

Aaron T. Phillips

EDUCATION

Ph.D. in Communication/Writing & Rhetoric Studies, University of Utah, 2015
Areas of emphasis: environmental communication, rhetoric, discourse analysis
Dissertation: *Bordered Bioregions: The Rhetorical Function of Characterization in Gray Wolf Reintroduction*

PROFESSIONAL APPOINTMENTS

Associate Professor-Lecturer, Management Department, University of Utah, 2019-
Assistant Professor -Lecturer, Management Department, University of Utah 2015-2019
Associate Instructor, University Writing Program, University of Utah, 2006-2015
Instructor, University Writing Program, University of Utah, 2001-2006

SCHOLARLY PUBLICATIONS

Refereed Journal articles

- Phillips, A.T. (2024). Reaching Out: Building Communication Resilience Through Intentional Extraversion. Issue/date TBA. *Business & Professional Communication Quarterly*. Accepted 12/9/23.
- Phillips, A.T. (2023). Compassion and Creativity in Crisis Communication: Learning From The Flint Water Crisis. *Business & Professional Communication Quarterly*, 86(3), 389-391.
- Kirschbaum, M. & Phillips, A.T. (2020). Enhancing Curriculum to Facilitate Student Learning During the Covid-19 Pandemic: Lessons Learned in the Daniels Ethics Fund Internship for Academic Credit. *Symbiosis eXpress IntlEd* (Advancing Internationalisation Through Blended Learning initiative by the Symbiosis Centre for International Education), 1(1), 30-34.
- Phillips, A.T. (2017). Bordering Ecosystems: The Rhetorical Function of Characterization in Gray Wolf Management. *Environmental Communication: A Journal of Nature and Culture*, 11(4), 435-451. DOI: 10.1080/17524032.2015.1018837. IF=1.414.
- Phillips, A.T. (2016) Wild Horse Annie Rides on Washington: Mythical Characterization

in Newspaper Coverage of Wild Horse Advocacy. *American Journalism*, 33(1), 1-18. DOI: 10.1080/08821127.2015.1134974.

Phillips, A.T. (2015) Eliding Extraction, Embracing Novelty: The Spatio-Temporal Configuration of Natural History. *Environmental Communication: A Journal of Nature and Culture*, 8(4), 452-467. DOI:10.1080/17524032.2014.919331.

Book chapter

Phillips, A.T. (2017) “Deep Impressions”: The Promise and Possibilities of Intercultural Experiential Learning for Environmental Literacy and Language Attitudes. In *Pedagogy of Environmental Communication*, Eds. Tema Milstein, Mairi Pileggi, and Eric Morgan.

Digital media review

Phillips, A.T. (2016). Review of the feature film *Truth*. *American Journalism*, 33(3), 364-369. DOI: 10.1080/08821127.2016.1204164.

Book review

Phillips, A. T. (2012). Climate Change: Scepticism [sic] versus Objectivity? *Science As Culture*, 21(4), 607-610. DOI:10.1080/09505431.2012.706276.

ACADEMIC PRESENTATIONS

Buffering Overconfidence and Encouraging Authenticity: Teaching a ‘Beginner’s Mind’ Approach to Business Communication. Western Regional Association for Business Communication Conference. Tucson, AZ March 8, 2024.

Reaching Out: Building Communication Resilience Through Intentional Extraversion. Association for Business Communication Conference. Denver, CO October 26, 2023.

Balancing Respect and Realism in Employee Evaluations. Interactive exercise for students. Western Regional Association for Business Communication. Laie, Hawaii February 16, 2023

Compassion and Creativity in Crisis Communication: Learning From the Flint Water Crisis. Association for Business Communication Conference. Tampa, FL October 7, 2022.

Making the Visceral Visual in Wildlife Management and Decision Making. Viscom, the Visual Communication Conference. Cannon Beach, OR June 17, 2021.

Harnessing Cognitive Lightning to Create On-the-Fly Green Marketing. Association of Business Communication conference. October 29, 2020 (virtual conference).

Epic Promise or Epic Fail: Tensions in the Sustainability Strategy of Vail Resorts, Inc. International Communication Association Annual Meeting. Gold Coast, Australia. Part of a panel entitled 'Fields of Green? Sport as an Open Communication Platform for Environmental Knowledge.' May 15, 2020. *Travel canceled due to Covid-19 pandemic.*

The Wolf and the Cowboy in the Anthropocene: Discursive dissonance in wildlife management. European Group for Organizational Studies. Edinburgh, UK. July 5, 2019.

Saying I'm Sorry: An Analysis of Corporate Leadership and the Rhetoric of Apologia. Association of Business Communication Conference. With Kathryn Cañas. Miami, FL. October 26, 2018.

Fostering Change Leadership in Management Education through a Course in Sustainability. Academy of Management Conference, Teaching and Learning Forum. Chicago, IL. August 11, 2018.

Building Ecologies and Voices of Change Leadership: Reframing the Systems of Property, Capital, and Language in Business Education. Part of a panel session on Teaching Environmental Communication Across Disciplines. International Communication Association Conference. Prague, CZE. May 25, 2018.

Empathy for the Devil: Organizational Mindfulness and The Management of Wild Predators. Western States Communication Association annual conference. Santa Clara, CA. February 19, 2018. *Proposed/accepted, but travel canceled.*

Power to People and Planet: Market Manias as Profanely Rhetorical. Economics, Communication, and Society preconference for National Communication Association annual conference. Dallas, TX. November 15, 2017.

Accusatory Locality and The Armed Occupation of Facts: Competing Legal Theories in the Malheur Case. Part of a panel discussing Standing Rock protests and Malheur Wildlife Refuge Occupation. Conference on Communication and the Environment, Leicester, England, UK. July 1, 2017.

Developing & Revising the Online & Hybrid Classroom. With Jennifer Cummings and Kate Cañas. Association For Business Communication Western Regional Conference, Provo, UT. March 30, 2017.

Teaching Communication with Technology: Is AI the new TA or the new you? Association For Business Communication Western Regional Conference, Provo, UT. March 30, 2017.

The Discursive Silencing of Scientific Progress in Decision making: A Case Study in Wildlife Management. Western States Communication Association Conference, Salt Lake City, UT. February 20, 2017.

An Influx of Human Resources: Mapping the Migrant Crisis Digitally, Environmentally, and Rhetorically. Association for Business Communication Annual Conference, Albuquerque, NM. October 21, 2016.

How Do You Teach Diversity? Co-presented with Kathryn Cañas and Georgi Rausch. Association for Business Communication Annual Conference, Albuquerque, NM. October 20, 2016.

The Classic Look of Discrimination: Abercrombie & Fitch's Struggle to Manage Diversity. Co-presented with Kathryn Cañas and Georgi Rausch. Conference on Diversity in Organizations, Communities, & Nations, Granada, Spain. July 27, 2016.

Expeditions into Crisis: The Case for a Field-Based Crisis Communication and Management Course. Association for Business Communication Western Regional Conference, Denver, CO. May 20, 2016.

Convergence, Coexistence and Conflict: Innovations and Perturbations in Wildlife Management. Western States Communication Association Conference, San Diego, CA. February 28, 2016.

It's the Audience (or Is It?): Framing Writing Success in the Business Communication Context. Association for Business Communication Annual Conference, Seattle, WA. October 31, 2015.

Gonzo Comedy and Environmental Literacy: The Performance of Crisis Through Spectacle on *The Daily Show*. Conference on Communication and the Environment. Boulder, CO. June 13, 2015.

Vernacular Eco-Logic v. the Technosocial Construction of Ecology: When the 'Best Available Science' is Citizen Science. Conference on Communication and the Environment. Boulder, CO. June 13, 2015.

She Should Comb Her Hair With Barbed Wire: Myth and Memory in Media Coverage of Wild Horse Annie." National Communication Association convention. Chicago, IL. November 22, 2014. Research poster.

From Unchained to Constrained: Pathological Hybridity in Gray Wolf Management. Rhetoric Society of America Conference, "Border Rhetorics." San Antonio, TX. May 24, 2014.

Bag it, Tag it, Just Don't Let it in the Bar: Predatory Exclusion From the Category of Wildlife. Western States Rhetoric and Literacy Conference, Salt Lake City, UT. October 25, 2013.

Wyoming's Wayward Wolves: in the Crosshairs of Ecology and Economics. Conference on College Composition and Communication, Las Vegas, NV. March 20, 2013.

Deep Time, Shallow Space: The Spatial Disciplining of Natural History. University of Utah Symposium on Space and Place. Salt Lake City, UT. February 28, 2013.

From Endangered to Invasive: Rhetorical Inversions in Rocky Mountain Gray Wolf Management. Western States Communication Association Conference, Reno, NV. February 18, 2013.

Rhetorical Revelation and Scientific Obfuscation: The Case of the Alien Researcher. Conference of the Rocky Mountain Modern Language Association, Boulder, CO. October 13, 2012.

Localized Dissent: Place-based Visual Argument. VISCOM (Visual Communication Conference), Midway, UT. June 22, 2012.

(Dis)Embodying Nature: the New Natural History Museum of Utah. Conference on College Composition and Communication, St. Louis, MO. March 21, 2012.

Cracking the Code: Students Entering Discourse Communities Through People-Focused Research. Two-Year College English Association (TYCA) West Conference, Salt Lake City, UT. October 2009.

A Matter of Interpretation: The Challenge of Assessing Student Writing in a Professional Writing Course. TYCA West Conference, Park City, UT. October 2006.

TEACHING

University of Utah

MBA 6800: Integrative Field Experience (Capstone consulting projects)

Accounting 6910: Special Topics—Accounting Communication

Business 1050: Foundations of Business Thought

Business 3995: Business Scholars (Ethics unit and case competition)

Management 6910: Masters Independent Study: Global Reporting Initiative

Sustainability Certification (Alexis Lee, PMBA student)

Management 6910: Masters (PMBA) Independent Study: Sustainability Reporting and Accounting (Emily Kay, PMBA student)

Management 3710: Leadership & Sustainability in Living Systems

Proposed & developed course; Among first on campus to receive campus-wide 'Sustainability-Complete' course attribute

Management 3810: Business & Professional Communication (hybrid, online, & traditional formats)

Management 3815: Business Scholars Professional Communication

Management 4810: Advanced Professional Communication (Crisis communication, proposal writing, & social media)

Management 5500: Leadership Through Emotional Intelligence

Communication 4670: Environmental Reporting

Writing 3014: Scientific Writing (online and traditional formats)

Writing 3420: Environmental Writing

Writing 3860: Introduction to Rhetoric

Writing 4080/6080: Nonfiction Environmental Writing

Writing 4200: Writing Popular Nonfiction

Writing 2010: Intermediate Academic Writing (online and traditional formats)

Writing 3015: CEL Professional Writing (online, traditional and hybrid formats)

Field-based teaching

Lead Instructor: PRTL 1140: Mountain Bike Touring and Camping; PRTL 1120: Outdoor Cooking and Camping

Assistant Instructor: PRTL 1252: Hike Canyonlands National Park; PRTL 1261: Backpack San Rafael Reef; PRTL 1265: Tourism in Yellowstone National Park

Other institutions

Westminster College: Communication 340—Communication Theory & Persuasion; Management 4121—Effective Business Writing

Salt Lake Community College: English 1010--Introduction to Writing (online, traditional and hybrid formats); English 2010: Intermediate Writing (online and traditional formats)

GRANTS & AWARDS

- Daniels Fund Ethics Initiative Fellow, 2023. In recognition of outstanding contributions to the David Eccles School of Business Daniels Fund Ethics Initiative Program
- Leadership in Ethics Education Award, Daniels Fund Education Initiative, 2021
- Dr. Rodney Brady Excellence in Teaching Award, David Eccles School of Business, 2018
- Sustainable Campus Initiative Fund, University of Utah—\$1000 in support of 2017 International Stream Daylighting Symposium, September 15, 2017
Interdisciplinary collaboration with University of Utah College of Architecture + Planning, Seven Canyons Trust, and Taller 13
- Alta Sustainability Integration in Teaching Award, 2017
- Sustainability Teaching Scholar, University of Utah, 2016-2017
- Doctoral Honors Seminar, National Communication Association, Acadia National Park, ME, July 2013. *Theme*: Research Collaboration on Disciplinary Frontiers: Spanning Methodological Boundaries
- Floyd O'Neil Scholarship in Western American Studies, University of Utah, 2012-2013
- Excellence in Teaching Award, University of Utah Writing Program, 2010-2011

SERVICE

Service To University and Department

- Faculty coordinator/coach for Eccles School undergraduate case competition team for Daniels Fund Ethics Initiative. National competition travel April 18-20, 2024
Coaching sessions weekly in March
- Faculty Advisor, Outdoor Industry Club (University of Utah undergraduate student club), 2021-present
- Faculty Search Committee, Responsibilities of Business Leaders teaching faculty (2024)

- Head judge, Daniels Fund Ethics Initiative Undergraduate Case Competition (2023)
- Faculty coordinator/coach for Eccles School undergraduate case competition team for Daniels Fund Ethics Initiative. National competition travel April 20-22, 2023. Coaching sessions weekly in March
- Invited participant, Daniels Fund Ethics Consortium Summit. November 2-3, 2021. Santa Ana Pueblo, NM
- University Sustainability Education Advisory Committee, 2016-2023
- Graduate committee, Professional Master of Science and Technology, April Furin. Project: Sustainability Reporting at USANA. 2021-22
- Graduate committee, Professional Master of Science and Technology Professional Experience Project, Sierra Krippner. Project: Sustainability Reporting at Harmon's. 2021-22
- Faculty Mentor, Honors Thesis for Ariel Flores Mena, "Working Identity in Latinx Students in Relation to Current Cultural Trends," 2018-19
- Daniels Fund Ethics Initiative Undergraduate Case Competition Coaching session, 1/13/20
- Faculty Mentor, Honors Thesis for Logan Millar, "Injury, Rehabilitation, and the Psyche: An Autoethnographic Narrative Review," 2019-20
- Competition Judge, Summer Bridge Case Competition, DESB Opportunity Scholars, 2018
- Student team presentation coach, Student Investment Fund, Spring 2018
- Student team presentation coach, Daniels Fund Ethics Initiative Case Competition, Spring 2017
- Management Department search committee, Business and Liberal Education Career-Line faculty position. Spring 2017
- Management Department Business Communication Curriculum Committee, 2015-present
- Management Department Online Curriculum Development Committee, 2015-present

- Management Department Accounting Communication Curriculum Committee, 2015-2021
- Faculty sponsor, Undergraduate Research Opportunity Program project, Jacob Sirianni: “Identifying Correlations Between Bird Feeding Behavior and Local Weather Conditions,” Spring 2014
- Faculty mentor, Community Engaged Learning (CEL) professional writing and environmental writing courses, 2011-2015
- Placement essay rating committee, Department of Writing and Rhetoric, 2008-2015
- Textbook and curriculum committee, Writing 210: Intermediate Writing, 2007-2008
- Assistant course coordinator, Writing 210, 2006-2007

Service To Discipline

- Reviewer, *Environmental Communication: A Journal of Nature & Culture*, 2015-present
- Reviewer, *Business & Professional Communication Quarterly* (pedagogical practice article referee), 2022-present
- Reviewer, *Human-Wildlife Interactions* journal, 2017-present
- Reviewer, *Written Communication*, 2018-present
- Reviewer, Organizational Communication Division, Western States Communication Association Conference, 2021-22
- Reviewer, Association for Business Communication Conference, 2020
- Reviewer, Environmental Communication Interest Group, 2019 Western States Communication Association Conference
- Reviewer, Organizational Communication Interest Group, 2019 Western States Communication Association Conference
- Reviewer, Rhetoric and Public Address Interest Group, 2018 Western States Communication Association Conference
- Reviewer, Rhetoric and Public Address Interest Group, 2017 Western States Communication Association Conference
- Reviewer, Rhetorical Theory Division, 2014 National Communication Association conference

- Organizing Committee, “Big Data, Big Questions: Partnering Methodological Approaches to Utilize Large Data Sets.” Graduate student conference, University of Utah, March 27-28, 2014 (canceled)
- Secretary, University of Utah Student Chapter, Rhetoric Society of America, 2013-2015
- President, University of Utah Student Chapter, Rhetoric Society of America, 2012-2013
- Organizing Committee, Western States Rhetoric and Literacy Conference, Salt Lake City, UT, 2013
- Reviewer, Western States Rhetoric and Literacy Conference, Salt Lake City, UT, 2013

Service To Community

- Board of Directors, Quick Release Racing (cycling advocacy group dedicated to building youth cycling opportunities and presenting various events), fall 2014-spring 2022
- Coach, DNA Cycling Roleur Youth Development Mountain Bike Program, 2016-2018
- Safety Rider, National Ability Center Summit Challenge (bicycle tour to benefit NAC and Wounded Warrior Project), 2014, 2015, & 2016
- Editor, *TUNA News: The Journal of the Utah Nordic Alliance*. Produce and edit written and photographic content related to Nordic skiing in Utah; write monthly column, “The Starting Line.” 2010-2011
- Board of Directors, The Utah Nordic Alliance (cross country ski racing/advocacy group), 2010-2011
- Course Marshal, Tour of Utah Professional cycling race, August 2012
- Motorcycle Course Marshal, Little Red Riding Hood women’s cycling event, June 2012
- Volunteer English instructor, Guadalupe School, Salt Lake City, 2003-2005
- Volunteer cooperative adventure coordinator, University of Utah Outdoor Recreation Program, 1994-1998

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- Daniels Fund Ethics Initiative Fellow, 2023. In recognition of outstanding contributions to the David Eccles School of Business Daniels Fund Ethics Initiative Program
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- Floyd O'Neil Scholarship in Western American Studies, University of Utah, 2012-2013
- Excellence in Teaching Award, University of Utah Writing Program, 2010-2011

INVITED ACADEMIC LECTURES

Sustainability and the Living Supply Chain. Ten presentations to groups of Business Scholars Students in the Eccles School during the 2017-18 academic year.

How to Crush the Bench to Bedside Pitch. Presented to participants in the Bench to Bedside Competition, which challenges students to invent and bring to market an innovative medical device or procedure. February 8, 2018.

The Art of Abstract Writing. Co-presented with Zachariah Chatterley to students in the University of Utah's Undergraduate Research Opportunities Program. October 6, 2014; reprised several times during academic year.

Fine-tuning your abstract: Editing Workshop. Presented to students in the University of Utah's Undergraduate Research Opportunities Program. November 24, 2014; reprised several times during academic year.

INVITED COMMUNITY TALKS

Effective Leadership Through Outstanding Communication. Presented to the leadership team at the University of Utah School of Dentistry. April 27, 2023.

Podcast episode for P3 Utah (People, Planet, Profit) discussing research in sustainable business. July 2019, Salt Lake City.

Less Down Dog, More Up Pup: Harnessing the Power of Play in the Workplace. Keynote Speaker, College of Fine Arts Employee Retreat. February 27, 2019, University of Utah

At Play in the Forge of Identity: The Place of Campus Recreation in the College Experience. Presented to annual awards banquet for Campus Recreation Services. April 20, 2017, University of Utah.

A Pathology of Hybridity: Gray Wolf Management in Wyoming. Presented to annual luncheon for Floyd O'Neil scholarship recipients. April 25, 2013, University of Utah.

Identification and Anthropomorphism: Writing about Animals. Writing 4080/6080, Environmental Writing. January 26, 2012.

Nature Through the Eyes of a Writer. Utah Society for Environmental Education, Green Bag Lecture Series. June 26, 2010.

PANEL CHAIR

Argument, Recovery, and the Body. National Communication Association/American Forensic Association Conference on Argumentation. Alta, UT. August 1, 2015.

Resolving Dichotomies in the Human/Nonhuman Domain. Western States Rhetoric and Literacy Conference, Salt Lake City, UT. October 2013.

Argument, Advocacy, Protest. Alta Conference on Argumentation, Alta, UT. August 2013.

Case Studies in Environmental Social Justice. Western States Rhetoric and Literacy Conference, Salt Lake City, UT. October 2009.

Addressing the Environment Through Writing Across the Curriculum. Western States Rhetoric and Literacy Conference, Salt Lake City, UT. October 2006.

Interests: Writing creative nonfiction, cycling, Nordic skiing

Selected creative nonfiction

Phillips, A.T. (2011) Of Fire and Firewater: Canyoneering With a Dragon. *Mountain*

Gazette # 181. Excerpted in *MG's* "60 best passages of all time."

Phillips, A.T. (2011) Cumulus Dentatus, Or Why I Believe in Winter Storm Warnings.

Mountain Gazette #176.

Phillips, A.T. (2010) Racing With a Quiet Mind. *Cross Country Skier*, Vol. 30.2.

Phillips, A.T. (2010) Fear & Lightning on Dirtyman Creek: Cycling Through Loss On
The Great Divide Route,” *Mountain Gazette* #166.