

Karen Marsh Schaeffer

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SUMMARY OF EDUCATION

M.A. Applied Linguistics, University of Utah	2011
B.A. Theoretical Linguistics, University of Utah	2006

RELEVANT WORK EXPERIENCE

Director, English for Academic Success, University of Utah 2011- present

- Supervised and trained all TAs and Associate Instructors in ESL program
- Developed curriculum for ESL program and classes (writing, skills, CBI)
- Cordinated with other departments
- Developed instructor handbook and program policies
- Scheduled ESL courses and Instructors
- Supervised grading of ESL writing placement tests
- Supervised observation and evaluation of all instructors
- Aligned multiple sections of courses
- Created rubrics for all writing courses

Associate Instructor, University of Utah

Language and Culture, Cross Cultural Communications, World Englishes, Intro to English Grammar, Academic ESL through Linguistics, Advanced Grammar and Editing for NNS, Academic ESL through American History, Teaching and Learning across Languages and Cultures, Intro to Expository Composition, Expository Writing for EAS

Adjunct Instructor, Salt Lake Community College 2010-2011

Master TA and Teaching Assistant, University of Utah 2007-2011

Materials Developer and Teacher Trainer, University of Utah 2008-2010
Center for American Indian Languages, Shoshoni/Goshute Language Project

- Developed curriculum and lesson plans for 3 beginning levels
- Coordinated with the teacher in person and remotely
- Helped plan and present at teacher training workshops

Project Consultant, University of Utah 2009, 2010
Shoshoni Youth Language Apprenticeship Program

- Supervised creation of story books from Native American legends
- Led discussions on culture
- Involved multiple generations in the project
- Taught skills necessary for creating books for language development

ESL Instructor, Doppelmayer CTEC

2007

- Designed and taught intermediate level business English

ESL Instructor, Hartland University of Utah

2006-2007

Neighborhood Partnership Center

- Empowered refugees and immigrants to use English in daily life
- Designed curriculum and lesson plans for intermediate level of ESL
- Worked through cultural barriers to provide environment that fosters learning

EFL Instructor, Project New Eyes Language Courses, Czech Republic May-June 2008, 2009

- Designed and taught community language courses
- Analyzed students' needs and evaluated effectiveness of courses
- Worked with pre-service teachers as a mentor
- Created projects for children in the ESL classes using CBI techniques

Peer Instructor, Project New Eyes, Czech Republic

May-June 09

- Mentored students in practicum course
- Coordinated US students, Czech teachers, and Czech families

Referee Instructor, United States Soccer Federation

2001-2007

- Taught classes for many levels of referees
- Worked as an assessor and instructor to continually improve soccer officiating in Utah

HONORS AND AWARDS

- TESOL's ELT Leadership Management Certificate (2019)
- Global Learning Across the Disciplines grant \$10,000 (2019)
- 2018 Excellence in Global Engagement Staff Award, University of Utah
- English Language Specialist, US State Department, Indonesia (2017)
- Facilitator for Fulbright ETA PDO Eurasia (2016, 2017)
- English Language Specialist, US State Department, Estonia (2015)
- \$5000 Plan to finish award for Linguistics for LING 3220 (2014)
- \$5000 Plan to finish award for Linguistics for LING 3500 (2014)
- Higher Education Teaching Specialist (HETS) Designation (2011)
- TESOL Certificate (2006)
- Teaching Assistantship (Linguistics Department, University of Utah, 2007-2010)
- Graduate Assistantship (Linguistics Department, University of Utah, 2008-2010)
- Dean's list (University of Utah 2005-2011)

PUBLICATIONS

- Schaeffer, K. (2018). Teaching Speaking in ESL Environments. In M. A. Christison and C. Borady (Associate Eds.) *The TESOL encyclopedia of English language teaching and learning: Teaching speaking and pronunciation*. (J. Lontas, Editor-in-chief.) Hoboken, NJ: Wiley/Blackwell Publishers.
- Marsh, K. (2011). A Qualitative Analysis of the Impact of Parent ESL Classes on Children's School Performance and Parent-School Interactions. A Master's Thesis. University of Utah.

CONFERENCE PRESENTATIONS

- Marsh Schaeffer, K., Wason, V., Christensen, A. (2019). "Building a Team and Building Yourself with Openness and Creativity." Women's Leadership Summit, University of Utah, Salt Lake City, Utah.
- Marsh Schaeffer, K. (2017). "How Project-Based Learning Can Facilitate Language Learning and Motivation." Keynote Speaker ELITE conference, Semarang, Indonesia.
- Marsh Schaeffer, K. (2017). "Focusing on Content to Build Language Skills." Mini-conference Institut Agama Islam Negeri Salatiga, Salatiga, Indonesia.
- Marsh Schaeffer, K. (2015). "Motivation and Language Learning: how to keep teachers and students on the right track." Plenary Speaker 2015 Annual Estonian Assn. of Teachers of English, Tartu, Estonia.
- Marsh Schaeffer, K. (2015). "Interactive Strategies." Presentation in-service teacher training seminar, Narva, Estonia.
- Marsh Schaeffer, K. (2015). "Taking Classroom Interaction outside the Classroom." Paper presented at 2015 Intermountain TESOL, West Yellowstone, Montana.
- Marsh Schaeffer, K. (2015). "Introduction to Interaction across the Interwebs." Paper presented at 2015 Intermountain TESOL, West Yellowstone, Montana.
- Marsh Schaeffer, K., Wason, V. (2015). "Cultural Values that Influence Interaction." Paper presented at 2015 Intermountain TESOL, West Yellowstone, Montana.
- Marsh Schaeffer, K. (2013). *Learning and Memory: what teachers need to know about the human Brain*. Talk presented at 2013 Intermountain TESOL, Salt Lake City, Utah
- Marsh, K. (2010). *Reimagining EFL: building language through community classes*. Paper presented at The 44th Annual TESOL Convention and Exhibition, Boston, Massachusetts.
- Farrelly, R. & Marsh, K. (2010). *Young ELLs as adult ESL material designers: imagine that*. Poster presented at The 44th Annual TESOL Convention and Exhibition, Boston, Massachusetts.

- Marsh, K. (2010). *English Language Learning through Student Created Materials*. Poster presented at 2010 University of Utah Department of Linguistics Annual Student Conference, Salt Lake City, Utah.
- DiPaolo, M., Matsumoto-Gray, K., Marsh, K., Markovic, J., Khvtisiashvili, T. & Hudson, B. (2010). Shoshoni Language Revitalization. Panel presented at 2010 Conference on the endangered Languages and Cultures of Native America, Salt Lake City, Utah.
- Marsh, K. (2009). *Picture this: student created language learning materials*. Paper presented at 2009 Intermountain TESOL, Provo, Utah.
- Marsh, K., Matsumoto-Gray, K., & Hudson, B. (2009). *Community created materials for endangered language learning*. Paper presented at the 2009 Linguistic Association of the Southwest annual conference, Provo, Utah.
- Marsh, K. (2009). *Teaching challenging topics to refugees*. Poster presented at The 43rd Annual TESOL Convention and Exhibition, Denver, Colorado.
- Farrelly, R., Hudson, B., Bridge, S., Khvtisiashvili, T., Marsh, K. & Markovic, J. (2009). *Interdisciplinary collaboration for indigenous language maintenance*. Paper presented at 2009 University of Utah Department of Linguistics Annual Student Conference, Salt Lake City, Utah.
- DiPaolo, M., Sykes, R., Matsumoto-Gray, K., Marsh, K., Markovic, J., Khvtisiashvili, T., Hudson, B., Fox, N., & Chen, X. (2009). 2009 Update on the Wick R. Miller collection project. Poster presented at 2009 Conference on the endangered Languages and Cultures of Native America, Salt Lake City, Utah.

WORKSHOPS, CONSULTING, GUEST LECTURES

2018. Invited Speaker. TA symposium. August. Salt Lake City, Utah
2018. Fulbright ETA PDO Workshop Facilitator. Washington D.C.
2017. "Content, Interactive Strategies, Bloom's Taxonomy, and Cognitive Load – Putting it all together in the language classroom." Workshop at @America, Jakarta, Indonesia
2017. "Content, Interactive Strategies, Bloom's Taxonomy, and Cognitive Load – Putting it all together in the language classroom." Workshop at Atma Jaya Catholic University, Jakarta, Indonesia
2017. "Content, Interactive Strategies, Bloom's Taxonomy, and Cognitive Load – Putting it all together in the language classroom." Workshop, Malang, Indonesia
2017. "Content, Interactive Strategies, Bloom's Taxonomy, and Cognitive Load – Putting it all together in the language classroom." Workshop, Surabaya, Indonesia
2017. CBI workshop for SMILE 4. Semarang, Indonesia
2017. CBI workshop for English Language Fellows. Semarang, Indonesia

2017. Invited Speaker. TA Symposium. August. Salt Lake City, Utah
2017. Fulbright ETA PDO Workshop Facilitator. Washington D.C.
2017. workshop for English conversation class volunteers working with refugees, Know You Neighbor Program, Salt Lake City, Utah.
2016. Invited Speaker. TA Symposium. August. Salt Lake City, Utah
2016. Fulbright ETA PDO Workshop Facilitator. Washington D.C.
2015. Invited Panelist. Understanding the International Student Experience. December 8, 2015. Salt Lake City, Utah
2015. Invited Lecturer. Narva College. October. Narva, Estonia
2013. Invited Speaker. TA Symposium. August. Salt Lake City, Utah
2012. Invited Speaker. Global Pathways Orientation. January. Salt Lake City, Utah
2011. Presenter. Agent Training and Recruitment. December 2011. South Korea
2011. Invited Speaker. Global Pathways Orientation. January 2011, May 2011, August 2011. Salt Lake City, Utah
2010. Invited Speaker. CELCNA Teacher Training Workshop. April 8. Salt Lake City, Utah.
2009. Presenter. Shoshoni Teacher Education Workshop. December 5. Wendover, Nevada.
2009. Invited Speaker. Ute Language Teacher Training Workshop. November 6. Ute Indian Tribe, Uintah and Ouray Reservation, Utah.
2009. Invited Speaker. CELCNA Teacher Training Workshop. March 30. Salt Lake City, Utah.
2009. Invited Speaker. *Emergent Literacy*. Discussion group . Salt Lake City, Utah.
2009. Presenter. Shoshoni Teacher Education Workshop. March 7. Elko, Nevada.

SERVICE

- President , Intermountain TESOL (2018-2019)
- Global U Council, University of Utah (2019-present)
- Utah Global Academic Quality and Assurance Committee, University of Utah (2017-present)
- Global Learning Faculty Committee, University of Utah (2017-present)
- ITESOL Conference chair 2018
- Vice President, Intermountain TESOL (2017-2018)
- 2nd Vice President, Intermountain TESOL (2016-2017)
- Know Your Neighbor Program (Utah refugees)

- Reader for TESOL Awards Committee (2008-2009)
- Mentor Teacher for University Practicum students (spring 2009, summer 2009, spring 2010, spring 2011)
- Word Pronouncer, Utah State Spelling Bee presented by Scripts, Salt Lake City, Utah. 03/2015
- Member Bacchus Community Council (2009-2010)
- Chairman Bacchus Community Council (2010-2012)
- Volunteer TESOL Convention 2009
- Member Parent Teacher Association (2005-present)
- Volunteer ESL teacher Hartland Apartments (2006-2007)
- Tutor for Spanish Speaker (2006)
- Volunteer at Neil Armstrong Academy, Valley Crest, Bacchus, Silver Hills and Meadowbrook Elementary Schools (2002-2016)