

Vita

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PAUL S. ROSE

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EDUCATION

Ph.D. in Communication, University of Utah, Salt Lake City, Utah. Emphases: Web communication, visual communication, communication technology, media criticism & policy. Dissertation: *Communication Web Searching and Memory Retrieval*. Chair: Robert K. Tiemens. May 1998.

Master of Science, University of Utah, Salt Lake City, Utah. Emphases: Visual Communication, communication technology. Thesis: *The Centripetal Tendency of Framed Motion*. Chair: Robert K. Avery. May 1992.

Bachelor of Arts, Brigham Young University, Provo, Utah. Emphases: Broadcast production, media management. May 1978.

EMPLOYMENT/APPOINTMENTS

2018-Present: Professor (Lecturer) Emeritus, Department of Communication, Salt Lake City, Utah.

2016-2020: Associate Chair, University of Utah Department of Communication Asia Campus, Songdo, South Korea. Duties: Curriculum design & programming, strategic planning, faculty administration, media administration (design, implementation and supervision).

2014-2020: Professor/Lecturer, University of Utah Department of Communication Asia Campus, Songdo, South Korea. Duties: Instruction of introductory, skills, quantitative, and theory communication courses. Mentoring students, developing interdisciplinary programs, directing student research, supervising teaching assistants, coordination of field trips, etc.

Feb 2018: Cameraperson, Olympic Broadcasting Services, PyeongChang, Korea 2018 Winter Olympics. Duties: Operate video camera for international live feed.

2016-2018: Broadcast Training Program Coordinator, University of Utah Department of Communication Asia Campus (UAC), Songdo, South Korea. Duties: Direct recruitment and training program for students participating in the PyeongChang Winter Olympics' Broadcast Training Program. Facilitate Broadcast Training Center. Liaise with Olympic Broadcast Services.

2016-2017: Deputy Director, UAC-CAU Research Center for Digital Wellbeing. Duties: Direct collaborative research for joint Utah Asia Campus-Chung-Ang University projects.

2015-2016: Communication Undergraduate Director, University of Utah Department of Communication Asia Campus, Songdo, South Korea. Program coordination, curriculum planning, media administration.

2014-2015: Media Director, University of Utah Department of Communication, Salt Lake City, Utah. Media production facility design, funding, budgeting, construction, wiring, systems integration, testing, maintenance, etc. Direction of live and edited documentary, news, instructional, special event, and entertainment programs. Supervision of technical staff.

1992-2014: Technical Facilities Coordinator, University of Utah Department of Communication, Salt Lake City, Utah. Duties: Supervise and coordinate personnel, budget, maintenance, scheduling, and support of traditional and new media programs. Includes specification of hardware and software to meet curricular production requirements. Activities support the technological needs of faculty, staff, and students in the department. Produce mediated informational, educational, entertainment, editorial, news, documentary, and advertising presentations. Presentation venues include the internet, broadcast, cable, large/small groups, and organizations.

1999-2014/1992-1999: Adjunct Associate Professor/Adjunct Assistant Professor, University of Utah Department of Communication, Salt Lake City, Utah. Duties: Teach undergraduate and graduate communication courses.

2002 (January-March): Director/Producer International Sports Broadcasting. Duties: Direct/produce 2002 Winter Olympics press conferences and highlights for worldwide rights holders.

1980-1992: Telecommunication Laboratory Supervisor, University of Utah
Department of Communication, Salt Lake City, Utah. Duties: Technical support for faculty and students engaged in audio and video production courses. Scheduling, maintenance, training, and specification of media production facilities. Supervision of part-time employees and students.

1978-1980: Production and Studio Manager, Covenant Recordings, Salt Lake City, Utah. Duties: Administrate audio recording studio and high speed audio duplication facility. Supervision of production personnel. New Product development. Mechanical, electrical, and electronic engineering of production equipment.

UNIVERSITY TEACHING EXPERIENCE (2013-present)

- Spring 2020 Introduction to Quantitative Communication Research (Comm. 3710), U of U Asia Campus (UAC). Instructor.
- Spring 2020 Visual Communication (Comm. 3550), UAC. Instructor.
- Spring 2020 Video Production 1 (Comm. 3560), UAC. Instructor.
- Fall 2019 2# Visual Communication (Comm. 3550), (UAC). Instructor.
- Fall 2019 Ind. Study (Comm. 3910, Documentary Preproduction), UAC. Instructor.
- Spring 2018 2# Visual Communication (Comm. 3550), UAC. Instructor.
- Winter 2018 Ind. Study (Comm. 3910, 2018 Olympic Documentaries), UAC. Instructor.
- Fall 2017 Video Production 1 (Comm. 3560), UAC. Instructor.
- Fall 2017 Independent Study (Comm. 3910, Alumni Achievement Documentaries), UAC. Instructor.
- Spring 2017 2# Video Production 1 (Comm. 3560), UAC. Instructor.
- Spring 2017 Visual Communication (Comm. 3550), UAC. Instructor.
- Fall 2016 2# Video Production 1 (Comm. 3560), UAC. Instructor.
- Fall 2016 Native American Activism (Comm. 3290), UAC. Replacement Instructor.
- Spring 2016 3# Introduction to Media Business & Ethics (Comm. 3505), UAC. Instructor.
- Fall 2015 2# Visual Communication (Comm. 3550), UAC. Instructor.
- Spring 2015 Living in a Media World (Comm. 3505), UAC. Instructor.
- Fall 2014 Visual Communication (Comm. 3550), UAC. Instructor.
- Fall 2013 Visual Communication (Comm. 3550), University of Utah. Instructor.
- Spring 2013 Visual Communication (Comm. 3550), University of Utah. Instructor.

PRESENTATIONS

Rose, P., Gomez, A., & Zulli, D. (March, 2016). *Why (or Why Not) Distance Learning?*
Paper presented to the Korea Council of Overseas Schools, Incheon, South Korea.

Rose, P. & Dixon, D. (March, 2015). *Mobile Devices in the Classroom: From Distraction to Creative Thinking.* Paper presented to the Korea Council of Overseas Schools, Incheon, South Korea.

Rose, P. (December 2014). *Making Media Smarter.* Keynote address to the Smart Media X Fair, sponsored by the Ministry of Science, ICT, and Future Planning, Seoul, South Korea.

PROFESSIONAL DEVELOPMENT/OTHER RESEARCH

2019-2020: Utah Broadcast Club Advisor/Mentor. Mentoring, advising, and leadership activities for UAC media club.

2015-2020: Director, Project Longbridge. Direction of research/creative activities project seeking to document stories related to Korean-foreigner relationships formed as a result of the Korean War. Mentorship and direction of UROP (Undergraduate Research Opportunities Program) funded undergraduate students.

2015-2020: UBAQ Media Club Advisor/Mentor. Mentoring, advising, and leadership activities for the UAC media club.

2000-2016: Funded Conference Travel. International Conference on Journalism, Advertising, and Media studies (2016, Taiwan, Taipei), Korea Council of Overseas Schools, Incheon, South Korea (2014-2016, Incheon, Korea), Broadcast Education Association (member)/National Association of Broadcasters (2000-2014, Las Vegas, Nevada).

2003-2010: Member, Student Broadcast Council. Participate on the governing board of student television and radio endeavors. Supervision of student personnel, budget, and media production/distribution via over-the-air transmission and webcasting.

2001-2002: Advisory Council Member, Olympic Winter Games Broadcast Training Program. Recommend, implement, and oversee the college student program of participation in the 2002 Winter Olympic Games.

AWARDS AND HONORS

Daniels Fund Leadership in Ethics Education Award, 2016

University of Utah Asia Campus Faculty/Staff Mentor of the Year, 2016

University of Utah College of Humanities Staff Professional Development Award, 2004

Phi Kappa Phi, 1998

Kappa Tau Alpha, 1996