Kevin Coe is an Associate Professor in the Department of Communication at the University of Utah, where he joined the faculty in 2013. Professor Coe’s research and teaching focus on the interaction of political communication, media, and public opinion, with a particular interest in the U.S. presidency and issues of identity. He has published nearly fifty academic articles and chapters, which have appeared in such venues as *Communication Monographs, Communication Research, Journal of Communication, Journal of Computer-Mediated Communication, Presidential Studies Quarterly, Public Opinion Quarterly*, and *The Oxford Handbook of Political Communication*. He is the coauthor, with David Domke, of *The God Strategy: How Religion Became a Political Weapon in America* (Oxford, 2010), and has written opinion pieces for a wide range of news outlets, including the *Chicago Tribune, Baltimore Sun*, and Time.com. His scholarship has received awards from the National Communication Association and the Religious Communication Association, and he is a past chair of the National Communication Association’s Political Communication Division. Professor Coe previously spent five years as a faculty member in the Department of Communication at the University of Arizona. He earned his Ph.D. in speech communication at the University of Illinois (2008), and his M.A. (2004) and B.A. (2002) at the University of Washington. He is a native of Tacoma, Washington.