

JESSIE LYNN RICHARDS

Jessie.richards@eccles.utah.edu | 801.792.0543 | jessierichards.com | University of Utah
www.fadv.org | linkedin.com/in/jessie-richards

EDUCATION

Doctorate of Philosophy | Communication and Writing/Rhetoric Studies

University of Utah, May 2016

Dissertation: "Human Rights as Living Practice: On-the-ground Discourses of Everyday Trauma and the Aftermath of the Bosnian War"

Dissertation Chair: Maureen Mathison (scientific and medical rhetorics)

Dissertation Committee: Jennifer Andrus (discourses of law and gender), Casey Boyle (rhetorical theory, ambient and digital rhetorics), Suhi Choi (critical memory studies and war narratives); Leonard Hawes (conflict resolution and human rights)

Master of Arts | Rhetoric and Writing

San Diego State University, 2004

Thesis: "Empowering Students and Teachers with Religious Worldviews in the Writing Classroom."

Thesis Chair: Glen McClish, (Rhetoric and Composition Studies).

Thesis Committee: Ellen Quandahl (rhetorical history and theory); Rebecca Moore (Religious Studies)

Bachelor of Science | English, Technical/Professional Writing

Utah State University, 2004

Specialization in Professional/Technical/Scientific Communication

RESEARCH, SCHOLARSHIP, PUBLIC ACADEMICS

Business communication; rhetorics of conflict; rhetorics of war; trauma and memory; gendered rhetorics; methods of discourse analysis; cultural rhetorics and identity; critical ethnography; sociolegal studies; law and culture; rhetoric and composition; alternative pedagogies; language and power; socio-linguistics; organizational communication; interpersonal communication; communication theory

Publications:

Richards, J L., 2020. Bubble Gum Teaches Active Listening. My Favorite Assignment. Business and Professional Communication Quarterly. September issue (accepted)

Richards, J L., et al. 2018, From Big Ag to Campus Cafeterias: Intersections of Food-Supply Networks as Technical Communication Pedagogy. Open Library of Humanities, 4(2): XX, pp. 1–25. DOI: <https://doi.org/10.16995/olh.381>

Richards, J L., June 2015, Book Review: "Didn't Your Mother Teach You to Speak Like a Lady?: A Review of *Rhetorics of Motherhood*" by Lindal Buchanan. *Enculturation: A Journal of Rhetoric, Writing, and Culture*

Research in-Progress:

Intimate Partner Violence Resources on College Campuses: Surveying the Landscape. Drafting for submission – journal not yet identified.

Grant Funded Research in-Progress:

How College Students Describe and Experience Intimate Partner Violence: A University of Utah Landscape Study. Grant received from University of Utah VPR Targeted Research Seed Grant Program, "Violence Against Women." Funded for 2020-2021.

Popular Media:

Silicon Slopes Meat and Potatoes Podcast, "How DV Impacts Utah Workplaces." (October 2019)

Utah Business Magazine, "Utah Businesses Can Strengthen and Support Victims/Survivors of Domestic Violence." (January 2020)

Utah Business Magazine Award, "Utah's 40 Under Forty." (February 2019)

Huffington Post, "The Trauma of Trump." (November 2016)

RESEARCH PRESENTATIONS

Conference Presentations:

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| October 2019 | "Organizational Barriers to Reporting Dating Violence on Campus." Association for Business Communication (ABC-International) |
| February 2019 | "Rethinking Theory and Praxis in Biz Comm: A Call for Civic Engagement." Association for Business Communication (ABC-Southwest) |
| May 2018 | "Public Discourses and Public Rhetoric in a Domestic Violence Charity." Rhetoric Society of America (RSA) |
| October 2017 | "From Theory to Public Action: Moving Rhetoric Beyond the University." Western States Rhetoric and Literacy Conference (WSRL) |
| March 2015 | "Your Trauma is Our Trauma: Separating Collective and Private Memories of War." Association for the Study of Law, Culture, and Humanities (ASLCH) |

- November 2014 "Trauma as Generative Crisis in War." Western States Rhetoric and Literacy Conference (WSRL)
- March 2015 "Taking Risks in the 'Contact Zone': Personal, Political, and Professional Narratives in Surgery Education, Academic Medical Journals, and War Trauma." Conference on College Composition and Communication (CCCC)
- March 2014 "Materiality of Language at the ICTY." Research Network Forum. Conference on College Composition and Communication (CCCC)
- March 2014 Panel Chair: "Teaching in/and Through the Classroom." Conference on College Composition and Communication (CCCC)
- March 2013 "Discursive Constructions of National Identity, Rape, and Conflict." Conference on College Composition and Communication (CCCC)
- October 2012 "Rhetorical Performances of Becoming Woman." Rocky Mountain Modern Language Association (RMMLA)
- October 2012 Panel Chair and Organizer: "Rhetorical Theory in Application." Rocky Mountain Modern Language Association (RMMLA)
- March 2012 "Decolonizing Normal in Online Composition Courses." Conference on College Composition and Communication (CCCC)
- October 2011 "Tension as Purpose: Utilizing Du Bois to Identify Sites of Institutional Conflict as Resistance in the FYW Classroom." Rocky Mountain Modern Language Association (RMMLA)

Invited Presentations:

- July 2019 "IPV in the Workplace" (Presentation to Ronald McDonald House employees)
- January 2020 "Crafting a Career with Impact" (Panel discussion for Eccles Inclusion Week)
- November 2019 "Implicit Bias Workshop" (Presentation given to business school student clubs)
- November 2019 "Public Discourses in a New Charity" (Presentation given at Salt Lake Community College)
- April 2017 "Discourse Analysis in Socio-political Climates" (Presentation given at Salt Lake Community College)

September 2015 "Diasporic War Memory and the Bosnian War" (Presentation given to
Communication course on War on Memory)

AWARDS

February 2019 – Utah Business "Forty Under 40" Award Recipient

April 2017 – "Excellence in Writing Award for Teaching," Department of Writing and Rhetoric Studies

PROFESSIONAL COMMUNICATION WORK

Executive Director and Founder

Fight Against Domestic Violence (FADV) – (Salt Lake City, UT)

Executive Communication Coach

New Jersey CASA (New Jersey) – "Cultivating Inclusion"

Reading Horizons (Utah) – "Implicit Bias 101"

Access Development (Utah) – "Best Practices in Workplace Communication"

Jamberry Nails, Inc. (Utah) – "Customer Service Rhetorics"

PROFESSIONAL ASSOCIATIONS

Association of Business Communication

National Communication Association

Utah Gender Research Interdisciplinary Network

Conference on College Composition and Communication

Rhetoric Society of America

Association for the Study of Law, Culture, and Humanities

TEACHING EXPERIENCE

University of Utah

Assistant Professor (Lecturer), Eccles Business School, Management Department

Salt Lake City, UT, August 2018-present

Courses:

Business and Professional Communication

Business and Professional Communication (hybrid)

Groups and Teams

Accounting Communication (graduate)

University of Utah

Associate Instructor, Department of Writing Studies and Rhetoric
Salt Lake City, UT, August 2005-present

On-Campus Courses:

Scientific Writing
Business Writing
Professional Writing
Special Topics in Writing (politics and comedy)
Argumentative Writing

Online and Hybrid Courses:

Scientific Writing (online and hybrid)
Business Writing (hybrid)—2 years
Professional Writing (online and hybrid)

Westminster College

Adjunct Instructor, Masters of Strategic Communication Program
Salt Lake City, UT, August 2015-present

Competency-Based Courses:

Integrated Marketing Communication
Capstone in Strategic Communication
Visual Communication

Salt Lake Community College

Associate Instructor, Freshman Level Composition (English 1010)
Salt Lake City, UT. May 2006-August 2006

San Diego State University

Graduate Teaching Instructor, Department of Rhetoric and Writing Studies
San Diego, CA. January 2003-May 2004

The Rhetoric of Written Arguments in Context (Writing 201)—1 year
Reading and Writing as Critical Inquiry (Writing 101)—1 year

ADMINISTRATIVE EXPERIENCE

Faculty Mentor

University of Utah Management Club, 2019-present

Advisory Director and Co-Founder

Fight Against Domestic Violence (FADV), 2017-present

Assistant Director

The Writing Initiative, July 2006-2008

A joint initiative between Department of Writing Studies and Rhetoric and the Business School
University of Utah

Lower-Division Writing Curriculum Committee

Department of Rhetoric and Writing Studies
San Diego State University. June 2003-May 2004

SERVICE

Service to Community:

Utah Gender Research Interdisciplinary Network

Research, networking, and advocacy. 2018-present

Fight Against Domestic Violence (FADV)

Directing, fundraising, communication, and advocacy. 2017-present

Bosnian American Professional Association (BAPA)

Membership and fundraising. 2012-present

Service to Field:

Hypatia (Feminist Journal)

Ad-hoc reviewer for journal submissions, June 2016

Conference on College Composition and Communication Special Interest Group (SIG)

Environmental Rhetoric and Advocacy, 2017-present

National Communication Association Interest Groups

Peace and Conflict

Language and Social Interaction

Feminist/Women Caucus

Conference Organization Committee

Research Network Forum (RNF) at Conference on College Composition and Communication (CCCC)

Tampa, FL, March 2015

Conference Organization Committee

Western States Rhetoric and Literacy Conference (WSRL)

University of Utah, October 2013

Panel Organizer

Rocky Mountain Modern Language Association (RMMLA)

University of Colorado, Boulder. October 2012