (VPCAT) Scholar (first Humanities scholar selected)
- 2019 Oslo Metropolitan University Digital Journalism Research Fellow
- 2018 National Humanities Center Summer Fellow (\$6,500)
- 2014-2015 H2 Humanities and Honors Professorship (\$15,000)
- 2012-2013 William C. Powers Fellowship (\$35,000)
- 2011-2012 David Bruton, Jr. Graduate School Fellowship. (\$1,000)
- 2012 Graduate Student Teaching Scholar (\$1,500)
- 2010-2012 Ada Francis Miller Endowed Graduate Scholarship (\$1,250)
- 2010-2012 Will H. Mayes Scholarship in Journalism. (\$1,000)
- 2010 Pic Wagner Endowed Graduate Scholarship. (\$1,500)
- 1999-2003 Howard Terry Foundation Scholarship. (\$43,000)
- 2002 Scripps Howard Fellowship (\$2,500)

Scholarly Awards and Notations

- 2018 Top Faculty Paper (*3rd Place-tie*). Newspaper and Online News Division. Association for Education in Journalism and Mass Communication.
- 2018 Top Faculty Paper (*3rd Place-tie*). Newspaper and Online News Division. Association for Education in Journalism and Mass Communication.
- 2017 *Top 10 Paper In Digital and Social Media Research*. Harvard Nieman Lab.
- 2016 *Top Faculty Paper*. Disabilities Studies Caucus. National Communication Association.
- 2016 *Top Faculty Paper (2nd Place)*. Newspaper and Online News Division. Association for Education in Journalism and Mass Communication.
- 2015 *Top Faculty Paper*. Journalism Studies Division, International Communication Association.
- 2014 *Gene Burd Outstanding Dissertation Award Finalist*, Journalism Studies Division, International Communication Association.

- 2014 *Faculty Researcher of the Year*. Department of Communication, University of Utah.
- 2014 *Top Faculty Paper*. Participatory Journalism Interest Group, Association for Education in Journalism and Mass Communication.
- 2013 *Top Paper (scholar-to-scholar)*. Communicating Science, Health, Environment, & Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication.
- 2013 *Maxwell McCombs Research Award*, School of Journalism, University of Texas – Austin.
- 2012 *Gene Burd Top Scholar Award*, School of Journalism, University of Texas – Austin.
- 2012 *Maxwell McCombs Research Award*, School of Journalism, University of Texas – Austin.
- 2012 *Exemplary Service Award*, School of Journalism, University of Texas – Austin.
- 2012 *Kappa Tau Alpha*, induction into the national honor society for journalism and mass communication.
- 2011 *Top Student Paper*. Civic & Citizen Journalism Interest Group (CCJIG), Association for Education in Journalism and Mass Communication.
- 2011 *Top Paper*. Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication, Mid-Winter conference.

TEACHING

University of Utah - Salt Lake City, UT

Departmental Courses taught:

- COMM 5665 Social Media, Spring 2014 - recurring
- COMM 3555 Digital Media, Spring 2014 - recurring
- COMM 6665 Mass Media and Communication Theory, Spring 2016 - recurring
- COMM 7510 (Graduate) Engaged Media: Identity, Data, and Emerging Theories, Spring 2019
- COMM 7510 (Graduate) Connect: Theorizing and Mapping Communicative Connectivity, Fall 2016
- COMM 7510 (Graduate) The Twitter of Everything: Theorizing Digital/Social Media, Fall 2015
- COMM 1610 Introduction to News Writing, Fall 2013
- COMM 3555 Convergence Journalism, Fall 2013

Humanities Scholars Courses:

HUM 2800 Humanities Scholars Seminar, Spring 2016- recurring
 HUM 3050 Innovation Roadmap, Spring 2016 - 2018

Honors Courses taught:

HONORS 3374 Drones and Society, Fall 2014
 HONORS 3700 Innovating With Drones, Spring 2015

University of Texas - Austin, TX*Courses taught:*

J 349 Writing for Online Publications, Summer 2011 – Spring 2012

Courses assisted:

J 302 Digital Storytelling Basics, Summer 2013
 J 335 Magazine Writing & Digital Production, Fall 2012 – Spring 2013
 J 349 Social Media Representation, Summer 2012
 J 395 Reporting China, Study Abroad, Spring and Summer 2011
 J 360 Sports Journalism, Spring 2004
 J 320 Introduction to News Reporting, Fall 2003

Research assistantships:

Dr. Iris Chyi, Social and digital media networks, Spring 2012
 Dr. Homero Gil de Zúñiga, Digital journalism, Fall 2011 – Spring 2012
 Knight Chair Tracy Dahlby, Web production and news editing, Summer 2011

Other relevant positions:

Lead Editor and Developer, Reporting Texas Carnegie News Initiative, School of Journalism, Fall 2010 – Summer 2011
 Web Director and Content Producer, School of Journalism university landing page, Fall 2009 – Summer 2010
 Instructor and lecturer, American Society of Newspaper Editors (ASNE) Reynolds Institute, Summer 2010

PROFESSIONAL EXPERIENCE**Strategic Communication**

2006-2009 Director of Communications, Round Rock Express Baseball Club Social media, public relations, media relations, team travel, communication organization for top-level Triple-A organization of Houston Astros, Round Rock, TX
 2006 Front Office Assistant, Houston Astros, Houston, TX

Journalism

2000-2011 Freelance reporter, *Austin American-Statesman*, Austin, TX
 2001-2009 Freelance reporter, *Houston Chronicle*, Houston, TX

- 2004-2005 Sports reporter, web producer, *Fort Worth Star-Telegram*, Fort Worth, TX
- 2002-2004 Freelance contributor, *Time Magazine*, Atlanta, GA
- 2002-2004 Freelance contributor, *The Associated Press*, Austin, TX
- 2002 Reporter and producer, *The Albuquerque Tribune*, Albuquerque, NM
- 2002-2004 Freelance contributor and reporter, *Atlanta Journal Constitution*, *Dallas Morning News*, *The Sporting News*, *Baseball Digest*, *St. Petersburg Times*, *Tampa Tribune*, *Providence Journal*, *The Vindicator*, *Horns Illustrated*

SERVICE

Service to the Profession

Special Editor

Academia.edu (beta editor)

Editorial Board:

Case Studies in Strategic Communication
Health Communication
International Journal of Communication and Health
Journal of Broadcasting and Electronic Media
Media and Communication

Journal Reviewer:

Asian Journal of Communication
BMC Health Services Research (multiple)
Case Studies in Strategic Communication
Communication Monographs
Communication Review
Communication Theory
Communication Quarterly
Communication and Critical/Cultural Studies
Computers in Human Behavior
Cyberpsychology, Behavior, and Social Networking
Digital Journalism
Environmental Communication
Genetics in Medicine
Health Education
International Communication Gazette
International Journal of Sport Communication
Journal of Applied Journalism and Media Studies
Journal of Broadcasting & Electronic Media
Journal of Communication
Journal of Contingencies and Crisis Management
Journal of Health Communication

Journal of Information Science
Journal of Medical Internet Research
Journalism & Mass Communication Quarterly
Journalism Practice
Journalism Studies
New Media & Society
Qualitative Health Research
Risk Analysis
Sage Open (social and health sciences)
Social Science Computer Review (special issue, "Citizenship, Social Media, & Big Data")
Social Science Journal
Visual Communication Quarterly

Conference Reviewer:

International Communication Association (ICA) – 2010-present

- Global Communication and Social Change
- Communication and Technology
- Journalism Studies
- Mass Communication

Association for Education in Journalism and Mass Communication (AEJMC) – 2010-present

- Communicating Science
- Health, Environment (ComSHER)
- Communication Technology
- Mass Communication & Society
- Commission on the Status of Women Division
- Civic and Citizen Journalism Interest Group, Participatory Journalism Interest Group

International Symposium on Online Journalism (ISOJ) – 2016-present

Association for Education in Journalism and Mass Communication – 2014-2015

- Midwinter Conference

Broadcast Education Association – 2014

- International Division

International Communication Association Communication and Technology Doctoral Consortium – 2014

Tenure/Portfolio Reviewer:

Invited peer reviewer for Early Career Research Proposal, Michigan State University, 2014

Service Roles and Activities:

Division Head – 2014 - present

- Communicating Science, Health, Environment, and Risk (ComSHER) Division, *Association for Education in Journalism and Mass Communication*, previously Research Chair, PF&R Chair, and Vice-Head

Committee Member – 2015 - present

- Outstanding Health Communication Scholar Award Committee, *National Communication Association*
Committee Member – 2013 - present
- Future of News Audience Engagement Committee, *Association for Education in Journalism and Mass Communication*
Peer Judge – 2013 - 2018
- Tankard Book Award, *Association for Education in Journalism and Mass Communication*
Interest Group Head – 2014 - 2017
- Participatory Journalism Interest Group, *Association for Education in Journalism and Mass Communication*, previously Programming Chair, Vice-Head
Professional Freedom and Responsibility Chair – 2014-2015
- Communicating Science, Health, Environment, and Risk (ComSHER) Division, *Association for Education in Journalism and Mass Communication*
Professional Freedom and Responsibility Chair – 2013-2014
- Civic and Citizen Journalism Interest Group (CCJIG), *Association for Education in Journalism and Mass Communication*
Newsletter Editor (committee position) – 2013-2014
- Communicating Science, Health, Environment, and Risk Division (ComSHER), *Association for Education in Journalism and Mass Communication*
Graduate Student Liaison – 2012-2013
- Civic and Citizen Journalism Interest Group (CCJIG), *Association of Education in Journalism and Mass Communication*
Graduate Student Liaison – 2011-2013
- Communicating Science, Health, Environment, and Risk Division (ComSHER), *Association of Education in Journalism and Mass Communication*

Service to University of Utah

University Student Media Advisor, 2017-present

Graduate and Undergraduate Researchers of UCEER Disabilities Mentor, 2018-present
*National Institutes of Health funded

Undergraduate Journalism Sequence Coordinator, 2016-present

Humanities Scholar Faculty, College of Humanities, 2015-present

Faculty Advisory Committee Member, 2014-present

Peer Teaching Committee Member, Department of Communication, 2014-present

Parry D. Sorensen Public Relations Society Member, College of Humanities, 2014-present

Awards Committee Member and Chair, Department of Communication, 2014-present

Academic Senate Representative, College of Humanities, 2014-2017

University Publishing Committee Member, 2014-2017

Lab Director and Co-Founder, Networked Health Lab, 2013-2017

Student Media Council, 2015-2017

Dean of the College of Humanities Roadmap Committee, 2015-2016

Graduate Committee Member, Department of Communication, 2014-2016

Member and Faculty Liaison, Digital Media Group, 2013-2015

Teaching Assistant Scholar Mentor, Center for Teaching and Learning Excellence (CTLE), 2013-2015

Publisher and Founder, *The Hive*, 2013-2015

Member, Faculty Learning Community (FLC, Creative), Center for Teaching and Learning Excellence (CTLE), 2014

Cluster Hire Committee Member, Department of Communication, 2014

Service to University of Texas

Member, All Things Digital Committee, 2012-2013

Member, Advanced Scholarship Curriculum Development Committee, 2012-2013

Web Master, Community Journalism and Communication Research (CJCR) Group, 2010-2012

Editorial Advisor, Reporting Texas, 2010-2012

Managing Web Editor, China In Focus, 2011

Web Editor, International Symposium on Online Journalism, 2011

Web Editorial Board Advisor, School of Journalism, 2010-2011

Mentor, Public Relations Student Society of America (PRSSA), 2008-2011

Mentor, Terry Student Scholar Mentorship, 2008-2010

Review Panel Member, William S. Livingston Award Selection Committee, 2010

Service to the Community

Member, Utah Cancer Action Network (UCAN), Utah Department of Public Health, 2014-present

Board Member, Utah State Umpires Association (USUA), 2015-present

Volunteer, Helping Hearts for Court Appointed Special Advocates (CASA), Travis County, Texas, 2012

Board Member, Hope Alliance, Williamson County, Texas, 2007-2009

ADVISING AND MENTORING

University of Utah

Doctoral Dissertation Committee Service

Diana Zulli, Spring 2016 – Spring 2018

Robert Kent De Gray (Department of Psychology, Huntsman Cancer Center),
Fall 2015 – Spring 2018

Jonghee Kim (College of Social Work), Fall 2015 – Fall Spring 2018

Stacey Overholt, Spring 2015 – Spring 2017

Bill Payton, Spring 2015 – Spring 2017

Hank McIntire, Spring 2014 – Spring 2017

Yulin Yin, Spring 2015 – Spring 2016 (**chair**)

Marsha Maxwell, Fall 2015 – Spring 2016

David Harris, Fall 2013 – Fall 2014

Master's Thesis Committee Service

Jennifer Jackson, Fall 2017 – Spring 2019 (**chair**)

Elliot Fenech, Fall 2015 – Spring 2016 (**chair**)

Mitch Sears, Fall 2014 – Spring 2015 (**chair**)

Center for Teaching and Learning Excellence Mentor

Mariam Betlemidze, Fall 2013 – Spring 2014

Independent Studies Graduate Advisor

Diana Zulli, Fall 2015

Jennifer Jones, Spring 2014

Mitch Sears, Spring 2014

Marsha Maxwell, Spring 2014

OTHER MEMBERSHIPS AND AFFILIATIONS

Professional

Member – 2010 - present

- AEJMC Communicating Science, Health, Environment and Risk Division (ComSHER), Communication Technology Division, Mass Communication & Society Division, Newspaper & Online News Division, Participatory Journalism Interest Group

Member – 2011 - present

- ICA Health Communication Division, Communication and Technology Division, Public Understanding of Science and Health Division

Member – 2012 - present

- Kappa Tau Alpha, Journalism Honor Society

Research**University of Utah**

- Digital Media and Democracy Lab (co-founder), 2018-present
- Disabilities in Digital Discourse Research Group (co-founder), Multiple university affiliates, 2012-present
- Communicating Health & Science Media Lab (co-leader), 2015-2018
- Networked Health Research Lab (co-founder), 2014-2015

University of Texas - Austin

- Twitter Research Group, 2012-2013
- Race, Agenda Setting, Visuals, Ethics, Science Research Group, 2011-2013
- Student Research Collective on Global Issues and Health (co-founder), 2010-2013
- Community, Journalism, and Communication Research (CJCR) Group (member, website editor), 2010-2013
- Critical Cultural Research Group, 2009-2011