

## AVERY E. HOLTON

Department Chair | Department of Communication  
Research Co-Coordinator | Utah Center for ELSI Research (NIH Funded)  
Director, Utah Artificial Intelligence Center in the Humanities  
The University of Utah  
Vice-Head, Council of Divisions, Association for Education in Journalism and  
Mass Communication

### IDENTIFYING INFORMATION

#### Appointments, Selections and Positions

**Chair**, Department of Communication  
**Associate Chair**, Department of Communication  
**Director**, University of Utah Communication Institute  
**Director**, Utah Artificial Intelligence Research Center in the Humanities (UT ARCH)  
**Vice-President's Clinical and Translational Scholar**, University of Utah (2018-2020)  
**University Student Media Advisor**, University of Utah  
**Humanities Faculty Mentor**, College of Humanities, University of Utah  
**Research Co-Coordinator**, University of Utah Center for Excellence in Ethical, Legal, and Social Implications (National Institutes of Health funded)

#### Positions/Employment

<b>Chair</b> , Department of Communication, University of Utah	2021-present
<b>Associate Chair</b> , Department of Communication, University of Utah	2019-2021
<b>Director</b> , University of Utah Communication Institute	2020
<b>Associate Professor with Tenure</b> , Department of Communication, University of Utah	2019-present
<b>Research Co-Coordinator</b> , University of Utah Center for Excellence in Ethical, Legal, and Social Implications, University of Utah, National Institutes of Health funded	2019-present
<b>University Student Media Advisor</b> , University Appointment	2016-2023
<b>Undergraduate Journalism Sequence Coordinator</b> , Department of Communication, University of Utah	2016-2019
<b>Assistant Professor</b> , Department of Communication, University of Utah	2013-2019

#### Current Memberships in Professional Organizations

International Communication Association (ICA)  
National Communication Association (NCA)

Association for Education in Journalism and Mass Communication (AEMJC); **Vice Head, Council of Divisions (2023-2027)**

International Association for Media and Communication Research (IAMCR)

Society of Professional Journalists (SPJ)

National Society of Collegiate Scholars (NSCS)

Kappa Tau Alpha, National Honor Society for Journalism (KTA)

## Education

Degree	Institution	Date Awarded
B.A.	University of Texas-Austin School of Journalism, Honors	2003
M.A.	University of Texas-Austin School of Journalism, Honors	2004
Ph.D.	University of Texas-Austin School of Journalism William Powers Fellow	2013
Ph.D. Certificate	University of Texas-Austin Texas Center for Disabilities Studies	2013

## HONORS AND AWARDS FOR RESEARCH, TEACHING AND SERVICE

### *External Sources*

2019	<i>Digital Journalism Research Fellow</i> , Oslo Metropolitan University
2019	<i>Top Faculty Paper</i> , Association for Education in Journalism and Mass Communication, Scholastic Journalism Division
2018	<i>Summer Research Fellow</i> , National Humanities Center
2018	<i>Research Article of the Year</i> , Shortlist, <i>Digital Journalism</i>
2018	<i>Top Faculty Paper (3<sup>rd</sup> Place)</i> , Association for Education in Journalism and Mass Communication, Newspaper and Online News Division
2018	<i>Top Faculty Paper (3<sup>rd</sup> Place)</i> , Association for Education in Journalism and Mass Communication, Newspaper and Online News Division
2017	<i>Top 10 Paper In Digital and Social Media Research for 2017</i> , The Nieman Lab, Harvard University
2016	<i>Top Faculty Paper</i> , National Communication Association,

	Disabilities Studies Caucus
2016	<i>Top Faculty Paper (2<sup>nd</sup> Place)</i> , Association for Education in Journalism and Mass Communication, Newspaper and Online News Division
2015	<i>Top Faculty Paper (2<sup>nd</sup> Place)</i> , International Communication Association, Journalism Studies Division
2014	<i>Gene Burd Outstanding Dissertation Award Finalist</i> , International Communication Association, Journalism Studies
2014	<i>Top Faculty Paper</i> , Association for Education in Journalism and Mass Communication, Participatory Journalism Interest Group
2013	<i>Top Paper Honors (Scholar-to-Scholar)</i> , Association for Education in Journalism and Mass Communication, Communicating Science, Health, Environment, and Risk Division
2011	<i>Top Student Paper</i> , Association for Education in Journalism and Mass Communication, Civic & Citizen Journalism Interest Group
2011	<i>Top Overall Paper</i> , Association for Education in Journalism and Mass Communication, Civic & Citizen Journalism Interest Group
2011	<i>Top Paper</i> , Association for Education in Journalism and Mass Communication Midwinter Conference, Civic & Citizen Journalism Interest Group
2011	<i>Top Paper</i> , Association for Education in Journalism and Mass Communication Midwinter Conference, Cultural and Critical Studies Division
2002	<i>Scripps Howard Fellowship</i> , Albuquerque Tribune
1999-2003	<i>Howard Terry Foundation Scholarship</i> , Full Academic Scholarship For Undergraduate Excellence in Community Service and Academic Promise

### **Internal Sources**

2018-2020	<i>Vice-President's Clinical and Translational Research (VPCAT) Scholar</i> , University of Utah
2018	<i>Rising Star Award</i> , College of Humanities, University of Utah
2014	<i>Faculty Researcher of the Year</i> , Department of Communication, University of Utah
2014-2015	H2 Humanities and Honors Selected Professorship, Honors College, University of Utah
2013	<i>Maxwell McCombs Research Award</i> , University of Texas-Austin, School of Journalism
2012-2013	<i>William C. Powers Fellowship</i> , University of Texas-Austin (1 of 12 university-wide recipients)
2011-2012	<i>Graduate Student Teaching Scholar</i> , University of Texas-Austin, School of Journalism

2011-2012	<i>David Bruton, Jr. Graduate School Fellowship</i> , University of Texas-Austin, School of Journalism
2010-2012	<i>Ada Francis Miller Endowed Graduate Scholarship</i> , University of Texas-Austin, School of Journalism
2010-2012	<i>Will H. Mayes Scholarship in Journalism</i> , University of Texas-Austin, School of Journalism
2012	<i>Gene Burd Top Scholar Award</i> , University of Texas-Austin, School of Journalism
2012	<i>Maxwell McCombs Research Award</i> , University of Texas-Austin, School of Journalism
2012	<i>Exemplary Service Award</i> , University of Texas-Austin, School of Journalism
2010-2011	<i>Pic Wagner Endowed Graduate Scholarship</i> , University of Texas-Austin, School of Journalism

## RESEARCH, SCHOLARSHIP, AND CREATIVE WORK

### Grants and Contracts

#### External

##### Awarded

2021-25	<i>Utah Center for Excellence in Legal, Ethical, and Social Implications Research</i> , <b>National Institutes of Health</b> and <b>National Human Genome Research Institute</b> , RM1 funding to support center with research focused on issues relevant to population screening for genetic conditions including effective traditional and social media communication and digital community construction, (Co-Investigator and Research Co-Coordinator with Project-Lead Jeffrey Botkin, University of Utah; multiple collaborative internal projects funded through mechanism) <b>\$3,980,000</b>
2016-20	<i>Utah Center for Excellence in Legal, Ethical, and Social Implications Research</i> , <b>National Institutes of Health</b> and <b>National Human Genome Research Institute</b> , RM1 funding to support research focused on issues relevant to population screening for genetic conditions including effective traditional and social media communication and digital community construction, (Co-Investigator with Project-Lead Jeffrey Botkin; multiple collaborative internal projects funded through mechanism) <b>\$3,880,000</b>

- 2018-21    *Addressing Anemia and Iron in India*, **Bill & Melinda Gates Foundation**, Funding to support research and intervention focused on social media and iron uptake in India and similar countries, (Co-Primary Investigator with co-Primary Investigators Nadia Diamond-Smith, University of California-San Francisco), **\$450,000**
- 2016        *Bridging Journalism*, **Tow-Knight Center for Entrepreneurial Journalism**, Funding to support research of journalistic community building in digital and social media spaces with an international perspective. Co-Primary Investigator, \$4,000
- 2014        *Low-Dose Aspirin and Colorectal Cancer*, **Huntsman Cancer Institute Grant**, Funding to support low dose aspirin and colorectal cancer prevention in adults. Co-Primary Investigator, \$40,000

### Internal

#### Awarded

- 2019        *National Endowment for the Humanities Pilot Grant*, University of Utah, Funding to support course releases to promote research into the use of artificial intelligence in US and Canadian newsrooms. Primary Investigator, \$10,000
- 2019        *Kickstarter Grant*, University of Utah, Funding to support research into new applications in US newsrooms centered around artificial intelligence. Primary Investigator, \$6,000
- 2018        *Utah Center for Excellence in Ethical, Legal, and Social Implications Research Grant*, University of Utah, Funding to support research project between the University of Utah and San Diego State University focused on mapping genetic communication among families and social communities. Co-Investigator, \$31,500
- 2015        *Utah Center for Excellence in Ethical, Legal, and Social Implications Research Grant*, University of Utah, Funding to support analysis of media and scholarly coverage of expanded carrier genetic testing, Primary Investigator, \$13,500
- 2014        *H2 Honors/Humanities Research Fund*, University of Utah Honors College, Funding to support research and course development for Honors and Humanities Colleges. University of Utah. Primary Investigator. \$10,000

- 2013      *Great Ideas In Humanities Grant*, University of Utah, Funding to initiate Networked Health Research Lab. University of Utah, Primary Investigator, \$10,000
- 2013      *Individual Teaching Grant*, The University Teaching Committee, University of Utah, Funding for Smart Reporting: Innovations in News Coverage, digital technology for classroom experimentation, Primary Investigator. \$3,500
- 2011      *Texas Program in Sports and Media Research Grant*, University of Texas Austin, Funding for ethnographic research of digital and social media integration in professional and non-professional journalists. Co-Primary Investigator, \$5,500

## Publications

### Books, Monographs, Volumes and Edited Journals

Belair-Gagnon, V. & **Holton, A. E.** (in preparation for Columbia University Press). *Exhausted: Media, Mental Health and the Pursuit of Professional Happiness*.

Henrichsen, J. R., Belair-Gagnon, V., **Holton, A. E.**, Mellado, C., & Tromble, R. (in progress). Being well at work: Addressing safety, security, and well-being in digital journalism. Special Issue of *Digital Journalism*.

Belair-Gagnon, V., **Holton, A. E.**, Deuze, M., & Mellado, C. (Eds., 2024). *Happiness in Journalism*. London: Routledge, London.

Bossio, D., Belair-Gagnon, V., **Holton, A. E.**, & Molyneux, L. (2024; equal authorship). *The Paradox of Connection: Digital Media and the Transformation of Journalistic Labor*. University of Illinois Press, Champaign, IL.

**Holton, A. E.**, Belair-Gagnon, V., & Westlund, O. (2020) Peripheral Actors in Journalism: Agents of Change in Journalism Culture and Practice. Editors of Special Issue of *Media and Communication*, 7(4).

### Articles in Peer-Reviewed Journals (including invited essays)

Durosky, A., Newman, E., & **Holton, A. E.** (2023). Perpetuating perpetrators: News coverage of perpetrators and victims of the Columbine and Parkland shootings. *Journalism Studies*. (in press).

Wellman, M., **Holton, A. E.**, & Kaphingst, K. (2023). 'Where do I go? Who do I go to?': BRCA previvors, genetic counselors and family planning. *Patient Education and Counseling*. (in press).

Chavez-Yenter, D., **Holton, A. E.**, and Kaphingst, K. (2023). 'La Piedra Rosetta': Content analysis of health-specific stories on genetic testing from spanish-language news outlets. *Howard Journal of Communications*. (in press).

Chavez-Yenter, D., **Holton, A. E.**, Vega, A., Zamora, G., & Kaphingst, K. (2023). Ciencia, Genética, y ¿Desinformación?: A Content Analysis of Genetic Testing Coverage from U.S. Spanish-language News Media. *Journal of Genetic Counseling*. (in press).

**Holton, A. E.**, Belair-Gagnon, V., Bossio, D., & Molyneux, L. (2022). 'Not their fault, but their problem': Organizational responses to the online harassment of journalists. *Journalism Practice*. (in press)

Wellman, M., **Holton, A. E.**, & Kaphingst, K. (2022). Previvorship posting: Why breast cancer previvors share their stories on social media. *Health Communication*. (in press)

Belair-Gagnon, V., Bossio, D., **Holton, A. E.**, & Molyneux, L. (2022). Disconnection: How measured separations from journalistic norms and labor can help sustain journalism. *Social Media + Society*. (in press)

Belair-Gagnon, V. & **Holton, A. E.** (2022). Who's looking out for journalists? *Media and Journalismo*, 22(41), 75-81.

**Holton, A. E.**, Belair-Gagnon, V., & Royal, C. (2021). The human side of (news) engagement: Emotion, platform, and individual agency. *Digital Journalism*, 9(8), 1184-1189.

Bossio, D. & **Holton, A. E.** (2021). Burnout out and turning off: Journalists' disconnection strategies on social media. *Journalism*, 22(10), 2475-2492.

Hinsley, A. & **Holton, A. E.** (2021). Fake news cues: Examining the impact of content, source and typology cues in identifying mis- and disinformation. *International Journal of Communication*, 15, 4984-5003.

**Holton, A. E.** & Belair-Gagnon, V. (2020). When product (managers) rule the newsroom. In Product Management and Journalism Forum, *Journalism and Mass Communication Quarterly*, 97(3), 597-616.

Wilner, T. & **Holton, A. E.** (2020). Breast cancer prevention and treatment: Misinformation on Pinterest. *American Journal of Public Health*, 10(3), S300-S304.

Diamond-Smith, N., **Holton, A. E.**, Francis, S. & Bernard, D. (2020). Addressing anemia among women in India: An informed intervention using Facebook Ad Manager, *mHealth*, 6(39), 1-15.

Belair-Gagnon, V., Zamith, R. & **Holton, A. E.** (2020). Role orientations and audience metrics in newsrooms: An examination of journalistic perceptions and their drivers. *Digital Journalism*, 8(3), 347-366.

Wang, S., Belair-Gagnon, V. & **Holton, A. E.** (2020). The technologization of news acts in networked news participation: LGBT self-media in China. *International Journal of Communication*, 14, 4871-4889.

Clark, L., Canary, H. E., McDougale, K., Perkins, R., Tadesse, R. & **Holton, A. E.** (2020). Family sense-making after a down syndrome diagnosis. *Qualitative Health Research*, 30(12), 1783-1797.

Kent de Grey, R. G., Uchino, B. N., Baucom, B. R. W., Smith, T. W., **Holton, A. E.** & Diener, E. F. (2019). Enemies and friends in high-tech places: The development and validation of the Online Social Experiences Measure. *Digital Health*, 5, 1-20.

Belair-Gagnon, V., **Holton, A. E.**, & Westlund, O. (2019). Space for the liminal. *Journal of Media & Communication*, 7(4), 1-7.

Belair-Gagnon, V. & **Holton, A. E.** (2019.) The two faces of Janus: Web analytics companies and the shifting culture of news. *Journalism Practice*, 13(8), 993-997.

Lee, A., **Holton, A. E.** & Chen, V. (2019). Unpacking overload: Examining the impact of content characteristics and news topics on news overload. *Journal of Applied Journalism and Media Studies*, (8), 3, 273-290.

Molyneux, L., Lewis, S. C. & **Holton, A. E.** (2019). Media work, identity, and motivations that shape branding practices among journalists: An explanatory framework. *New Media & Society*, 21(4), 836-855.

Bernard, D., McCullough, C., Francis, S., **Holton, A. E.** & Diamond-Smith, N. (2019). Facebook powered measurement and evaluation for iron folic acid health intervention in India. *Gates Open Research*, 3, 1536.



**Holton, A. E.** & Belair-Gagnon, V. (2018). Strangers to the game: Explicating journalism's peripheral workers. *Media & Communication*, 6(4), 70-78.

**\*Top 5 Most Cited Article for *Media & Communication*, 2020**

Belair-Gagnon, V. & **Holton, A. E.** (2018). Boundary work, interloper media, and analytics in the newsroom. *Digital Journalism*, 6(4), 492-508.

**\*Shortlisted for Digital Journalism 2018 Article of the Year**

**\*Top Five Most Cited Article for Digital Journalism, 2020, 2021**

Bossio, D. & **Holton, A. E.** (2018). The identity dilemma: Identity drivers, decision making, and social media fatigue in journalism. *Popular Communication*, 16(4), 248-262.

Parsloe, S. & **Holton, A. E.** (2018). #Boycottautismspeaks: Communicating a counternarrative through cyberactivism and connective action. *Information, Communication, & Society*, 21(8), 1116-1113.

Canary, H., Clark, Y. & **Holton, A. E.** (2018) Structuring Expanded Genetic Carrier Screening: A longitudinal analysis of online news coverage. *Journal of Health Communication*, 23(6), 534-541.

Lough, K., Molyneux, L. & **Holton, A. E.** (2018). A clearer picture: Journalistic identity practices in words and images on Twitter. *Journalism Practice*, 12(10), 1277-1291.

Coddington, M., Lewis, S. C. & **Holton, A. E.** (2018). Measuring and evaluating reciprocal journalism as a concept. *Journalism Practice*, 12(8), 1039-1050.

Molyneux, L., **Holton, A. E.** & Lewis, S. C. (2018). How journalists engage in branding on Twitter: Individual, organizational, and institutional levels. *Information, Communication, & Society*, 21(10), 1386-1401.

**Holton, A. E.** & Molyneux, L. (2017). Identity lost? The personal impact of brand journalism. *Journalism*, 18(2), 195-210.

**\*Harvard Nieman Lab Top 10 Digital and Social Media Paper of 2017**

**Holton, A. E.**, Canary, H. & Wong, B. (2017). Business and breakthrough: Framing (expanded) genetic carrier screening for the public. *Health Communication*, 32(9), 1051-1058.

Belair-Gagnon, V., Owen, T. & **Holton, A. E.** (2017). Unmanned aerial vehicles and journalistic disruption: Perspectives of early professional adopters. *Digital Journalism*, 5(10), 1226-1239.

Mooney R., Mahasen S., **Holton A. E.**, Devine K., Kirchhoff A., Wright J. & Wu Y. P. (2017). Adolescent and young adult cancer survivors' perspectives on their internet use for seeking information on healthy eating and exercise. *Journal of Adolescent and Young Adult Oncology*, 6(2), 367-371.

**Holton, A. E.** (2016). Intrapreneurial informants: An emergent role of freelance journalists. *Journalism Practice*, 10(7), 917-927.

**Holton, A. E.**, Lewis, S. C., & Coddington, M. (2016). Interacting with audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. *Journalism Studies*, 17(7), 849-859.

De Maeyer, J. & **Holton, A. E.** (2016). Why linking matters: A metajournalistic discourse analysis. *Journalism*, 17(6), 776-794.

Myrick, J., **Holton, A. E.**, Himmelboim, I. & Love, B. (2016). #Stupidcancer: Exploring a typology of social support and the role of emotional expression in a social media community. *Health Communication*, 31(5), 596-605.

Chyi, I., Lee, A. & **Holton, A. E.** (2016). Examining the third-person perception on news consumers' intention to pay. *Electronic News*, 10(1), 24-44.

Jensen, J. D., **Holton, A. E.**, Krakow, M., Weaver, J., Donovan, E. & Tavtigan, S. (2016). Colorectal cancer prevention and intentions to use low-dose aspirin: A survey of 1,000 U.S. Adults 40 – 65. *Cancer Epidemiology*, 41, 99-105.

McKeever, B., McKeever, R., **Holton, A. E.** & Li, J.-Y. (2016). The silent majority: Childhood vaccinations and antecedents for communicative action. *Mass Communication & Society*, 19(4), 476-498.

**Holton, A. E.**, Lawson, S. & Love, C. (2015). Unmanned aerial vehicles: Opportunities, barriers, and the future of 'drone journalism.' *Journalism Practice*, 9(5), 634-650.

**Holton, A. E.**, Coddington, M., Lewis, S. & Gil de Zuniga, H. (2015). Reciprocation and the news: The role of personal and social media reciprocity in news creation and consumption. *International Journal of Communication*, 9, 2526-2547.

Molyneux, L. & **Holton, A. E.** (2015). Branding (health) journalism: Perceptions, practices, and emerging norms. *Digital Journalism*, 3(2), 225-42.

Lawson, S., Love, C. & **Holton, A. E.** (2015). View from above: First Amendment implications of the Federal Aviation Administration's ban on commercial drones. *Journal of Science and Law Technology* (Boston University), 21(1).

Clarke, C., Dixon, G., **Holton, A. E.** & Weberling, B. (2015). The influence of weight-of-evidence messages on (vaccine) attitudes: A sequential mediation model. *Health Communication*, 30(5), 461-72.

Dixon, G., Weberling, B., **Holton, A. E.**, Clarke, C. & Eosco, G. (2015). The power of a picture: Overcoming scientific misinformation by communicating weight-of-evidence information with visual exemplars. *Journal of Communication*, 65(4), 639-659.

Wu, Y. P., Yi, J., McClellan, J., Tian, T., Grahmann, B., Kirchhoff, A. C., **Holton, A. E.** & Wright, J. (2015). Barriers and facilitators of healthy diet and exercise among adolescent and young adult cancer survivors: Implications for behavioral interventions. *Journal of Adolescent and Young Adult Oncology*, 4(4), 184-191.

**Holton, A. E.**, Lee, N. Y. & Coleman, R. (2014). Commenting on health: A framing analysis of user comments in response to health articles online. *Journal of Health Communication*, 19(7), 825-37.

**Holton, A. E.**, Farrell, L. & Fudge, J. (2014). A threatening space? Stigmatization and the framing of autism in the news. *Communication Studies*, 65(2), 189-207.

**Holton, A. E.**, Baek, K., Coddington, M. & Yaschur, C. (2014). Seeking and sharing: Motivations for linking on Twitter. *Communication Research Reports*, 31(1), 33-40.

Lewis, S. C. **Holton, A. E.** & Coddington, M. (2014). Reciprocal journalism: A concept of mutual exchange between journalists and audiences. *Journalism Practice*, 8(2) 229-41.

Coddington, M. & **Holton, A. E.** (2014). When the gates swing open: Examining network gatekeeping in a social media setting. *Mass Communication & Society*, 17(2), 236-57.

Suran, M., **Holton, A. E.** & Coleman, R. (2014). Topical punch: Health topics as drivers of idiosyncratic reader responses to online news articles. *Journalism and Mass Communication Quarterly*, 91(4), 725-39.

Mackert, M., Champlin, S., **Holton, A. E.**, Munoz, I. & Damasio, M. (2014). eHealth and health literacy: A research methodology review. *Journal of Computer Mediated Communication*, 19(3), 516-28.

Lawrence, R., Molyneux, L., Coddington, M. & **Holton, A. E.** (2014). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. *Journalism Studies*, 15(6), 789-806.

**Holton, A. E.** (2013). What's wrong with Max? Parenthood and the portrayal of autism spectrum disorders. *Journal of Communication Inquiry*, 37(1), 45-63.

**Holton, A. E.** & Love, B. (2013). Lonely no more: Remembering text messaging in mHealth conversations. *Health Communication*, 28(5), 530-32.

**Holton, A. E.**, Coddington, M. & Gil de Zuniga, H. (2013). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Journalism Practice*, 7(6), 720-37.

Love, B., Himmelboim, I., **Holton, A. E.** & Stewart, K. (2013). Twitter as a source of vaccination information: Content drivers and what they're saying. *American Journal of Infection Control*, 41(6), 568-70.

**Holton, A. E.** (2012). Negating nodes & liquid fragmentation: Extending conversations of diffusion, social networks, and fragmentation. *Communication Theory*, 22(3), 279-98.

**Holton, A. E.** (2012). Case of the #UTShooter: Citizens working around, with, and for traditional news media. *Journal of Applied Journalism and Media Studies*, 1(2), 125-42.

**Holton, A. E.** (2012). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. *Journal of Sports Media*, 7(1), 39-58.

**Holton, A. E.**, Weberling, B., Clarke, C., & Smith, M. (2012). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. *Health Communication*, 27(7), 690-701.

**Holton, A. E.** & Coddington, M. (2012). Recasting social media users as brand ambassadors: Opening the doors to the first 'Social Suite.' *Case Studies in Strategic Communication*, 1, 3-23.

**Holton, A. E.** & Chyi, I. (2012). News and the overloaded consumer: factors influencing information overload among news consumers. *Cyberpsychology, Behavior, and Social Networking*, 15(110), 619-624.

Guo, L., **Holton, A. E.** & Jeong, S. H. (2012). Transnational comparative framing: A model for an emerging framing approach. *International Journal of Communication*, 6, 1918-41.

Guo, L., Hsu, S. H., **Holton, A. E.** & Jeong, S. H. (2012). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. *International Communication Gazette*, 74(5), 484-503.

Lasorsa, D., Lewis, S. C. & **Holton, A. E.** (2012). 'Normalizing' Twitter: Journalism practice in an emerging communication space. *Journalism Studies*, 13(1), 19-36.

**Holton, A. E.** & Lewis, S. C. (2011). Journalists, social media, and the use of humor on Twitter. *Electronic Journal of Communication*, 21, 1-21.

**Holton, A. E.**, Love, B. & Mackert, M. (2011). Exchanging health for commercialization: The news media's mediation of the baby carrots campaign. *Cases in Public Health Communication & Marketing*, 5, 2-25.

Baek, K., **Holton, A. E.**, Harp, D. & Yaschur, C. (2011). The links that bind: Uncovering novel motivations for linking on Facebook. *Computers in Human Behavior*, 27(6), 2243-48.

Mackert, M., Love, B. & **Holton, A. E.** (2011). Journalism as health education: Media coverage of a non-branded pharma website. *Telemedicine and e-Health*, 17(2), 88-94.

### Book Chapters & Peer-Reviewed Encyclopedia Entries

Wellman, M. Hill, A., and **Holton, A. E.** (forthcoming). How to be Human: Turns in health, lifestyle, and wellness journalism, in Hanusch, F. (ed.). *Handbook of Lifestyle Journalism*. London: Routledge.

Belair-Gagnon, V., **Holton, A. E.**, Deuze, M., and Mellado, C. (2024). Fostering a culture of well-being, in Belair-Gagnon, V., Holton, A. E., Deuze, M., and Mellado, C. (eds.) *Happiness in Journalism*. London: Routledge.

**Holton, A. E.** and Belair-Gagnon, V. (2023). Of sounder mind: Considering the well-being of journalist, in Schmidt, H. (ed.) *Issues in Contemporary Journalism*. London: Routledge.

- Belair-Gagnon, V. & **Holton, A. E.** (2023). Newsroom cultures at risk? Journalism's reliance on web metrics and analytics, in Allan, S. (ed.) *The Routledge Companion to News and Journalism*. Oxford: Routledge.
- Wellman, M. & **Holton, A. E.** (2022). Instagram, in Borchard, G. A. (ed.). *The Sage Encyclopedia of Journalism*. Thousand Oaks, CA: Sage.
- Holton, A. E.**, Lawson, S. & Jackson, J. (2020). Drone Journalism. *The International Encyclopedia of Mass Media and Society*. Thousand Oaks, CA: Sage.
- Jackson, J. & **Holton, A. E.** (2020). Bylines. *The International Encyclopedia of Journalism Studies*. Hoboken, NJ: Wiley Blackwell.
- Belair-Gagnon, V. & **Holton, A. E.** (2020). The Two Faces of Janus: Web Analytics Companies and the Shifting Culture of News, in Gutsche, Jr., R. E. and Brennen, B. (eds.) *Journalism Research in Practice: Perspectives on Change, Challenges, and Solutions*. New York: Routledge.
- Holton, A. E.** (2019). Intrapreneurial Informants: An emergent role of freelance journalists. In Allen, S., Carter, C., Cushion, S., et al. (Eds). *The Future of Journalism: Risks, Threats and Opportunities*. London: Routledge.
- Holton, A. E.**, Lewis, S. C. & Coddington, M. (2019). Interacting with audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. In Allen, S., Carter, C., Cushion, S., et al. (Eds). *The Future of Journalism: Risks, Threats and Opportunities*. London: Routledge.
- Belair-Gagnon, V. and **Holton, A. E.** (2019). Boundary work, interloper media, and analytics in newsrooms: An analysis of the roles of web analytics companies in news production, in Carlson, M. (ed.) *Measurable Journalism*. New York: Routledge.
- Holton, A. E.** & Molyneux, L. (2018). Social media and journalistic branding. In Eldridge, S. and Franklin, B. (Eds). *The Routledge Handbook of Developments in Digital Journalism Studies*. London: Routledge.
- Lewis, S. C., **Holton, A. E.** & Coddington, M. (2017). From participation to reciprocity in the journalist-audience relationship. In Peters, C. and Broersma, M. (Eds.). *Rethinking Journalism Again: Societal Role and Public Relevance in a Digital Age*. New York: Routledge.

Lewis, S. C., **Holton, A. E.** & Coddington, M. (2015). Reciprocal journalism. In Robinson, S. (Ed). *Community Journalism Midst Media Revolution*. New York: Routledge

**Holton, A. E.** (2012). The lights never go out: Information overload, ambient news, and future practices. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2nd Edition). Cognella Academic Publishing, 54-74.

**Holton, A. E.**, Harlow, S. & Lewis, S. C. (2012). The evolution of participatory journalism. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2nd Edition). Cognella Academic Publishing, 183-198.

### Select Publications, Essays, White Papers, and Reviews

**Holton, A. E.**, Norman, J. & Randle, Q. (2019). Drones: Uses and challenges of unmanned aerial vehicles in higher education. White paper prepared for the *University Risk Management & Insurance Association*.

Belair-Gagnon, V. & **Holton, A. E.** (2018). Invited book review of *Online Journalism from the Periphery: Interloper Media and the Journalistic Field* by Scott Eldridge II. In *Digital Journalism*.

**Holton, A. E.** & Lawson, S. (2015). Create an organic and collaborative mini MOOC. Article for *PBS MediaShift* and *PBS EdShift*.

**Holton, A. E.** & Lawson, S. (2015). Approach innovative technologies with critical hands-on entrepreneurship. Article for *PBS MediaShift* and *PBS EdShift*.

Lawson, S. & **Holton, A. E.** (2015). Testing immersive classroom innovation with drones. Article for *PBS MediaShift* and *PBS EdShift*.

Quigley, R. & **Holton, A. E.** (2014). Turning a MOOC into a network of schools collaborating. Article for *PBS MediaShift*.

**Holton, A. E.** (2014). Invited book review of K. Weller, A. Bruns, J. Burgess, M. Mahrt, & C. Puschmann (Eds.). *Twitter and Society* (2014). In *The Journal of Media Innovations*.

Lawson, S., Love, C. & **Holton, A. E.** (2014). News from above: First Amendment implications of the Federal Aviation Administration ban on commercial drones. White paper for Mercatus, George Mason University.

## Presentations, Posters, and Exhibits

### Contributed Papers Presented at Professional Meetings and Conferences

(Note: This category includes peer-reviewed paper and panel presentations at academic conferences; this section does not include moderated roles)

Wellman, M., **Holton, A. E.**, & Kaphingst, K. (2023, October). Filling the gap: Breast cancer previvors' content creation as a form of self and community care. The Academy of Communication in Healthcare's International Conference on Communication in Healthcare. Rio Mar, Puerto Rico.

**Holton, A. E.** & Belair-Gagnon, V. (2023, September). 'When I stood up': Journalists working outside of organizations to address their harassers. Paper presented to the *Future of Journalism Conference*. Cardiff University. Cardiff, Wales.

Nelson, J., **Holton, A. E.**, & Belair-Gagnon, V. (2023, September). 'An ally to women journalists': How media interlopers help journalists navigate dark participation. Paper presented to the *Future of Journalism Conference*. Cardiff University. Cardiff, Wales.

**Holton, A. E.** & Belair-Gagnon, V. (2023, June). 'We have our backs': Journalists as epistemological drivers of journalistic harassment. Paper presented to the *Journalism Education and Trauma Research Group Exchange*. University of Sheffield. Sheffield, England.

Bossio, D., Belair-Gagnon, V., **Holton, A. E.**, & Molyneux, L. (2022, December). (Not) Just the facts: Social media influence and finding connection through journalism during COVID-19. Paper presented to the *Australian and New Zealand Communication Association Conference*. University of Wollongong, Australia.

Chavez-Yenter, D., Vega A. S., Zamora G., **Holton, A. E.** & Kaphingst K. (2021, November). Characterizing U.S. Spanish-language news coverage of genetic testing. Paper presented to the *National Communication Association, Latino/Latina Communication Studies Division*. Seattle, WA.



**Holton, A. E.**, Belair-Gagnon, V., Bossio, D. & Molyneux, L. (2021, August). "When you're out here on your own": Journalists, harassment, and news organization responses. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Participatory Journalism Interest Group. New Orleans, LA.

Wang, Y. & **Holton, A. E.** (2021, August). Pride and protest: Intersectional work of queer community media. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Community Journalism Interest Group. New Orleans, LA.

Zhang, B., **Holton, A. E.** & Gil de Zuniga, H. (2021, August). Discerning whether it's 'fake' news: The relationship between social media use, political knowledge, epistemic political efficacy, and fake news literacy. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. New Orleans, LA.

Chavez-Yenter, D., **Holton, A. E.** & Kaphingst, K. (2021, August). "La Piedra Rosetta": Content analysis of health-specific stories on genetic testing from Spanish-language news outlets. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. New Orleans, LA.

Wellman, M., **Holton, A. E.** & Kaphingst, K. (2021, August). Previvorship: How individuals with genetic predispositions for breast cancer present their experiences across social media platforms. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. New Orleans, LA.

Chavez-Yenter, D., Vega A. S., Zamora G., **Holton, A. E.** & Kaphingst K. (2021, May). Characterizing U.S. Spanish-language news coverage of genetic testing: A review of the past 12 years of coverage from Univision and Telemundo. Paper presented the International Conference Association Preconference - Digital Media in Latinx and Latin America. Virtually held.

Chavez-Yenter, D., Vega A. S., Zamora G., **Holton, A. E.** & Kaphingst K. (2021, April). A content analysis of health-specific stories of genetic testing from U.S. national Spanish-language news outlets. Paper presented to the National Human Genome Research Institute Research Training and Career Development Annual Meeting. Virtually held.

Wilner, T. & **Holton, A. E.** (2020, October). Breast cancer prevention and treatment: Misinformation on Pinterest. Paper presented to American Public Health Association Conference. San Francisco, CA.

Canary, H., **Holton, A. E.** & Wong, B. (2020, May). Antecedents to media exposure and intentions to seek expanded genetic carrier screening. Paper presented to the International Communication Association Conference. Gold Coast, Australia.

Wilner, T. & **Holton, A. E.** (2020, May). Carrots and colloidal silver: An analysis of breast cancer (mis)information on Pinterest. Paper presented to the International Communication Association Conference. Gold Coast, Australia.

Wilner, T. & **Holton, A.E.** (2020, February). Breast cancer on Pinterest. MisinfoCon. Paper presented to the National Academy of Sciences. Washington, DC.

Belair-Gagnon, V., Steinke, A. & **Holton, A. E.** (2019, September). Lagging innovation: Positioning change in journalism. Paper presented to the Future of Journalism Conference. Cardiff University, Cardiff, UK.

**Holton, A. E.** & Belair-Gagnon, V. (2019, September). Outsider enactments: Peripheral journalists and enactments of journalism. Paper presented to the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.

Norman, J., **Holton, A. E.** & Randle, Q. (2019, August). Drones on high: Uses and challenges of incorporating unmanned aerial vehicles into higher education. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Scholastic Division. Toronto, Canada.

**\*Top Faculty Paper (1<sup>st</sup> Place)**

**Holton, A. E.** (2019, August). Panel presenter for "The Promise and Perils of Open Data." *Association for Education in Journalism and Mass Communication Conference*, Participatory Journalism Interest Group and Newspaper and Online News Division. Toronto, Canada.

**Holton, A. E.** (2019, August). Panel presenter for "Committing Acts of Journalism: The Role of Regular Actors and Strangers in (Community) Journalism Practice." *Association for Education in Journalism and Mass Communication Conference*, Participatory Journalism Interest Group and Community Journalism Interest Group. Toronto, Canada.

Belair-Gagnon & **Holton, A. E.** (2019, May). Enactments from the edge: Beyond a conceptual lens for journalism's peripheral actors. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. Washington, DC.

**Holton, A. E.**, Jackson, J. R. & DeFriez, J. (2019, May). Beyond breakthrough: Discourse and communities around Genetic testing on Twitter. Paper presented to the *International Communication Association Conference*, Health Communication Division. Washington, DC.

Bossio, D. & **Holton, A. E.** (2019, May). Burning out and disconnecting: An international perspective on journalists' disconnection strategies on social media. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. Washington, DC.

DeFriez, J., **Holton, A. E.** & Jackson, J. R. (2019, April) Tweeting genes: (Mis)Information and social network communities around genetic testing. Paper presented to the D. C. Health Communication Conference. Washington, DC.

Norman, J., **Holton, A. E.**, Randle, Q., Northup, T., & Sites, W. (2018, October). When toys become tools: teaching drones to media students. Panel presentation for the *National Communication Association Conference*. Salt Lake City, UT.

**Holton, A. E.** (2018, August). Networked news and social media responsibilities. Panel presentation for "Discussing politically contentious scientific issues in the classroom." *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment and Risk Division and Political Communication Interest Group. Washington, DC.

**Holton, A. E.** & Belair-Gagnon, V. (2018, August). Strangers to the game? Interlopers, intralopers, and shifting news production. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.

Lee, A., **Holton, A. E.** & Chen, V. (2018, August). Re-examining news overload: Effects of content characteristics and news topics on selective scanning and avoidance. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.

**\*Top Faculty Paper (3<sup>rd</sup> place)**

Hinsley, A. & **Holton, A. E.** (2018, August). Fake news cues: Examining content, source, and typology cues in identifying mis- and disinformation. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.

Molyneux, L., Lewis, S. C. & **Holton, A. E.** (2018, August). Exploring a branding alignment typology: Influences on individual, organizational, and institutional forms of journalistic branding. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Washington, DC.

**\*Top Faculty Paper (3<sup>rd</sup> place)**

Molyneux, L., **Holton, A. E.** Lewis, S. C. (2018, June). Be you, but also be us: Drivers of branding activity among journalists. Paper presented to the *International Association for Media and Communication Research Conference*. Eugene, OR.

Bossio, D. & **Holton, A. E.** (2018, June). Changing media, shifting identities: Journalists and representations of professional identity on social media. Paper presented to the *International Association for Media and Communication Research Conference*. Eugene, OR.

Belair-Gagnon, V. & **Holton, A. E.** (2018, May). Boundary work, interloper media, and numbers in newsrooms. Paper presented to the *International Communication Association Pre-Conference on Audience Analytics*. Prague, Czech Republic.

Bossio, D. & **Holton, A. E.** (2018, May). The Identity Dilemma: An international perspective on journalistic identity drivers and decisions. Paper presented to the *International Communication Association Pre-Conference on Audience Analytics*. Prague, Czech Republic.

**Holton, A. E.** & Norman, J. (2018, January). Rules and risks in teaching new technologies: Two approaches to engaging drones in the classroom. Paper presented to the *Educause Learning Initiative (ELI) Annual Meeting*. New Orleans, LA.

Canary, H., **Holton, A.E.** & Clark, Y. K. (2017, November). Structuring Expanded Genetic Carrier Screening: A longitudinal analysis of online news coverage. Paper presented to the *National Communication Association Conference*. Dallas, TX.

Coddington, M., Lewis, S.C. & **Holton, A. E.** (2017, September). The role of reciprocity in participatory journalism: Evaluating a concept. Paper presented to the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.

Belair-Gagnon, V. & **Holton, A.E.** (2017, September). Contested boundaries and web analytics companies in news production. Paper presented to the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.

Lough, K. T., Molyneux, L. & **Holton, A. E.** (2017, August). The whole picture: Journalistic identity practices in words and pictures on Twitter. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Chicago, IL.

**Holton, A. E.** (2017, August). Examining 'community' and 'participatory' journalism. Panel presentation for the Association for Education in Journalism and Mass Communication Conference, Participatory Journalism Interest Group. Chicago, IL.

Lazard, A., **Holton, A.E.**, Zenner, S. & Wilner, T. (2017, August). Cancer self representations: Gender portrayals on Instagram. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Health Communication Division. Chicago, IL.

Parsloe, S. & **Holton, A.E.** (2016, November). #Boycottautismspeaks: Communicating a counternarrative through cyberactivism and connective action. Paper presented to the *National Communication Association Conference*, Disabilities Studies Caucus. Philadelphia, PA.

**\*Top Faculty Paper Honors**

Molyneux, L., **Holton, A. E.** & Lewis, S. C. (2016, August). Journalistic identity as branding: Individual, organizational, and institutional considerations. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Newspaper and Online News Division. Minneapolis, MN.

**\*Top Faculty Paper Honors**

Lewis, S. C., Coddington, M., Usher, N., & Poepsel, M. (2016, August). Reciprocity and the communal function of journalism. In **Holton, A. E.** (chair). Research panel for Participatory Journalism Interest Group and Community Journalism Interest Group, *Association for Journalism and Mass Communication Conference*. Minneapolis, MN.

**Holton, A. E.**, Lee, A. & Chen, V. (2016, June). Extending explications of news overload: Effects of content and topic specific factors on selective scanning and news avoidance. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. Fukuoka, Japan.

**Holton, A. E.**, Canary, H., & Wong, B. (2016, June). Business and breakthrough: Framing (expanded) genetic carrier screening for the public. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. Fukuoka, Japan.

Lazard, A. & **Holton, A. E.** (2016, June). My cancer, my image: Implicit communication of cancer and gender in Instagram self-representations. Paper presented to the *Visual Communication Conference*. Salt Lake City, UT.

McGregor, S. & **Holton, A. E.** (2016, April). Vaccine networks: Examining acute and perpetual networks and discourse on Twitter. Paper presented to the 7<sup>th</sup> *Annual McCombs Healthcare Symposium*. The University of Texas-Austin, Austin, TX.

**Holton, A. E.**, Canary, H., & Wong, B. (2016, April). Business, breakthrough, and silent sources: News media portrayals of genetic expanded carrier screening. Paper presented to the 7<sup>th</sup> *Annual McCombs Healthcare Symposium*. The University of Texas-Austin, Austin, TX.

**Holton, A. E.** & Lazard, A. (2016, February). Representing cancer: Implicit communication of cancer and gender on Instagram. Paper presented to the *Media+Health Symposium*. Virginia Commonwealth University, Richmond, VA.

Jensen, J. D., **Holton, A. E.**, Krakow, M., Weaver, J., Donovan, E. & Tavgitan, S. (2015, November). Intentions to take low-dose aspirin for colorectal cancer prevention: Findings from the translating research into action study. Paper presented to the *National Communication Association*, Las Vegas, NV.

Samhour, M., **Holton, A. E.**, Mooney, R., & Wu, Y. (2015, October). Use of social media to seek health information in adolescent and young adult cancer survivors. Paper presented to the *Translating Cancer Epidemiology: From Cells to Clinic and Populations Symposium*. Huntsman Cancer Institute, Salt Lake City, UT.

Mooney, R., Tulley-Bahe, M., Grahmann, B., Gardner, E., Haskins, C., Yi, J., **Holton, A. E.**, Spraker-Perlman, H., Fluchel, M., Wu, Y. (2015, October). The use of social media among parents of children with cancer. Paper presented to the *Translating Cancer Epidemiology: From Cells to Clinic and Populations Symposium*. Huntsman Cancer Institute, Salt Lake City, UT.

**Holton, A. E.** (2015, September). Saving Health Journalism? Freelance journalists as intrapreneurial innovators in a time of newsroom crisis. Paper presented to the *Future of Journalism Conference*, Cardiff University, UK.

**Holton, A. E.**, Lewis, S.C. & Coddington, M. (2015, September). Interacting with audiences: role conceptions, reciprocity, and journalistic perceptions about participation. Paper presented to the *Future of Journalism Conference*. Cardiff University, Cardiff, UK.

McKeever, B., McKeever, R., **Holton, A. E.** & Li, J. (2015, August). The silent majority: Childhood vaccinations and antecedents for communicative action. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. San Francisco, CA.

Boyles, J., McGregor, S. C., Himelboim, I., Vargo, C. J. (2015, August) Big Data, friend or foe? De-stigmatizing the use of big data to advance communication research. In **Holton, A. E.** (chair). PR&R panel for *Communication Technology Division, Association for Journalism and Mass Communication Conference*. San Francisco, CA.

**Holton, A. E.**, & Molyneux, L. (2015, May). Identity lost? The personal impact of brand journalism. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. San Juan, PR.

**\*Top Faculty Paper Honors**

Coddington, M., **Holton, A. E.** & Lewis, S. C. (2015, May). Reciprocity and Participation: The role of reciprocity in participatory journalism. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. San Juan, PR.

Mooney, R., McPhail, J., Wilson, A., **Holton, A. E.**, Hung, M., Samhour, M., Spraker-Perlman, H., Fluchel, M. & Wu, Y. (2015, April). The importance of involving family members in promoting healthy lifestyles: Behaviors for young adult cancer survivors. Paper presented to the *Society of Pediatric Psychology Annual Conference*. San Diego, CA.

**Holton, A. E.**, Lewis, S. C. & Coddington, M. (2015, February). Reciprocal me: Journalism and the new engagement. Paper presented to the *Re-Inventing Journalism Conference*. Zurich University of Applied Sciences. Winterthur, Switzerland.

**Holton, A. E.**, Coddington, M. & Lewis, S. C. (2014, August). Reciprocity and the news: The role of personal and social media reciprocity in news creation and consumption. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Participatory Journalism Interest Group. Montreal, Canada.

**\*Top Faculty Paper Award**

Myrick, J., **Holton, A. E.**, Himelboim, I. & Love, B. (2014, August). Hope and the hyperlink: Drivers of message sharing in a Twitter cancer network. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Montreal, Canada.

De Maeyer, J. & **Holton, A. E.** (2014, August). Journalists and linking: A metajournalistic discourse analysis. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Mass Communication Division. Montreal, Canada.

Lawson, S., Love, C. & **Holton, A. E.** (2014, August). Eyes in the skies: First Amendment implications of the FAA drone ban as applied to journalists. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Law and Policy Division. Montreal, Canada.

Clarke, C., Dixon, G., **Holton, A. E.** & Weberling, B. (2014, August). Linking risk information, uncertainty, and health attitudes: A vaccination case study. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Montreal, Canada.

**Holton, A. E.** (2014, August). Chair for panel “#Net-work: The Transformative Role of Social Networks in the News.” Newspaper and Online News Division, co-sponsored by Electronic News Division, *Association for Education in Journalism and Mass Communication Conference*. Montreal, Canada.

**Holton, A. E.** & Molyneux, L. (2014, May). Branding health journalism: Perceptions, practices, and emerging norms. Paper presented to the *International Communication Association Conference*, Seattle, WA.

**Holton, A. E.** & McElroy, K. (2014, May). Black girls in search of 140 characters: Twitter as rhetorical expression. Paper presented to the *16<sup>th</sup> Biennial Rhetoric Society of America Conference*, San Antonio, TX.



**Holton, A. E.** & Molyneux, L. (2014, April). Branding (health) journalism. Paper presented to the *International Symposium on Online Journalism*. Austin, TX.

**Holton, A. E.**, Lewis, S. C. & Coddington, M. (2014, April). Reciprocity in journalism: Concepts and challenges. Panel presentation for the *International Symposium on Online Journalism*. University of Texas at Austin. Austin, TX.

**Holton, A.E.** (2014, January). Reciprocal journalism. Rethinking Journalism II: The Societal Role & Relevance of Journalism in a Digital Age. Panel presentation for *Research Forum for the Centre for Media and Journalism Studies*, University of Groningen. Groningen, Netherlands.

**Holton, A. E.**, Farrell, L. & Fudge, J. (2013, August). A threatening space? Stigmatization and the framing of autism in the news media. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, & Risk (ComSHER) Division. Washington, D.C.

**\*Top Paper Honors**

Suran, M., **Holton, A. E.** & Coleman, R. (2013, August). Topical punch: The idiosyncratic relationship between framing, health topic and how readers respond to online articles. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, & Risk (ComSHER) Division. Washington, D.C.

**Holton, A. E.** & Lee, A. (2013, June). When sickness closes in: Drivers of a proactive behavior during a health crisis. Paper presented to the *International Communication Association Conference*, Health Communication Division. London.

**Holton, A. E.**, Baek, K., Yaschur, C. & Coddington, M. (2013, June). Motives for linking on Twitter: Reciprocity and communality in a digital space. Paper presented to the *International Communication Association Conference*, Communication and Technology Division. London.

Lawrence, R. G., Molyneux, L., Coddington, M. & **Holton, A. E.** (2013, June). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. Paper presented to the *International Communication Association Conference*, Political Communication Division. London.

**Holton, A. E.**, Baek, K., Yaschur, C. & Coddington, M. (2013, April). Soliciting Reciprocity: Socializing, communality, and other motivations for linking on Twitter. Paper presented to the *International Symposium on Online Journalism*. Austin, TX.

Suran, M., **Holton, A. E.** & Coleman, R. (2013, April). Topical punch: Idiosyncratic reader responses to topics in health news coverage. Paper presented to the *4th Annual McCombs Healthcare Symposium*. Austin, TX.

**Holton, A. E.** (2013, April). Health news norms: Perceived and collective norms of organizational and entrepreneurial health journalists. Paper presented to the *4th Annual McCombs Healthcare Symposium*. Austin, TX.

**Holton, A. E.**, Coddington, M. & Gil de Zuniga, H. (2012, August). Whose news? Whose values? Citizen journalism and journalistic values Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. Chicago, IL.

**Holton, A. E.**, Lee, N. Y. & Coleman, R. (2012, August). Commenting on health: A framing analysis of user comments in response to health articles online. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Chicago, IL.

Chyi, I., Lee, A. & **Holton, A. E.** (2012, August). Linking economics to communication research: Exploring the Third-Person Effect on news consumers' intention to pay. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Media Management and Economics Division. Chicago, IL.

**Holton, A. E.** (2012, August). Harnessing brand ambassador networks: Social media and the new audience cultivation. Panel presentation for "What's Next for Research on Participatory Journalism," for the Civic and Citizen Journalism Interest Group of the *Association for Education in Journalism and Mass Communication Conference*. Chicago, IL.

Coddington, M. & **Holton, A. E.** (2012, May). You have to hand over the keys: Reshaping gatekeeping within a networked context. Paper presented to the *International Communication Association Conference*. Phoenix, AZ.

**Holton, A. E.** (2012, April). Health connectivity: Triangulation methods for social media research in health communication. Paper presented to the *3<sup>rd</sup> Annual McCombs Healthcare Symposium*. Austin, TX.

**Holton, A. E.,** Coddington, M. & Gil de Zuniga, H. (2012, April). Who knows best? Attitudes and perceptions of citizen journalism and the news through the lens of creators and consumers. Paper presented to the *International Symposium on Online Journalism*. Austin, TX.

**Holton, A. E.** (2012, March). The evolution of participatory journalism. Paper presented to the *Media Sociology Forum III*. Columbia University. New York.

**Holton, A. E.** (2011, August). Case of the #UTShooter: Citizens working around, with, and for traditional news media. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. St. Louis, MO.

**\*Top Student Paper Honors**

**Holton, A. E.** (2011, August). Television's spectacle of autism: Myths and metaphors of a major television program. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Cultural and Critical Studies Division. St. Louis, MO.

**Holton, A. E.** (2011, August). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Sports Communication Interest Group. St. Louis, MO.

**Holton, A. E.,** Weberling, B., Clarke, C. & Smith, M. (2011, August). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. St. Louis, MO.

**Holton, A. E. & Chyi, I.** (2011, August). Information surplus, information overload, and multiplatform news consumption: Updating considerations of influential factors. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Mass Communication & Society Division. St. Louis, MO.

Baek, K., **Holton, A. E.,** Harp, D. & Yaschur, C. (2011, August). Motivational influences of linking: Factors guiding behaviors on Facebook Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communication Technology Division. St. Louis, MO.

Guo, L., **Holton, A. E.**, Hsu, S. & Jeong, S. H. (2011, August). Transnational comparative framing: A model for an emerging framing approach. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, International Communication Division. St. Louis, MO.

**Holton, A. E.** & Lewis, S. C. (2011, July). Journalists, social media, and the use of humor on Twitter. Paper presented to the *International Association for Media and Communication Research Conference*, Journalism Research & Education Section. Istanbul, Turkey.

Lasorsa, D. & **Holton, A. E.** (2011, May). Newspapers differ in coverage of the 2008 U.S. presidential election: Content analysis of two major metro dailies. Paper presented to the *International Communication Association Conference*, Journalism Studies Division. Boston, MA.

Lasorsa, D., Lewis, S. C. & **Holton, A. E.** (2011, May). 'Normalizing' Twitter: Journalism practice in an emerging communication space. Paper presented to the *International Communication Association*, Communication and Technology Division. Conference. Boston, MA.

Guo, L., Hsu, S., **Holton, A. E.** & Jeong, S. H. (2011, May). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. Paper presented to the *International Communication Association Conference*, Global Communication and Social Change Division. Boston, MA.

**Holton, A. E.** (2011, April). Mobilizing health: Analysis and applications of the first US health text messaging service Paper presented to the *2<sup>nd</sup> Annual McCombs Healthcare Symposium*. Austin, TX.

**Holton, A. E.** (2011, March). Twitter voices and ambient journalism during an acute crisis. Paper presented to the *Association for Education in Journalism and Mass Communication Midwinter Conference*, Civic and Citizen Journalism Interest Group. Norman, OK.

**\*Top Paper**

**Holton, A. E.** (2011, March). Television's spectacle of autism: Myths and metaphors of a major television program. Paper presented to the *Association for Education in Journalism and Mass Communication Midwinter Conference*, Cultural and Critical Studies Division. Norman, OK.

**\*Top Paper**

**Holton, A. E.** (2011, January). Metaphors and the spectacle of autism. Paper presented to the *9th Annual International Conference on Arts and Humanities*. Honolulu, HI.

**Holton, A. E.** (2010, August). Swine flu shift: The role of risk and concern on information seeking during a pandemic. Paper presented to the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division, Denver, CO.

**\*Student Award Honors**

**Holton, A. E.** (2010, May). Health information seeking during a pandemic: Risk and concern during the H1N1 outbreak. Paper presented to the *Collaborations in Research and Education Clinical Research Forum*. Austin, TX.

**Holton, A. E.** (2010, April). Negating nodes and fifth-stage fragmentation: New applications of traditional communication models and theories in the midst of diffusing communication innovations. Paper presented to the *Association for Education in Journalism and Mass Communication Symposium*, Technology Division, Lubbock, TX.

**Invited Presentations at Professional Meetings and Conferences**

Henrichsen, J., Belair-Gagnon, V. and **Holton, A. E.** (2023, May). **Panel Co-Chairs.** Online harassment, mob censorship and journalism safety: Hostility and its impact on journalists. International Communication Association Conference. Toronto, Canada.

**Holton, A. E.,** Belair-Gagnon, V., Newman, E., Ortiz Perez, L., & Storm, H. (2022, April). **Panel Chair.** Mental health and the wellbeing of journalists in an era of online harassment, extreme polarization, denialism and pandemic. International Symposium on Online Journalism (ISOJ). University of Texas at Austin. Austin, TX.

**Holton, A. E.** (2022, February). **Keynote Address.** Health and well-being in a (post) pandemic world: Roles and responsibilities of media and communication. *International Media Conference: Association of Media and Communication Academic Professionals*. University of Okara, Pakistan.

**Holton, A. E.,** LaFollette, A., & Wellman, M. (2019, October). Exploring social media and screen time: A community dialogue. Invited presentation and panel coordination to *Community Connections Inaugural Public Forum*. Salt Lake City, UT.

**Holton, A. E.** (2019, October). Data, analytics, and misinformation: Extending lessons from research to pedagogy. Invited presentation to *Data SKUP 2019*. The Foundation for a Critical and Investigative Press. Oslo, Norway

**Holton, A. E.** (2019, October) Beyond bots: Metrics, AI, analytics, and misinformation in the newsroom. Invited presentation to the *Artificial intelligence in Journalism: Implications on Practices, Profession and Competencies Symposium*. The Artificial Intelligence Competence for Sweden Initiative. The University of Gothenburg. Gothenburg, Sweden.

Randle, Q., **Holton, A.E.**, & Norman, J. (2019, September). Drones on high: Uses and challenges of unmanned aerial vehicles in higher education. Invited presentation to the *Journalism From Above 2.0 Workshop*. Mid Sweden University. Sundsvall, Sweden.

**Holton, A.E.** & Lawson, S. (2019, April). News from above 2.0: American drone journalism and FAA regulation. Invited presentation to the *Journalism From Above Workshop*. DEMICOM Research Center, Mid Sweden University. Sundsvall, Sweden.

**Holton, A.E.** (2019, March). Strangers to the game: Unpacking journalism's peripheral actors. Invited presentation to the *Digital Journalism Research Group Fellowship Conference*. Oslo Metropolitan University. Oslo, Norway.

Norman, J., **Holton, A. E.**, Randle, Q., Northup, T., & Sites, W. (2018, October). When toys become tools: teaching drones to media students. Panel presentation. National Communication Association Conference. Salt Lake City, UT.

**Holton, A. E.** & McGregor, S. (2018, October). Getting dissed: The personalization, polarization, and weaponization of misinformation in the news. Invited presentation to the University of Utah Student Center for Public Trust and the University of Utah Eccles School of Business. Salt Lake City, UT.

**Holton, A. E.** (2017, June). Social media as democratic expression and digital community building. Invited moderator for *Berkeley Law's Congress on Iceland's Democracy*. California Constitution Center, Berkeley Law, University of California. Berkeley, CA.

**Holton, A.E.** (2017, April). Drones and the disruptive journalist. Invited panel presentation for *Robots, Drones, Virtual Reality, and Digital Ethics*. Broadcast Education Association Conference. Las Vegas, NV.

**Holton, A.E.** (2016, August). News Engagement Day: Professional engagement. Invited panel presentation for "News Engagement Day 2016: Extending NED's to the election, the profession, and beyond." *Association for Education in Journalism and Mass Communication Conference*. Minneapolis, MN.

**Holton, A. E.,** Coddington, M., & Lewis, S. C. (2016, July). Reciprocity as a (digital) bridge for newspapers. Invited presentation for the *Entrepreneurial Journalism Educators Summit*. City University of New York. New York, NY.

**Holton, A. E.** (2016, April). Virtual reality: Research, education, innovation. Invited presentation to the *International Symposium on Online Journalism*. University of Texas at Austin. Austin, TX.

**Holton, A. E. & Lazard, A.** (2016, February). My self, my scars: Representations of cancer and gender on Instagram. Invited presentation to the *Utah Symposium on the Digital Humanities*. Utah Valley University. Orem, UT.

**Holton, A. E.** (2015, December). #Cancer: A brief exploration of social and emotional exchange through social media. Invited presentation to the *Public Health Grand Rounds*. Department of Family and Preventative Medicine, University of Utah. Salt Lake City, UT.

**Holton, A. E.** (2015, August). Brand You: Harnessing networked branding across emerging social media platforms. Invited presentation to the *#UtahJCamp*. Weber State University. Ogden, UT.

**Holton, A. E.** (2015, May). Invited chair for "Entertainment media and health communication" panel. Health Communication Division, *International Communication Association Conference*. San Juan, PR.

**Holton, A. E.** (2015, May). Invited chair for "Ethnicity and Race In Communication" panel. Journalism Studies Division, *International Communication Association Conference*. San Juan, PR.

**Holton, A. E.** (2012, June). The Herring Gull and creative destruction: Forward progress in communication education. Invited presentation to the *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.

**Holton, A. E.** (2012, April). Participatory journalism and app potatoes. Invited presentation to the *Millennials and News Coverage Summit*. University of Texas at Austin, TX.

**Holton, A. E.** (2011, June). Tweet links: Incorporating social network sites and digital platforms in the classroom. Invited presentation to the *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.

**Holton, A. E.** (2010, June). Prepping for preps: Tackling stale sports coverage with fresh information and innovative tactics. Invited presentation to the *American Society of Newspaper Editors Summer Collaborative*. Austin, TX.

**Holton, A. E.** (2010, March). Finding a future: How the evolution of technology is changing the way journalists approach their job. Invited presentation to the *Society of Professional Journalists Spring Conference*. Austin, TX.

## TEACHING AND CURRICULUM DEVELOPMENT

### University of Utah (2013-present)

#### *Departmental Courses, Seminars, and Instructional Units Taught*

\*\*COMM 5000 Ghosts in the Machine: Artificial Intelligence in Communication, Spring 2024

\*\*COMM 5665 Social Media, Spring 2014 - recurring

\*\*COMM 3555 Digital Media, Spring 2014 - recurring

COMM 6665 Mass Media and Mass Communication Theory, Spring 2016 - recurring

\*\*COMM 7510 (Graduate) Engaged Media: Identity, Data, and Emerging Theories, Spring 2019

\*\*COMM 7510 (Graduate) Connect: Theorizing and Mapping Communicative Connectivity, Fall 2016

\*\*COMM 7510 (Graduate) The Twitter of Everything: Theorizing Digital/Social Media, Fall 2015

COMM 1610 Introduction to News Writing (journalistic-specific component), Fall 2013

COMM 3555 Convergence Journalism, Fall 2013

\*\* denotes course that I created for the Department of Communication

#### *Honors College Courses Taught*

\*\*HONORS 3700 Misinformation and Information Disorder II, Spring 2020

\*\*HONORS 3700 Misinformation and Information Disorder I, Fall 2019

\*\*HONORS 3700 Innovating With Drones, Spring 2015

\*\*HONORS 3374 Drones and Society, Fall 2014



\*\* denotes course that I created or co-created for the Honors College

### ***Humanities Scholars Courses Taught***

HUM 2800 Humanities Scholars Seminar, Spring 2016 - 2019

HUM 3050 Innovation Roadmap, Spring 2016 - 2018

### **University of Texas (2003-2013)**

#### **Department Course Taught**

J 349 Writing for Online Publications, Summer 2011 – Spring 2012

#### **Department Courses Assisted**

J 302 Digital Storytelling Basics, Summer 2013

J 335 Magazine Writing & Digital Production, Fall 2012 – Spring 2013

J 349 Social Media Representation, Summer 2012

J 395 Reporting China, Study Abroad, Spring and Summer 2011

J 360 Sports Journalism, Spring 2004

J 320 Introduction to News Reporting, Fall 2003

#### **Research Assistantships**

Dr. Iris Chyi, Social and digital media networks, Spring 2012

Dr. Homero Gil de Zúñiga, Digital journalism, Fall 2011 – Spring 2012

Knight Chair Tracy Dahlby, Web production and news editing, Summer 2011

#### **Other Relevant Positions Held**

*Lead Editor and Developer*, Reporting Texas Carnegie News Initiative, School of Journalism, Fall 2010 – Summer 2011

*Web Director and Content Producer*, School of Journalism university landing page, Fall 2009 – Summer 2010

*Instructor and Lecturer*, American Society of Newspaper Editors (ASNE) Reynolds Institute, Summer 2010

## **RELEVANT PROFESSIONAL EXPERIENCE**

### **Strategic Communication**

2006-2009      Director of Communications, Round Rock Express Baseball Club  
social media, public relations, media relations, team travel,  
communication organization for top-level Triple-A organization of  
Houston Astros, Round Rock, TX

2006 Front Office Assistant, Houston Astros, Houston, TX

## Journalism

2000-2013 Freelance reporter, *Austin American-Statesman*, Austin, TX

2001-2009 Freelance reporter, *Houston Chronicle*, Houston, TX

2004-2005 Sports reporter, web producer, *Fort Worth Star-Telegram*, Fort Worth, TX

2002-2004 Freelance contributor, *Time Magazine*, Atlanta, GA

2002-2004 Freelance contributor, *The Associated Press*, Austin, TX

2002 Reporter and producer, *The Albuquerque Tribune*, Albuquerque, NM

2000-2005 Freelance contributor and reporter, *Atlanta Journal Constitution*, *Dallas Morning News*, *The Sporting News*, *Baseball Digest*, *St. Petersburg Times*, *Tampa Tribune*, *Providence Journal*, *The Vindicator*, *Horns Illustrated*, etc.

## SERVICE ACTIVITIES

### Services to the Profession (external)

#### Editorial Boards

*Digital Journalism*  
*Health Communication*  
*Human Communication Research*  
*Journal of Broadcasting and Electronic Media*  
*Journalism*  
*Media and Communication (2017-2022)*  
*Science Communication*

#### Journal Reviewer

*American Behavioral Scientist*, *Asian Journal of Communication*, *BMC Health Services Research (multiple)*, *Case Studies in Strategic Communication*, *Communication Monographs*, *Communication Review*, *Communication Theory*, *Communication Quarterly*, *Communication and Critical/Cultural Studies*, *Computers in Human Behavior*, *Cyberpsychology*, *Behavior*, and *Social*

*Networking, Digital Journalism, Environmental Communication, Frontiers in Communication, Frontiers in Psychology, Genetics in Medicine, Healthcare, Health Education, International Communication Gazette, International Journal of Sport Communication, Journal of Applied Journalism and Media Studies, Journal of Broadcasting & Electronic Media, Journal of Communication, Journal of Contingencies and Crisis Management, Journal of Health Communication, Journal of Information Science, Journal of Medical Internet Research, Journal of Mental Health, Journalism & Mass Communication Quarterly, Journalism Practice, Journalism Studies, New Media & Society, Qualitative Health Research, Risk Analysis, Sage Open (social and health sciences), Social Science Computer Review (special issue, "Citizenship, Social Media, & Big Data"), Social Movement Studies, Social Science Journal, Visual Communication Quarterly*

#### Conference Reviewer

International Communication Association (ICA; 2012-present)  
 Association for Education in Journalism and Mass Communication (AEJMC; 2012-present)  
 Hawaiian International Conference on Systems Sciences (HICSS; 2020-present)  
 World Journalism Education Conference (WJEC; 2018-2019)  
 International Symposium on Online Journalism (ISOJ; 2015-2018)  
 Broadcast Education Association (2014)

#### Tenure/Portfolio Reviewer

Early Career Research Proposal, Michigan State University, 2014

#### Service Roles and Activities

Vice-Head – 2023-present

- Council of Divisions, Association for Education in Journalism and Mass Communication

Division Head – 2014 – 2020 (multiple roles)

- Communicating Science, Health, Environment, and Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication, previously Research Chair, PF&R Chair, and Vice-Head

Committee Member – 2013 - present

- Future of News Audience Engagement Committee, Association for Education in Journalism and Mass Communication

Committee Member – 2015 - 2019

- Outstanding Health Communication Scholar Award Committee, National Communication Association

Peer Judge – 2013 - 2019

- Tankard Book Award, Association for Education in Journalism and Mass Communication

Interest Group Head – 2014 - 2017

- Participatory Journalism Interest Group, Association for Education in Journalism and Mass Communication, previously Programming Chair, Vice-Head

Professional Freedom and Responsibility Chair – 2014-2015

- Communicating Science, Health, Environment, and Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication

Professional Freedom and Responsibility Chair – 2013-2014

- Civic and Citizen Journalism Interest Group (CCJIG), Association for Education in Journalism and Mass Communication

Newsletter Editor (committee position) – 2013-2014

- Communicating Science, Health, Environment, and Risk Division (ComSHER), Association for Education in Journalism and Mass Communication

Graduate Student Liaison – 2012-2013

- Civic and Citizen Journalism Interest Group (CCJIG), Association of Education in Journalism and Mass Communication

Graduate Student Liaison – 2011-2013

- Communicating Science, Health, Environment, and Risk Division (ComSHER), Association of Education in Journalism and Mass Communication

## Services to the University (internal)

### University Level

*University of Utah Responsible Artificial Intelligence Initiative, Executive Committee Member (proxy), 2024*

*University Center for Ethical, Legal, and Social Implications Research, Research Co-Coordinator, 2019-present*

*University Student Media Advisor, 2017-2023*

*Urban Institute for Teacher Education (College of Education), Workshop Facilitator, 2021*

*Society of Professional Journalists Chair, 2019-2021*

*Graduate and Undergraduate Researchers of UCEER Disabilities Mentor, 2018-2021 \*National Institutes of Health funded*

*University Publishing Committee Member, 2014-2017*

*Academic Senate, Representative, College of Humanities, 2014-2017*

Teaching Assistant Scholar Mentor, Center for Teaching and Learning Excellence (CTLE), 2013-2015

Member, Faculty Learning Community (FLC, Creative), Center for Teaching and Learning Excellence (CTLE), 2014

### **College and Departmental Level**

*Department of Communication Chair, 2021-present*

*Director, Utah Artificial Intelligence Research Center in the Humanities, 2023-present*

*Department of Communication Associate Chair Committee, 2019-2021*

*Director, Communication Institute, University of Utah, 2020-2021*

*Department of Communication Chair Committee, 2019-2020*

*Undergraduate Journalism Sequence Coordinator, 2016-2019*

**\*Oversaw complete curriculum overhaul**

*Humanities Scholar Faculty Mentor, College of Humanities, 2015-present*

*Faculty Advisory Committee Member, 2014-present*

*Peer Teaching Committee Member, Department of Communication, 2014 present*

*Parry D. Sorensen Public Relations Society Member, College of Humanities, 2014-present*

*Awards Committee Member and Chair, Department of Communication, 2014 2018*

*Dean of the College of Humanities Roadmap Committee, 2015-2016*

*Graduate Committee Member, Department of Communication, 2014-2016*

*Member and Faculty Liaison, Digital Media Group, 2013-2015*

*Student Media Council, 2015-2017*

*Cluster Hire Committee Member, Department of Communication, 2014*

Publisher and Founder, *The Hive*, 2013-2015

### **Service to University of Texas**

Member, All Things Digital Committee, 2012-2013

Member, Advanced Scholarship Curriculum Development Committee, 2012-2013

Web Master, Community Journalism and Communication Research (CJCR) Group, 2010-2012

Editorial Advisor, *Reporting Texas*, 2010-2012

Managing Web Editor, *China In Focus*, 2011

Web Editor, International Symposium on Online Journalism, 2011

Web Editorial Board Advisor, School of Journalism, 2010-2011

Mentor, Public Relations Student Society of America (PRSSA), 2008-2011

Mentor, Terry Student Scholar Mentorship, 2008-2010

Review Panel Member, William S. Livingston Award Selection Committee, 2010

## **STUDENT ADVISING AND MENTORING**

### **University of Utah**

#### **Doctoral Dissertation Committee Service**

Abby Jones, Fall 2022 – Spring 2025

Dallin Adams, Fall 2021 – Spring 2024

Mariah Wellman, Fall 2018 – Spring 2022 (**chair**)

Emily Krebs, Fall 2018 – Spring 2022 (**chair**)

Jamie Bennett, Fall 2019 – Spring 2022 (Occupational & Recreational Therapies)

Loretta Rowley, Fall 2019 – Spring 2022

Elizabeth Giorgi, Fall 2019 – Spring 2022

Jennifer Jackson, Fall 2019 – Spring 2021 (**chair**)

Diana Zulli, Spring 2016 – Spring 2018

Robert Kent De Gray (Department of Psychology, Huntsman Cancer Center), Fall 2015 – Spring 2018

Jonghee Kim (College of Social Work), Fall 2015 – Fall Spring 2018

Stacey Overholt, Spring 2015 – Spring 2017  
Bill Payton, Spring 2015 – Spring 2017  
Hank McIntire, Spring 2014 – Spring 2017  
Yulin Yin, Spring 2015 – Spring 2016 (**chair**)  
Marsha Maxwell, Fall 2015 – Spring 2016  
David Harris, Fall 2013 – Fall 2014

Master's Thesis Committee Service

Caleb Okereke, Fall 2022 – Spring 2024 (**chair**)  
Erin Spencer, Fall 2020 – Spring 2022  
Pauline Fonua, Fall 2020 – Spring 2022 (School of Business)  
Eliza Pace (Honors College), Fall 2020 – Spring 2021  
Jennifer Jackson, Fall 2017 – Spring 2019 (**chair**)  
Elliot Fenech, Fall 2015 – Spring 2016 (**chair**)  
Mitch Sears, Fall 2014 – Spring 2015 (**chair**)

Graduate and Undergraduate Researchers of the Utah Center for Excellence in  
Ethical, Legal, and Social Implications Research (UCEER)

Dylan Wyatt, Fall 2020 – Spring 2021  
Janie DeFriez, Fall 2018 – Spring 2020  
Benjamin Mann, Fall 2019 – Spring 2020

Center for Teaching and Learning Excellence Mentor

Mariam Betlemidze, Fall 2013 – Spring 2014

Independent Studies Graduate Advisor

Ann Reich, Fall 2019 – Spring 2020  
Diana Zulli, Fall 2015  
Jennifer Jones, Spring 2014  
Mitch Sears, Spring 2014  
Marsha Maxwell, Spring 2014