

CURRICULUM VITAE  
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Allyson Mower  
University of Utah J. Willard Marriott Library  
295 South 1500 East, Room 5103  
Salt Lake City, UT 84112  
allyson.mower@utah.edu  
801-585-5458

Education

Master of Library & Information Science	University of Washington	2009
Master of Art, Liberal Arts	St. John's College	2002
Bachelor of Art, American Studies	Utah State University	2000

Academic Positions

Librarian	J. Willard Marriott Library, University of Utah	2020
Associate Librarian	J. Willard Marriott Library, University of Utah	2015
Assistant Librarian	J. Willard Marriott Library, University of Utah	2008

Administrative and Elected Positions

Librarian, Scholarly Communication & Copyright 2015 – present

Oversee copyright information, workflows for all areas of the library  
Manage Author Services, scholarly communication analyses, and cost-share funding program  
Provide best practices for re-use of copyrighted content—permissions, fair use, public domain  
Establish partnerships with authors & publishers through conversation and MOUs  
Conduct scholarly communication reference interviews  
Librarian for philosophy and the *Ethics of Suicide Digital Archive*  
Convene and host monthly reading groups in the library—*Curiosity Bibliotherapy*,  
*Unrequired & Unstructured*, *Textbook Advisor*, *Reading for Research in LIS*

Academic Senate Policy Liaison 2021

Lead policy efforts as part of a shared governance team

Chair, Faculty Review Committee, Marriott Library 2020 -- 2022

Led in developing changes to criteria, standards, and governance procedures for reappointment, retention, promotion, tenure; established mentoring program

President, Academic Senate, University of Utah 2013

Supervised full-time staff member, managed budget, officiated monthly meetings, read policies  
Conducted research on the history of the Academic Senate, organized 100-year celebration  
Chaired executive committee, oversaw ten committees, drafted new campus fair use policy,  
convened the ad hoc committee on student textbook savings  
Represented the U of U at Pac-12 faculty shared governance meetings

Books, Bibliographies, and Digital Scholarship

*Copyright Policies and Workflows in Libraries: A Concise Handbook* 2020  
Lanham, MD: Rowman & Littlefield, 2020

*We are What We Read: Stories of Reading and Not Reading in Utah*

Public archive that gathers stories about reading experiences <https://readers.lib.utah.edu/> 2018

- The University of Utah, its Authors, and their Works, 1883-1970* 2016  
 Descriptive bibliography and historical research on provenance of University of Deseret  
<https://authors.lib.utah.edu/>
- Ethics of Suicide Digital Archive* 2015  
 Coordinator of Library/Press partnership on Margaret P. Battin's *Ethics of Suicide: Historical Sources*. New York: Oxford University Press, 2015. <http://ethicsofsuicide.lib.utah.edu/>
- When Rights Clash: Origins of the University of Utah Academic Senate* (with Paul Mogren) 2014  
 Salt Lake City, UT: Marriott Library, 2014 <https://whenrightsclash.lib.utah.edu/>

#### Community-Building and Professional Experience

- U of U Course Material Services Team, Convener 2014 – present  
 Brought together five units on campus to form a team for the purpose of improving the course material experience. We aligned course material deadlines with registration deadlines and worked closely with department chairs on scheduling these changes. In consultation with the Curriculum Review Board, we developed guidelines on pricing and privacy regarding eTextbooks. We also created best practices for choosing a text and negotiating its price. The team established a consultation service to bring together the campus store, the library, print & mail, and teaching & learning technologies in a single meeting with a professor who is interested in finding digital, free, and/or affordable texts. With these consultations, professors and the team have saved U of U students an average of \$61 on textbooks.
- Assistant Librarian for Scholarly Communications & Copyright 2008 – 2015  
 Coordinated scholarly communication and copyright activities  
 Gathered, synthesized, assessed and documented information about developments in scholarly communication and practice as well as copyright law and policies  
 Formulated responses and actions for the libraries and the university on public access advocacy  
 Developed and lead an educational outreach program for faculty, staff and students  
 Assisted library liaisons in gathering and communicating information on scholarly communication  
 Participated in the team that delivers services for digital scholarship in the Digital Scholarship Lab
- Institutional Repository Coordinator, Eccles Library 2006 – 2008  
 Curated content and promoted IR services  
 Developed workflow practices and best practices  
 Managed team of ten employees in the work of converting all health sciences theses and dissertations to electronic files  
 Participated in scholarly communication advocacy  
 Contributed to the education team  
 Assisted in the electronic publishing of the library newsletter
- University Scholarly Knowledge Inventory System Designer and Trainer 2006 – 2012  
 Designed a database to track documents, copyright policies and communication for the institutional repository  
 Researched 150+ publisher policies to determine archiving permissions  
 Created the initial web interface for the database  
 Coordinated the programming efforts to make the system web accessible  
 Added the system to SourceForge.net for open-source distribution  
 Provided training and demonstrations to on and off-campus groups
- Senior Library Specialist, Eccles Library 2003 – 2006  
 Provided in-person, telephone, and electronic service to library patrons  
 Coordinated the library's digital reference service

Performed literature searches  
Supplied technical support for remote users seeking access to University resources  
Taught software and literature database workshops

#### Journal Articles

Mower, A. "Opportunities for eTextbook innovations and partnerships: A case study of the Marriott Library at the University of Utah." *Learned Publishing*, 2021, 34: 30-34 [10.1002/leap.1355](https://doi.org/10.1002/leap.1355)

Mower, A. "Sources of Evidence to Inform Scholarly Communication Librarianship." *Evidence Based Library and Information Practice*, 2018; 13(3): 69-73 [10.18438/eblip29468](https://doi.org/10.18438/eblip29468)

Mower A, James MA, "One Library's Successful Venture in Providing Comprehensive Streaming Media Services," *Charleston Conference Proceedings* 2015 [10.5703/1288284316240](https://doi.org/10.5703/1288284316240)

Craigle V, Herbert J, Morrow A, Mower A. "The Development of Library-Led Publishing Services at the University of Utah," in Allison Brown (Ed.) *Library Publishing Toolkit*. Geneseo, NY: IDS Project Press, 2013 <https://www.publishingtoolkit.org/>

Amos K, Mower A, James MA, Weber A, Yaffe J, Youngkin ME. "Exploring Publishing Patterns at a Large Research University: Implications for Library Practice." *Evidence Based Library and Information Practice*, 2012; 7(3): 32-50 <http://dx.doi.org/10.18438/B86311>

Mower A. "Working Together or Apart: Promoting the Next Generation of Digital Scholarship (review)." *portal: Libraries and the Academy*, 2009; 9(4): 519-520 <https://muse.jhu.edu/article/361979/pdf>

Morrow A, Mower A. "University Scholarly Knowledge Inventory System: A Workflow System for Institutional Repositories." *Cataloging and Classification Quarterly*, 2009; 47(3/4): 286-296

Mower A, Youngkin ME. "Expanding Access to Published Research: Open Access and Self-Archiving." *Journal of Neuro-Ophthalmology*, 2008; 28(1):69-71

Lombardo NT, Mower A, McFarland M. "Putting Wikis to Work in Libraries." *Medical Reference Services Quarterly*. 2008 Summer; 27(2):129-45

#### Scholarly and Professional Speaking Invitations

Keynote speaker for Banned Books Week event at Marriott Library	2018
Panelist for session on predatory publishing at the Association of Food Scientists	2018
Panelist for session on dynamic publishing at the Council of Scientific Editors	2016
Keynote speaker for workshop on shared governance at Dixie State University	2016
Presenter on Library & Archives Exemption at UALC Professional Development	2016

#### Scholarly and Professional Conference Presentations, Posters

Mower A. "Using Reading Clubs at an Academic Library to Address Library Unfamiliarity and Scholarly Communication Needs"  
Southwest American Studies/Pop Culture Conference Albuquerque, NM 2019

Mower A, Christensen R, Sollis L., Steidinger S, Marchant A.  
Permission-Free Resources for Library Marketing Utah Library Association, Sandy, UT 2019

Anderson R., Christensen R., Cummings E., Miles E., Sollis L., Steidinger S., Thoms B., Mower A.

- How to Craft a Fair Use Policy Utah Library Association, Sandy, UT. 2018
- Anderson, R., Cummings, E., Miles, E., Steidinger, S., Thoms, B., Vanderhoof, P., Mower, A.  
© Myth Destroyers. Utah Library Association, Sandy, UT. 2017
- Mower A. "Study of Authorship & Publishing at the University of Utah" 2016  
Society for the History of Authorship, Reading, and Publishing, Paris, France.
- Mower A, "Opening the Doors to the U.S. Copyright System" 2016  
Utah Library Association, Layton, UT.
- Mower A. James, MA. "One Library's Successful Venture in Providing Comprehensive Streaming  
Media Services" 2015  
Charleston Library Conference, Charleston, SC.
- Mower A. "When Rights Clash: Origins of the University of Utah Academic Senate and the Story of  
AAUP's First Investigation" 2015  
American Association of University Professors, Washington, DC.
- Mower A. "Library Publishing Services: Strategies for Success." 2012  
Electronic Resources & Libraries, Austin, TX.
- Watkinson C, Nesdill D, Mower A, Murray-Rust C. "Library Publishing Services: Strategies for  
Success." 2011  
Charleston Library Conference, Charleston, SC.
- Mower A. "Know Your (Author) Rights: Understanding & Educating Faculty About  
Author Rights." 2011  
Open Access and Digital Repository Forum, San Jose State University, San Jose, CA
- Walters C, Mower A, McIntyre S. "Dublin Core Application Profiles and the OCLC Digital  
Gateway." 2010  
Utah Library Association Annual Meeting, May 12, 2010. St. George, UT.
- Walters C, Belliston J, Mower A. "Tapping Utah's scholarly works." 2009  
Utah Library Association Annual Conference. Salt Lake City, UT
- Posters
- Sdano, Matthew (Biochemistry), Khalifa, Aly (Biomedical Informatics), Mower, Allyson (Marriott  
Library), Mason, Clint (Pediatrics). An exhaustive, literature-based de novo mutation database  
compiled from next generation sequencing studies. Pediatric Academic Societies. April 26, 2017.
- Le Ber, JM, Youngkin ME, Mower A, Onofrietti T. "Publishing SMART: Fusing Author, Library and  
Research Administration Goals." Poster Session. Medical Library Association. May 18, 2009.
- Mower A. "Authors, Items and Publishers: Developing a Workflow Management System for an  
Institutional Repository." Open Repositories Conference. January 29, 2007.
- Grants
- "Utah Open Educational Resources." 2014  
Innovative Librarians Explore, Apply, and Discover (ILEAD). Utah State Library grant from the  
U.S. Institute for Museum and Library Services <http://ocrutah.org/>

“Library Publishing Services: Strategies for Success.”	2011
Level II Collaborative Planning grant in the National Leadership Grant category from the U.S. Institute of Museum and Library Services. (Award Log Number LG-65-10-0215-10)	
<a href="http://docs.lib.purdue.edu/purduepress_ebooks/24/">http://docs.lib.purdue.edu/purduepress_ebooks/24/</a>	
<u>Leadership Development</u>	
University of Utah Leadership Development Program	2016
Innovative Librarians Explore, Apply, and Discover (ILEAD)	2014
<u>Workshops and Events Organized for the U of U Community</u>	
Keeping Up with the Literature	2021
Library Panel Series Facebook Live events	2020-present
Research Ed: Getting Published: Responsible Authorship & Peer Review	2020-present
Research Ed: Predatory Journals	2020-present
To Portal or Publish? Copyright Research for Curators & Archivists	2017
Author Meets Journal: How to Find Your Academic Community	2015-present
100 Years of Shared Governance at the University of Utah	2014
From University Policy to Piracy: Copyright and Fair Use	2012-2015
Copyright Basics for the Digital Age	2009-2010
Publishing SMART: How to Make Your Article Visible	2008-2015
U of U Open Access Week	2008-2013
Topics in Medicine: Obstetrics and Gynecology	2007
Introduction to PubMed, CINAHL	2005
MS Access Basics and Advanced	2005-2007
MS Excel Part I and II	2004-2006
<u>Service to the Public</u>	
Volunteer Librarian, YWCA of Utah	2016-2020
Volunteer Literacy Instructor, English Skills Learning Center	2008
<u>Professional and University Committees</u>	
Policy Liaison, Academic Senate	2021
Chair, Utah Library Association Program Board	2021
Chair, Marriott Library Faculty Review Committee	2020
Chair, Marriott Library Diversity & Inclusion Committee	2020
Chair, Academic Senate Committee for Divestment & Strategic Reinvestment Investigation	2020
Member, Marriott Library Budget Committee	2019
Member, Marriott Library Services Committee	2015-2019
Chair, ACRL Task Force on Academic Librarian Standards	2017
Founding Chair, UALC Open Educational Resources Committee	2017
Founding Chair, Utah Library Association Copyright Education Committee	2016
Member, Academic Senate Committee on Academic Freedom & Faculty Rights	2016-2019
Chair, Marriott Library Taskforce on RPT Standards and Charter	2014
Member, University of Utah Graduate Council	2010-2013
Member, University of Utah Web Accessibility Committee,	2010-2014
Member, University of Utah Intellectual Property Policy Review Committee	2012
<u>Local and National Media Coverage</u>	
<i>Good4Utah</i> interview <a href="#">U of U celebrates intellectual freedom</a>	2018
<i>Deseret News</i> Op-ed <a href="#">Librarians and libraries support reading and thinking</a>	2017
<i>Inside Higher Ed</i> <a href="#">U of Utah's efforts to reduce textbook costs</a>	2017
<i>Library Journal</i> <a href="#">Oxford U. Press, U. of Utah Library Collaborate on Study of Suicide Ethics</a>	2015

National Awards and Honors

Nominee, Society for Scholarly Publishing Emerging Leader Award	2012
Recipient, Society for Scholarly Publishing Travel Scholarship	2009
<i>Library Journal</i> Mover & Shaker	2008

Professional Memberships

Society for the History of Authorship, Reading, and Publishing (SHARP)	2016-present
American Library Association (ALA)	2006-present
Utah Library Association (ULA)	2005-present