Biosketch

Joy Pierce is Associate Professor in the Department of Writing and Rhetoric Studies, and an affiliate in Latin American Studies at The University of Utah. She served as Associate Dean for Faculty and Academic Affairs in the College of Humanities from 2017-2022. She 2017 Presidential Leadership Fellow, which was sponsored by a Mellon grant. During her tenure as Associate Dean she facilitated new college-wide teaching and learning curricula initiated by Undergraduate Studies, and initiated the College Diversity and Equity Task Force, which led to related college-wide policies. Dr. Pierce was chosen in 2022 to participate in the first cohort of the Leadership for a New Academy program at the American Council of Learned Societies (sponsored by a Mellon grant). Her research foci are digital divides and digital literacy. Dr. Joy Pierce is author of Digital Fusion: A Society Beyond Blind Inclusion (Peter Lang). She employs cultural studies and contemporary social theory through a critical pedagogical lens to study underrepresented populations coming to information communication technologies (ICTs). Dr. Pierce is a methodologist specializing in ethnographies. Her community-engaged research has led to speaking engagements at professional meetings and in the media, and participation in local, state, and federal policy. She was invited to give a TedxTalk, and is the inaugural recipient of the Utah Digital Equity Champion award. She is an innovative educator and over the course of her teaching career has developed numerous in-class and online courses in theory and methods across the disciplines of writing studies, communication and sociology.