

## **Alfred Mowdood**

University of Utah, J. Willard Marriott Library  
Librarian and Adjunct Assistant Professor in Kinesiology  
Patent & Trademark Resource Center (PTRC) Representative  
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### **EDUCATION:**

August 1995                    **Kent State University**, Kent, OH.  
M.L.S. School of Library and Information Science.

December 1990                **University of Akron**, Akron, OH.  
B.A. in English with Minor in Art History.

### **LIBRARY EXPERIENCE:**

July 2015 – present            **Head of Faculty Services**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Lead group of librarians and library staff dedicated to providing research, reference assistance, outreach, and course-integrated instruction to faculty, staff, and students. Since September 1, 2017, serve as Patent & Trademark Resource Center (PTRC) Representative to the United States Patent & Trademark Office (USPTO). Provide specialized teaching, outreach, and assistance to faculty and students in Undergraduate Studies (LEAP), Lasonde, Athletics, Technology Licensing Office, Colleges of Health, Science, and Engineering, Bench2Bedside (B2B), and the David Eccles School of Business. Teach courses for Office of the VP for Research. Provide teaching and specialized support for Pivot-RP, Pitchbook, PatSnap, SciVal, ORCID, and EndNote.

September 2008 – 2015        **Head of Research and Information Services**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Coordinated a wide range of services for library users with a focus on the needs and expectations of undergraduate students. Also responsible for Research and Learning Services outreach programs to the campus, community and beyond. Ensured a prominent library role in new student orientation including orientation events and publications. Provided division and leadership for services offered in the Knowledge Commons, the main library service area that blends technology and research assistance with digital and traditional resources for individual and collaborative scholarship, and at other locations in the library and across campus. Served as assistant to the Associate Dean for Research and Learning Services. Taught undergraduate course-integrated library and research classes for LEAP, BlockU, Honors, Athletics, and several departments in the College of Health. Taught graduate level course-integrated library and research classes. Provided one-on-one and small group research consultations to undergraduates, graduate students, and faculty.

## **LIBRARY EXPERIENCE:**

- July 2004 – August 2008     **Student Computing Librarian**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Provided library and software support in the Multimedia Center. Provided outreach from the library to campus programs such as University of Utah Orientation and Leadership Development, Athletics, and Undergraduate Studies. Taught course-integrated library and research classes for LEAP and several departments. Collaborated with ESS (Exercise & Sport Science) faculty in integrating library resources and information literacy into ESS 2500. Worked with ESS faculty to create course packet; worked with students to create Moodle site. Served as staff trainer on Excel and the Horizon Information Management system. Promoted to Associate Librarian in 2005.
- August 2002 – July 2004     **Instruction Librarian and Computer Labs Liaison**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Taught course-integrated library and research classes for students in several programs and departments. Served as Instruction Division Webmaster and subject selector for three departments.
- August 2000 – July 2002     **Computer Lab Manager and Instruction Librarian**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Assisted in the planning and implementation of the two residence halls computer labs. Managed the daily computer lab operations and user services including scheduling, hiring, training, and budgeting. Taught approximately 100 classes per year. Provided reference service at various desks and continued subject selector duties. Created several Web research guides. Worked with ESS faculty to develop a library component to ESS 2500.
- July 1999 – August 2000     **Acting Head of the Instruction Division**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Managed and coordinated instruction program with four staff members including two librarians who taught /coordinated over 950 sessions reaching 14,000 students. Provided reference service and served as subject selector for two departments in the College of Health.
- January 1998 – July 1999     **Instruction Librarian**  
University of Utah, J. Willard Marriott Library, Salt Lake City, UT.  
Taught classes for undergraduate, graduate, staff, and high school students in using library and computing resources. Taught a one-credit course for the University Writing Program. Initiated and implemented library component for summer Upward Bound students. Provided reference service.
- September 1997 –  
December 1997     **Temporary Education Librarian**  
Cleveland State University, University Library, Cleveland, OH.
- August 1995 – July 1997     **Reference Librarian (Resident Librarian)**  
Kent State University, Libraries and Media Services, Kent, OH.

## GRANTS/AWARDS:

- 2023 Received "Parks, Recreation, and Tourism Friends of PRT Award" in April 2023.
- 2015 Received "Outstanding Service to the Department of Exercise and Sport Science" award at annual banquet in May 2015.
- 2014 Awarded \$3,500 from the Aspire Grants Program with Luise Poulton and Luke Leither to present a building-wide exhibition at the Marriott Library titled "Vesalius: Celebrating 500 years of Innovation."
- 2014 Awarded commendation from the faculty, staff, and students of the Department of Parks, Recreation, and Tourism at the U.
- 2013 – 2014 Served on National Institutes of Health (NIH)/National Library of Medicine (NLM) contract for the project "Building Awareness of Sex and Gender Differences Research: Phase II at the University of Utah."  
A percentage of my time was spent working on this contract which included outreach, social media, conference planning, and work on two special events including "Appreciating Dementia" and the Vesalius exhibition.
- 2013 Awarded \$1,000 from the University of Utah Varsity Club for an athletics exhibit which was jointly exhibited at the Marriott Library and the Jon M. Huntsman Center at the University of Utah.  
Awarded \$2,500 from the Innovative Program Enrichment Fund at the Marriott Library to purchase and promote the Active Desk.
- 2008 Awarded \$15,000 from the Graduate School of the University of Utah to support statistical software assistance in the Multimedia Center/Knowledge Commons. Proposed grant with Alison Regan.  
Member of group that was awarded \$3,200 in funding for the Alta Avalanche Study Center Collection from the Marriott Library.
- 2006 Awarded \$5,000 from the Marriott Library to implement new group study environments (knowledge plots) in the Marriott Library.
- 2005 Received Chair's Choice Incredible Service Award from the Department of Exercise & Sport Science at the University of Utah.
- 2000 – 2001 Awarded \$10,000 from the Graduate School of the University of Utah support "Integration of Research Skills" course. Proposed and wrote grant with Raul Sanchez, Linda St. Clair, and Stephanie Goodliffe.

## PUBLICATIONS/PRESENTATIONS:

- 2023 Baffour, T.D., Cowell Mercier, M., Rutledge, L., Mowdood, A., & McFarland, M.M. (2023). A scoping review protocol of anti-racism programs and practices in higher education: Implications for developing interventions to advance equity. *International Journal of Educational Research Open*, 5, 100279. <https://doi.org/10.1016/j.ijedro.2023.100279>
- Furse, C., Tao, K., Metz, A.J., Ziegenfuss, D., Bhutto, A., Mowdood, A., & Casucci, T. (2023, October 23). Engineering entrepreneurship: Lean canvas for invention [Virtual Workshop]. Institute of Electrical and Electronics Engineers, Antennas and Propagation Society (IEEE APS)
- 2022 Rutledge, L., Casucci, T. & Mowdood, A. (2022). Teaching an old dog new tricks: An informal apprenticeship model for mid/late-career librarians. Utah Library Association Annual Conference.
- 2021 Ziegenfuss, D. H., Mowdood, A., Casucci, T., & Rutledge, L. (2021, May 21). Beyond traditional library outreach: Building on theory, technology, and librarian strengths to meet diverse student needs [Virtual]. Presentation at the California Conference on Library Instruction (CCLI).
- Casucci, T., Rutledge, L., Mowdood, A. & Ziegenfuss, D. H. (2021, May 21). HyFlexing library instructional materials and creating open access learning tools: Getting at the heart of designing flexible instruction [Virtual]. Utah Library Association Annual Conference.
- Mowdood, A. & Casucci, T. (2021). Salt Lake City, Utah PTRC report. *Journal of the Patent & Trademark Resource Center Association*, 31. <https://ptrca.org/newsletters/2021/salt%20lake%20city>
- Rutledge, L., Casucci, T., Mowdood, A. Ziegenfuss, D.H. (2021, April). HyFlexing library instructional materials: Getting at the heart of designing flexible instruction. 330-337. *2021 ACRL Proceedings*. <https://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2021/HyFlexingLibraryMaterials.pdf>
- Irvin, D. Casucci, T. Mowdood, A. (2021, April 13). Patent and trademark outreach & Indigenous intellectual property. 155-161. *2021 ACRL Proceedings*. <https://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2021/PatentTrademarkOutreach.pdf>
- 2020 Irvin, D., Mowdood, A., & Casucci, T. (2020, October 22). Tribal outreach and intellectual property training in the Four Corners region [Virtual]. New Mexico Library Association Annual Conference. Albuquerque, NM.
- Casucci, T., Irvin, D., & Mowdood, A. (2020, May). American Indian intellectual property in the Four-Corners region. Utah Library Association Annual Conference. St. George, UT. Canceled.
- 2019 “Embedded Librarianship in a First Year Experience Program: Lessons Learned After 20 Years.” Peer-reviewed panel session presented at ACRL 2019 in Cleveland, OH by Brandon Patterson, Alfred Mowdood, Donna Ziegenfuss, Dale Larsen, Donna Baluchi, & Marissa Diener.
- Mowdood, A. & Casucci, T. (2019). Salt Lake City, Utah PTRC Report. *Journal of the Patent & Trademark Resource Center Association*, 29. [https://ptrca.org/newsletter\\_article/saltlakecity-6/](https://ptrca.org/newsletter_article/saltlakecity-6/)

## PUBLICATIONS/PRESENTATIONS:

- 2018 Manwaring, S. S., Stevens, A.L., Mowdood, A., & Lackey, M. (2018). A scoping review of deictic gesture use in toddlers with or at-risk for autism spectrum disorder. *Autism & Developmental Language Impairments*, 3, 1-27. <https://journals.sagepub.com/doi/pdf/10.1177/2396941517751891>
- Brown, J. M., Larsen, D., Maisch, S. Mowdood, A., Sefandonakis, A., & Ziegenfuss, D. (2018). Library partnership and assessment: Multiple stakeholder evaluation in an academic Co-teaching environment. Association for the Assessment of Learning in Higher Education (AALHE) Eighth Annual Conference in Salt Lake City, UT. [https://www.aalhe.org/assets/docs/2018\\_AALHE\\_Conference\\_Proceedings.pdf#page=56](https://www.aalhe.org/assets/docs/2018_AALHE_Conference_Proceedings.pdf#page=56)
- “Imagine U: Makerspaces, VR/AR, Gaming, and Creative Spaces in a University Ecosystem.”  
Presented by Alfred Mowdood at the 40th Annual Patent and Trademark Resource Center Program in Alexandria, VA.
- 2017 Godfrey, I., Rutledge, L., Mowdood, A., Reed, J., Bigler, S. & Soehner, C. (2017). Supporting student retention and success: Including family areas in an academic library. *portal: Libraries and the Academy*, 17, 375-388. <https://doi.org/10.1353/pla.2017.0023>
- Wimmer, E., Casucci, T., Reed, J., Rhodes, N., Fogg, B., Ferrill, TJ, Morrison, D., Mowdood, A., Schmick, D., Mirfakhrai, M. & Jones, P. (2017). Medical innovation competition information support. In J. P. Shipman & B.A. Ulmer (Eds.) *Information and innovation: A natural combination for health sciences libraries* (pp. 99-116). Lanham, MD: Rowman & Littlefield.
- “Welcome to Your Library: Resources & Services for the Integrative Health Practitioner & Client.”  
Co-presented session with April Love at the 6<sup>th</sup> Annual Utah Integrative Health and Resiliency Conference in Salt Lake City, UT.
- 2016 “Addressing Cultural Humility and Implicit Bias in Information Literacy Sessions.”  
Peer-reviewed conference session presented at the Library Instruction West 2016 conference in Salt Lake City, UT on June 10<sup>th</sup>. Presentation given by Twanna Hodge and Alfred Mowdood. Available at <https://digitalcommons.usu.edu/context/liw16/article/1032/type/native/view/content>
- 2016 “Conducting Research in Your Library: Find Answers to Your Questions!”  
Pre-conference session presented at the Utah Library Association Annual Conference on May 4<sup>th</sup>, 2016 in Layton, UT. Presentation given by Catherine Soehner, Amy Brunvand, Lorelei Rutledge, Alfred Mowdood, and Ambra Gagliardi.
- “Researching and Accessing Resilience Resources and Services.”  
Co-Presented session with Erika Lake and April Love at the 2016 Utah Integrative Health and Resiliency Conference: The Evidence, The Experience, The Application in Salt Lake City, UT. Available at <http://epubs.utah.edu/index.php/hiarc/article/view/1636>

## PUBLICATIONS/PRESENTATIONS:

- 2015 Rutledge, L. Lemire, S, Hawks, M, & Mowdood, A. (2015). Competency-based talent management: Three perspectives in an academic library. *Journal of Library Administration*, 55, 235-250.  
doi:10.1080/01930826.2015.1105051
- “Mixed-Methods Evaluation of Library Programs: How Do I Do It?”  
Co-presented session with Lorelei Rutledge and Jacob Reed at the ULA Annual Conference in May 2015 in St. George, UT.
- "Dare to Perform: Using Organizational Competencies to Manage Job Performance."  
Co-presented paper with Lorelei Rutledge and Sarah LeMire at the ACRL 2015 Conference in Portland, OR. Available at  
[http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2015/Rutledge\\_LeMire\\_Mowdood.pdf](http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2015/Rutledge_LeMire_Mowdood.pdf)
- “Lifhacking the Library: Resources to Support Integrative Health Education and Research.”  
Co-presented session with Erica Lake at the 2015 Utah Integrative Health and Resiliency Conference: The Evidence, The Experience, The Application in Salt Lake City, UT.
- “Accepting No Limits: Librarians Lead Sex and Gender Differences Research Efforts.”  
Primary author: Jeanne M. LeBer. Other authors were Jean P. Shipman, Jessi Van Der Volgen, and Alfred Mowdood.  
Poster presented at the MLA (Medical Library Association) '15 "Librarians Without Limits" Annual Conference in Austin, TX on May 19, 2015.
- 2014 “Organizational Change in Libraries: A Process for Success.”  
Co-presented session with Catherine Soehner at the 2014 ULA Annual Conference in Sandy, UT.
- “You: The Owner’s Manual to Integrative Health Resources.”  
Co-presented session with Erica Lake at the 2014 Integrative Health Conference in Salt Lake City, UT.
- “Vesalius: Celebrating 500 Years of Innovation.”  
Building-wide exhibit at the J. Willard Marriott Library running from July 11<sup>th</sup> to October 3<sup>rd</sup> involving Rare Books Division, Eccles Health Sciences Library and over 50 library staff.
- “Building Awareness of Sex and Gender Differences Research.”  
Co-presented poster at the InfoFair 2014: Women's Health, Sex & Gender Research Conference in Salt Lake City, UT.
- “From Bench to Bedside – Building Interprofessional Innovations”  
Co-presented paper with Jeanne Le Ber at the MCMLA Conference in Salt Lake City, UT.
- 2013 “(Dis)Able: Transforming Disabling Library Spaces.”  
Co-presented paper with Lorelei Rutledge at the ACRL 2013 Conference in Indianapolis, IN. Available at  
[http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2013/papers/RutledgeMowdood\\_Disabled.pdf](http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2013/papers/RutledgeMowdood_Disabled.pdf)

## **PUBLICATIONS/PRESENTATIONS:**

- 2012 "Marketing Your Library."  
Served on panel presentation at the ULA Annual Conference Special Libraries Section in Salt Lake City, UT.
- 2010 "Exercise and Sports Science."  
Co-presented session with Associate Dean of the College of Health at the GWLA Directors' March Meeting in Salt Lake City, UT.
- 2009 "Knowledge Commons at the University of Utah."  
Created poster for the ARCL Information Commons Discussion Group at the ALA Midwinter Conference presented by Jill Moriearty in Denver, CO.  
"Being the Knowledge Commons for the U."  
Co-presented session at the ARL Research Library Leadership Fellows Program: Strategic Issues Institute in Salt Lake City, UT
- 2008 "Students Creating Their Own Learning Objects."  
Co-presented interactive poster with Nick Galli and Brian McBride at the New Media Consortium Annual Conference in Princeton, NJ.  
"Strategies for a Student-based Introductory Exercise and Sport Science Course."  
Co-presented poster with ESS graduate students, staff, and faculty at the AAHPERD National Convention in Fort Worth, TX.
- 2007 "Blingin' Bibliographies: Recycle Those 3x5 Index Cards."  
Co-presented program with Adriana Parker at the Utah Library Association (ULA) Conference in Provo, UT.  
"Gadgets, Gadgets, Gadgets: Future Trends for Libraries."  
Panel presentation at the ULA Conference in Provo, UT.
- 2006 Assisted two faculty, Dr. Melinda Frey and Dr. Maria Newton, in creating presentations for the AAHPERD National Convention and Exposition in Salt Lake City, UT.
- 2004 "Recipes for Active Learning."  
Co-presented roundtable session with Emily Paladino and Sarah Bosarge at the annual LOEX-of-the-West conference in Bozeman, MT.
- 2003 "Using Excel 2000 to Manage Grades and Classroom Activities." Presented poster session with Rebekah Callor at the annual ULA Conference in Sandy, UT.
- 2000 "Partnerships between Librarians and Computer Professionals: The University of Utah Experience."  
Co-presented report at the annual LOEX-of-the-West conference in Bozeman, MT.

## CONFERENCES & CONTINUING EDUCATION:

- 2023 Attended 44<sup>th</sup> Annual Patent and Trademark Resource Center Virtual Program.
- 2022 Attended 43<sup>rd</sup> Annual Patent and Trademark Resource Center Virtual Program.  
Attended and presented at Utah Library Association Annual Conference in Layton, UT.
- 2021 Attended and presented at ACRL 2021 Virtual Conference  
Attended and presented at Utah Library Association Virtual Conference  
Attended and presented at 42<sup>nd</sup> Annual Patent and Trademark Resource Center Virtual Program
- 2019 Attended and presented at ACRL 2019 in Cleveland, OH.  
Attended 41<sup>st</sup> Annual Patent and Trademark Resource Center Program in Alexandria, VA.  
Attended and presented session at inaugural Utah STEM Librarian Boot Camp in Salt Lake City, UT.
- 2018 Attended and presented at the Association for the Assessment of Learning in Higher Education (AALHE) Eighth Annual Conference in Salt Lake City, UT.  
Attended 40<sup>th</sup> Annual Patent and Trademark Resource Center Program in Alexandria, VA.  
Attended 2018 Utah Library Association Conference in Provo, UT.
- 2017 Attended 39<sup>th</sup> Annual Patent and Trademark Resource Center Program in Alexandria, VA  
Attended and hosted roundtable session at ACRL 2017 in Baltimore, MD.  
Attended, presented and helped host 6<sup>th</sup> Annual Utah Integrative Health and Resiliency Conference in Salt Lake City, UT
- 2016 Attended, presented, and helped host the 5<sup>th</sup> Annual Utah Integrative Health Conference at the J. Willard Marriott Library in Salt Lake City, UT.  
Attended and presented at the Utah Library Association Conference in Layton, UT.  
Attended and presented at the Library Instruction West 2016 Conference in Salt Lake City, UT.
- 2015 Attended, presented, and helped host the 4<sup>th</sup> Annual Utah Integrative Health and Resiliency Conference at the J. Willard Marriott Library in Salt Lake City, UT  
Attended and presented at the Utah Library Association Conference in St. George, UT.  
Attended and presented at the ACRL 2015 Conference in Portland, OR.

## CONFERENCES & CONTINUING EDUCATION:

- 2014 Attended, presented, and helped host the 3<sup>rd</sup> Annual Utah Integrative Health and Resiliency Conference at the J. Willard Marriott Library in Salt Lake City, UT.  
Attended and presented at the Utah Library Association Conference in Sandy, UT.  
Attended and presented at InfoFair 2014: Women's Health, Sex & Gender Research Conference in Salt Lake City, UT  
Marriott Library's Preparing for Advancement Leadership Program Completed eight session program conducted by Melanie Hawks.
- 2013 Attended and presented at the ACRL 2013 Conference in Indianapolis, IN.  
Cultural Competence Initiative at the J. Willard Marriott Library  
With Lorelei Rutledge and Melanie Hawks, we planned a year-long series of events and workshops to improve "cultural awareness of self and others."
- 2012 Attended and presented at the Utah Library Association Conference in Salt Lake City, UT.
- 2011 ACRL & Harvard Graduate School of Education's Leadership Institute for Academic Librarians (LIAL) in Cambridge, MA.  
Attended six-day institute focusing on leadership and management skills for academic librarians
- 2008 Attended and presented at the annual New Media Consortium conference in Princeton, NJ.  
Attended and presented at the annual national AAHPERD conference in Fort Worth, TX.
- 2007 Attended DeLange Conference VI - Emerging Libraries in Houston, TX.
- 2007 Attended and presented at 2007 ULA Conference in Provo, UT.  
"Rally Round the Library: New Models for Librarianship."  
Invited speakers for a three-library conference in Salt Lake City, UT.
- 2005 Attended annual ALA conference in Chicago, IL  
Attended 8- hour ACRL preconference on "Instructional Design: Tools, Techniques, and Strategies."
- 2004 Presented and attended LOEX-of-the-West 2004 in Boise, ID.
- 2003 Attended and volunteered at Computer Help Desk for 30 hours at the ULA Conference in Sandy, UT.
- 2000 – 2002 Attended annual EDUCAUSE conferences.
- 2000 Completed four classes in the Internet Webmaster program on HTML, Web Design, Web Usability, and JavaScript from Academic Outreach & Continuing Education (AOCE) at the University of Utah.  
Presented and attended LOEX-of-the-West in Bozeman, MT.
- 1998, 2000 Attended annual LOEX conference in Ypsilanti, MI.
- 1998 Attended LOEX-of-the-West in Cedar City, UT.

**MEMBERSHIPS:**

American Library Association

Utah Library Association

Patent & Trademark Resource Center Association (PTRCA)