

GREG HATCH – CURRICULUM VITAE

EDUCATION

MLIS. The Information School, University of Washington (UW), Seattle. May 2002.
BA in Theater. St. John's University, Collegeville, MN. December 1993.

ACADEMIC APPOINTMENTS

The University of Utah (UofU), Salt Lake City, UT

2016 - present Librarian
2015 - present Adjunct Associate Professor, Theatre
2010 - 2016 Associate Librarian
2003 - 2010 Assistant Librarian

PROFESSIONAL EXPERIENCE

2015 - present **Head, Creativity & Innovation Services Department. Marriott Library, UofU**
Coordinate management and oversee budget for department units: Fine Arts & Architecture Library, Media Studios, Creative Spaces, and Geospatial Information Systems. Lead development of new services: Virtual Reality, Machine Learning, Visual Communication, and Data Visualization. Provide visual, information, and technology literacy instruction and collection development for Theatre, Dance, and Film & Media Arts. Participate in Marriott Library leadership and management.

2006 – 2015 **Head, Fine Arts & Architecture Division. Marriott Library, UofU**
Oversaw daily operations and budget of the Katherine W. Dumke Fine Arts and Architecture Library. Hired, trained, and supervised librarians, staff, and student workers. Managed division projects, rare and specialized scholarly resources, space planning, outreach, marketing, and patron research and technology assistance. Liaised with the College of Fine Arts and the College of Architecture + Planning to provide visual, information, and technology literacy instruction, as well as collection development focusing on Theatre, Film & Media Arts, Music, and Dance. Participated in Marriott Library leadership and management meetings.

Fall 2007 **Adjunct Instructor. Department of Theatre, UofU**
Taught THEA 4330 Dramaturgy (3 credits): Preparation in theory and practice of providing literary and historical research essential to quality dramatic production.

2003 – 2006 **Instruction Librarian. Marriott Library, UofU**
Oversaw staffing & promotion of Research Labs, a drop-in reference/instruction service. Coordinated library instruction for University Writing Program and Educational Psychology courses. Annually taught 100+ course-integrated and one-shot information literacy classes, as well as classes on technology and software.

2005 **Instructor. Wuhan University Summer Intensive English Program, Wuhan University, Wuhan, Hubei, China / The Ohio State University, Columbus, OH**
Designed and taught four courses that used topics of American culture to improve the English speaking and listening-comprehension skills in 300 college sophomores studying at Wuhan University.

PUBLICATIONS

- William Shane Wallace, Greg Hatch, and Catherine Soehner. *Celebrate U: Measuring the Impact of a Library-hosted Showcase Event*. *The Journal of Academic Librarianship*, 47(5), September 2021.
- Brandon Patterson, Tallie Casucci, Thomas Ferrill, and Greg Hatch. "Play, Education, Research: Exploring Virtual Reality through Libraries." In *Beyond Reality: Augmented, Virtual, and Mixed Reality in the Library*, edited by Ken Varnum. ALA Editions: Chicago, IL. March 2019.
- Nicole Beatty, Chloe Barnett, Jillian McCleary, Christiane Ramsey, Peggy Keeran, Greg Hatch, and Luke Leither. *Arts: In/Site*. Zine. Salt Lake City: n.p., 2018.
- Greg Hatch. *Preparing for 'The Third Crossing'*. Essay. Plan-B Theatre Company blog. Salt Lake City, UT. February 6, 2012.
- Greg Hatch. *'Annie' and the Great Depression*. Essay. PTC audience program. December 2011.
- Greg Hatch. *Ghost of a Writer: A Review of "This Is: Tennessee Williams & Friends: A Centennial Exhibition"*. *Broadside: Newsletter of the Theatre Library Association*, 38(3), 2011.
- Greg Hatch. *Ready for Her Close-up: Art Imitates Life in the Making of 'Sunset Boulevard'*. Essay. PTC audience program. April 2011.
- Greg Hatch. *Enter the King*. Profile essay on actor Michael Hayden. Saint John's [University Alumni] Magazine. Fall 2010.
- Greg Hatch. *Notes about the Play [A Christmas Story]*. Essay. PTC audience program. December, 2009.
- Greg Hatch. *Neil Simon: Biography*. Essay. PTC audience program. March, 2007.
- Greg Hatch. *SR Visits: Family History Library of The Church of Jesus Christ of Latter-day Saints*. *Serials Review*, 23(2): 137-142. 2006.
- Deborah Ehrman, Greg Hatch, and Susie Woodward. *Ghost Ranch, or How I Learned to Stop Whining and Love Leadership*. *Utah Libraries News*, 3, 2005.

DRAMATURGY COMMISSIONS

- Greg Hatch. *Alabama Story*. World premiere production and education dramaturgy. Pioneer Theatre Company (PTC), Salt Lake City, UT. November 2014.
- Greg Hatch. *The Odd Couple*. Production dramaturgy. PTC, Salt Lake City, UT. February 2013.
- Greg Hatch. *The Third Crossing*. World premiere production and education dramaturgy. Plan-B Theatre Company, Salt Lake City, UT. January 2012.
- Greg Hatch. *Annie*. Production and education dramaturgy. PTC, Salt Lake City, UT. October 2011.

Greg Hatch. *Sunset Boulevard*. Production dramaturgy. PTC, Salt Lake City, UT. March 2011.

Greg Hatch. *A Christmas Story*. Production and education dramaturgy. PTC, Salt Lake City, UT. October 2009.

Greg Hatch. *The Yellow Leaf*. World premiere production and education dramaturgy. PTC, Salt Lake City, UT. November 2008.

Greg Hatch. *The Vertical Hour*. Production and education dramaturgy. PTC, Salt Lake City, UT. December 2007.

Greg Hatch. *Lost in Yonkers*. Production dramaturgy. PTC, Salt Lake City, UT. January 2007.

WORKSHOPS, PRESENTATIONS, and POSTERS: COMPETITIVE (2012-2022)

Proposed: *Planning and Productivity in a Virtual Reality Sandbox*. Poster. American Library Association (ALA) CORE Forum. Salt Lake City, UT. October 2022.

Proposed: *ProtoSpace: Re-envisioning the Academic Library: a pre-conference tour and discussion*. Preconference, with Rebekah Cummings. ALA CORE Forum. Salt Lake City, UT. October 2022.

DataVisuAcumen: Enhance Your Skill Set and Impress Your Peers! Presenter, with Kate Cunningham and Kim Collins. Art Libraries Society of North America (ARLIS/NA) Conference, Chicago, IL. April 2022.

Pandemic Productivity: VR Applications in Library Settings. Poster presenter. ARLIS/NA Conference, Chicago, IL. April 2022.

I ♥ VR: Socially Connected, Physically Distant. Presenter, with Anthony Sams, TJ Ferrill, and Luke Leither. Utah Library Association (ULA) Virtual Conference. May 2021.

Next Gen Games: Best Practices to Support Game Design and Game Studies. Presenter, with Christy Caldwell, David Carter, and Anne Morrow. Association of College and Research Libraries (ACRL) Virtual Conference. 38% acceptance rate. April 2021.

Why Digital Matters: Cooperative Scholarship at the University of Utah. Presenter, with Rebekah Cummings. ULA Conference, Sandy, UT. May 2017.

Through the Rift: Library Explorations with Interactive Media. Presenter, with Thomas Ferrill. ULA Conference, Sandy, UT. May 2017.

Catalysts for Creative Collaboration: Incorporating Libraries and Librarians into Transdisciplinary Scholarship. Presenter, with Linda Knox and Jenne McCabe Klotz. Alliance for the Arts in Research Universities (a2ru) Conference, Denver, CO. November 2016.

The Comeback: A Library Celebration of Faculty Achievement. Presenter, with Catherine Soehner. ULA Conference, Layton, UT. May 2016.

Design-Model-Build: Interdisciplinary Partnership with Real-World Impact. Paper presenter, with Luke Leither and Erin Carraher. Association of Architecture School Librarians Conference, Seattle, WA. March 2016.

Visual Literacy: Putting Guidelines into Practice. Panelist and moderator. ARLIS/NA Conference, Washington, D.C. May 2014.

Visual Browsing: Graphic Interpretation of Library of Congress Classification. Poster presenter. ARLIS/NA Conference, Washington, D.C. May 2014.

Visual Browsing: Graphic Interpretation of Library of Congress Classification. Presenter. “Wide Angle: Perspectives on Visual + Media Arts Information.” ARLIS/NA Mountain West Chapter (ARLIS/NA-MW) Virtual Conference. November 2013.

Visual Literacy in Action. Presenter and moderator, with Anne Morrow and Donna Ziegenfuss. ULA Conference, Provo, UT. April 2013.

Visual Literacy in Action. Presenter and moderator, with Anne Morrow and Donna Ziegenfuss. ACRL Conference, Indianapolis, IN. 23% acceptance rate. April 2013.

The Art of Library Collaborations: Archives and Documentaries. Presenter. Eight-minute video co-created with Mariam Betlemidze. ACRL Spring Virtual Institute. April 2012.

PRESENTATIONS: INVITED (2012-2022)

Global Arts, Local Access. Student Affairs Diversity Council Continuing Education Series, UofU, Salt Lake City, UT. May 2019.

Leveling Up Library Support for a Games Studies Program, with Tallie Casucci, Anne Morrow, Roger Altizer, Christy Jarvis, and Nancy Lombardo. Utah Library Association (ULA) Conference, Provo, UT. May 2018.

ALA's Library Bill of Rights, Freedom of Information, and George Orwell's 'Animal Farm'. *Animal Farm* pre-show lecturer. Department of Theatre, UofU, October 2015.

Alabama Story post-show panel moderator. PTC, Salt Lake City, UT. January 2015.

Information Seeking for Careers in the Arts. ArtsForce Conference, UofU. October 2014.

Job Seeking Resources for Fine Arts Students. ArtsForce Conference, UofU. November 2013.

Finding and Citing Images and Media for Research and Presentations. UofU Center for Teaching & Learning Excellence Annual Teaching Symposium. August 2012.

Make Experience Sound Relevant. Panelist. “Landing a Library Job” Library School Student Cohort, Marriott Library, UofU, Salt Lake City, UT. May 2012.

LIBRARY EXHIBITIONS

The Game of Life: Intersections of Video Games and the Human Experience. Book and media exhibition curator. Marriott Library, UofU, January 2017.

Libros Latinos. Book exhibition curator, with Adriana Parker. Marriott Library, UofU, April 2015.

Strut. Art exhibition curator, with Luke Leither. Marriott Library, UofU. October 2014.

Framing the World as a Work of Art. Book and media exhibition curator, with Luke Leither and Erika Church. Marriott Library, UofU. November 2012.

Science plus Art equals.... Book exhibition curator, with April Love. Marriott Library, UofU, July 2010.

Art and the Brain. Book exhibition curator, with April Love. Marriott Library, UofU, November 2008.

Reflections on George Orwell and "1984". Book exhibition curator, in association with theatrical performance of *1984* and campus-wide colloquia. Marriott Library, UofU, October 2006.

SERVICE (2012-2022)

Regional and National

- 2021 **The University of Kansas Libraries, Tenure and Promotion Committee.**
External reviewer.
- 2021 **Carnegie Mellon, University Libraries, Librarian and Archivist Appointment Committee.** External reviewer.
- 2020 **University of Tennessee - Chattanooga Library, Tenure and Promotion Committee.** External reviewer.
- 2020 **Brigham Young University, Harold B. Lee Library, Tenure and Promotion Committee.** External reviewer.
- 2016 – 2019 **2019 Annual Conference Planning Committee, ARLIS/NA.** Programs Co-Chair.
- 2018 **Utah State University, Merrill-Cazier Library, Tenure and Promotion Committee.** External reviewer.
- 2014 – 2015 **Arts Section, ACRL.** Chair/vice-chair.
- 2014 - 2015 **Conference Host City Proposal Task Force, ARLIS/NA-MW.** Co-editor.

University of Utah

- 2020 – present **Tanner Lectures on Human Values Board.**
- Spring 2021 **Digital Matters.** Interim Director.

2014 – 2026 **Senate Consolidated Hearing Committee.**

2016 - 2019 **Entrepreneurial Faculty Scholars.**

2018 **Pioneer Theatre Company Managing Director Search Committee.**

2017 **Internal Review Committee for the Graduate Council Review of the Department of Art & Art History.**

2016 - 2017 **Games4Health: Student Game Design Competition, The Sorenson Center for Discovery & Innovation, David Eccles School of Business. Adjudicator.**

2015 **Art & Art History Faculty Retention, Promotion, Tenure (RPT) Review. Internal Reviewer.**

2015 **Background Review Committee.**

2012 – 2014 **Creative Campus Faculty Learning Circle.**

2013 **McKay Music Library Director Search Committee.**

2012 **Theatre Faculty RPT Review. Internal reviewer.**

2009 – 2012 **Personnel and Elections Committee. Chair: 2011-2012.**

Marriott Library

2022 **RPT Promotion to Full Librarian Review Subcommittee.**

2022 **RPT Tenured Faculty Review Subcommittee. Secretary.**

2021 – 2023 **Budget Advisory Committee.**

2009 – present **Exhibitions Advisory Committee / Library Art Display Task Force.**

2021 **RPT Promotion to Full Librarian Review Subcommittee. Chair.**

2020 **Campus Library Task Force. Resource liaison.**

2020 **RPT Promotion to Full Librarian Review Subcommittee. Secretary.**

2018 – 2019 **Digital Matters Lab Advisory Committee.**

2018 – 2019 **Promotion to Full Librarian mentoring series. Convener.**

2018 – 2019 **Library faculty mentor to Shane Wallace.**

2018 **RPT Tenured Faculty Review Subcommittee. Chair.**

2018 **RPT Promotion to Full Librarian Review Subcommittee.** Chair.

2017 – 2018 **Digital Matters Lab Feasibility Study Task Force.**

2016 – 2018 **Banned Books Week Celebration.** Master of Ceremonies.

2013 – 2018 **Katherine’s Courtyard Design Development Committee.**

2016 – 2018 **Digital Matters Lab Steering Committee.**

2017 **Digital Matters Librarian Search Committee.** Chair.

2017 **RPT Tenured Faculty Review Subcommittee.** Secretary.

2017 **RPT Promotion to Full Librarian Review Subcommittee.** Secretary.

2017 **Marriott Library Reference Services Policy Task Force.**

2017 **Mellon Foundation Grant Writing Task Force: Landscape, Land Art, and the American West.** Co-writer.

2015 – 2017 **Celebrate U Task Force.** Co-chair.

2016 – 2017 **Library faculty mentor to Lis Pankl.**

2016 **RPT Tenured Faculty Review Subcommittee.** Chair.

2016 **RPT Promotion to Full Librarian Review Subcommittee.** Chair.

2015 – 2016 **Marriott Library Faculty.** Parliamentarian.

2015 – 2016 **Digital Fabrication/Digital Humanities Exploration Committee.**

2015 – 2016 **Head of Graduate & Undergraduate Services Search Committee.** Chair.

2014 – 2016 **Faculty Activity Report (FAR).** Administrative liaison and trainer.

2015 **Executive Assistant to the Dean Search Committee.**

2015 **RTP Tenured Faculty Review Subcommittee.** Secretary.

2014 **Classroom and Study Room Policy Task Force.** Chair.

2014 **ASPIRE Grant Committee.** Ad hoc reviewer.

2013 – 2014 **Marriott Library Executive Council.**

2012 – 2014 **Marriott Library Faculty.** Chair/Secretary.

2013 **Library Dean and University Librarian Search Committee.**

2012 **Head of Computing & Media Services Search Committee.**

Community

2022 **New Play Development**, Salt Lake City, UT. Dramaturg for Matthew Ivan Bennett's *Murder in Algiers*.

2021 - 2022 **New Play Development**, Salt Lake City, UT. Dramaturg for Debora Threedy's *Hard Truths* (working title *Thicker Than Water*).

2016 - present **Plan-B Theatre Company: The Lab**, Salt Lake City, UT. New play development dramaturg.

2014 **ALA Freedom to Read Foundation reception and fundraiser**, Salt Lake City, UT – Co-Coordinator.

2013 **69/70 Urban Art & Architecture Think Tank, Urban:Art:Lab, Salt Lake City Downtown Alliance.**

GRANTS and DONOR DEVELOPMENT (2012-2022)

2021 **Bill Evans Dance Company.** Donation of complete manuscript and multimedia archives to UofU Special Collections.

2018 **Barbara Bannon, performing arts writer.** Donation of complete manuscript archives to UofU Special Collections.

2017 **The Andrew W. Mellon Foundation.** \$500,000. Served as lead writer of Arts and Archives Metadata Librarian job description, IT Specialist job description, and Faculty Steering Committee charge. Also received \$250,000 matching funds from Senior Vice President for Academic Affairs, UofU.

2016 **University Teaching Committee Group Grant.** \$7,000. Co-PI. For the One-Touch, Self-Service Media Recording Studio (now known as One Button Studio). Also received \$5,000 matching funds from Marriott Library Executive Council.

2016 **Kingsbury Hall, UofU.** Donation of photographs, production videos, posters, programs, and scrapbooks to UofU Special Collections.

2014 **Katherine W. Dumke and Zeke Dumke, Jr. Foundation.** \$2,000,000. Co-PI. For the construction of a courtyard space adjacent to the existing Katherine W. Dumke Fine Arts & Architecture Library, as well as the purchase of the Material ConneXion collection, database, and permanent display units.

2014 **Julie Jensen, playwright.** Donation of complete manuscript archives to UofU Special Collections.

- 2013 **Department of Theatre, UofU.** Donation of photographs, production videos, posters, programs, and scrapbooks to UofU Special Collections.
- 2012 **Innovation and Program Enrichment Grant, Marriott Library, UofU.** \$4,937.50 for *Picturing Content*: 150 image-based signs and three explanatory posters were designed, framed, and installed in the General Collection to enhance visual literacy-based discovery of print materials.

AWARDS

Recognized as a research honoree at the 2020 Celebrate U: A Showcase of Extraordinary Faculty Achievements, UofU, for “Play, Education, Research: Exploring Virtual Reality through Libraries” in *Beyond Reality: Augmented, Virtual, and Mixed Reality in the Library*.

PROFESSIONAL DEVELOPMENT (selected, 2012-2022)

- 2018 **Data Visualization Fundamentals in Tableau**, UofU Continuing Education
- 2018 **Digital Scholarship Institute**, Association of Research Libraries
- 2015 **Workshops Are Beautiful**, David McCandless
- 2015 **Grant Writing Training Workshop**, Marriott Library
- 2014 **Library Journal Design Institute**, Library Journal and ULA
- 2014 **Leadership Development: Preparing for Advancement**, Marriott Library

PROFESSIONAL MEMBERSHIPS

American Library Association (2001-present)

- Association of College & Research Libraries
- Arts Section (Chair, 2015-2016. Vice-chair: 2014-2015.)

Art Libraries Society of North America (2006-present)

- Conference Committee (Programming Co-Chair, 2016-2019)
- Academic Library Division (Moderator: 2009-2010; Vice-moderator: 2008-2009; Listserv administrator: 2006-present.)

Utah Library Association (2003-present)

- Conference Committee (Chair, 2009-10. Vice-chair: 2008-09)
- Conference Entertainment & Events Subcommittee (Chair: 2007-08; Vice-chair: 2005-07)
- Great Issues Forum (Co-chair: 2006)
- Library Instruction Round Table (Chair: 2005-2006; Vice-chair: 2004-2005)

SPECIALIZED KNOWLEDGE

Languages Spanish (Minimum Professional Proficiency)

Technology Acrobat Pro, ALMA, Camtasia, Canva, Canvas, CSS, Endnote, Excel, Adobe Express, iMovie, Keynote, LibGuides, OmniUpdate, Outlook, Pages, Photoshop, PowerPoint, Prezi, Tableau, Word, XHTML, Zotero.