

# JESSIE LYNN RICHARDS

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Department of Management | David Eccles School of Business | University of Utah

## EDUCATION

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### *Doctorate of Philosophy / Communication and Writing/Rhetoric Studies*

University of Utah, May 2016

Dissertation: "Human Rights as Living Practice: On-the-ground Discourses of Everyday Trauma and the Aftermath of the Bosnian War"

Dissertation Chair: Maureen Mathison (scientific and medical rhetorics)

Dissertation Committee: Jennifer Andrus (discourses of law and gender), Casey Boyle (rhetorical theory, ambient and digital rhetorics), Suhi Choi (critical memory studies and war narratives); Leonard Hawes (conflict resolution and human rights)

### *Master of Arts / Rhetoric and Writing*

San Diego State University, 2004

Thesis: "Empowering Students and Teachers with Religious Worldviews in the Writing Classroom."

Thesis Chair: Glen McClish, (Rhetoric and Composition Studies).

Thesis Committee: Ellen Quandahl (rhetorical history and theory); Rebecca Moore (Religious Studies)

### *Bachelor of Science / English, Technical/Professional Writing*

Utah State University, 2002

Specialization in Professional/Technical/Scientific Communication

## RESEARCH, SCHOLARSHIP, PUBLIC ACADEMICS

ORCID id 0009-0006-8777-8975

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Business communication; rhetorics of conflict; rhetorics of war; trauma and memory; gendered rhetorics; methods of discourse analysis; cultural rhetorics and identity; critical ethnography; sociolegal studies; law and culture; rhetoric and composition; alternative pedagogies; language and power; socio-linguistics; organizational communication; interpersonal communication; communication theory

### Publications:

Linder, C., Richards, J., Melton, H., Griffiths, A., Peters, C., & Lund, H. (2024). Words matter: How college students use and understand terms related to intimate partner, dating, and sexual

violence. *Journal of College Student Development*, 65(1), 1–17.  
<https://doi.org/10.1353/csd.2024.a919347>

Richards, J. L., (2023). The Milk Jug: A Visual Rhetorical Analysis. Whalen, D. J., & Drehmer, C. My Favorite Assignment—A Storm Surge of Teaching Innovations. *Business and Professional Communication Quarterly*, 86(1), 91–108. <https://doi.org/10.1177/23294906231151901>

Linder, C., Richards, J., Melton, H., Griffiths, A., Lund, H., & Peters, C. (2022). *On (not) speaking the same language: Understanding how college students describe intimate partner violence*. Report published by the McCluskey Center for Violence Prevention, Salt Lake City, UT.

Linder, C., Burton, B., Badger Gleed, B., Phister, M., & Richards, J. (2022). Building on what we know (and don't!): Using scholarship to engage in primary prevention of relationship and sexual violence among college students. *Journal of College Student Affairs*, 40(2), 115–128. <https://doi.org/10.1353/csaj.2022.0019>

Richards, J. L., 2020. Bubble Gum Teaches Active Listening. My Favorite Assignment. *Business and Professional Communication Quarterly*. September 2021.

Richards, J. L., et al. 2018, From Big Ag to Campus Cafeterias: Intersections of Food-Supply Networks as Technical Communication Pedagogy. *Open Library of Humanities*, 4(2): XX, pp. 1–25. DOI: <https://doi.org/10.16995/olh.381>

Richards, J. L., June 2015, Book Review: “Didn’t Your Mother Teach You to Speak Like a Lady?: A Review of Rhetorics of Motherhood” by Lindal Buchanan. *Enculturation: A Journal of Rhetoric, Writing, and Culture*

### **Publications in Progress:**

Coe, K., Melton, H. C., Linder, C., Richards, J. L., Hills, W., & Moore, A. (under review). College students’ perceptions of a Clery timely warning about sexual assault. *Journal of Student Affairs Research and Practice*.

Linder, C., Melton, H., Hills, W., Coe, K., Richards, J., & Moore, A. (under review). Exploring the impact of Clery sexual assault warnings on a campus community. *Journal of Higher Education*.

Textbook with Sage Publishing. *Business and Professional Communication: People, Context, and Purpose*. Publication date May 2024. Co-author Curtis Newbold (Westminster College).

### **Grant Funded Research:**

Linder, C., Coe, K., Melton, H., & Richards, J. (submitted). Exploring the impact of timely warnings on student experiences, perceptions, and behaviors. (\$49,795). The Spencer Foundation.

Linder, C., Melton, H., & Richards, J. (accepted). How College Students Describe and Experience Intimate Partner Violence: A University of Utah Landscape Study. Grant received from University of Utah VPR Targeted Research Seed Grant Program, "Violence Against Women" (\$50,000). Co-Principal Investigator. Funded for 2020-2021.

### **Popular Media:**

Silicon Slopes Meat and Potatoes Podcast, "How DV Impacts Utah Workplaces." (October 2019)

Utah Business Magazine, "Utah Businesses Can Strengthen and Support Victims/Survivors of Domestic Violence." (January 2020)

Utah Business Magazine Award, "Utah's 40 Under Forty." (February 2019)

Huffington Post, "The Trauma of Trump." (November 2016)

## **RESEARCH PRESENTATIONS**

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### **Conference Presentations:**

October 2022	"Communication Breakdowns: Campus Messaging vs. Students Understanding of Dating Violence." Association for Business Communication (ABC-International)
October 2019	"Organizational Barriers to Reporting Dating Violence on Campus." Association for Business Communication (ABC-International)
February 2019	"Rethinking Theory and Praxis in Biz Comm: A Call for Civic Engagement." Association for Business Communication (ABC-Southwest)
May 2018	"Public Discourses and Public Rhetoric in a Domestic Violence Charity." Rhetoric Society of America (RSA)
October 2017	"From Theory to Public Action: Moving Rhetoric Beyond the University." Western States Rhetoric and Literacy Conference (WSRL)
March 2015	"Your Trauma is Our Trauma: Separating Collective and Private Memories of War." Association for the Study of Law, Culture, and Humanities (ASLCH)
November 2014	"Trauma as Generative Crisis in War." Western States Rhetoric and Literacy Conference (WSRL)

March 2015	"Taking Risks in the 'Contact Zone': Personal, Political, and Professional Narratives in Surgery Education, Academic Medical Journals, and War Trauma." Conference on College Composition and Communication (CCCC)
March 2014	"Materiality of Language at the ICTY." Research Network Forum. Conference on College Composition and Communication (CCCC)
March 2014	Panel Chair: "Teaching in/and Through the Classroom." Conference on College Composition and Communication (CCCC)
March 2013	"Discursive Constructions of National Identity, Rape, and Conflict." Conference on College Composition and Communication (CCCC)
October 2012	"Rhetorical Performances of Becoming Woman." Rocky Mountain Modern Language Association (RMMLA)
October 2012	Panel Chair and Organizer: "Rhetorical Theory in Application." Rocky Mountain Modern Language Association (RMMLA)
March 2012	"Decolonizing Normal in Online Composition Courses." Conference on College Composition and Communication (CCCC)

**Invited Presentations:**

January 2020	"Crafting a Career with Impact" (Panel discussion for Eccles Inclusion Week)
July 2019	"IPV in the Workplace" (Presentation to Ronald McDonald House employees)
November 2019	"Implicit Bias Workshop" (Presentation given to business school student clubs)
November 2019	"Public Discourses in a New Charity" (Presentation given at Salt Lake Community College)
April 2017	"Discourse Analysis in Socio-political Climates" (Presentation given at Salt Lake Community College)
September 2015	"Diasporic War Memory and the Bosnian War" (Presentation given to Communication course on War on Memory)

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**TEACHING EXPERIENCE**

### ***University of Utah***

#### **Assistant Professor (Lecturer), Eccles Business School, Management Department**

Salt Lake City, UT, August 2017-present

Business and Professional Communication (MGT 3810)

Business and Professional Communication – hybrid (MGT 3810)

Business and Professional Communication – honors (MGT 3815)

Groups and Teams (MGT 3600)

Accounting Communication – Masters of Accounting Program (ACCT 6052)

#### **Associate Instructor, Department of Writing Studies and Rhetoric**

Salt Lake City, UT, August 2005-2016

Scientific Writing

Business Writing

Professional Writing

Special Topics in Writing (politics and comedy)

Argumentative Writing

### ***Westminster College***

#### **Adjunct Instructor, Masters of Strategic Communication Program**

Salt Lake City, UT, August 2015-2018

Integrated Marketing Communication

Capstone in Strategic Communication

Visual Communication

### ***San Diego State University***

#### **Graduate Teaching Instructor, Department of Rhetoric and Writing Studies**

San Diego, CA. January 2003-May 2004

The Rhetoric of Written Arguments in Context (Writing 201)

Reading and Writing as Critical Inquiry (Writing 101)

## **ACADEMIC AND PROFESSIONAL SERVICE**

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Thesis Advisor, Eccles School of Business, Calvin Armstrong

Dissertation Committee, University of Utah, Kwynn Gonzalez-Pons, College of Social Work

Student Behavior Committee, University of Utah, 2021-2023

Committee on Student Affairs, University of Utah, 2021-2023

Business Communication Curriculum Committee, Management Department, University of Utah

McClusky Center for Violence Prevention, University of Utah, Board Member

McClusky Center for Violence Prevention, University of Utah, Hiring Committee & Voting Member

Gender-Based Violence Consortium, University of Utah, Co-PI & Research Council

Utah State University, College of Humanities, Arts, and Social Sciences Development Board

Utah Gender Research Interdisciplinary Network (UGRIN)

### **PREVIOUS SERVICE:**

Faculty Mentor, Eccles School of Business, University of Utah Management Club  
Bosnian American Professional Association (BAPA), Membership and fundraising  
Hypatia (Feminist Journal), Ad-hoc reviewer for journal submissions  
Conference on College Composition and Communication, Special Interest Group (SIG)  
Research Network Forum (RNF) at Conference on College Composition and Communication (CCCC)  
Conference Organization Committee, Western States Rhetoric and Literacy Conference (WSRL)  
Panel Organizer, Rocky Mountain Modern Language Association (RMMLA)

## **PROFESSIONAL COMMUNICATION WORK**

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### **Advisory Director and Co-Founder**

Fight Against Domestic Violence (FADV) – (Salt Lake City, UT)

### **Executive Communication Coach**

New Jersey CASA (New Jersey) – “Cultivating Inclusion”  
Reading Horizons (Utah) – “Implicit Bias 101”  
Access Development (Utah) – “Best Practices in Workplace Communication”  
Jamerry Nails, Inc. (Utah) – “Customer Service Rhetorics”

## **PROFESSIONAL ASSOCIATIONS**

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Association of Business Communication  
National Communication Association  
Utah Gender Research Interdisciplinary Network  
Utah Non-Profit Association  
Conference on College Composition and Communication  
Rhetoric Society of America  
Association for the Study of Law, Culture, and Humanities

## **AWARDS**

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Brady Faculty Superior Teaching Award, Eccles School of Business (2020-2021)  
Utah Business “Forty Under 40” Award Recipient (February 2019)  
Excellence in Writing Award for Teaching, Department of Writing and Rhetoric Studies (April 2017)