

## **DAVID C. NORWOOD**

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### **EMPLOYMENT AND TEACHING HISTORY**

University of Utah, David Eccles School of Business      Salt Lake City, UT  
MSIS Capstone Director and Associate Professor      2022 – Present  
Teach undergraduate and graduate level IS courses including Networking and Servers (4440 and 6640), and MSIS Capstone Projects (6802 & 6803). Also teach in the IS Minor Abroad program, teaching DESB students in Europe and Asia.

University of Utah, David Eccles School of Business      Salt Lake City, UT  
Technologist in Residence and Assistant Professor      2015 – 2022  
Teach multiple undergraduate and graduate level IS courses including Introduction to Information systems (4410), Networking and Servers (4440 and 6640), and Capstone Projects (6596). Lead the MSIS Sponsored Projects Program, mentoring MSIS students through their sponsored capstone projects. Matured and scaled the program during accelerated growth.

University of Utah, David Eccles School of Business      Salt Lake City, UT  
Adjunct Instructor      2012 – 2015  
Taught multiple undergraduate and graduate level IS courses including Introduction to Information systems (4410) and Networking and Servers (4440 and 6640). Earned high scores on student evaluations.

Weber State University, Information Systems & Tech.      Ogden, UT  
Adjunct Instructor      2009 – 2015  
Taught undergraduate IS&T course, Networks & Data Communications II (3620). Earned high scores on student evaluations.

Trusted Network Solutions, Inc.      Salt Lake City, UT  
Founder and President      2005 – 2020  
Founded and successfully launched Trusted Network Solutions, a leading network and security focused VAR (Value Added Reseller). Achieved ~\$60M in total sales and employed dozens of IT professionals including graduates from the DESB BSIS and MSIS programs. Loyal clients include companies such as CR England Trucking, L-3 Technologies, Industrial Supply, Western Wyoming Community College, Rowland Hall, and many others.

### **EDUCATION**

University of Utah - David Eccles School of Business, MBA 2005  
Professional Master of Business Administration, GPA 3.85/4.00  
Focus: Dual Focus in Entrepreneurship and Information Systems

Milwaukee School of Engineering - Technical Certifications Program  
Microsoft and Cisco Technical Classes, GPA: 4.00/4.00

University of Wisconsin – Milwaukee School of Business, BBA 1996  
Bachelor of Business Administration, GPA: 3.67/4.00 (Magna Cum Laude)  
Major: Management Information Systems

## **CERTIFICATIONS (PROCTORED EXAMS)**

Certified Novell Engineer (CNE)	1999
Microsoft Certified Professional (MCP)	1999
Cisco Certified Network Associate (CCNA)	2000
Microsoft Certified Systems Engineer (MCSE)	2000
Cisco Certified Design Associate (CCDA)	2002
Juniper Networks Certified Internet Associate (JNCIA)	2006 (Multiple Certs.)
Microsoft Certified Volume Licensing Specialist	2008

## **ONGOING CONSULTING**

Performing executive level IT consulting. Helped the Weber County Library System create a comprehensive RFP for a Storage Area Network (SAN) in 2021. Restructured Industrial Supply's entire IT department and assisted in creating job descriptions and job posting for new roles in 2023.

## **PUBLICATIONS AND MEMBERSHIPS**

Capstone Project Research Project

- Working Paper: Key Success Factors for “Real World” Projects: A Principal-Agency Theory Perspective
- Collaborators: Arizona State University, BYU, University of Oklahoma, Montclair State University, Georgia State University, Texas Woman's University, and Point Loma Nazarene University

Office of Undergraduate Research Mentor

- Mentoring multiple undergraduate students with research projects related to AI in networking and security.

Appointments

- Granite School District Cybersecurity & IT Systems Advisory Boards
- US Department of Energy - Advanced Cybersecurity Technology prize expert reviewer
- Weber State University IS&T Advisory Board (ret.)
- Chair, DESB Game Day Analytics Challenge
- Senator, U of U Academic Senate
- Senate Personnel & Elections Committee
- IS Career-line Faculty Search Committee
- IS Curriculum Committee

Association of Information Managers

Have been a contributing member of AIM (Association of Information Managers) for 13+ years. Attend monthly AIM luncheons which offer presentations by nationally recognized IT industry thought leaders. Member of the AIM-SEC

(cyberSECurity bi-monthly meetings) and AIM-AI (Artificial Intelligence weekly meetings) special interest groups.

#### LinkedIn Influencer

Produce IT related articles and posts on LinkedIn with 3,000+ followers.

[www.linkedin.com/in/davenorwood](http://www.linkedin.com/in/davenorwood)

#### VARNEX

Active member of Synnex VARNEX, a national organization of fellow IT Solution Providers. Twice a year attend the national invitational conference. Each event is a 3+ day conference where participants receive intense business and technical training related to IT industry as well as time spent with fellow IT Solution Provider business owners and executives. Recent events attended:

- Fall VARNEX Invitational, Las Vegas, NV, November 2019
- Fall VARNEX Invitational, Palm Springs, CA, November 2018
- Fall VARNEX Invitational, San Diego, CA, November 2017
- Spring VARNEX Invitational, Austin, TX, April 2017

#### YouTube

Produced multiple training videos which have been posted on the TNS YouTube site. <https://www.youtube.com/user/TNSUtah/videos>

#### Connect Magazine

Helped develop and was quoted multiple times in Connect Magazine study of local businesses working together. Feature article published in September, 2006 issue of Connect Magazine. Focus on "Homegrown Partnership" including partnership formed between FatPipe Networks, CR England Trucking, and Trusted Network Solutions (founded by Dave Norwood). Published by Lumin Publishing, Inc.

#### Brocade

Quoted in an in-depth case study of solutions I provided to CR England related to Microsoft Exchange 2010, Server Load Balancing, and a complete network infrastructure upgrade.

Interviewed for Brocade Networks' ICX 2012 product launch. Also interviewed by Forrester on "The 10 Year LAN".

<https://www.youtube.com/watch?v=Q9f6M4OI4w&t=96s>

<https://www.youtube.com/watch?v=mVwJUBV42fs>

#### Fox13

Interviewed by Fox 13 in 2012 as a network security expert in regards to the State of Utah moving over to Google Cloud Services.

[https://www.youtube.com/watch?v=hLTZOo\\_iYng](https://www.youtube.com/watch?v=hLTZOo_iYng)

Designing Networks for Current & Future Applications, and Network Monitoring.

#### IT Industry Events

- April 2023: BSidesSLC Cybersecurity Conference, Sandy, UT
- May 2019: WatchGuard Partner Conference, San Juan, Puerto Rico
- May 2018: WatchGuard Partner Conference, Miami, FL
- November 2018: Ruckus Networks Partner Conference, San Diego, CA