

CATHERINE C. RUETSCHLIN, PhD  
University of Utah  
Assistant Professor of Economics (Lecturer)  
January 2023

## ACADEMIC EXPERIENCE

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University of Utah 2018-current  
Department of Economics  
260 Central Campus Drive  
Gardner Commons, room 4100  
Salt Lake City, UT 84112

Assistant Professor (Lecturer) 2019-current

- Provided undergraduate course design and class instruction in labor economics, principles of microeconomics, and The Rigged Economy
- Supervised 8 Teaching Assistants
- Responded to media requests for local and national publications
- Coauthor for INET grant-sponsored research paper November 2018-November 2019

Associate Director of the Economic Evaluation Unit (EEU) 2018-current

- Secured over \$500,000 in research contracts with state agencies
- Authored original research with direct impact on economic policy
- Supervised graduate assistants
- Developed successful research proposals
- Met with external partners and potential partners
- Represented the EEU in the Salt Lake economic data research community

Adjunct Assistant Professor 2018-2019

- Provided undergraduate course design and class instruction in labor economics and international economics.
- Coauthor for INET grant-sponsored research paper November 2018-November 2019

University of Missouri-Kansas City 2015-2016  
Department of Economics  
211 Haag Hall  
5120 Rockhill Rd  
Kansas City, MO 64110

Visiting Professor

- Provided undergraduate course design and class instruction in introductory microeconomics and macroeconomics, intermediate macroeconomics, and advanced undergraduate instruction in labor economics
- Executed learning plans developed for students from a broad range of socioeconomic and educational backgrounds
- Served as media and community liaison for research related to economic issues and public policy, including two published interviews with the Kansas City Star, and public speaking engagements including the PBS/KCPT RE:Dream program

- Awarded a research contract to work with UMKC faculty Stephanie Kelton and Scott Fullwiler upon completion of the visiting term.

City University of New York-Baruch College  
 Department of Economics and Finance, Zicklin School of Business  
 55 Lexington Avenue  
 New York, NY 10010

2008-2010

#### Adjunct Lecturer

- Provided undergraduate course design and class instruction in introductory microeconomics and advanced undergraduate labor economics
- Executed learning plans developed for students from a broad range of socioeconomic and educational backgrounds

## OTHER PROFESSIONAL EXPERIENCE

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Demos  
 80 Broad St., 4th Floor  
 New York, NY 10004

2011-2017

Fellow, 2015-2017

Senior Policy Analyst, 2014-2015

Policy Analyst, 2012-2014

Research Analyst, 2011-2012

- Authored or co-authored 12 economic policy research papers for both technical and broad audiences, as well as additional editorial and press publications and presentations and testimony for legislators and legislative staff
- Conducted economic research including the collection, analysis, interpretation, and graphical expression of economic data from sources such as the US Census American Community Survey, the Bureau of Labor Statistics Current Population Survey, the Survey of Income and Program Participation, and the Survey of Consumer Finances
- Provided individual and collaborative economic research design across all phases of study including planning, information assembly, problem solving, analysis, interpretation, and presentation of findings
- Represented Demos policy research and analysis to legislative committees and hearings, including the US House of Representatives, the Congressional Hispanic Caucus, and state-level briefings across the US
- Represented Demos policy research and analysis in the media, including national television, radio, internet, and print outlets such as Fox News, MSNBC, and The New York Times
- Served as coordinator of economic mobility research subject area work team from 2013-2014, facilitating workflow across development, research, and communications functional teams
- Identified and cultivated relationships with key allies in academia, government, and policy and advocacy organizations
- Cultivated and maintained communication with external partners
- Contributed communications strategies for economic research

The New School for Social Research  
6 E 16th Street, 11th Floor  
New York, NY 10003

2007-2011

Coordinator of Student Advising, 2009-2011

Economics Department Student Advisor, 2007-2009

- Trained and supervised a staff of 10 student advisors
- Managed registration and academic review for over 1000 MA and PhD students
- Represented the Office of Academic Affairs on university-wide committees
- Served as liaison between students, student advisors, and university central administration
- Performed editing, layout, and publication of monthly Academic Affairs newsletter
- Served as first point of communication for existing and potential students
- Administrator for departmental and student affairs for the Department of Economics

## EDUCATION

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The New School for Social Research  
6 E. 16th Street, 11<sup>th</sup> Floor  
New York, NY 10003

PhD Economics January 2018

MA Economics 2007

Examination Fields: Labor Economics, International Trade and Finance (with honors)

Dissertation: Intra-industry Occupational Segregation: Measuring the Role of Race & Ethnicity in Occupational Hierarchies

Committee: Dr. William Milberg, Dr. Teresa Ghilarducci, Dr. Darrick Hamilton

Western State Colorado University  
600 Adams St.  
Gunnison, CO 81231

BA Economics & Political Science 2004

## HONORS AND AWARDS

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Elinor Goldmark Black Fellowship for Advanced Studies in the Dynamics of Social Change, The New School for Social Research 2012

David M. Gordon Dissertation Fellowship, The New School for Social Research 2011

Dean's Fellowship, The New School for Social Research 2007-2010

Outstanding MA Graduate Award for the Department of Economics, The New School for Social Research 2007

Student of Excellence Award, Western State Colorado University 2004

Steven J. Borick Scholarship for Business and Economics, Western State Colorado University 2003-2004

## PUBLICATIONS

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- “Utah Childcare Cost Estimation Model,” prepared for the Department of Workforce Services Office of Childcare, December 2022.
- “Study on Unemployment Rate of Women Veterans Who Served on Active Duty in the Armed Forces after September 11, 2001,” Congressionally Mandated Report, National Defense Authorization Act, Section 9104, prepared in collaboration with the Salt Lake Clinical Evaluation Center and Veterans Affairs, July 2022.
- “Appraising and Implementing Econometric Approaches for State Agency Budget Forecasting,” with Ivan Mendieta-Muñoz and Ellis Scharfenaker, prepared for The Utah Department of Human Services Division of Services for People with Disabilities, June 2022.
- “Utah 2021 Child Care Market Rate Study,” prepared for the Utah Department of Workforce Services Office of Child Care, May 2021, available at <https://jobs.utah.gov/occ/occmarket.pdf>.
- "Big Tech Acquisitions and the Potential Competition Doctrine: The Case of Facebook," with Mark Glick and Darren Bush, *Hastings Law Journal*, Vol 72 Issue 2, pp. 465-516 February 4, 2021. Available at <https://www.hastingslawjournal.org/big-techs-buying-spree-and-the-failed-ideology-of-competition-law/>.
- “The Macroeconomic Effects of Student Debt Cancellation” with Scott Fullwiler, Stephanie Kelton and Marshall Steinbaum, *Levy Economics Institute Public Policy Brief*, February 6, 2018, available at [https://www.levyinstitute.org/pubs/rpr\\_2\\_6.pdf](https://www.levyinstitute.org/pubs/rpr_2_6.pdf).
- “The Retail Race Divide: 21st Century Racial Inequity in Retail Employment” with Dedrick Asante-Muhammad, *Demos and NAACP*, June 2015.
- “The Racial Wealth Gap: Why Policy Matters,” with Laura Sullivan, Tatjana Meschede, Lars Dietrich, Thomas Shapiro, Amy Traub, and Tamara Draut, *Demos and Brandeis University Institute for Assets and Social Policy*, March 10, 2015.
- “A Higher Wage is Possible at Walmart (2014 Update),” with Amy Traub, *Demos*, June 4, 2014.
- “Fast Food Failure: How CEO-to-Worker Pay Disparity Undermines the Industry and the Overall Economy,” *Demos*, April 22, 2014.
- “Testimony on the Effects of Student Debt on Our Economic Wellbeing and The Higher Ed, Lower Debt Act,” Delivered to the State of Wisconsin Universities and Technical Colleges Committee, February 5, 2014.
- “The Challenge of Credit Card Debt for the African American Middle Class,” with Dedrick Asante-Muhammad, *Demos and NAACP*, December 4, 2013.
- “A Higher Wage is Possible,” with Amy Traub, *Demos*, November 19, 2013.
- “Stuck: Young America’s Persistent Jobs Crisis,” *Demos*, April 4, 2013.
- “Rethinking Retail: How investments in the Retail Workforce Can Impact Families, Firms, and Economic Growth,” *Challenge: The Magazine of Economic Affairs*, vol. 56 no. 2, March-April 2013 pp 31-52.
- “Retail’s Hidden Potential: How Raising Wages Would How Raising Wages Would Benefit Workers, The Industry and the Overall Economy,” *Demos*, November 19, 2013.
- “The Plastic Safety Net, Findings from the 2012 National Survey on Credit Card Debt of Low- and Middle-Income Households,” with Amy Traub, *Demos*, May 22, 2012.

“The State of Young America: Economic Barriers to the American Dream,” with Tamara Draut and Robert Hiltonsmith, *Demos*, November 2, 2011.