

## Jay Jordan

[jay.jordan@utah.edu](mailto:jay.jordan@utah.edu)



Department of Writing & Rhetoric Studies  
University of Utah  
255 S Central Campus Dr Rm 3700  
Salt Lake City UT 84112  
801.585.0980

### Employment

2018-present	Associate Professor (tenured), Department of Writing & Rhetoric Studies, University of Utah  Academic Liaison, Utah Global, University of Utah
2015-2018	Chair and Associate Professor (tenured), Department of Writing & Rhetoric Studies, University of Utah  Associate Professor (tenured), Department of English, University of Utah
2014-2015	Associate Professor (tenured), University of Utah Asia Campus, Incheon, South Korea
2013-2014	Associate Professor (tenured), Department of English and University Writing Program, University of Utah
2006-2013	Assistant Professor, Department of English and University Writing Program, University of Utah

### Education

2006	PhD, English (Rhetoric and Composition), The Pennsylvania State University
2002	MA, English, The Pennsylvania State University
1995	BA (Hons), Literature and Language, The University of North Carolina at Asheville

## Publications

*Rhetoric and Multilingual Composition*. In process. Book project. Approx. 200 ms pp. Argues that rhetorical studies and pedagogically oriented approaches to teaching writing to multilingual students share affinities usually overlooked in scholarly literature and in teaching. Focuses on contemporary approaches to rhetoric and vital materialism/material ecologies, second language writing, and translingual approaches to composition pedagogy and theory.

“Translingual Studies and Rhetoric.” In Process. Invited article. *Contemporary Rhetoric* [China].

“Re-sensing the ‘Observation’ in the Materially Diverse Classroom.” In process. Multimodal Webtext.

*WAC/WID in a Transnational Startup: A Korean-American Study*. Under contract with WAC Clearinghouse/University of Colorado Press. Approx. 200 ms pp. Empirical study of five students writing in three undergraduate majors across the branch and main campuses of a research-extensive US-based university. Contextualizes transnational Writing Across the Curriculum (WAC) in attitudes about English-language instruction, “soft power,” and international student movement.

“Beyond ‘Coping’ to Natural Language Work: A Case Study at a Transnational Campus.” In Press. Invited chapter. *Proceedings of the 2nd Conference on English Across the Curriculum*. Parlor Press [Hong Kong].

“Future Perfect Tense: Kairos as a Heuristic for Reconciliation.” Invited chapter. *Reconciling Translingualism and Second Language Writing*. Ed. Tony Silva and Zhaozhe Wang. Routledge/Taylor & Francis, 2020.

“Rhetoric’s Outliers in Second Language Writing: A Corpus-Based Study.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 24.2 (2020).

“Response: ‘Trans-’ Work Takes Place.” *Across the Disciplines* 15.3 (2018).

“Writing Programs, Student Support, and Privatizing International Recruitment.” Co-authored with Erin Jensen. In *Collaborations and Innovations: Supporting Multilingual Writers Across Campus Units*. Ed. Nancy DeJoy and Beatrice Smith. Ann Arbor: University of Michigan Press, 2017.

“www.engl.ish: Internationalized World Wide Web Domains and Translingual Complexities.” In *Economies of Writing: Revaluations in Rhetoric and Composition*. Ed. Bruce Horner, Susan Ryan, and Brice Nordquist. Logan: Utah State University Press, 2017.

“Fast Movements, Slow Processes.” *Composition Studies* 44.1 (2016).

“Response to Brian Ray.” *College English* 78.4 (2016).

“The Internet in ‘Their’ Language: South Korea and the Internationalizing Web.” Co-authored with Justin Whitney. *Computers and Composition* 42 (2016).

“Material Translingual Ecologies.” *College English* 77.4 (2015).

*Redesigning Composition for Multilingual Realities*. Urbana: National Council of Teachers of English, 2012.

*Open2010*. Self-published, 2012. Open-source and Creative Commons-licensed textbook for first-year writing students at the University of Utah. With chapters written by Casey Boyle, Darby Fanning, and Fiona Harris-Ramsby.

“Attitudes about Graduate L2 Writing in Engineering: Possibilities for More Integrated Instruction.” Co-authored with April Kedrowicz. *Across the Disciplines* 8.4 (2011).

“Revaluing Silence and Listening with ESL Users.” In *Silence and Listening as Rhetorical Arts*. Ed. Cheryl Glenn and Krista Ratcliffe. Carbondale: Southern Illinois University Press.

*Inventing Identities in Second Language Writing*. Ed. with Michelle Cox, Christina Ortmeier-Hooper, and Gwen Grey Schwartz. Urbana: National Council of Teachers of English, 2010.

“Between and Beyond the Covers: Local Cultural Questions and the Limits of Textbook Curricula.” *College Composition and Communication* 61.2 (2009).

“Second Language Users and Emerging English Designs.” *College Composition and Communication* 61.2 (2009).

Review of *The Politics of Second Language Writing: In Search of the Promised Land*. Ed. Paul Kei Matsuda, Christina Ortmeier-Hooper, and Xiaoye You. West Lafayette: Parlor Press, 2006. *TESOL Quarterly* 42.2 (2008).

*Second Language Writing in the Composition Classroom: A Critical Sourcebook*. Ed. with Paul Kei Matsuda, Michelle Cox, and Christina Ortmeier-Hooper. Boston: Bedford, 2006.

“Re-reading the Multicultural Reader: Toward More ‘Infectious’ Practices in Multicultural Composition.” *College English* 68.2 (2005).

“Dell Hymes, Kenneth Burke’s ‘Identification,’ and the Birth of Sociolinguistics.” *Rhetoric Review* 24.3 (2005).

“Feminist Composition Pedagogies in ESL Tutoring.” In *Gender and English Language Learners*. Ed. Bonny Norton and Aneta Pavlenko. Alexandria: TESOL, 2004.

**Presentations: Invited**

“Effective and Ethical Disciplinary Writing in City and Metropolitan Planning.” Workshop for graduate students. Department of City and Metropolitan Planning. University of Utah. Salt Lake City, UT. 2021.

“Thesis Writing.” Multi-day workshop for faculty and undergraduate students. St Aloysius Gonzaga Institute for Higher Education. Taunggyi, Myanmar. 2019.

“Academic and Professional Writing in Sociology.” Multi-day workshop for faculty and graduate students. Institute for Population and Social Research. Mahidol University. Bangkok, Thailand. 2019

“*Haewaepa* as Heuristic: English Complexities in Korea.” Conference on Writing Education Across Borders. University Park PA. 2019.

“Learning About--and From--International Students.” Office for Global Engagement. University of Utah. 2018.

“Startup City/Startup WAC: Transnational Writing Support at an Extended International Campus.” Conference on College Composition and Communication. Kansas City MO. 2018.

Transnational Composition Standing Group (invited discussion). Conference on College Composition and Communication. Kansas City MO. 2018.

“Studies in Writing and Rhetoric: Cultivating Capacity for Authors, Creating Change for the Field.” Conference on College Composition and Communication. Portland OR. 2017.

“Writing Across the Curriculum and in a Global Context.” Lecture/workshop for faculty. Washington & Lee University. Lexington VA. 2016.

“Reworking Boundaries of Language and Discipline.” Invited roundtable. Conference on College Composition and Communication. Houston TX. 2016.

“World Englishes.” Lecture to visiting students from Incheon (Korea) International High School. University of Utah. Salt Lake City UT. 2015.

“Heuristics for Multilingual Composition.” Faculty workshop. National University of Singapore. 2015.

“Engaging the Global in the Teaching of Writing.” Workshop presentation. Conference on College Composition and Communication. Tampa FL (via Skype). 2015.

“World Rhetorics in Korea.” SUNY-Stony Brook (via Skype). 2014.

“Publishing in Studies in Writing and Rhetoric.” Conference on College Composition and Communication. Indianapolis IN. 2014.

“Opening Spaces for Multilingual Students: Curricular Designs and Pedagogical Innovations for First-Year Classrooms and Beyond.” Conference on College Composition and Communication. Indianapolis IN. 2014.

“Crossing BW/ESL/FYW Divides: Exploring Translingual Writing Pedagogies and Programs.” Invited response to workshop. Conference on College Composition and Communication. Las Vegas NV. 2013.

“Virtual Squatters’ Economies: Internationalized Web Domains and Multilingual Contact.” Featured presentation. Watson Conference on Rhetoric and Composition. University of Louisville. Louisville KY. 2012.

“Globally Networked Learning Environments and Questions about ‘English’.” Response to workshop. Conference on College Composition and Communication. St Louis MO. 2012.

“[www.engl.ish](http://www.engl.ish).” Lecture. University of Louisville. Louisville KY. 2011.

“World Englishes.” Lecture series. Panstwowa Wyzsza Szkola Zawodowa (Higher Technical-Vocational School). Tarnow Poland. 2009, 2010.

“The Future of Composition and the Composition of the Future.” Respondent. Conference on College Composition and Communication. San Francisco CA. 2009.

“What CCCC Can Learn from TESOL/What TESOL Can Learn from CCCC.” Conference on College Composition and Communication. New Orleans LA. 2008.

“Literacy and Literacies.” Lowell Bennion Community Service Center. University of Utah. Salt Lake City UT 2008.

“Undergraduate ESL Considerations.” Navigating the Cultures of Campus: Academic Writing and the ESL Student. University of Utah. Salt Lake City UT. 2007.

“ESL and Composition.” Office of Undergraduate Studies. University of Utah. Salt Lake City UT. 2006.

"Plagiarism: Black, White, and Shades of Gray." Department of Athletics. University of Utah. Salt Lake City UT. 2006.

**Presentations: Presented/Accepted**

"Writing Program Complexities in Transnational Context." Conference on College Composition and Communication. Pittsburgh PA. 2019.

"Beyond 'Coping' to 'Rhetoricizing': Emerging Writing Strategies at an International Branch Campus." English Across the Curriculum Conference. The Hong Kong Polytechnic University. Hong Kong. 2018.

"Partnerships that Matter: Transforming Community College-University Relations in an Urban Writing Ecology." Watson Conference on Rhetoric and Composition. University of Louisville. Louisville KY. 2018.

"Re-sensing the 'Observation' in the Materially Diverse Classroom." Rhetoric Society of America. Minneapolis MN. 2018.

"The 'Rhetoric' of Contrastive Rhetoric: A Corpus-Enabled Study." Symposium on Second Language Writing. Bangkok Thailand. 2017.

"Cultivating Research Capacity through International Exchanges about Higher Education Writing Research." Conference on College Composition and Communication. Portland OR. 2017

"Rhetoric in Second Language Writing: Histories and Possibilities." Rhetoric Society of America. Atlanta GA. 2016.

"WAC 'On Spec'." Tanner Humanities Center. University of Utah. Salt Lake City UT. 2015.

"Materializing Multilingual Composition." Two-Year College Association (TYCA) West. Salt Lake City UT. 2015.

"From Scattered to Embedded Writing Support for Graduate Engineering Students." Writing Research Across Borders III. Universite Paris X Nanterre. Paris France. 2014.

"Quintilian, Linguistic Ambivalence, and Language Learning Bodies." Rhetoric Society of America. Philadelphia PA. 2012.

"Vernacular Codes and Critical Questions about 'Language'." Featured session. Conference on College Composition and Communication. St Louis MO. 2012.

"Technical Evolution and Translingual Activity on the World Wide Web." Penn State Conference on Rhetoric and Composition. State College PA. 2011.

“Beyond MLK as Icon: Temporalizing King’s Rhetoric.” Conference on College Composition and Communication. San Francisco CA. 2009.

“Grounded Theory.” Workshop. Conference on College Composition and Communication. New Orleans LA. 2008.

“ESL Users: Methodological Complexities.” Symposium on Second Language Writing. Nagoya Gakuin University. Nagoya Japan. 2007.

“Regrounding ESL Students’ Identities in Composition.” Conference on College Composition and Communication. New York NY. 2007.

“Across the Divide: Bridging Literacies and Rhetoric for Second Language Writing.” Western States Rhetoric and Literacy Conference. Salt Lake City UT. 2006.

“Learners or ‘Users’?: ‘Sizing Up’ ESL Students as Rhetors.” Rhetoric Society of America. Memphis TN. 2006.

“WikiAdoption/WikiAwareness: Typologies of Response.” Poster. Association of Teachers of Technical Writing. Chicago IL. 2006.

“Kenneth Burke and Dell Hymes.” Library installation. Penn State Conference on Rhetoric and Composition. State College PA. 2005.

“Rethinking Competencies in Linguistically Diverse Composition Courses.” Conference on College Composition and Communication. San Francisco CA. 2005.

“Every Composition Professional a De Facto ESL Composition Professional: Foundations.” Conference on College Composition and Communication. San Francisco CA. 2005.

“Eleazar Wheelock, Samson Occom, and Joseph Johnson in Puritan New England.” Rhetoric Society of America. Austin TX. 2004.

“Limited-Implementation Cross-Cultural Composition: A Fifth Option for ESL Placement.” Three Rivers Teachers of English to Speakers of Other Language (TESOL) Conference. Pittsburgh PA. 2003.

“Education, ‘Survivance,’ and Sovereignty in the Writings of Joseph Johnson.” Penn State Conference on Rhetoric and Composition. State College PA. 2003.

### **Teaching: Doctoral Committees**

Nina Feng (chair), Department of English (in progress)

Mat Silito (chair), Department of English (in progress)  
Charissa Che (chair), Department of English (2019)  
Jennifer Courtney (member), Department of English (2019)  
Justin Whitney (co-chair), Department of Education, Culture, and Society (2018)  
Erin Jensen (co-chair), Department of Education, Culture, and Society (2018)  
Stephanie Boone-Mosher (member), University of South Carolina (2017)  
Tiffany Kinney (member), Department of English (2016)  
Doug Christensen (member), Department of English (2014)  
Joshua Lenart (member), Department of English (2013)  
Kathleen Smyth (member), Department of Education, Culture, and Society (2012)  
Zuzana Tomaš (member), Department of Linguistics (2011)  
Jarica Watts (member), Department of English (2011)

### **Teaching: Courses Taught**

African American Rhetoric (upper-division undergraduate, created course)  
Colloquium on the Teaching of Introductory Writing (graduate)  
Colloquium on the Teaching of Rhetoric and Composition (graduate)  
Composition Pedagogy (graduate)  
Composition Theory (graduate)  
Global Citizenship (lower-division undergraduate, created course)  
Grammar and Stylistics (upper-division undergraduate)  
Histories of Ancient Rhetoric (graduate, created course)  
Intermediate Writing (lower-division undergraduate)  
Introduction to College Writing (lower-division undergraduate)  
Introduction to Rhetoric (upper-division undergraduate, created course)  
Literacy Studies (upper-division undergraduate)  
Revising and Editing (upper-division undergraduate)  
Second Language Writing (graduate, created course)  
Senior Seminar (upper-division undergraduate)  
Writing Across Borders (upper-division undergraduate, created course)

### **Teaching: Student Mentoring**

Ivy Christofferson (Community Engagement Scholar, Writing & Rhetoric Studies, 2018)  
Robert Hatch (Community Engagement Scholar, Writing & Rhetoric Studies, 2016)  
Shauna Edson (Honors Scholar, Writing & Rhetoric Studies, 2014)  
Laurel Baeder (Undergraduate Research Scholar, English, 2012)

### **Grants and Awards, Funded/Received**

First Alternate, Fulbright Teaching Award, Thailand, 2021

Excellence in Global Education Award, University of Utah, 2016



Funding Incentive Seed Grant, VP for Research, 2016  
(\$18,500)

Awarded to embed a writing consultant in a graduate lab in the Department of Electrical and Computer Engineering to study writing needs and provide writing support. Targeting NSF grant for a larger-scale project.

Transformative Research in the Humanities Grant, College of Humanities, 2015  
(\$14,500, joint--Jenny Andrus, Maureen Mathison, and Christie Toth)

Awarded as seed funding for development of Research in Writing Lab to integrate pedagogical projects among faculty in Writing & Rhetoric Studies. Individual portion to focus on multilingual students writing in disciplines.

Great Ideas in Humanities Grant, College of Humanities, 2011  
(\$2,750)

Awarded to fund visits by two rhetoric and composition scholars for interaction with graduate students and for possible collaborative publication.

International and Interdisciplinary Grant, College of Humanities, 2010  
(\$10,800, joint--with Zuzana Tomáš)

Awarded for development of an Intensive Writing Institute to provide writing support for incoming international students.

Thomas D. Dee II Grant, College of Fine Arts, 2010  
(\$2,069.25)

Awarded for research in Poland on tertiary-level writing instruction in English.

University Teaching Grant, University Teaching Committee, 2010  
(\$898.25)

Awarded for research in Poland on tertiary-level writing instruction in English.

Interdisciplinary Research Grant, 2009

(\$6,000, joint--with Tom Huckin, Maureen Mathison, and Natalie Stillman-Webb)

Awarded for development of multimodal resources to support advanced academic writing in engineering and the health sciences.

Faculty Development Grant, College of Humanities, 2008  
(\$1,500)

Awarded for empirical research in writing classrooms at Virginia Tech to complete data collection for monograph.

International Travel Grant, College of Humanities, 2007  
(\$500)

Awarded for travel to the Symposium on Second Language Writing, Nagoya, Japan.

Thomas D. Dee II Grant, College of Fine Arts, 2007

(\$3395, joint--with Dan Emery and Maureen Mathison)

Awarded for two-day workshop on teaching writing across the curriculum to students of English as a second language.

**Grants and Awards, Not Received**

Fulbright Teaching Award, Thailand, 2020

National Endowment for the Humanities Fellowship, 2020

National Endowment for the Humanities Summer Stipend, 2019, 2016

**Service: Extramural**

Member, Executive Committee, Conference on College Composition and Communication, 2017-2020

Member, Committee on Globalization of Postsecondary Writing Instruction and Research, Conference on College Composition and Communication, 2015-present

Member, Editorial Board, *Enculturation*, 2014-present

Member, Editorial Board, *Studies in Writing and Rhetoric* (book series), 2013-2017

Member, Executive Committee, Research Network Forum, 2012-2015

Co-Chair, Committee on Second Language Writing, Conference on College Composition and Communication, 2010-2016

Chair, Nominating Committee, National Council of Teachers of English, 2009-2010

Member, Diversity Committee, Conference on College Composition and Communication, 2008-2010

Manuscript Reviewer

*College Composition and Communication*

*College English*

*Composition Forum*

*Composition Studies*

*English for Specific Purposes*

*Journal of Second Language Writing*

*Rhetoric Review*

*TESOL Quarterly*

Conference Reviewer  
Conference on College Composition and Communication  
International Writing Across the Curriculum Conference  
Rhetoric Society of America  
Writing Research Across Borders

Tenure/Promotion/Retention Reviewer  
Middlebury College  
North Dakota State University  
Ohio University  
Stony Brook University  
University of Arkansas-Little Rock  
University of California-Irvine  
University of Delaware  
University of New Mexico

Program Reviewer, Writing Program, Washington & Lee University, 2016

**Service: University**

Chair, tenure track faculty ad hoc retention committee, Department of Writing & Rhetoric Studies, 2018-present

Writing Program Administrator, Department of Writing & Rhetoric Studies, 2018-2020

Chair, College of Humanities Retention, Promotion, and Tenure Committee, 2018-2020

Member, Working Group on St Aloysius Gonzaga English Language Institute (Myanmar)/College of Social Work, 2018-present

Member, Graduate School Ad Hoc Committee on Writing, 2016-present

Member, General Education Curriculum Committee, 2015-present

Member, Global U Council, 2015-present

Member, Strategic Scheduling for Student Success Committee, 2015-present

Member, University of Utah Asia Campus Executive Committee, 2015-present

Member, Executive Committee, Department of English, 2011-2014

Member, Graduate Studies Committee, Department of English, 2010-2014

Chair, tenure track faculty ad hoc search committee, English/University Writing Program, 2013

Chair, career track faculty reappointment/promotion committee, University Writing Program, 2013

Coordinator, WRTG 2010 (Intermediate Writing), 2009-2013

Member, Diversity Committee, College of Humanities, 2007-2009

Coordinator, WRTG 1010 (Introduction to College Writing), 2006-2009