

GREG HATCH – CURRICULUM VITAE

J. Willard Marriott Library
University of Utah
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EDUCATION

MLIS. The Information School, University of Washington (UW), Seattle. May 2002.
BA in Theater. St. John's University, Collegeville, MN. December 1993.

ACADEMIC APPOINTMENTS

The University of Utah (UofU), Salt Lake City, UT

2016 - present	Librarian
2015 - present	Adjunct Associate Professor, Theatre
2010 - 2016	Associate Librarian
2003 - 2010	Assistant Librarian

PROFESSIONAL EXPERIENCE

2015 - present	Head, Creativity & Innovation Services Department. Marriott Library, UofU Coordinate management and oversee budget for department units: Fine Arts & Architecture Library, Media Studios, Creative Spaces, and Geospatial Information Systems. Lead development of new services: Virtual Reality, Machine Learning, Visual Communication, and Data Visualization. Provide visual, information, and technology literacy instruction and collection development for Theatre, Dance, and Film & Media Arts. Participate in Marriott Library leadership and management.
2006 – 2015	Head, Fine Arts & Architecture Division. Marriott Library, UofU Oversaw daily operations and budget of the Katherine W. Dumke Fine Arts and Architecture Library. Hired, trained, and supervised librarians, staff, and student workers. Managed division projects, rare and specialized scholarly resources, space planning, outreach, marketing, and patron research and technology assistance. Liaised with the College of Fine Arts and the College of Architecture + Planning to provide visual, information, and technology literacy instruction, as well as collection development focusing on Theatre, Film & Media Arts, Music, and Dance. Participated in Marriott Library leadership and management meetings.
Fall 2007	Adjunct Instructor. Department of Theatre, UofU Taught THEA 4330 Dramaturgy (3 credits): Preparation in theory and practice of providing literary and historical research essential to quality dramatic production.
2003 – 2006	Instruction Librarian. Marriott Library, UofU Oversaw staffing & promotion of Research Labs, a drop-in reference/instruction service. Coordinated library instruction for University Writing Program and Educational Psychology courses. Annually taught 100+ course-integrated and one-shot information literacy classes, as well as classes on technology and software.

PUBLICATIONS

- William Shane Wallace, Greg Hatch, and Catherine Soehner. *Celebrate U: Measuring the Impact of a Library-hosted Showcase Event*. The Journal of Academic Librarianship, 47(5), September 2021.
- Brandon Patterson, Tallie Casucci, Thomas Ferrill, and Greg Hatch. "Play, Education, Research: Exploring Virtual Reality through Libraries." In *Beyond Reality: Augmented, Virtual, and Mixed Reality in the Library*, edited by Ken Varnum. ALA Editions: Chicago, IL. March 2019.
- Nicole Beatty, Chloe Barnett, Jillian McCleary, Christiane Ramsey, Peggy Keeran, Greg Hatch, and Luke Leither. *Arts: In/Site*. Zine. Salt Lake City: n.p., 2018.
- Greg Hatch. *Preparing for 'The Third Crossing'*. Essay. Plan-B Theatre Company blog. Salt Lake City, UT. February 6, 2012.
- Greg Hatch. *'Annie' and the Great Depression*. Essay. PTC audience program. December 2011.
- Greg Hatch. *Ghost of a Writer: A Review of "This Is: Tennessee Williams & Friends: A Centennial Exhibition"*. Broadside: Newsletter of the Theatre Library Association, 38(3), 2011.
- Greg Hatch. *Ready for Her Close-up: Art Imitates Life in the Making of 'Sunset Boulevard'*. Essay. PTC audience program. April 2011.
- Greg Hatch. *Enter the King*. Profile essay on actor Michael Hayden. Saint John's [University Alumni] Magazine. Fall 2010.
- Greg Hatch. *Notes about the Play [A Christmas Story]*. Essay. PTC audience program. December, 2009.
- Greg Hatch. *Neil Simon: Biography*. Essay. PTC audience program. March, 2007.
- Greg Hatch. *SR Visits: Family History Library of The Church of Jesus Christ of Latter-day Saints*. Serials Review, 23(2): 137-142. 2006.
- Deborah Ehrman, Greg Hatch, and Susie Woodward. *Ghost Ranch, or How I Learned to Stop Whining and Love Leadership*. Utah Libraries News, 3, 2005.

WORKSHOPS, PRECONFERENCES, AND PRESENTATIONS: COMPETITIVE (2012-2023)

- ProtoSpace: Re-envisioning the Academic Library*. Preconference presenter, with Rebekah Cummings. American Library Association (ALA) Core Forum. Salt Lake City, UT. October 2022.
- DataVisuAcumen: Enhance Your Skill Set and Impress Your Peers!* Presenter, with Kate Cunningham and Kim Collins. Art Libraries Society of North America (ARLIS/NA) Conference, Chicago, IL. April 2022.
- I ♥ VR: Socially Connected, Physically Distant*. Presenter, with Anthony Sams, TJ Ferrill, and Luke Leither. Utah Library Association (ULA) Virtual Conference. May 2021.

Next Gen Games: Best Practices to Support Game Design and Game Studies. Presenter, with Christy Caldwell, David Carter, and Anne Morrow. Association of College and Research Libraries (ACRL) Virtual Conference. 38% acceptance rate. April 2021.

Why Digital Matters: Cooperative Scholarship at the University of Utah. Presenter, with Rebekah Cummings. ULA Conference, Sandy, UT. May 2017.

Through the Rift: Library Explorations with Interactive Media. Presenter, with Thomas Ferrill. ULA Conference, Sandy, UT. May 2017.

Catalysts for Creative Collaboration: Incorporating Libraries and Librarians into Transdisciplinary Scholarship. Presenter, with Linda Knox and Jenne McCabe Klotz. Alliance for the Arts in Research Universities (a2ru) Conference, Denver, CO. November 2016.

The Comeback: A Library Celebration of Faculty Achievement. Presenter, with Catherine Soehner. ULA Conference, Layton, UT. May 2016.

Design-Model-Build: Interdisciplinary Partnership with Real-World Impact. Paper presenter, with Luke Leither and Erin Carraher. Association of Architecture School Librarians Conference, Seattle, WA. March 2016.

Visual Literacy: Putting Guidelines into Practice. Panelist and moderator. ARLIS/NA Conference, Washington, D.C. May 2014.

Visual Browsing: Graphic Interpretation of Library of Congress Classification. Presenter. “Wide Angle: Perspectives on Visual + Media Arts Information.” ARLIS/NA Mountain West Chapter (ARLIS/NA-MW) Virtual Conference. November 2013.

Visual Literacy in Action. Presenter and moderator, with Anne Morrow and Donna Ziegenfuss. ULA Conference, Provo, UT. April 2013.

Visual Literacy in Action. Presenter and moderator, with Anne Morrow and Donna Ziegenfuss. ACRL Conference, Indianapolis, IN. 23% acceptance rate. April 2013.

The Art of Library Collaborations: Archives and Documentaries. Presenter. Eight-minute video co-created with Mariam Betlemidze. ACRL Spring Virtual Institute. April 2012.

PRODUCTION DRAMATURGY COMMISSIONS

Greg Hatch. *Alabama Story*. World premiere production and education dramaturgy. Pioneer Theatre Company (PTC), Salt Lake City, UT. November 2014.

Greg Hatch. *The Odd Couple*. Production dramaturgy. PTC, Salt Lake City, UT. February 2013.

Greg Hatch. *The Third Crossing*. World premiere production and education dramaturgy. Plan-B Theatre Company, Salt Lake City, UT. January 2012.

Greg Hatch. *Annie*. Production and education dramaturgy. PTC, Salt Lake City, UT. October 2011.

Greg Hatch. *Sunset Boulevard*. Production dramaturgy. PTC, Salt Lake City, UT. March 2011.

Greg Hatch. *A Christmas Story*. Production and education dramaturgy. PTC, Salt Lake City, UT. October 2009.

Greg Hatch. *The Yellow Leaf*. World premiere production and education dramaturgy. PTC, Salt Lake City, UT. November 2008.

Greg Hatch. *The Vertical Hour*. Production and education dramaturgy. PTC, Salt Lake City, UT. December 2007.

Greg Hatch. *Lost in Yonkers*. Production dramaturgy. PTC, Salt Lake City, UT. January 2007.

PRESENTATIONS AND PANELS: INVITED (2012-2023)

Management & Administration Leadership panel. Panelist. ULA conference, Layton, UT. May 2023.

Mountain Meadows post-show panel. Panelist. Pygmalion Productions, Salt Lake City, UT. February 2023.

Research Poster Design. Presenter, with Donna Baluchi. Office of Undergraduate Research, UofU, Salt Lake City, UT. November 2022.

Research Poster Design. Presenter, with Donna Baluchi. Office of Undergraduate Research, UofU, Salt Lake City, UT. July 2022.

Global Arts, Local Access. Presenter. Student Affairs Diversity Council Continuing Education Series, UofU, Salt Lake City, UT. May 2019.

Leveling Up Library Support for a Games Studies Program. Presenter, with Tallie Casucci, Anne Morrow, Roger Altizer, Christy Jarvis, and Nancy Lombardo. Utah Library Association (ULA) Conference, Provo, UT. May 2018.

ALA's Library Bill of Rights, Freedom of Information, and George Orwell's 'Animal Farm'. *Animal Farm* pre-show. Lecturer. Department of Theatre, UofU, October 2015.

Alabama Story post-show panel. Moderator. PTC, Salt Lake City, UT. January 2015.

Information Seeking for Careers in the Arts. Presenter. ArtsForce Conference, UofU. October 2014.

Job Seeking Resources for Fine Arts Students. Presenter. ArtsForce Conference, UofU. November 2013.

Finding and Citing Images and Media for Research and Presentations. Presenter. UofU Center for Teaching & Learning Excellence Annual Teaching Symposium. August 2012.

Make Experience Sound Relevant. Panelist. "Landing a Library Job" Library School Student Cohort, Marriott Library, UofU, Salt Lake City, UT. May 2012.

POSTERS (2011-2023)

Planning and Productivity in a Virtual Reality Sandbox. ALA Core Forum. Salt Lake City, UT. October 2022.

Pandemic Productivity: VR Applications in Library Settings. ARLIS/NA Conference, Chicago, IL. April 2022.

Visual Browsing: Graphic Interpretation of Library of Congress Classification. ARLIS/NA Conference, Washington, D.C. May 2014.

What's in Your Digital Content Toolkit? Exploring Options for Online Exhibitions. Co-created with Carrie McDade. ARLIS/NA Conference, Minneapolis, MN. March 2011.

LIBRARY EXHIBITIONS

The Game of Life: Intersections of Video Games and the Human Experience. Book and media exhibition curator. Marriott Library, UofU, January 2017.

Libros Latinos. Book exhibition curator, with Adriana Parker. Marriott Library, UofU, April 2015.

Strut. Art exhibition curator, with Luke Leither. Marriott Library, UofU. October 2014.

Framing the World as a Work of Art. Book and media exhibition curator, with Luke Leither and Erika Church. Marriott Library, UofU. November 2012.

Science plus Art equals..... Book exhibition curator, with April Love. Marriott Library, UofU, July 2010.

Art and the Brain. Book exhibition curator, with April Love. Marriott Library, UofU, November 2008.

Reflections on George Orwell and "1984". Book exhibition curator, in association with theatrical performance of *1984* and campus-wide colloquia. Marriott Library, UofU, October 2006.

ACKNOWLEDGED CONTRIBUTIONS TO SCHOLARSHIP AND CREATIVE WORKS

Mountain Meadows, by Debora Threedy. Web-published production program, Pygmalion Productions, Salt Lake City, UT, 2023. <https://qr.codes.pro/A32qkj> (as of Feb 2023).

Alabama Story, by Kenneth Jones. Dramatists Play Service, 2022, pg. 4. ISBN: 978-0-8222-4228-4.

Theatre (Arts for Health Series), by Sydney Cheek-O'Donnell. Emerald Group Publishing, 2021, pg. ix. ISBN: 978-1-8386-7333-8.

Whispers from the Gutter: The Gutter, Its Boundaries, and Mis-guided Drifts, by Áine Clotilde Houchon. Ph.D. dissertation, Department of Educational Psychology, University of Utah, 2017, pg. xii. ISBN: 978-0-355-85194-6.

SERVICE (2012-2023)

Regional and National

- 2023 - 2025 **Mountain West Chapter, Art Libraries Society of North America.** Chair-Elect / Chair / Past-Chair.
- 2021 **The University of Kansas Libraries, Tenure and Promotion Committee.** External reviewer.
- 2021 **Carnegie Mellon, University Libraries, Librarian and Archivist Appointment Committee.** External reviewer.
- 2020 **University of Tennessee - Chattanooga Library, Tenure and Promotion Committee.** External reviewer.
- 2020 **Brigham Young University, Harold B. Lee Library, Tenure and Promotion Committee.** External reviewer.
- 2016 – 2019 **2019 Annual Conference Planning Committee, ARLIS/NA.** Programs Co-Chair.
- 2018 **Utah State University, Merrill-Cazier Library, Tenure and Promotion Committee.** External reviewer.
- 2014 – 2015 **Arts Section, ACRL.** Chair/vice-chair.
- 2014 - 2015 **Conference Host City Proposal Task Force, ARLIS/NA-MW.** Co-editor.

University of Utah

- 2020 – present **Tanner Lectures on Human Values Board.**
- 2014 – 2026 **Senate Consolidated Hearing Committee.**
- 2022 - 2023 **College of Architecture + Planning Dean Search Committee.**
- Spring 2021 **Digital Matters.** Interim Director.
- 2016 - 2019 **Entrepreneurial Faculty Scholars.**
- 2018 **Pioneer Theatre Company Managing Director Search Committee.**
- 2017 **Internal Review Committee for the Graduate Council Review of the Department of Art & Art History.**
- 2016 - 2017 **Games4Health: Student Game Design Competition, The Sorenson Center for Discovery & Innovation, David Eccles School of Business.** Adjudicator.
- 2015 **Art & Art History Faculty Retention, Promotion, Tenure (RPT) Review.** Internal Reviewer.

2015	Background Review Committee.
2012 – 2014	Creative Campus Faculty Learning Circle.
2013	McKay Music Library Director Search Committee.
2012	Theatre Faculty RPT Review. Internal reviewer.
2009 – 2012	Personnel and Elections Committee. Chair: 2011-2012.
<u>Marriott Library</u>	
2022	RPT Promotion to Full Librarian Review Subcommittee.
2022	RPT Tenured Faculty Review Subcommittee. Secretary.
2021-2023	Budget Advisory Committee.
2009 –	Exhibitions Advisory Committee / Library Art Display Task Force.
2021	RPT Promotion to Full Librarian Review Subcommittee. Chair.
2020	Campus Library Task Force. Resource liaison.
2020	RPT Promotion to Full Librarian Review Subcommittee. Secretary.
2018 – 2019	Digital Matters Lab Advisory Committee.
2018 – 2019	Promotion to Full Librarian mentoring series. Convener.
2018 – 2019	Library faculty mentor to Shane Wallace.
2018	RPT Tenured Faculty Review Subcommittee. Chair.
2018	RPT Promotion to Full Librarian Review Subcommittee. Chair.
2017 – 2018	Digital Matters Lab Feasibility Study Task Force.
2016 – 2018	Banned Books Week Celebration. Master of Ceremonies.
2013 – 2018	Katherine's Courtyard Design Development Committee.
2016 – 2018	Digital Matters Lab Steering Committee.
2017	Digital Matters Librarian Search Committee. Chair.
2017	RPT Tenured Faculty Review Subcommittee. Secretary.
2017	RPT Promotion to Full Librarian Review Subcommittee. Secretary.

2017	Marriott Library Reference Services Policy Task Force.
2017	Mellon Foundation Grant Writing Task Force: Landscape, Land Art, and the American West. Co-writer.
2015 – 2017	Celebrate U Task Force. Co-chair.
2016 – 2017	Library faculty mentor to Lis Pankl.
2016	RPT Tenured Faculty Review Subcommittee. Chair.
2016	RPT Promotion to Full Librarian Review Subcommittee. Chair.
2015 – 2016	Marriott Library Faculty. Parliamentarian.
2015 – 2016	Digital Fabrication/Digital Humanities Exploration Committee.
2015 – 2016	Head of Graduate & Undergraduate Services Search Committee. Chair.
2014 – 2016	Faculty Activity Report (FAR). Administrative liaison and trainer.
2006 – 2015	Marriott Advisory Council.
2015	Executive Assistant to the Dean Search Committee.
2015	RTP Tenured Faculty Review Subcommittee. Secretary.
2014	Classroom and Study Room Policy Task Force. Chair.
2014	ASPIRE Grant Committee. Ad hoc reviewer.
2013 – 2014	Marriott Library Executive Council.
2012 – 2014	Marriott Library Faculty. Chair/Secretary.
2013	Library Dean and University Librarian Search Committee.
2008 – 2014	Technology Services Council / Digital Library Council / Services Advisory Council.
2012	Head of Computing & Media Services Search Committee.
2011 – 2012	Art & Architecture Librarian Search Committee. Chair.
<u>Community</u>	
2022	<i>Murder in Algiers</i> , by Matthew Ivan Bennett. Freelance, new play development dramaturg.

- 2021 - 2023 ***Mountain Meadows*** (working titles *Thicker Than Water* and *Hard Truths*), by Debora Threedy. Freelance, new play development dramaturg.
- 2016 - present **Plan-B Theatre Company: The Lab**, Salt Lake City, UT. New play development dramaturg. <https://planbtheatre.org/the-lab-table-readings/>
- 2006 – 2017 **Special Olympics Utah** – Volleyball coach. (State Champions: 2008, 2010, 2011, 2013, 2015).
- 2014 **ALA Freedom to Read Foundation reception and fundraiser**, Salt Lake City, UT – Co-Coordinator.
- 2013 **69/70 Urban Art & Architecture Think Tank, Urban:Art:Lab, Salt Lake City Downtown Alliance**. Invited participant.

GRANTS and DONOR DEVELOPMENT (2012-2023)

- 2021 **Bill Evans Dance Company**. Donation of complete manuscript and multimedia archives to UofU Special Collections.
- 2018 **Barbara Bannon, performing arts writer**. Donation of complete manuscript archives to UofU Special Collections.
- 2017 **The Andrew W. Mellon Foundation**. \$500,000. Served as lead writer of Arts and Archives Metadata Librarian job description, IT Specialist job description, and Faculty Steering Committee charge. Also received \$250,000 matching funds from Senior Vice President for Academic Affairs, UofU.
- 2016 **University Teaching Committee Group Grant**. \$7,000. Co-PI. For the One-Touch, Self-Service Media Recording Studio (now known as One Button Studio). Also received \$5,000 matching funds from Marriott Library Executive Council.
- 2016 **Kingsbury Hall, UofU**. Donation of photographs, production videos, posters, programs, and scrapbooks to UofU Special Collections.
- 2014 **Katherine W. Dumke and Zeke Dumke, Jr. Foundation**. \$2,000,000. Co-PI. For the construction of a courtyard space adjacent to the existing Katherine W. Dumke Fine Arts & Architecture Library, as well as the purchase of the Material ConneXion collection, database, and permanent display units.
- 2014 **Julie Jensen, playwright**. Donation of complete manuscript archives to UofU Special Collections.
- 2013 **Department of Theatre, UofU**. Donation of photographs, production videos, posters, programs, and scrapbooks to UofU Special Collections.

2012 **Innovation and Program Enrichment Grant, Marriott Library, UofU.**
\$4,937.50 for *Picturing Content*: 150 image-based signs and three explanatory posters were designed, framed, and installed in the General Collection to enhance visual literacy-based discovery of print materials.

AWARDS

Recognized as a research honoree at the 2020 Celebrate U: A Showcase of Extraordinary Faculty Achievements, UofU, for “Play, Education, Research: Exploring Virtual Reality through Libraries” in *Beyond Reality: Augmented, Virtual, and Mixed Reality in the Library*.

PROFESSIONAL DEVELOPMENT (2012-2023, selected)

2018 **Data Visualization Fundamentals in Tableau**, UofU Continuing Education
2018 **Digital Scholarship Institute**, Association of Research Libraries
2015 **Workshops Are Beautiful**, David McCandless
2015 **Grant Writing Training Workshop**, Marriott Library
2014 **Library Journal Design Institute**, Library Journal and ULA
2014 **Leadership Development: Preparing for Advancement**, Marriott Library

PROFESSIONAL MEMBERSHIPS

American Library Association (2001-present)

- Association of College & Research Libraries
- Arts Section (Chair: 2015-2016. Vice-chair: 2014-2015.)

Art Libraries Society of North America (2006-present)

- Conference Committee (Programming Co-Chair: 2016-2019)
- Academic Library Division (Moderator: 2009-2010; Vice-moderator: 2008-2009; Listserv administrator: 2006-2022.)
- Mountain West Chapter (Chair-elect / Chair / Past chair: 2023-2025)

Utah Library Association (2003-present)

- Conference Committee (Chair: 2009-10. Vice-chair: 2008-09)
- Conference Entertainment & Events Subcommittee (Vice-chair: 2005-07; Chair: 2007-08)
- Great Issues Forum (Co-chair: 2006)
- Library Instruction Round Table (Chair: 2005-2006; Vice-chair: 2004-2005)

Mountain Plains Library Association (2004-2008)

- Academic section
- Conference Entertainment & Events Subcommittee (Chair: 2007-08)

SPECIALIZED KNOWLEDGE

Languages Spanish (Minimum Professional Proficiency)

Technology Acrobat Pro, ALMA, Camtasia, Canva, Canvas, CSS, Endnote, Excel, Express (Adobe), iMovie, Keynote, LibGuides, OmniUpdate, Outlook, Pages, Photoshop, PowerPoint, Prezi, Tableau, Word, XHTML, Zotero.